



Teri Smith, CEM  
Region 7 President  
111 East Eleventh Street, Unit 200  
Lawrence, KS 66044  
tsmith@douglas-county.com  
(785)838-2460

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## IAEM-USA Region 7 Monthly Update

Region 7 Members:

I want to take this opportunity to welcome new members to the International Association of Emergency Managers. Congratulations on joining the premier international organization of emergency management professionals. We advance the profession by promoting the principles of emergency management; to serve our members by providing information, networking and professional development opportunities.

I also want to thank everyone else for renewing your membership and continuing to invest in IAEM and be a valued member.

Below are activities to report within the region as well as with the national board of directors for IAEM-USA.

### IAEM-USA Region 7 Activities:

- **Lego League Program:**
  - I have been mentoring teams that have reached out to IAEM Region 7 for support on their projects. The teams have been very appreciative for the support and excited for the project.
- **Outreach:**
  - Rick Shellenbarger has drafted the first quarterly newsletter for the purpose of allowing everyone to become more familiar of what our region has and plans on accomplishing along with a better understanding of our projects. This will be a benefit for all emergency management staff within the four states and increase awareness of what is happening. He is looking at projects, programs, past disasters, deployments, resources, lessons learned, exercises, special events, and any other items that you feel would be great to share with everyone else including outreach programs.

## IAEM-USA Activities:

I wanted to make sure all members are aware that the board agendas for future meetings and the minutes from previous meetings can be found at

<http://www.iaem.com/page.cfm?p=council/usa/board-minutes&lvl=3>. Highlights from the January meeting include:

- USA Leadership/Governance – launched a comprehensive data collection and confirmation effort to verify all current IAEM-USA appointments for organizational liaisons and project representatives.
- 2014 Board Retreat – March 10-14, 2014 in Long Beach, CA.
- 2013 Annual Conference – October 25-30, 2013 at the Silver Legacy Hotel in Reno, NV. 1,450 total participants.
- Small Business Recognition Program Project – This program is intended to assist the U.S. business community to better prepare for disasters, by recognizing small businesses **that have already taken** measurable strides in the area of business continuity.
- CEM –
  - The next review meeting will take place February 20-23, 2014 in Falls Church, VA. The deadline to submit applications to IAEM HQ is January 31, 2014.
  - The recertification application will be rolled out first through the electronic system with the expectation that the CEM/AEM applications will be available in the summer. All current CEMs and AEMs will receive an email announcement from IAEM Headquarters when the system goes live.
- Membership – As of 01-06-2014 there are 3,626 paid IAEM members for 2013-14, of which 2,999 are within the USA Council. IAEM membership dues invoices were created and sent electronically to members on September 27 and again on November 6. Last year on 12-21-2012 there were 3,328 members in good standing.
- Website – In December 2013, the IAEM website was visited by 89,654 unique visitors. There were 221,996 page views and 1,687,509 hits.
- Social Media – Facebook likes have grown to 891. There are now 2,310 active participants in the IAEM LinkedIn Group. IAEM has 7,027 followers on Twitter.
- E-news – The IAEM Dispatch launched in February 2013 and Multiview began selling advertising. As of 08-30-13 they have booked \$156,097 of ad revenue for the publication; IAEM-USA receives \$31,219 of this (20%). It is free to receive this publication; it does not require membership in IAEM. Please promote to colleagues.

To be successful, you have to be passionate about what you are doing. You cannot join and expect to receive benefits without contributing to the organization. I encourage all members to get involved in IAEM, by going to <http://www.iaem.com/page.cfm?p=groups/us-committees> to review the list of committees, caucus, and groups. Once you find one you are interested in, contact the chair and ask to join. The challenges we face, as a profession and as a nation, are simply too great for us NOT to respond.

It is an honor being your Region 7 President and I want to “thank you” for the support I have received. If you have any ideas, questions, or concerns, please don’t hesitate to contact me.

Sincerely,

A handwritten signature in cursive script that reads "Teri".

Teri Smith, CEM®