

**IAEM Region 8 – Meeting Minutes  
November 16, 2015**

- Meeting began with introductions (See sign in sheet for attendees)
- The annual IAEM report was included within the IAEM conference check in packet.
  - The report provided basic data and a partial financial report
  - Region 8 has the same member to resident ratio of all other regions (.0007)
- IAEM conference attendees are encouraged to participate in the Expo side activities. These are the greatest opportunity to fund student scholarships.
- The annual regional officers election will be held this summer for multiple positions (Regional President, Vice President, Secretary)
  - Even numbered regions hold elections on even numbered years
  - Roles of officers can be shared via webinar for interested nominees
  - Pres. Shaub will announce when the webinar is available
- The “Invite a Friend” program added 4,149 new members
  - There is no data available yet on how many of those new members maintained membership or what the net gain / loss is from normal attrition
- A marketing effort is about to roll out new features on the IAEM website
  - The changes are driven by feedback received from members and the various boards
  - A lot of demographic data was not historically captured during membership renewals
  - New pop-ups will appear to collect additional information for statistical and marketing purposes
- Question posed regarding membership due price point and how it is set
  - The IAEM website addresses this issue and states that each region is tasked with creating value to its membership
  - IAEM is constantly working on improvements in this arena
- Question posed on how to share the benefit of membership with current and potential region 8 members
  - Members are encouraged to provide ideas and opinions on what does or can bring great value to being an IAEM Region 8 member.
  - A survey to collect this input will be built and sent out in the near future.
- Question posed on if all committees have members representing each region
  - Answer depends on which committee is in question and there is only one committee where there are representatives from all of the regions.
  - Just an FYI: Region 8 membership involvement in other IAEM committees is very low
- Martha Braddock spoke for a few minutes:
  - DHS has a new Chair; Dept. of Commerce has a new Chair
  - Many of the congressmen from the Region 8 area are serving on key committees
  - She requested that we speak with our congressmen to let them know what we do and to be active in the region
  - The New Speaker of the House of Representatives recognizes that there is not enough time to hear all of the Bills on the floor by December. He has suggested cuts in the language of existing Bills, whole new Bills are being made, and pork is being snuck in.
- Pres. Shaub gave certificates of recognition for commitment and support to the Region to V.P. Mike Gavin, Christopher Blinzinger, Mary Senger, and Sec. Pat Mialy.
- The venue for the 2018 IAEM Conference has not been elected yet.



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IAEM

# Region 8 meeting

11/16/15

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