



# Exhibitor Prospectus



**Annual Conference & EMEX**

Colorado Springs, CO

**2024**

Your company needs  
to be part of

**EMEX 2024!**

November 15-21, 2024

# 72nd Annual Conference and EMEX

## Exhibitor Prospectus

**IAEM**

**2024**  
Annual Conference & EMEX

Colorado Springs, CO

November 15-21, 2024

### Conference Attendee Profile

#### Attendees include:

- Emergency managers (city, county, state, federal, tribal, and others)
- Campus-based emergency managers
- Disaster planners
- Homeland security professionals
- Communications system specialists
- Crisis and risk managers
- Contingency planners
- Environmental response professionals
- Executive officers/commanders
- Federal Coordinating Officers and other federal officials from DHS, HHS, EPA, DOT and others
- Fire and Police chiefs
- Healthcare disaster professionals
- Meteorologists
- EM/terrorism educators
- And more!

**98%**

of attendees surveyed were highly satisfied with the quality of products and services offered at EMEX\*

**85%**

of EMEX attendees considered purchasing a product/service and contracting with an EMEX exhibitor.\*

\*Based on EMEX Attendee Survey

*EMEX will be the most popular gathering of emergency management professionals in 2024!*

*Previous years have featured more than 2,300 attendees and over 200 booths!*

Visit [iaem.org/usconf](https://iaem.org/usconf) for the latest conference information!

### What is IAEM?

The International Association of Emergency Managers (IAEM) is an international organization dedicated to promoting the goals of saving lives and protecting property prior to and during emergencies and disasters. IAEM is a non-profit, educational organization established in 1952 with more than 6,000 current members. Members are local, state and federal government emergency management/ homeland security professionals; private industry/security executives; military; non-profit, healthcare; volunteer disaster planners; and others. Membership is open to anyone practicing or interested in the field.



### Join IAEM as an Affiliate Member

Affiliate Members receive a 10% discount on the cost of the booth as well as an email sent to registrants on their behalf by IAEM pre- or post-conference. Visit [iaem.org/join/affiliate-membership](https://iaem.org/join/affiliate-membership) to see the additional benefits and sign up.

To reserve your booth at EMEX: visit [www.emex.org](https://www.emex.org) and complete the on-line contract. Contact Carol Tagliaferri at [carol@iaem.com](mailto:carol@iaem.com) with any questions.

# Your Company Needs to be Here!

**EMEX 2024 will bring an audience of government and private sector purchasers together with homeland security and disaster preparedness suppliers including:**

- Communication Systems
- Damage Restoration Firms
- Detection Devices
- Drones
- Electric Bikes
- Emergency Management Consulting
- Emergency Management Software
- Emergency Vehicles
- EMS Medical Equipment
- Exercise and Training Products
- Geographic Information Systems
- Hazmat Gear Accessories
- Information Services
- Mobile Operations
- Notification Systems
- Preparedness Equipment
- Protective Clothing
- Risk Management
- Satellite Technologies
- Shelter Supplies
- Warning Systems
- Weather Meteorological Services
- Colleges and Universities

*... and much more!*

## Book Your Exhibit Space Now! Showcase Your Products and Services!

EMEX brings together the latest technological advances in homeland security and disaster preparedness suppliers under one roof, under the auspices of the International Association of Emergency Managers 72nd Annual Conference.

### Exhibitor Costs

1-100 Sq. Ft. = \$28.35 Per Sq. Ft.      501-1000 Sq. Ft. = \$26.25 Per Sq. Ft.  
101-500 Sq. Ft. = \$27.30 Per Sq. Ft.      1001+ Sq. Ft. = \$24.15 Per Sq. Ft.

**Affiliate Members Only:** Receive 10% Discount

| Size     | Regular Registration Price | Priority Price | Regular Registration Member Rate (10% Off) | Priority Member Rate (10% Off) |
|----------|----------------------------|----------------|--|--------------------------------|
| 10x10    | \$2,835.00                 | \$2,976.75     | \$2,551.50                                 | \$2,679.07                     |
| 10x20    | \$5,460.00                 | \$5,733.00     | \$4,914.00                                 | \$5,159.70                     |
| 10x30    | \$8,190.00                 | \$8,599.50     | \$7,371.00                                 | \$7,739.55                     |
| 20x20    | \$10,920.00                | N/A            | \$9,828.00                                 | N/A                            |
| 20x40    | \$21,000.00                | N/A            | \$18,900.00                                | N/A                            |
| 1001 SF+ | \$24,150.00                | N/A            | \$21,735.00                                | N/A                            |

Booths are assigned on a first-come, first reserved basis, upon IAEM's receipt of your booth deposit. We expect demand for EMEX 2024 to increase from previous years. Reserve your booth today to maximize your presence at EMEX 2024.

Please contact Carol Tagliaferri by email at [carol@iaem.com](mailto:carol@iaem.com) with any questions.

### Exhibitor Entitlements

The cost to exhibit includes a booth with standard back drape and side rails, one table, two chairs, wastebasket, aisle cleaning, general security, and listings in the Attendee App. Each 10' x 10' booth entitles the exhibiting company/organization to two booth personnel passes. Exhibitors are encouraged to attend the general sessions and break-out sessions and participate in meal/social functions included as part of their registration. Exhibitor Registration includes a complimentary Sunday night Welcome Reception ticket. Wednesday night Banquet tickets will be available for approximately \$150 each and must be purchased in advance.

## Maximize Your Organization's Exposure

### Become a Sponsor

Your logo will be listed everywhere from the website to show signage, and even in the IAEM2Go App. Different sponsorship levels are available to fit your budget.

#### Opportunities include:

- **Event Sponsorship**, includes welcome remarks
- Sponsor led **Conference Sessions**
- Sponsoring a **Board Meeting**
- **Eblasts** to attendees
- Including an **advertisement in our Bulletin newsletter**
- **Your company highlights** in IAEM communications.
- "Other" — a sponsorship package can be **customized just for you!**

For further information on sponsorship opportunities contact John Osborne at [john@iaem.com](mailto:john@iaem.com).

## Donate to the IAEM Scholarship Program



Increase your visibility during the EMEX Exhibit. At the same time, you will be helping promote the future of emergency management. Any exhibitor that donates \$500 or more to the IAEM Scholarship Program will have their contribution highlighted in the IAEM2Go Attendee App.

To learn more and donate, see [www.iaem.org/Resources/Scholarships](http://www.iaem.org/Resources/Scholarships). Contact Dawn Shiley at [dawn@iaem.com](mailto:dawn@iaem.com) for details.

## EMEX 2024 | Important Dates and Deadlines

### - Due ASAP | EMEX Description & Logo

**75-Word or less description** of your company's products and services. This will be included in the IAEM2Go Exhibitor App at no additional charge to exhibitors.

### - Payment Deadlines

50% of full booth price is due upon booth reservation. Balance is due no later than June 3, 2024 or space may be released. Thereafter, all booths reserved will require full payment at the time of signing.

### - June 3, 2024 | Cancellation Deadline

**Cancellation Policy:** All cancellations MUST be received in writing. Space/Exhibits cancelled or reduced before March 1, 2024 will be charged a 25% service charge on the net cost of the original space. Space cancelled or reduced between March 1, 2024 and June 3, 2024 will incur a 75% service charge on the net cost of the original space. The full contract price is due and payable and non-refundable for any space canceled or reduced on or after June 3, 2024.

### - June 2024 | Exhibitor Service Kits will be Distributed

### - October 1, 2024 | Exhibitor Guide Deadline

Last day to provide your company description for the IAEM2Go Attendee App. Login and update your online contract or contact Carol Tagliaferri at [carol@iaem.com](mailto:carol@iaem.com).

### - Hotel Cut Off | Visit [iaem.org/usconf](http://iaem.org/usconf) for more information

### - October 13, 2024 | Exhibitor Personnel Deadline

Make sure to register your booth staff before this date. We will mail badges to attendees before the show.

## EMEX 2024 | Tentative Exhibit Schedule

*Tentative times as of printing date, subject to change.*

### - Monday, November 18, 2024

**Exhibitor Move-In** 8:00am – 4:00pm  
**Opening EMEX Reception** 6:00pm – 8:00pm

### - Tuesday, November 19, 2024

**Exhibit Hall Open** 7:30am – 4:00pm  
**Breakfast in EMEX** 7:30am – 8:30am  
**Morning Break in EMEX** 10:15 am – 11:00am  
**Lunch in EMEX** 12:00pm – 1:30pm  
**Afternoon Break in EMEX** 3:00pm – 4:00pm

### - Wednesday, November 20, 2024

**Exhibit Hall Open** 9:00am – 2:00pm  
**Morning Break in EMEX** 9:30am – 10:15am  
**Lunch in EMEX** 12:00pm – 1:30pm  
**Exhibitor Move-Out** 2:00pm – 5:00pm

## Previous EMEX Exhibitors

- 3M
- 50 Year Blue Can Water
- 911 Cellular
- Advanced Shelter Systems
- AeroClave, LLC
- Airspace Monitoring Systems
- AlertMedia
- AlertSense
- Alertus Technologies
- Amec Foster Wheeler
- American Military University
- American Signal Company
- American Signal Corporation
- Amtrak
- AppArmor
- Applied Training Solutions
- Aqua Dam
- Architects Design Group
- ARCOS, LLC
- Ascentra
- Association of State Dam Safety Officials
- AtHoc: A Division of BlackBerry
- Back Watch
- Baron, Critical Weather Intelligence
- Base Camp Connect
- Bent Ear Solutions
- Black Swan Solutions
- Blackline Safety
- BOLDplanning, Inc.
- Bright White Paper Co.
- Buffalo Computer Graphics
- California State University –Long Beach
- CDC Radiation Studies Branch
- Center for Homeland Defense and Security
- Chainbridge Technologies
- Chef Minute Meals, Inc.
- CLS America
- COBRA/Dynamis Inc.
- Commercial Vehicle Safety Alliance
- Constant & Associates
- CRC Press/Taylor & Francis Group
- Crisis Track
- Cyalume
- Data Capable
- Dataminr
- Deaf Link Inc.
- Deloitte LLP
- Deployed Logix
- DHS Office for Bombing Prevention
- DHS Office of Emergency Communications
- Disaster Medical Technologies, LLC
- Disaster Resource GUIDE/ Emergency Lifeline Corp.
- Disaster Tech
- DoD, DLA/Domestic Preparedness Support Initiative
- Domestic Preparedness.com
- DTN
- Dynamis LLC
- COBRA Software
- Elev8Technologies
- ELLCAS
- Embry-Riddle Aeronautical University
- Emergency Communications Network
- Emergency Management Accreditation Program (EMAP)
- Emergency Management Association of Georgia
- Emergency Management Institute
- EMS innovations, Inc.
- Epicenter Innovation
- Ernst Young
- ESRI
- Evacu B
- Everbridge
- Federal Resources
- Federal Signal Corporation
- FEMA Hazus
- FEMA IPAWS
- FEMA Planning, Safety, and Building Science Division
- FirstNet
- FLIR Systems
- Flood Avert
- Forts USA
- FoxFury Lighting Solutions
- Garmin
- Genasys, Inc.
- GlobaFone
- Global Emergency Response
- Globalstar
- Gordian
- gofenna
- GP Strategies
- Hagerly Consulting
- HEPACO, LLC
- Hesco Group
- Honeycomb Networks, Inc.
- IBM
- ICEYE
- IEM, Inc.
- IMAAC
- ImagIT Recovery Services
- Incident Management Training Consortium (IMTC)
- Information Technology Disaster Resource Center
- Innovative Emergency Management, Inc.
- Integrated Solutions Consulting
- Intelsat
- Intermedix
- iREV (Resiliency in Energy through Vehicles)
- ISF
- John Jay College of Criminal Justice-Online
- Journal of Emergency Management
- Juvare
- Knowledge Center Enterprises, LLC
- Krucial Staffing
- LARRCo
- Legal Shield
- Leidos
- Lipsley Logistics Worldwide
- Logical Billing Solutions Inc.
- LRAD Corporation
- Luxfer HeaterMeals
- Mackay Communications, Satellite Solutions
- MDI Traffic Control Products
- Merit
- Meyers Emergency Management
- Midland Radio Corporation
- Millersville University
- Mobile Concepts by Scotty
- Mopac
- NASA Disasters Program
- National Counterterrorism Center (NCTC)
- National Disaster Preparedness Training Center
- National Homeland Security Association
- National Weather Service
- NDEM Expo
- New Light Technologies
- Nightlock Lockdown
- Noggin
- North American Rescue, LLC.
- Nova Southeastern University
- Nusura, Inc./ SimulationDeck LLC
- Nutwell Logistics
- OnSolve
- Paladin-Disaster Preparedness Solutions
- Pallet
- Penn State World Campus
- Philadelphia University
- Pictometry, an EagleView Company
- PODS
- Porpex GeoSolutions
- PrepareSmart, LLC
- Previstar
- ProPac
- Quake Kare/ Emergency Ready
- QuickSeries Publishing
- Range Global Services
- Rave Mobile Safety, a Motorola Solutions Company
- Ready America Inc.
- ReadyWise, Inc.
- Realistic Exercise Developers (RED)
- Recovery Planner
- Rescue 42
- RomaScope
- Safeware Inc.
- Salamander Technologies, LLC
- Samsung
- SOS Survival Products
- Southern Disaster Recovery
- Stephenson Custom Case Company
- SummitET
- Sydion, LLC
- Tango Tango
- Texas A&M Engineering Extension Service (TEEX)
- TF Rankin & Associates, Inc.
- The Eagles' Wings Foundation
- The George Washington University
- The LiRo Group
- The Response Group
- The Schneider Corporation (qPublic.net)
- Tidal Basin
- Uearth Technologies
- United Rentals
- Universal Storage
- University of Florida
- U.S. Geological Survey
- U.S. Flood Control Corp.
- VariPost
- Veoci
- Verizon
- WEL-FAB INC.
- Western Shelter
- Whelen Engineering Co. Inc.
- Wiland Associates LLC
- Wildfire Technology Integration
- Willdan Homeland Solutions
- Witt O'Brien's
- Yardi
- Zepelin

To reserve your booth at EMEX: visit [www.emex.org](http://www.emex.org) and complete the on-line contract. Contact Carol Tagliaferri at [carol@iaem.com](mailto:carol@iaem.com) with any questions.



**EMEX 2024 Contact Information**

**International Association of Emergency Managers**

201 Park Washington Court - Falls Church, VA 22046-4527

**Exhibit Manager:** Carol Tagliaferri, [carol@iaem.com](mailto:carol@iaem.com)

**Exhibit Director:** Clay D. Tyeryar, CAE, [clay@iaem.com](mailto:clay@iaem.com)



## Terms & Conditions

Please visit [www.EMEX.org](http://www.EMEX.org) to fully view all terms and conditions.

The exhibitor accepts full responsibility for payment of all space by submitting the contract to Carol Tagliaferri at [carol@iaem.com](mailto:carol@iaem.com). Once the contract is signed, and exhibit space is allocated, you are contracted to exhibit.

Booths will be assigned on a first-come, first-reserved basis upon IAEM's receipt of the booth deposit. IAEM will make all effort to physically separate competitors, and exhibitor cooperation in this regard is appreciated.

An exhibitor who cancels its booth space reservation must pay a cancellation fee, as noted above, which allows IAEM/EMEX to recover the administration expenses incurred in preparing for the participation of the canceling exhibitor and costs incurred in attempting to resell the booth.

For more information regarding the terms and conditions of the Event & Cancellation policies, please click [here](#).