

## IAEM-USA Region 4

### March 2014: Monthly Report

Lanita Lloyd, CEM – Region President

Doug Bryson – Region President-Elect

Rick Cox – Region Secretary/Treasurer

Ron Campbell – Region Immediate Past President

#### President's Activities:

- Distributed regional monthly update to all members.
- Attended the Board Retreat, Long Beach, CA (Mar. 10-14)
- Attended and taught course at the NCEMA Spring Conference, Cherokee, NC (Mar. 24-26)
- Continued planning for Regions 4 & 5 Training Summit in Savannah, GA, May 19-23, 2014
  - Met with Region 4 Officers and Training Summit Chair to discuss and finalize plans
  - Provided information to and obtained input from Region 5 President
  - Assured distribution of Training Summit information to Region 4 members

#### Member Engagement:

- Announced to and encouraged participation from members - "Operation Invite a Friend"
- Distributed information to all members on pertinent Emergency Management issues including legislative updates from IAEM Policy Advisor, Martha Braddock.
- Along with Training Summit Committee and Officers, planning and communicating Regional Training Summit information.

#### Other Updates:

##### Operation Invite a Friend

*Region 4 members have increased by about 250 so far!* IAEM-USA began "Operation Invite a Friend" in March, which allows members to invite colleagues to join IAEM free of charge (with full membership benefits for one year). When the idea first began, each member was going to be limited to one invitation. However, now *we can invite an unlimited number of professionals.* Through August, you have the opportunity to invite colleagues to join IAEM-USA and participate in our committees and caucuses, attend our IAEM-USA Conference in San Antonio, receive the IAEM *Bulletin*, and earn the international certification (at membership rates)!

##### EMPG Joint Report

Thanks again to all who contributed to the IAEM-USA and NEMA Release Joint Report: "Emergency Management Performance Grants Providing Returns on a Nation's Investment" (13 Mar 2014). You can read the findings at [http://www.iaem.com/documents/EMPG-ROI-Report\\_NEMA-IAEM-12Mar2014.pdf](http://www.iaem.com/documents/EMPG-ROI-Report_NEMA-IAEM-12Mar2014.pdf)

##### Region 4 Webpage

Our webpage can be viewed at <http://www.iaem.com/page.cfm?p=council/usa/region4> Here you can "see" your officers (with bios), find state contacts, read our By-Laws, and find out about future training and other events in our region. ***Be sure to send me information to post and/or pictures of events when available.***

##### IAEM 2014 Awards Competition

Visit [www.iaem.com/Awards](http://www.iaem.com/Awards) for details & guidelines. Deadline is May 30, 2014.

##### IAEM Bulletin Call for Articles

"Resilience: Practical Applications" - possible articles might include: what we can do to improve resilience in our communities; how your jurisdiction makes your community or work place more resilient; what steps you have taken to improve community resilience; what unique plans you have written that may be useful to others; practical applications of resilience; or a program that you recommend to other communities. Please read the IAEM Bulletin Author's

Guidelines, and keep your articles at no more than 750 words. Email article submissions to Karen Thompson, IAEM Bulletin Editor, at [Thompson@iaem.com](mailto:Thompson@iaem.com) no later than **May 10, 2014**.

### Important Dates:

- Apr. 23-25, 2014: EMAG Summit & Training Session, Savannah, GA
- May 19-23: IAEM-USA Regions 4 & 5 Training Summit, Savannah, GA
- May 27-29: MEMA & MCDEMA MS Preparedness Summit, Biloxi, MS
- June 17-19, 2014: AAEM Summer Conference, Prattville, AL
- Nov. 14-19, 2014: Annual Conference, Grand Hyatt, San Antonio, TX

### Organizational Information:

#### • Membership

- As of 04-02-2014 there are 4,519 paid IAEM members for 2013-14, of which 3,757 are within the USA Council. Last year on 04-02-2013 there were 4,307 paid members in good standing of which 3,598 were within the USA Council.
- As of 04-04-2014, 1,263 new Individual members have been sponsored as part of the Invite-a-Friend campaign. Staff has sent personalized thank you cards to every sponsor.

#### • Website

- From March 1-31, the IAEM website was visited by 99,918 unique visitors. There were 287,285 page views and 1,996,700 hits. The five most popular pages in March 2014 were:
  1. Global home page
  2. Jobs Board landing page
  3. Certification landing page
  4. IAEM Annual Conference landing page
  5. IAEM Committees landing page

#### • Facebook

- Likes have grown to 1,165. There are now 2,473 active participants in the IAEM LinkedIn Group. IAEM has 7,883 followers on Twitter.

#### • Board Minutes

- IAEM USA Board minutes can be found at <http://www.iaem.com/page.cfm?p=council/usa/board-minutes&lvl=3>

Thanks again to the members who have taken the time to respond to my request to participate in various activities in IAEM on behalf of Region 4. I also appreciate your emails and calls about questions, concerns, and other input. For those of you still searching for opportunities to be more engaged, please review the committees and caucuses at <http://www.iaem.com/page.cfm?p=groups/us-committees> and select a group to get involved with. You can contact the Chair of the group directly.

***Also, please consider attending our Regions 4 & 5 Training Summit in Savannah during May. Every other year, Region 4 holds a regional training summit. The summit is smaller than other conferences, but you have an increased opportunity to really get to know and bond with other members, and focus on common regional best practices and challenges! You can find more information at***

***<http://www.iaem.com/page.cfm?p=events-Regions4and5-May2014>***

Thanks for all you do!

*Lanita*

**Lanita A. Lloyd, MS, CEM** | President, USA Region 4

<http://www.iaem.com/Regions/4>