

**IAEM-USA Region 9**  
**February 2014: Monthly Report**  
Nick Crossley, CEM – Region President  
Carolyn Levering, CEM – Region Vice President

**President's activities:**

- Distributed regional monthly update to all members.
- Began planning for member meet and greet with the board of directors in Long Beach, CA.
  - March 12, 2014 – Region 9 Networking Event, Long Beach, CA.
  - Established planning team of Region 9 members
  - Established registration process
  - <http://www.iaem.com/documents/Region-9-Networking-Flyer.pdf>

**Member engagement:**

- **FEMA wildfire**-focused America's PrepareAthon public education campaign.
  - Submitted to IAEM for FEMA, six Region 9 members from California, Arizona and Nevada to FEMA campaign to provide technical expertise.
- **Strategic Planning committee:** Emailed region and solicited membership. Identified a primary and alternate member.
- **Conference Committee:** Appointed region 9 representative

**Committee and Caucus activities:**

- [Nominations & Credentials](#): Committee has established membership group. Developed mission, vision and goals for the year.
- [Tribal Affairs](#): Continue to coordinate with committee chair.
- [Federal Facilities Emergency Managers](#): Continue to coordinate with committee chair

**Vice President activities:**

- Represented IAEM at National InterAgency Board (<https://iab.gov/>) meeting in Arlington, VA.
- Participated with IAEM Gov't Affairs & Executive Director in a meeting in Washington DC regarding EMPG programs with FEMA grants administrator Brian Kamoie.

**Global Board Activities:**

- Appointed Global Communications Director by the global board of directors.

**Region 9 Networking Event:** Region 9 is hosting its first networking event for both IAEM members and non-members. This is a chance for emergency management, business continuity and affiliated professionals to get together with the IAEM USA Board of Directors to network and get to know each other. The event is now open to members and nonmembers. Please invite all related professionals in the area to attend. Our max attendance is 100. You can call me at 530-601-9869 or [nick.crossley@gmail.com](mailto:nick.crossley@gmail.com) if you have any questions.

- **March 12, 2014; 6:30pm to 8pm.**
- **Long Beach Convention Center, Bogart & Co.**
- **More information can be found at** <http://www.iaem.com/Regions/9>.

## **EMPG Survey: Deadline Extended**

Due to the requests that we have received from some of our IAEM-USA Regional Presidents and from states that have been dealing with severe weather, we are extending the Emergency Management Performance Grant Survey end date to the close of business on March 4. We are unable to extend the survey deadline past this date due to the necessity of publishing our joint NEMA –IAEM report.

Your support of this survey is greatly appreciated, and important to us as it helps to tell the story of EMPG to Congress, helping them understand the effectiveness and uniqueness of EMPG.

- **Key Links**

The link to the on line survey: <https://www.surveymonkey.com/s/IAEMEMPGSurvey2014>

Additional information including a copy of the survey for informational purposes to assist in gathering information is available on the IAEM-USA website under Government Affairs news at [http://www.iaem.com/page.cfm?p=groups/us-committees/government-affairs&lvl=2#EMPG\\_Survey\\_2014](http://www.iaem.com/page.cfm?p=groups/us-committees/government-affairs&lvl=2#EMPG_Survey_2014)

Please remember – the survey at this location is not to fill out, but only to look at in advance of clicking on the “survey monkey” link above to fill out and submit the actual survey.

- **Target Audience:** Our target audience is local government and tribal government emergency management offices.
- **Update on responses:** As of February 24, 2014 at 10:00 a.m. CST, 966 individuals have begun the survey. Out of these only 570 have completed and submitted the survey. The area where we seem to lose the largest number of participants is in the questions relating to the annual budget of your emergency management department and the amount of your Emergency Management Performance Grant. Be prepared with this data prior to beginning the survey.

## **IAEM Bulletin Call for Articles: “Emergency Management and Business Continuity: Sharing the Bodies of Knowledge”, Deadline for submissions: March 10, 2014**

Possible articles might include: similarities and differences between business continuity in private sector and EM in the public sector; how local emergency management is implementing business continuity principles; how the private sector is implementing what we traditionally think of as emergency management; or how to sell EM to the private sector to show them that we need both. Please read the [IAEM Bulletin Author’s Guidelines](#), and keep your articles at no more than 750 words. Email article submissions to Karen Thompson, IAEM Bulletin Editor, [Thompson@iaem.com](mailto:Thompson@iaem.com), no later than **Mar. 10, 2014**.

## **CEM Corner: Taking the exam**

I am a HUGE supporter of the Certified Emergency Manager credential. As a seven year Commission member and Past Chair, I am available to consult via phone or email with any regional member who has questions or would like advice on their CEM application or recertification.

**This month’s tip is how to set up / take the exam** - Candidates working toward their CEM/AEM certification can take the exam with an approved proctor at their convenience. Proctors can be an IAEM

staff member, board member, CEM Commissioner, a training officer at a military installation or faculty at your local high school, community college or university. Once candidates have found an approved proctor to administer the exam, requests can be sent to IAEM HQ at [info@iaem.com](mailto:info@iaem.com) including the proctor's name, title, mailing address, email address and exam date, giving at least 10 - 14 business days notices to process the request and mail the exam. Instructions will be mailed to the proctor after candidates have paid the certification fee.

#### **Important Dates:**

- 2014 Board Retreat – March 10-14, 2014 in Long Beach, CA.
- **2014 Annual Conference – November 14-19, Grand Hyatt, San Antonio ,**  
<http://www.iaem.com/page.cfm?p=events/annual-conference>
- 2015 Annual Conference – November 12-19, 2015 Paris/Bally's in Las Vegas, NV.

#### **Organizational Information**

- Membership – As of 01-28-2014 there are 3,948 paid IAEM members for 2013-14, of which 3,283 are within the USA Council. Last year on 02-04-2013 there were 3,901 paid members in good standing of which 3,265 were within the USA Council.
- Website – From January 1-28, the IAEM website was visited by 85,428 unique visitors. There were 223,143 page views and 1,659,533 hits.

The five most popular pages in January 2014 were:

1. Global home page
  2. Jobs Board landing page
  3. Certification landing page
  4. IAEM Annual Conference landing page
  5. IAEM Sponsorships page
- Social Media – Facebook likes have grown to 924. There are now 2,2338 active participants in the IAEM LinkedIn Group. IAEM has 7,167 followers on Twitter.
  - Board minutes – IAEM USA Board minutes can be found at <http://www.iaem.com/page.cfm?p=council/usa/board-minutes&lvl=3>.

In closing, I wanted to thank the members who have taken the time to respond to my request to participate in IAEM. As well as those who have emailed me their questions and concerns. Please continue to do this. I want to continue to encourage all members to get involved in IAEM! If you want to get involved, please respond to my emails quickly when opportunities arise.

Please go to: <http://www.iaem.com/page.cfm?p=groups/us-committees>, review the list of committees, caucuses and groups. Find something that interests you and contact the Chair of the group to join. If you have any issue getting a response, please let me know and I will follow up with the leadership.

Thank you for your support!

Nick

President, IAEM-USA Region 9  
<http://www.iaem.com/Regions/9>