

IAEM-USA Region 4
February 2014: Monthly Report
Lanita Lloyd, CEM – Region President
Doug Bryson – Region President-Elect
Rick Cox – Region Secretary/Treasurer
Ron Campbell – Region Immediate Past President

President's activities:

- Distributed regional monthly update to all members.
- Attended the Florida Emergency Preparedness Association Conference and manned IAEM Booth (Feb. 3-6)
- Continued planning for Regions 4 & 5 Training Summit in Savannah, GA, May 19-23, 2014
 - Met with Training Summit Chair to finalize conference documents and to distribute training summit survey to Region 4 members
 - Met with Region 4 Officers for approval of training summit expenditures and documents
 - Provided information to and obtained input from Region 5 President

Member engagement:

- Setup IAEM and Emergency Management Association of GA (EMAG) Booth to speak with attendees at **American Meteorological Society National Conference**. IAEM members also volunteered to provide instruction to approximately 200 scouts for the preparedness merit badge (Feb. 25).
- **American's PrepareAthon** public education campaign.
 - FEMA tornadoes-submitted to IAEM for FEMA, three Region 4 members from Alabama, Georgia, and Kentucky
 - FEMA hurricanes-submitted to IAEM for FEMA, five Region 4 members from Florida, Alabama, Georgia, South Carolina, and Mississippi
- **Strategic Planning Committee:** Submitted primary and alternate members
- **IAEM Conference Committee:** Appointed Region 4 representative

Committee and Caucus activities:

- [Membership and Marketing](#): Attended meeting on Feb. 6 focused on "Invite a Friend" members' initiative.
- [Standards and Practices](#): Met on Feb. 10. Continue to coordinate with committee chair.

Other Updates:

EMPG Survey

Requested to extend the survey due to the requests from our members that have been dealing with severe weather. The Emergency Management Performance Grant Survey end date was extended to the close of business on March 4. However, time passed this date will not be allowed due to the necessity of publishing our joint NEMA –IAEM report. Your support of this survey is greatly appreciated, and important to us as it helps to tell the story of EMPG to Congress, helping them understand the effectiveness and uniqueness of EMPG.

IAEM Bulletin Call for Articles: "Emergency Management and Business Continuity: Sharing the Bodies of Knowledge", Deadline for submissions: March 10, 2014

Possible articles might include: similarities and differences between business continuity in private sector

and EM in the public sector; how local emergency management is implementing business continuity principles; how the private sector is implementing what we traditionally think of as emergency management; or how to sell EM to the private sector to show them that we need both. Please read the [IAEM Bulletin Author's Guidelines](#), and keep your articles at no more than 750 words. Email article submissions to Karen Thompson, IAEM Bulletin Editor, Thompson@iaem.com, no later than **Mar. 10, 2014**.

Important Dates:

- Mar. 4-7, 2014: SCEMA Conference, Myrtle Beach, SC
- Mar. 10-14, 2014: 2014 Board Retreat, Long Beach, CA
- Mar. 24-26, 2014: NCEMA Spring Conference, Cherokee, NC
- Apr. 23-25, 2014: EMAG Summit & Training Session, Savannah, GA
- June 17-19, 2014: AAEM Summer Conference, Prattville, AL
- Nov. 14-19, 2014: Annual Conference, Grand Hyatt, San Antonio, TX

Organizational Information:

- Membership – As of 01-28-2014 there are 3,948 paid IAEM members for 2013-14, of which 3,283 are within the USA Council. Last year on 02-04-2013 there were 3,901 paid members in good standing of which 3,265 were within the USA Council.
- Website – From January 1-28, the IAEM website was visited by 85,428 unique visitors. There were 223,143 page views and 1,659,533 hits. The five most popular pages in January 2014 were:
 1. Global home page
 2. Jobs Board landing page
 3. Certification landing page
 4. IAEM Annual Conference landing page
 5. IAEM Sponsorships page
- Social Media – Facebook likes have grown to 924. There are now **2,2338** active participants in the IAEM LinkedIn Group. IAEM has 7,167 followers on Twitter.
- Board minutes – IAEM USA Board minutes can be found at <http://www.iaem.com/page.cfm?p=council/usa/board-minutes&lvl=3>.

Thanks to the members who have taken the time to respond to my request to participate in various activities in IAEM on behalf of Region 4. I also appreciate your emails and calls about questions, concerns, and other input. For those of you still searching for opportunities to be more engaged, please review the committees and caucuses at <http://www.iaem.com/page.cfm?p=groups/us-committees> and select a group to get involved with. You can contact the Chair of the group directly. Also, please consider attending our Regions 4 & 5 Training Summit in Savannah during May. Although it is a much smaller training than the IAEM-USA Annual Conference, you will still have an opportunity to spend time with a broad spectrum of emergency managers throughout many states. Finally, remember to check out the Region 4 webpage as it is updated to share information specific to the region.

Thanks for all you do!

Lanita

Lanita A. Lloyd, MS, CEM | President, USA Region 4
<http://www.iaem.com/Regions/4>