EMvision Talks®
Speaker Submission Guidance

International Association of Emergency Managers
72nd Annual Conference & EMEX

November 15 – 21, 2024

The Broadmoor
Colorado Springs, CO

Why EMvision Talks®?

Can you pinpoint a pivotal moment in your life when something changed?

When you experienced or discovered something that fundamentally shifted your perspective?

Inspired you to do things differently?

Prompted you to take action, to make a change?

We want to hear from you! Whether it was an incredible success, a major failure, or a personal moment of truth -- we want to hear about it!

We want your story!

What Are EMvision Talks®?

- IAEM presents EMvision Talks® are modeled on the well-known TED™ Talk format.

- The Talks provide a forum for people to share a personal connection to an idea, experience, or passion related to emergency management, leadership, health & wellness, inclusion, communication, community engagement, or other related topics.

- The Talks should grab the audience's attention, inspire, inform, compel to action, or foster awareness and a sense of urgency.

- Talks are limited to 7-minutes and will be on the plenary stage on Tuesday, November 19, 2024, at the IAEM 72nd Annual Conference & EMEX in Colorado Springs, CO.

- The Talks are a *live* presentation given by the selected speakers.
  - We use the submitted abstract and video of the Talk described below for selection and editing purposes *only.*

- Please check out the EMvision Talks® from past IAEM Annual Conferences!

> - "One of the most valuable and engaging sessions at IAEM"
> - "This was the highlight of the conference for me"
> - "I absolutely loved the EMvision Talks® session, in my mind the best session of the conference. You MUST bring it back next year!"
> - "Excellent! Truly enjoyed these and the format"
> - "Very interesting concept. I enjoyed hearing the 7-minute presentations from people clearly passionate about their subject."
> - "This was the most valuable and entertaining event at IAEM. I would suggest you keep it."
> - "The EMvision Talks® were outstanding. I hope to see it every year."

If you have questions about developing your submission, would like to get feedback on an idea you have, or want some individualized assistance, please contact – Donna Franklin, EMvision Talks® Lead at donna.franklin@noaa.gov, Duane Hagelgans at ConferenceChair@iaem.com or Conference Director Julie Husk at (703) 538-3550 or julie@iaem.com.
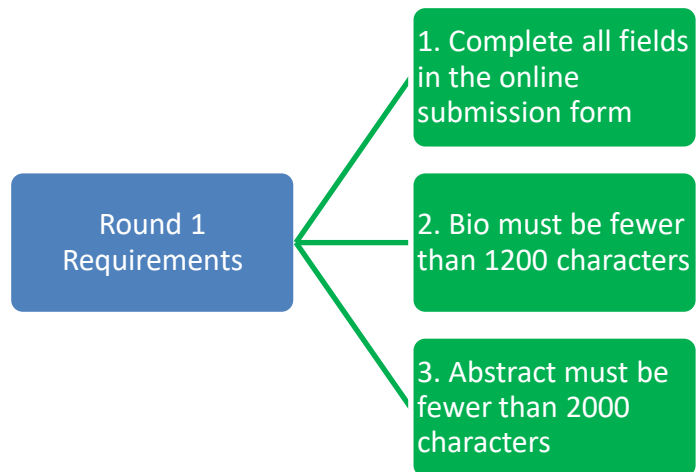
Submission Guidance

Please read this section carefully and note that incomplete proposals will be automatically disqualified.

There are two selection rounds for the EMvision Talks®

Round 1 - EMvision Talks®

Deadline – May 3, 2024, at 11:59:59 PM CST (No exceptions)

- Submit an abstract of <1,500 characters, i.e. approximately one page

- Your abstract should tell a compelling story that conveys your passion. It should highlight why your talk is compelling and what you'll share with the audience.[1]

- See Appendix 1 for abstract examples*.*

Round 1 Requirements

1. Complete all fields in the online submission form

2. Bio must be fewer than 1200 characters

3. Abstract must be fewer than 2000 characters

IAEM will notify speakers by June 14, 2024 if they have been selected for Round 2

> **NOTE:** *These sessions are not meant to be a lecture on emergency management or a mini-breakout session.*
>
> *Under no circumstances may this platform be used as a place for direct or indirect promotion of a speaker's product or service. Any proposal that violates this policy will be immediately disqualified.*
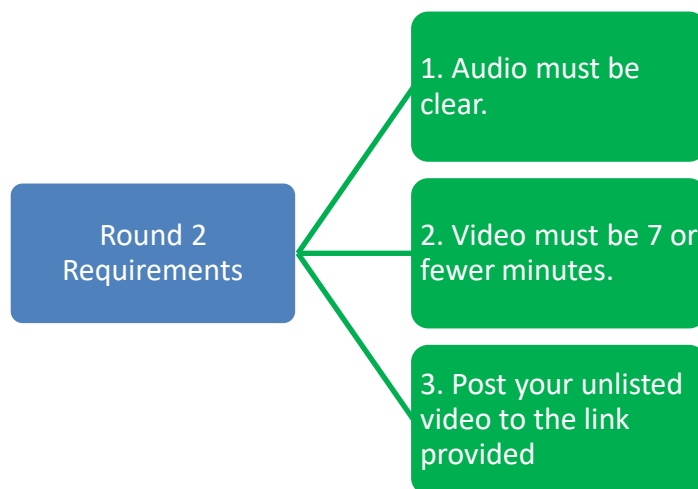
---

[1] If you plan to use visual images during your Talk, please submit them in PDF format only. Standard AV set-up will include a laptop, projector, screen and lavalier microphone. If you need access or functional needs accommodations, please indicate so in the AV requirements section of the online submission form.

Round 2 –EMvision Talks®

Deadline - July 19, 2024, at 11:59:59 PM CST (No exceptions)

- Submit a **high-quality** unlisted YouTube video recording with **very clear audio** of the speaker delivering the **complete proposed** EMvision Talk®.

- Presentation style is very important here. Speakers need to show their passion, charisma and speaking style.

- You can record the video using a phone, tablet, or other device; *it does not need to be professionally recorded.*

Round 2 Requirements

1. Audio must be clear.

2. Video must be 7 or fewer minutes.

3. Post your unlisted video to the link provided

- The video is used in the selection process only and will not be released publicly.

- See Appendix 2 for instructions on how to submit a link for the *video.*

- For great tips, check out Public Speaking Lessons from the World's Greatest TED Talks.

IAEM will notify speakers of final selection by August 16, 2024.

Complimentary Registration Available: Selected speakers will receive a complimentary basic registration to the conference. (*Registration does not include tickets to the Sunday Welcome Party and Wednesday Presidential Banquet)*
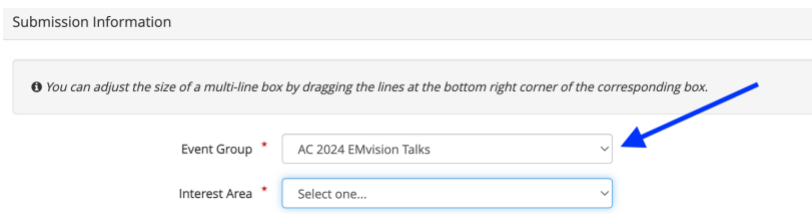
Online Application Tips

- **Read all instructions carefully.**
- Complete all fields – incomplete applications will be disqualified.
- *There is not a save function* – gather all documents and wording for requested fields before you begin.
- Character field limits with spaces:
  - Abstracts = 1,500; Bios = 1200; Title = 100
- Double check for typos before you submit.
- See Next Section: How to Submit Your Proposal

How to Submit Your Proposal

1. Navigate to https://www.iaem.org/
   a. If you are an IAEM member login into the website
   b. If you are not a member you will need to create a guest account
      i. Select Login at top Left
      ii. Select Register to create a guest account

2. Once logged in click on the Dashboard tab of the menu ribbon, click on "**Membership Dashboard**" on the left-hand side menu and select "**Speaker Submission**"

3. There are 3 pages to the submission form. Speaker Information; Submission information; and Speaker Agreement.

4. Speaker Information: Complete any missing information. Fields marked with an * are required and include:
   a. Prefix, first and last name,
   b. Job title, department and organization where employed,
   c. Complete mailing address,
   d. Work and cell phone numbers, and email address.
   e. Bio (max. no. of characters including spaces = 1200)
   After entering all this information, at the bottom right hand side of the page, click "next".

5. Submission Information: Select "**AC 2024 EMvision Talks**" in the Event Group field.

   Complete all required fields regarding your presentation. Fields required:
   a. Title (max. no. of characters including spaces = 100)
   b. Abstract (max. no. of characters including spaces = 1,500)
   c. Special audio-visual requirements for your presentation. Note: Standard setup includes: projector, screen, laptop and clicker. NO Internet is provided. (max. no. of characters including spaces = 600)
   After entering all this information, at the bottom right hand side of the page, click "next".

6. Speaker Agreement: Click the radio buttons to agree to IAEM's speaker policies.

7. When you've completed all sections, you _**must**_ click "**Preview Submission**" before submitting your speaking proposal. If you are missing required fields or there are errors, a pop-up box will note the page and section that is missing. Complete the fields and/or correct the errors.

Submit your proposal for an EMvision Talks® to the IAEM 2024 Annual Conference by clicking on **"Submit"** at the bottom right side of the page. You will receive a Submission Confirmation page.

Appendix 1 - Abstract Examples

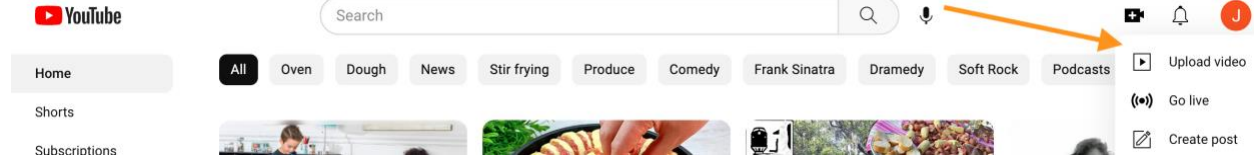**Example of Strong Abstract**

The number of dual income families with children is increasing. Over 61 percent of children five and under spend 33 hours a week in childcare. National childcare preparedness requirements do not exist, and childcare is not prepared for disaster or disaster recovery and has few incentives to be prepared. Different agencies in different states set the childcare preparedness or safety 'standards' and are not well integrated with emergency management. The current 'checking the box' mentality of compliance isn't good enough. Childcare needs to be 'ready' through action and practice, and our children need to be taught how to handle the unexpected. Otherwise, we miss opportunities to enable them and change the future. Childcare is critical to the American way of life. If the children are not safely taken care of, parents cannot go to work. After a disaster, if the parents don't go back to work, the community doesn't recover.
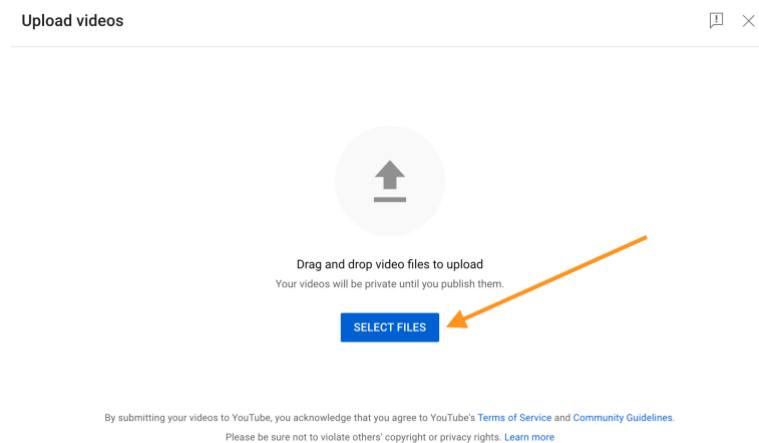
Example of Poor Abstract

I have never presented before, but I have attended IAEM for many years and have seen many presentations on effective emergency management. I thought it would be interesting to compare the different theories on emergency management. I would also like to talk about how I have created my own emergency management plan based on ideas from others. I think the audience would appeal to many people.

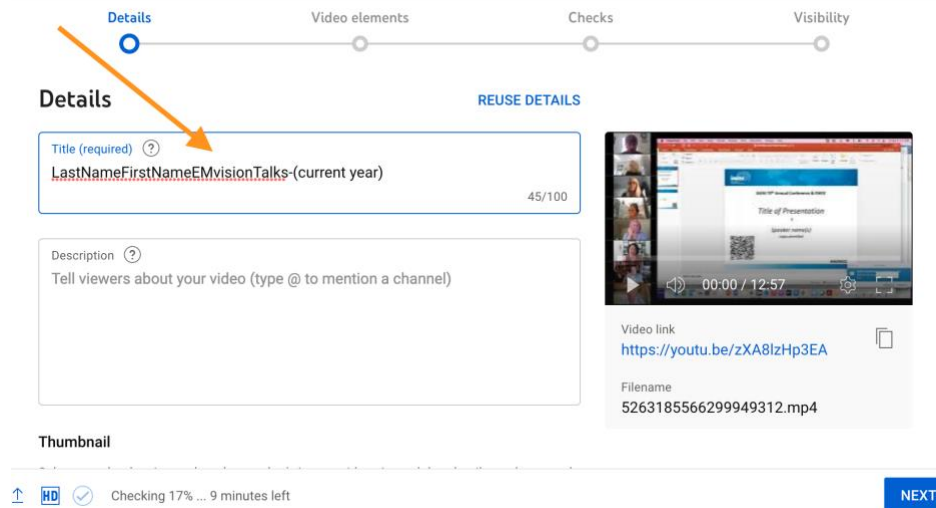# Appendix 2 – Creating the Link for the Unlisted YouTube Video

1. Go to https://www.youtube.com Click on the ***video icon.***   Then, from the drop-down menu, select ***Upload video*** in the top right-hand corner of the page.
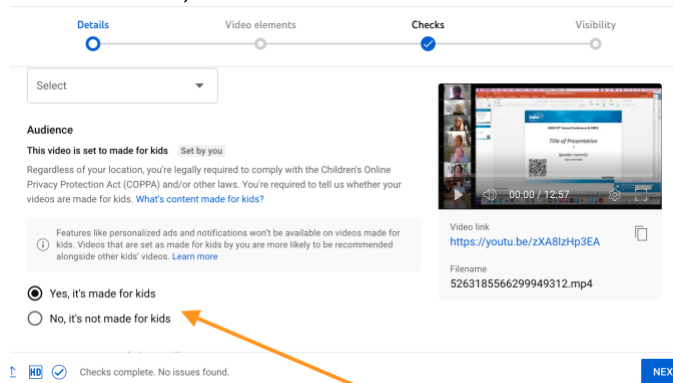

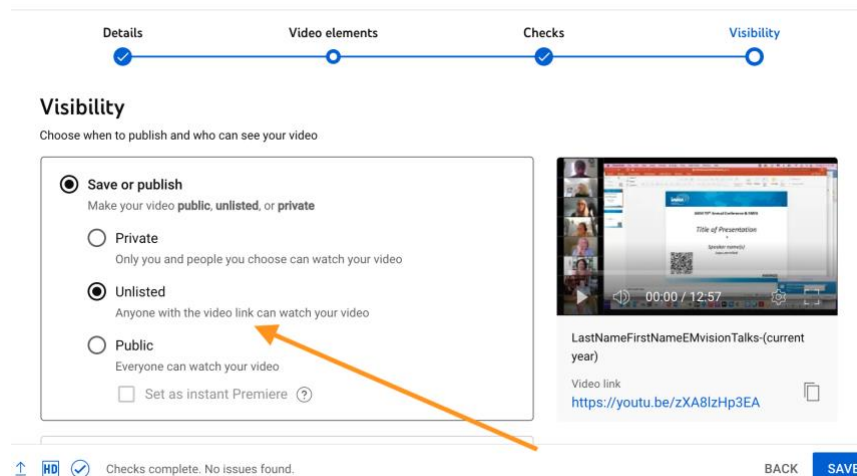2. Click on ***Select files*** to upload your video from your computer.

3. Name your video with your "LastNameFirstNameEMvisionTalks2024"
   - e.g. FranklinDonnaEMvisionTalks2024, then click the blue "NEXT" button.
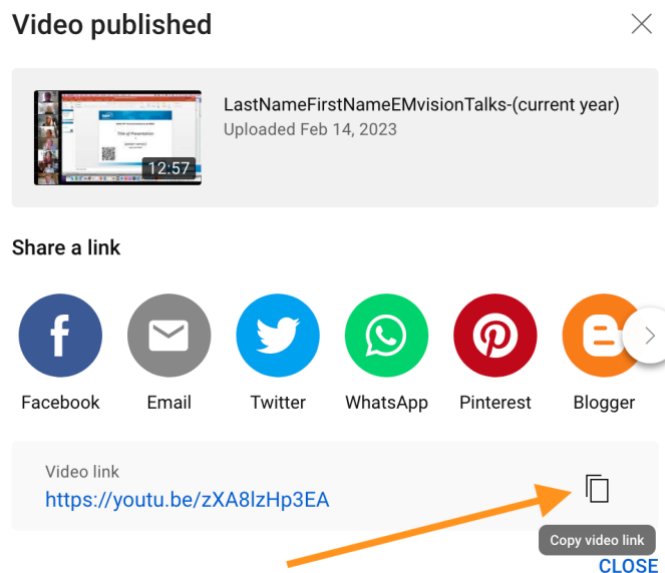
4. Select the "Audience" to comply with the Children's Online Privacy Protection Act (COPPA) and/or other laws, then click on the blue "NEXT" button.

5. On the Visibility page, select *Unlisted* so that anyone with the link can watch the video without it being public. This allows our selection committee view your video. Then click the blue *SAVE* button.

6. When your video upload is done processing, click on the copy link icon, then paste this link following the instructions provided in Round 2.

Important Dates for Speakers

Event	Date
Call for EMvision Talks® speakers opens	April 1, 2024
Deadline to submit EMvision Talks® proposal	May 3, 2024 at 11:59:59 PM CST
IAEM notifies speakers of Round 2 selections	June 14, 2024
Deadline to submit EMvision Talks® Round 2 video of proposed Talk	July 19, 2024
IAEM notifies speakers of final EMvision Talks® selection	August 16, 2024
Work with Conference Committee Representative to polish presentation	August 19 – September 13, 2024
Final video of Talk and visual presentations due	October 18, 2024
Mandatory practice session at conference	Monday, November 18, at 7:30pm ET
On-site arrival time prior to Talk in general session room	**30 minutes prior to start of general session on Tuesday, November 19**

General Contact Information

Conference Managers

Association & Society Management International, Inc. (ASMI)
201 Park Washington Court
Falls Church, VA 22046-4527

Julie Husk   IAEM Conference Director
Telephone: (703) 538-3550
Email: julie@iaem.com
Website: www.iaem.com

IAEM Conference Committee

Donna Franklin, Lead of EMvision Talks® Working Group - donna.franklin@noaa.gov

Duane Hagelgans, Chair - ConferenceChair@iaem.com