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IAEM members will receive a 20% discount off the standard conference price!*



EMERGENCY MANAGEMENT **& BUSINESS CONTINGENCY** Main Summit: 7 - 8 October 2015

Hosted By:

Participating Organisation:

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DUBAI MUNICIPALITY



Improving security, centralised command center coordination and business contingency resilience

Speakers & Advisory Board: •



Malaysia

UAE

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NATO, Netherlands

Company, Kuwait

Airport Limited, India

(Dubai Men's College), UAE

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And many more...

Agency - Abu Dhabi (EAD), UAE



His Excellency Khaled Clay Tyeryar Al Mansouri President International Council IAEM

Exclusive Speaker Board:

Deputy Director IAĖM

Nasser Al Buhairy, Chief Security Officer & Head of Emergency

Response Coordination Unit, **Kuwait Oil Company, Kuwait Peter Johnson**, Chevron HSE Trainer & Former Incident Commander (9/11 Response Team), **FEMA, United States Alaa Abdallah**, Executive Risk & Crisis Management, **Petronas**,

Hassan Mashhadi, Emergency Coordinator for over 100 countries.

Dr. Humaid Al Kindi, Manager - Emergency Management Division, Environment Agency - Abu Dhabi (EAD), UAE Dr. Ahmed Rady, Risk, Crisis & Emergency Advisor, Environment

Dr. Devasia K.J., Head of Emergency & BCM, Bengaluru International

Kamal Kannan, Deputy Telecom Manager, Petrofac, UAE Mohamed Bensahraoui, HSE Advisor(Major Projects), ADMA-OPCO,

Kevin Smith, Former Emergency & BCM Specialist, Kuwait Oil Company, Kuwait Dr. Abdulkarim Bensaili, Advisor - International Relations, Red

Dr. Ronald Blough, M.S. Emergency Services Management & Faculty Paramedic Programme, Higher Colleges of Technology

Captain Ashraf Mabrouk, Former Harbour Master, Abu Dhabi

Saif Al Maskari, Head of Fire Loss Prevention, Emirates Global Aluminium (EGA), UAE

Ali Asad, Head of Emergency Response (Retired), Kuwait Oil



Ellis Stanley Sr. Chairman of Global Board IAEM

VIP Distinguished Keynote Speakers •



Colonel Khalid Nasser Al Razoogi **General Director** Smart Services Dubai Police, UAE



Habtoor Grand Beach Resort & Spa, Dubai, UAE

Dr. Saif Juma Aldhaheri Director of Safety & Prevention NCEMA, UAE



Naseem Mohammed Rafee Head of Consumer Products Safety Section **Dubai Municipality, UAE**

Top reasons to attend:

- Understand how to build a unified command center and enhance its technological capabilities for smooth coordination of crisis management activities
- Learn how to improve security resilience with enhanced intrusion detection, electronic surveillance and monitoring equipment with early warning alarm systems
- Determine best practices for planning and executing a comprehensive crisis management system to enable preparedness at all levels of the organisation and the nation as a whole
- Discover best practices in incident response to prevent damage and ensure business continuity
- Gain insight on crisis communication and media management in coordinating emergency activities to improve reputation management index
- Enhance preparedness by use of technologies like GIS, EMS, notification systems, satellite back ups and others to prevent losses and ensure the highest HSE standards
- Know the way forward in creating a paradigm leadership shift of production/profit-centric to security/sustainability-centric decision making, to enable both horizontal and vertical collaboration



For more information or to register - 🕠 +971 4 364 2975 🖄 enquiry@iqpc.ae 💓 @iqpcmena 🌐 www.emergencymanagementme.com

Event Overview





Dear All.

The GCC, especially UAE, has been at the forefront of emergency response and crisis management. The idea behind improving resilience of crisis management systems is to evolve with the threat landscape, whether physical or virtual, and then build subsequent plans to enhance preparedness. In UAE, we believe when managing crises and emergencies, we need

to have the right business contingency plan backed with a robust and comprehensive joint coordination with various stakeholders both at local as well as federal level, to protect lives and property.

At International Association of Emergency Managers (IAEM) we believe in promoting the "Principles of Emergency Management" and representing professionals whose goals are saving lives and protecting property and the environment during emergencies and disasters.

We are pleased to announce that this year, IAEM along with International Quality & Productivity Centre (IQPC), will host The Emergency Management & Business Contingency Summit from 7- 8 October 2015 in Dubai, United Arab Emirates. With over 30 years of organising this event in the United States, we are extremely pleased to have chosen Dubai for the inaugural launch of IAEM's distinguished event for the GCC and Middle East region.

The summit will present attendees with information needed to meet the new challenges that lay ahead and an opportunity to network with their peers participating at all senior levels. The summit features a panel of experts presenting a variety of topics from national security, critical infrastructure protection, emergency response, enterprise risk management, fire safety and civil defence contingency planning.

The event also offers a fantastic business opportunity for operators to meet solution providers and work together in tandem for a better future. I take this opportunity to invite you to join us at this prestigious event in making UAE and the GCC region safer and more secure.

I wish to express thanks to the supporting organisations, speakers, sponsors, advisors, media partners and delegates for their interest and participation, wishing this conference all the best of success and to our honourable guests a happy stay in the UAE.

His Excellency Khaled Al Mansouri, **President International Council, IAEM**

> P.S. The IAEM Global Board of Directors meeting will be held on 5-6 October 2015 in Dubai before the 2 day summit.



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Who should attend?

- Emergency Managers
- Incident Commanders
- Federal Coordinating Officers
- **Disaster Planners**
- **Fire Chiefs**
- Homeland Security Professionals Police Chiefs & Officers
- Communications System Specialists Healthcare Disaster Professionals
- Crisis and Risk Managers
- HSE Managers
- Contingency Planners
- Incident Response Managers
- Civil Defence Authorities

Who should sponsor and exhibit? •

- Communication Systems
- Damage Restoration Firms
- Detection Devices
- Emergency Management Consulting
- Emergency Management Software Emergency Vehicles
- EMS Medical Equipment
- Exercise and Training Products
- Geographic Information Systems
- Notification Systems
- Preparedness Equipment
- Protective Clothing
- **Risk Management**
- Satellite Technologies
- Early Warning Systems





IQPC provides business executives around the world with tailored practical conferences, large-scale events, topical seminars and training programmes, keeping them up-to-date with industry trends, technological developments and the regulatory landscape. IQPC conferences are market leading "must-attend" events for their respective industries. IQPC produces more than 1,700 events annually around the world, and continues to grow. Founded in 1973, IQPC now has offices in major cities across six continents including: Bengaluru, Berlin, Dubai, London, New York, Singapore, Sydney, Tampa, and Toronto. IQPC leverages a global research base of best practices to preduce an univelled portfolio of conferences. global research base of best practices to produce an unrivalled portfolio of conferences. www.iqpc.ae

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Summit Day One – Wednesday, 7 October 2015



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Summit Day Two – Thursday, 8 October 2015

08:00 Registration, refreshments and networking

08:50 Chairman's welcome and opening remarks Peter Johnson, Chevron HSE Trainer & Former Incident Commander (9/11 Response Team), FEMA, United States

Risk Management & Business Contingency



09:00 CAPECO case study: Learning from the lack of risk assessment that led to a fire and explosion Assessing risks for the plant and benchmarking it with "Chemical

- Safety Board" guidelines Comparing CAPECO case study and APEX fire case study in North
- Carolina to find the most common gaps in risk assessment
- Mitigating risks based on findings of the case studies to prevent incidents in the future Peter Johnson, Chevron HSE Trainer & Former Incident Commander

(9/11 Response Team), FEMA, United States

09:30 Building enterprise risk management systems into the business contingency planning of organisations

- Reviewing controls in place to mitigate risks post assessment
- Feeding enterprise risk management plans in the company's emergency response procedure to build a strong risk management strategy
- Avoiding redundancy of critical communication systems and reviewing vendor risks regularly to avoid overlap of work tasks during a disaster
- Mohamed Bensahraoui, HSE Advisor (Major Projects), ADMA-OPCO,
- Developing a civil protection framework on the road to resilience 10:00 Understanding the general duties of civil protection based on the UK Civil Contingencies Act
 - Examples of International standards and best pratice
 - Sharing information and cooperation amongst stakeholders Kevin Smith, Former Emergency & BCM Specialist, Kuwait Oil

Company, Kuwait

10:30 Reviewing airport security procedures and compliance with international regulations

- Developing emergency planning, risk assessment and evacuation at airports and other critical infrastructure installations
- Doing regular safety audits and in-house inspection techniques to boost audit improvéments
- Establishing an airport wide safety action group to ensure efficient communication and stakeholder engagement on safety matters

Dr. Devasia K.J., Head of Emergency & BCM, Bengaluru International Airport Limited, India

11:00 Networking coffee break and product demos

Technology & Crisis Operations

Managing emergencies pertaining to telecommunication disasters • Developing communication and information strategies to create 12:00

- back-ups and validate the flow of information
- Ensuring a smooth transition of relevant information to the media and other broadcasting sources
- Using tetra technology and mobile notification alert messages to ensure intelligence gathering and disaster reporting streams are maintained
- Kamal Kannan, Deputy Telecom Manager, Petrofac, UAE
- 12:30 Designing a resilient emergency health service for large scale events: Olympic Games, World's Fair Expo and World Cup
 - Reviewing existing framework to find out gaps
 - Building an emergency medical response service to tackle any kind of incidents
 - Reducing waiting period and downtime in medical response emergencies with optimised design

Dr. Ronald Blough, M.S. Emergency Services Management & Faculty Paramedic Programme, Higher Colleges of Technology (Dubai Men's College), UAE

13:00 Role of GIS in emergency response planning and disaster recovery Discussing the 5 Ms of GIS: Mapping, measuring, modelling,

- monitoring and management
- Using historical data to predict future incidents and map critical assets accordingly

Using spatial planning for successful recovery from an incident Alaa Abdallah, Executive Risk & Crisis Management, Petronas, Malaysia

Discussing business continuity of port operations during a crisis 13:30

- Understanding oil transfer procedures and triggers for international regulation
- Developing rescue efforts capabilities by using wire skimmers, oil sorbents and solidifiers and speed boats to control damage Coordinating efforts of the business support and crisis teams to
- ensure business continuity Captain Ashraf Mabrouk, Former Harbour Master, Abu Dhabi

Ports Company, UAE

14:00 Red Crescent presentation: Discussing the HYOGO international response framework during emergencies

- Evolving from emergency response to disaster preparedness and support organisation
- Reducing number of deaths, injuries and impact from disasters using action plans mentioned in the HYOGO framework
- Implementing a holistic integrated approach by incorporating HSE and economic as well as social risks to help in disaster reduction Dr. Abdulkarim Bensaili, Advisor - International Relations, Red
- Crescent, UAE
- 14:30 **Closing remarks by Chairman and IAEM Board** Peter Johnson, Chevron HSE Trainer & Former Incident Commander (9/11 Response Team), FEMA, United States Ellis Stanley Sr., Chairman of Global Board, IAEM

14:40 Networking lunch and product demos

15.40 End of summit day two

The published programme is correct at time of printing. However, given the seniority of our speakers and the nature of their roles, speakers may subsequently substitute or remove themselves from the programme. This is always regrettable, and we will always try to replace the speaker with a speaker with equivalent insight. For the most up-to-date programme, please visit the event website.



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Sponsorship and Exhibition Opportunities

IQPC has been hosting events developed for senior executives for more than 40 years. We serve businesses representing over 15 sectors at more than 1,700 conferences around the globe. Our client list includes corporations such as IBM, Cisco, Microsoft, Lockheed Martin, Boeing, Weatherford International, Halliburton, ABN AMRO, Deutsche Bank, GE, Siemens, BASF and Dow Chemicals, just to name a select few. Senior executives travel from around the world to our events looking to garner best practices and concrete solutions to assist them in improving their organisations. IQPC provides many different platforms for you to increase your market share, stay ahead of your competition, increase awareness to your target audience and position yourself as a key supplier to the civil defence, oil, gas, petrochemical, power, water, utilities, energy, banks, nuclear industry.

Your platform - getting your message across:

Because we know that each sponsor has a different message, business development goal and branding objectives, each sponsorship package is tailored to your corporate strategies. Though most sponsorship offers multiple levels and types of exposure, there are a few main ways for you to highlight your corporate strengths:

1. Thought Leadership

As a sponsor at **Emergency Management & Business Contingency Summit 2015**, your company will gain second-to-none exposure to senior-level decision makers at the point in time that they are seeking solutions, information and systems for improving their firm's strategies. For a select few sponsors, you can build your reputation as a market leader through subject-specific presentations, workshops and focus days. This highly selective sponsorship allows your firm to establish tremendous capability and expertise in your specialty as well as highlight successful work completed with your clients.

2. Premium Branding

We bring together buyers and suppliers for collaboration, networking and knowledge sharing. Branding is often a major initiative for our clients who are seeking to get the message out about their offerings. Build your company's brand and visibility in front of senior decision-makers in order to get shortlisted. As a sponsor, your company branding will appear alongside the global leaders associated with best practices in this field. Our dedicated marketing team will help you achieve your promotional aims in the months leading up to the conference. IQPC leverages multiple marketing channels including online, direct mail, email, press releases, media partnerships and social media to publicise the event and increase awareness about your participation to our extensive database, as well as through our network of partners.

3. Featured Networking Events / Face Time

Networking and information sharing are two major aspects of our conferences and IQPC builds in many opportunities for sponsors to benefit from meeting industry leaders. Focused and high-level, our events will provide you with the perfect environment to initiate new business relationships, identify upcoming opportunities and achieve face-toface contact that overcrowded tradeshows can not deliver. The exhibition area is designed to be the heart of the event - a place to network and share strategies with key decision makers. Sponsorship opportunities range from exhibition stands to sponsored lunches, cocktail receptions, gala dinners and a host of other branding opportunities.

Additionally IQPC offers a selection of sponsorship opportunities that enables our clients to increase their opportunity to develop new relationships during our events, including one-to-one meetings with clients to understand their challenges, requirements and opportunities.

Do you have a product or service that our senior decision-makers and influencers need?

The **Emergency Management & Business Contingency Summit 2015** offers you the perfect platform to showcase your solution to your target market and meet and network with senior-level decision makers who are leading the way in the industry

We specialise in providing business development, marketing and sales solutions that are tailored to specifically deliver on your business objectives. We pay patient attention to what our exhibition and sponsorship customers want, expect, need and value. Every sponsor wants to create customers, develop qualified sales leads, convert leads into sales and retain customers. Our tailored sponsorship packages help you to achieve these objectives.

If you would like more information on sponsorship and exhibition opportunities or to discuss which package will best help you achieve your objectives, please contact Nawaz Ali on +971 4 360 2800 or email sponsorship@iqpc.ae

"The event attendees will meet the best and most experienced in this business. Knowledge transfer shall be the major part in this event and for those who are searching for answers in Crisis Management or Emergency Response, will search no further, the answers to their queries will be answered at this event."

Ali Hussain Asad, Former Crisis Advisor to the Govt. of Kuwait & Former Emergency Coordinator and Head of Emergency Coordination Unit, KOC "Beyond the immediate benefits of learning of the experiences of seasoned practitioners, the ability to network with peers form around the world is of great benefit in my view. I did not learn my craft from success alone... I have had some spectacular failures that have taught me much."

Dean Monterey, Author of Bahrain National Oil Spill Plan & former Emergency Response Advisor for NCEMA UAE and Kinder Morgan, Canada "This was a very well executed conference. It provided an invaluable opportunity to network with other emergency management professionals."

Jeff Veuleman, Emergency Management Advisor, **Chevron.**

"This is the best and most well organised event I have seen in my 3 decades of experience"

Peter Johnson, Former Incident Commander, Dept of Homeland Security, United States and Current <u>HSE</u> Trainer **Chevron, Kuwait** "A very well organised event with top decision makers present which can truly make change for the good."

Dennis Smagac, President, Intelagrad Inc (Al Dana Trading)

"Crisis and Risk Management
Summit is an experience that no
one else rivals. The opportunity to
meet international colleagues is
un-measurable"

Charles Sharp, CEO, BEMA, United States



Main Summit: 7 - 8 October 2015 Habtoor Grand Beach Resort & Spa, Dubai, UAE

REGISTRATION

Event Code: 25711.001

Please complete in BLOCK CAPITALS as information is used to produce delegate badges. Please photocopy for multiple bookings.

3 WAYS TO REGISTER

CALL: +971 4 364 2975

EMAIL: enquiry@igpc.ae

WEB: www.emergencymanagementme.com

SUMMIT PRICES

Book and pay before 13 August 2015 and save US\$300

Package	Early Bird: Payment before 13 August 2015		Standard price
2-Day Summit	US\$2699	SAVE US\$300	US\$2999

Prices are stated net of any applicable local taxes.

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Job Title:	. Department:
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Postcode:	Country:
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I agree to IQPC's payment terms	

If you have not received an acknowledgement before the conference, please call us to confirm your bookina

CREDIT CARD PAYMENTS

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TEAM DISCOUNTS

HURRY! Special group booking discounts only available until Thursday, 13 August 2015!

VENUE & ACCOMMODATION

VENUE: Habtoor Grand Beach Resort & Spa Al Falea Street Jumeirah Beach

Dubai, United Arab Emirates

RESERVATION OFFICE

Tel: +971 4 704 8888 +971 4 339 7222 Fax: Email: reservations@habtoorhotels.com

Hotel and travel costs are not included in the registration fee. For assistance in your travel and accommodation requirements, please refer to details below:

ROOM RESERVATION

Special / corporate rate for room accommodation is available in the hotel. You may contact the hotel directly as per the details above quoting IQPC Middle East or the name of the conference.

FLIGHT RESERVATION

Contact Bindu Babu at SNTTA Travel & Tours LLC Dubai. E- mail: igpc@snttadubai.com Phone: + 971 4 2829000 + 971 4 2829988 Fax: Web: www.sntta.com

Please book at the earliest for your convenience.

CONFERENCE DOCUMENTATION

If you cannot make the conference, you can still access all presentations delivered throughout the conference days for just US\$450, post event. Contact us on +971 4 364 2975 for further details.

IQPC STANDARD TERMS AND CONDITIONS PAYMENT:

- Payment is due in full at the time of registration and includes. lunches, refreshments and detailed conference materials Payment prior to conference is mandatory for attendance.
- Your registration will not be confirmed until payment is
- received and may be subject to cancellation. If a booking is received 10 working days before the conference a credit card number will be required to confirm your place, likewise if full payment has not been received before the conference date.
- Any respective payment charges to be borne by the payer. Please ensure that IQPC receives the full invoiced amount.

DISCOUNTS:

- All 'Early Bird' Discounts require payment at time of registration and before the cut-off date in order to receive any discount.
- Any other discounts offered by IQPC (including team
- discounts) require payment at the time of registration. Discounts cannot be combined with any other offer.

CANCELLATION, POSTPONEMENT AND SUBSTITUTION POLICY:

You may substitute delegates at any time by providing reasonable advance notice to IQPC.

- For any cancellations received in writing not less than eight (8) days prior to the conference, you will receive a 90% credit to be used at an other IQPC conference which must occur within one year from the date of issuance of such credit. An administration fee of 10% of the contract fee will be retained
- administration fee of 10% of the contract fee will be retained by IQPC for all permitted cancellations. No credit will be issued for any cancellations occurring within seven (7) days (inclusive) of the conference. In the event that IQPC cancels an event for any reason, you will receive a credit for 100% of the contract fee paid. You may use this credit for another IQPC event to be mutually agreed with IQPC, which must occur within one year from the date of cancellation. date of cancellation. In the event that IQPC postpones an event for any reason
- and the delegate is unable or unwilling to attend on the rescheduled date, you will receive a credit for 100% of the contract fee paid. You may use this credit for another IQPC event to be mutually agreed with IQPC, which must occur within one year from the date of postponement.
- Except as specified above, no credits will be issued for cancellations. There are no refunds given under any circumstances
- IQPC is not responsible for any loss or damage as a result of a substitution, alteration or cancellation/postponement of an event. IQPC shall assume no liability whatsoever in the event this conference is cancelled, rescheduled or postponed due to a fortuitous event, Act of God, unforeseen occurrence or any other event that renders performance of this conference impracticable, illegal or impossible. For purposes of this clause, a fortuitous event shall include, but not be limited to: war, fire, labour strike, extreme weather or other emergency.

PROGRAMME CHANGES:

Please note that speakers and topics were confirmed at the time of publishing; however, circumstances beyond the control of the organisers may necessitate substitutions, alterations or cancellations of the speakers and/or topics. As such, IQPC reserves the right to alter or modify the advertised speakers and/or topics if necessary. Any substitutions or alterations will be updated on our web page as soon as possible.

YOUR DETAILS:

Please email our database manager at enquiry@iqpc.ae to inform us of any incorrect details which will be amended accordingly.