



Teri Smith, CEM  
Region 7 President  
111 East Eleventh Street, Unit 200  
Lawrence, KS 66044  
tsmith@douglas-county.com  
(785)838-2460

August 13, 2014

## IAEM-USA Region 7 Monthly Update

Region 7 Members:

IAEM-USA Operation Invite a Friend is a six-month membership drive that runs **through Aug. 31, 2014**. To date 21.7% of you have taken advantage of the Operation Invite a Friend benefit and have invited 2,848 new members as of August 1<sup>st</sup>. This is incredible growth for which you can be proud. But, just imagine where we would be if we actually had 100% of our eligible members giving away the benefits that IAEM has to offer. I am asking each of you to reach out to a friend, colleague, coworker, partner organization or stakeholder you work with. Invite them to join us! There are no strings, just simply follow the instructions that can be found [on the IAEM website](#) and you can give away unlimited memberships.

If you are one of our new members through Invite a Friend, I want to personally welcome you to the International Association of Emergency Managers. Congratulations on joining the premier international organization of emergency management professionals! We advance the profession by promoting the principles of emergency management; to serve our members by providing information, networking and professional development opportunities. If there is anything we can do for you or answer for you about IAEM, please let us know! In addition, I hope to see you in San Antonio. Remember to register early and take advantage of the early bird fee!

I also want to take this opportunity to thank everyone else for renewing your membership and continuing to invest in IAEM and be a valued member.

Below are activities to report within the region as well as with the national board of directors for IAEM-USA.

### IAEM-USA Region 7 Activities:

- **Outreach:**
  - Distributed information to all members on pertinent Emergency Management issues including:
    - National Protection Framework, one of the five National Planning Frameworks directed in Presidential Policy Directive 8: National Preparedness. The National Protection Framework covers the capabilities necessary to secure the homeland against acts of terrorism and manmade or natural disasters. It is focused on actions to protect against the greatest risks in a manner that allows American interests, aspirations, and way of life to thrive. The Protection Framework describes the core capabilities; roles and responsibilities; and coordinating structures that facilitate the protection of individuals, communities, and the Nation.
    - Resiliency Funding Plans to spend more than \$200 million on a series of initiatives to

help state, local and tribal governments prepare for the effects of a warming climate.

- Webinar opportunities
- “Getting the Most out of Your State Emergency Management Association” - Each year at the IAEM conference we have a special discussion session for state associations of local emergency managers. This year it will be held on Sunday, November 16, from 2:30 to 4:15. The session will be moderated by Eddie Hicks, former President of IAEM-USA and former President of Alabama Association of Emergency Managers, and Teri Smith, former President of the Kansas Emergency Management Association and the current IAEM-USA Region VII President.

President, legislative chair and other persons who care about their state association of locals are encouraged to attend and exchange best practices or concerns with the representatives from other states. We hope you will join us for this important exchange of ideas.

- Kansas Emergency Management Association Annual Conference - Join this 3-day conference to learn about emergency/disaster preparedness and response September 10-12, 2014. For more information visit <http://www.kema.org>.

### IAEM-USA Activities:

I wanted to make sure all members are aware that the board agendas for future meetings and the minutes from previous meetings can be found at <http://www.iaem.com/page.cfm?p=council/usa/board-minutes&lvl=3>. Highlights from the May meeting include:

- 2014 Annual Conference – Registration is open for the IAEM-USA 62<sup>nd</sup> Annual Conference November 14-19, Grand Hyatt, San Antonio <http://www.iaem.com/page.cfm?p=events/annual-conference>  
This five-day training and education event provides many benefits to all levels of government, the private sector, and non-government agencies alike. The conference includes a multitude of topics across the emergency management spectrum, enhancing your knowledge, competency level and strengthening your network. IAEM accomplishes this by attracting relevant high-profile speakers to address current topics and practical solutions. In addition to this annual event, EMEX, IAEM’s Emergency Management & Homeland Security Expo, draws a myriad of exhibitors who are the top suppliers to the fields of disaster preparedness and homeland security.
- CEM –IAEM created the certification program for emergency managers to raise and maintain professional standards; it is a program to certify achievements within the profession. Any emergency management professional who meets requirements is welcome to participate. **Important CEM® Notice:** CEM/AEM candidates submitting first-time applications may submit through the online system at [www.iaem.com](http://www.iaem.com) or by using the paper application **until Aug. 15, 2014**. After Aug. 15, 2014, **all** applications must be submitted through the online system. I strongly believe in the CEM credential and am available to consult by phone or e-mail with any member who has questions, concerns, or needs advice.
- Social Media – Facebook likes have grown to 1,303. There are now 2,665 active participants in the IAEM LinkedIn Group. IAEM has 8,821 followers on Twitter.

I encourage all members to get involved in IAEM, by going to <http://www.iaem.com/page.cfm?p=groups/us-committees> to review the list of committees, caucus, and groups. Once you find one you are interested in, contact the chair and ask to join. The challenges we face, as a profession and as a nation, are simply too great for us NOT to be involved.

I am honored to be your Region 7 President and want to “thank you” for your continued support. If you have any ideas, questions, or concerns, please don’t hesitate to contact me.

Sincerely,

A handwritten signature in cursive script that reads "Teri".

Teri Smith, CEM®