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IAEM USA Region 9 Monthly Update

Region 9 Members:

I hope the beginning of 2014 finds everyone doing well. This is the first monthly update that members asked me to send. There are many activities to report both within the region as well as with the national board of directors for iAEM-USA.

iAEM-USA Region 9 Activities:

• IAEM Region 9 Networking Events:

- o I am working with iAEM HQ staff to set up the first Region 9 networking event in Long Beach, CA the week of March 10th.
 - Can you help? Please let me know if you would like to help.
- o Future events: Several California members (southern and northern California) have offered to help set up local events. I need volunteers from other areas of the region to help coordinate.

Partnership with Emergency Management Professionals of Hawaii:

o I met via teleconference with Peter Hirai and Jimmy Lagunero regarding a partnership with iAEM-USA. This partnership is ongoing. Our discussion was very positive. They currently have about 76 members and hope to leverage their relationship with Region 9 and the national organization for the benefit of both organizations.

Region 9 Vice President Carolyn Levering, CEM reported the following activities:

- o Proctored CEM exam for three participants (12-8-13)
- Attended/supported/spoke at local Lego Robotics teams at final in Las Vegas (12-14-13)

• Lego Robotics Competition:

o IAEM members Kevin Schaller and Tom McKnight helped with judging the Lego League Robotics competition at the University of Nevado at Reno on December 8th. Great turnout and Kevin reported that it was a great experience for him and Tom.

iAEM USA Activities:

I wanted to make all members aware that the board agendas for future meetings and the minutes from previous meetings can be found at http://www.iaem.com/page.cfm?p=council/usa/board-minutes&lvl=3. The most recent agenda from December 2013 can be found here along with all supporting documents. The highlights from December's meeting includes:

• <u>2013 Annual Conference</u> – October 25-30, 2013 at the Silver Legacy Hotel in Reno, NV. 1,450 total participants.

- <u>2014 Board Retreat</u> March 10-14, 2014 in Long Beach, CA. *Planning to host Region 9 networking event in conjunction with board meeting. Stay tuned for exact information.*
- <u>CEM Program</u> The next review meeting will take place February 20-23, 2014 in Falls Church, VA. The deadline to submit applications to IAEM HQ is January 31, 2014.
 - Staff is marketing and promoting the education requirement changes for the Europa and
 Oceania CEM candidates, effective January 1, 2014.
 - The online application is set to launch in early January and will accept recertification applications.
- Membership As of 11-25-2013 there are 3,215 paid IAEM members for 2013-14, of which 2,634 are within the USA Council. IAEM membership dues invoices were created and sent electronically to members on September 27 and again on November 6. Last year on 12-03-2012 there were 3,167 members in good standing.
- <u>Website/Social Media</u> Facebook likes have grown by more than 100 to 855. There are now 2,270 active participants in the IAEM LinkedIn Group. IAEM has 6,794 followers on Twitter.
- <u>E-news</u> The IAEM Dispatch launched in February 2013 and Multiview began selling advertising. As of 08-30-13 they have booked \$156,097 of ad revenue for the publication; IAEM-USA receives \$31,219 of this (20%). It is free to receive this publication; it does not require membership in iAEM. Please promote to colleagues.
- <u>Scholarship</u> Scholarship events at the Annual Conference raised a total of \$22,430.64. The breakdown between events is: Live Auction \$15,510; Silent Auction \$2,048; Basket Bonanza \$3,087; and Donations \$1,785.64.
- The board voted to continue sharing iAEM-USA membership list with the Emergency Management and Response—Information Sharing and Analysis Center (EMR-ISAC) so that all members would be allowed access to their system.
- The iAEM-USA board approved the following CEM Executive Board's (formerly the Global CEM Commission) Recommendations:
 - AEM Trademark: The CEM Executive Board recommends working with legal counsel to register the AEM trademark, both domestically and internationally.
 - Electronic Process for CEM/AEM Exam: To save costs for the CEM program, the CEM Executive Board would like to pursue opportunities to securely transmit the CEM/AEM exam internationally and domestically electronically. Initial discussions involve using Dropbox with a password/username protection. Further research will be conducted if the USA Board approves.
 - O CEM Executive Board Liaisons: Due to the CEM program restructure, the CEM Executive Commission recommends that Col. Tom Greenlee, CEM sit on the CEM Executive Board as a non-voting USA Board liaison instead of on the North American Review Commission. This seat will replace the Global Board Professional Standards Director seat. In order to ensure global perspective at the CEM Executive Board level, the recommendation was made to allow a non-USA representative on the CEM Executive Board as a non-voting member.
 - Oceania-Asia Candidate Application Submissions: Until the launch of the online application for all candidates, it is recommended to change the policy to allow Oceania, Asia and Europa candidates the ability to submit applications in one PDF format via email to IAEM HQ instead of as a hard copy application.
- The board approved a new caucus: IAEM Caucus on Local Government Disaster Finance and Cost Recovery

- Region 9 member, Leslie Luke was approved as the Ad Hoc Diversity Committee Vice Chair
- Approval of University of Alaska Fairbanks and GWU Student Chapters

Future activities include:

- 1st Region 9 Networking Event Long Beach, CA. Let me know if you can help!
- Region 9 virtual town hall with iAEM-USA leadership.
- Rollout of the "invite a friend to join" iAEM membership initiative
- **CEM webinar series** if you are interested in attaining your certification, I will be presenting a multiple segment webinar series to walk you through the application process.

In closing, I wanted to thank the members who have taken the time to email me their ideas, questions and concerns. Please continue to do this. I also wanted to take a moment and encourage all members to get involved in iAEM! Please go to: http://www.iaem.com/page.cfm?p=groups/us-committees, review the list of committees, caucus and groups. Find something that interests you and contact the Chair of the group to join. If you have any issue getting a response, please let me know and I will follow up with the leadership.

Thank you for your support! Nick

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