

NLE 18 Private Sector Participation Overview

Exercise Scenario: Category 3 hurricane impacting FEMA Region III (Virginia, Maryland, Pennsylvania, Delaware, and the District of Columbia)

When: The full exercise window will be April 30, 2018 - May 11, 2018. FEMA R3's full-day participation is currently planned for May 8-10. The Private Sector Working Group full-day participation plan is designed to mirror FEMA R3's plan of **May 8-10, 2018**.

Operational Themes:

- Pre-landfall protective actions, such as evacuations, continuity decision making, and pre-staging and logistics;
- Sustained response in parallel with recovery planning;
- Continuity in a natural disaster;
- Long-term power outages consequence management, to include testing and examining the new Power Outage Incident Annex to the Response and Recovery Federal Interagency Operations Plans

What Will We Test & Evaluate?

- **Information Sharing:**
 - Test the ability to provide updates to the community regarding the status of operations (e.g. open/closed stores; status of critical lifeline capabilities such as availability of power to retail stores; etc); and
 - Test the use of a benchmarking system to self-assess information sharing and situational awareness capabilities.
- **Request, Acquisition, and Movement of Resources:**
 - Test the ability to identify and coordinate delivery of resources resulting from private to government, government to private, and private to private requests; and
 - Test the ability to transport resources through appropriate waivers and exemptions.
- **BEOC Capabilities**
 - Test and evaluate coordination capabilities of State, Regional and National Business Emergency Operations Centers.

Private Sector Exercise Play: Participants are invited to set their own exercise objectives that align to the four themes, and fall into one of three categories:

- **“Organization-led”** where the objective is specific to what an individual company or organization wishes to achieve in the exercise;
- **“Market-segment”** in which a group of organizations or companies align, such as small businesses, telecommunications companies, healthcare networks, or electric utilities, to develop an objective; and
- **“Cross-sector”** in which a group of market segments or sectors align to set exercise objectives specific to interdependencies between markets and sectors.

Schedule of Activities:

- **November** - Private Sector Working Group Coordination
- **December** –
 - NLE 18 Mid Term Planning Meeting – Dec 13-14 (in person)
 - NLE 18 Private Sector Initial Planning Meeting – December 19 (telecon)
- **January** –
 - Develop “organization-led”, “market segment”, and “cross sector” plans
 - FEMA Region 3 Public-Private Sector Readiness Day – Jan 18, 2018 in Philadelphia, PA
- **February** –
 - Private Sector Information Sharing Training Workshop – TBD ½ day
- **March** –
 - NLE 18 stakeholder coordination and evaluation planning
 - Private Sector Resource Allocation Workshop – TBD ½ day
- **April** - NLE 18 Final Planning Meeting
- **May** - NLE 18
- **June** - After Action Review

Coordination Meetings for All Private Sector Participants:

- Initial Planning Meeting December 19th (call)
- Monthly calls 3rd Tuesday of every month @ 1pm EST