

## MEMBERSHIP BENEFITS



Members receive discounts on conferences and seminars, certification fees, IAEM Awards Program entry fees, and the IAEM Canada Pre-Conference workshops.

IAEM membership includes a subscription to the IAEM Bulletin, IAEM Dispatch, and IAEM Canada Communique.



Members have access to the largest network of top emergency management experts through the online directory and may exchange ideas, seek guidance or assistance, and explore mutual opportunities.

Professional development is provided to members through in-person meetings, networking, webinars, continuing education and training opportunities.



Scholarship opportunities are provided for students working toward degrees in emergency management, disaster management or related fields of study.

The IAEM Jobs Board connects members to professional job opportunities in emergency management.



Members have the opportunity to represent IAEM Canada on standards development and facilitation such as CSAz1600 Emergency & Continuity Management.

## ANNUAL CONFERENCE

### IAEM CANADA 2018 CONFERENCE & AGM

215 REGISTRANTS

IAEM Members	57
Non-Members	60
IAEM Student Members	7
Sponsors	17
Speakers	25
Volunteers	11



### UPCOMING EVENTS

#### IAEM 2018 Annual Conference & EMEX Exhibit

October 19-24

Grand Rapids, Michigan, USA

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IAEMCdnCouncil



[www.iaem.com/canada](http://www.iaem.com/canada)



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## THE YEAR AT-A-GLANCE

# IAEM CANADA ANNUAL REPORT

2017-2018

**IAEM**  
International  
Association of  
Emergency Managers  
**CANADA**

## IAEM-CANADA GOVERNANCE

- ★ The newly revised **IAEM Canada Bylaws** can be found online at [www.iaem.com/canada](http://www.iaem.com/canada)
- ★ The **Governance Committee** works closely with the Membership Committee when new Regions become Board Members, for example the new Atlantic Region.
- ★ The IAEM Canada Governance Committee meets monthly to work on **Bylaws, Policies & Procedures**, and Terms of Reference for workgroups.
- ★ IAEM Canada members are informed of national issues and work items through the **IAEM Canada Communique**.

### OUR VISION

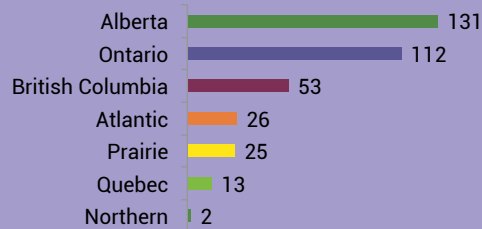
IAEM shall be recognized globally as the premier organization for emergency management professionals.

### OUR MISSION

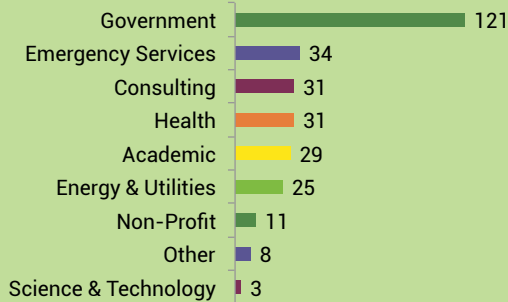
The mission of IAEM is to serve its members by providing information, networking and professional opportunities, and to advance the emergency management profession.

# MEMBERSHIP REPORT

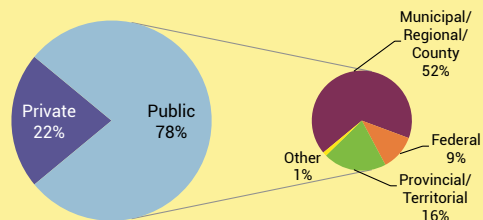
## BY REGION



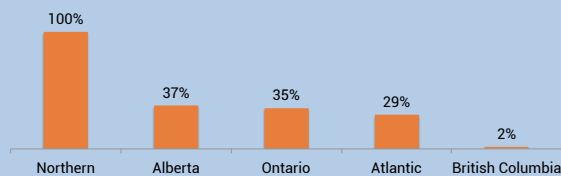
## BY INDUSTRY



## BY SECTOR



## GROWTH (2016-2017)



# FINANCIAL REPORT

## FINANCIAL PERFORMANCE (AS OF MAY 4, 2018)



## SOCIAL MEDIA PERFORMANCE



## IAEM IS COMMITTED TO EXCELLENT SERVICE

### IAEM Value Proposition

IAEM connects people and ideas to inspire leadership, achievement, and collaboration within the emergency management profession.

### IAEM Commitment

IAEM provides exceptional experiences, a vibrant community, and essential tools that make you and your organization more successful.

# COMMUNICATIONS

In 2017 -2018, the Communications and Marketing Committee has been improving the methods to which IAEM Canada delivers its content to its Membership.

The **IAEM Website** ([www.iaem.com](http://www.iaem.com)) features home pages for each IAEM Council and displays the extent of IAEM activities, advocacy, and influence. Online resources continue to grow.

The **IAEM Canada Conference Microsite** ([www.iaem.com/page.cfm?p=events/Canada2018Conference](http://www.iaem.com/page.cfm?p=events/Canada2018Conference)) continues to provide one portal for all IAEM Canada conference information.

The **IAEM presence on social media** includes active, professional use of Facebook, LinkedIn, YouTube, Twitter, and discussion boards. Traffic has drastically increased on our LinkedIn and Twitter Platforms this year from across the globe.

The **IAEM Communiqué** is a monthly email newsletter and was launched September 2017. It is unique to Canada - only IAEM members and features updates, trends, and news on the emergency management profession in Canada. It also highlights professional development, conference listings and networking opportunities in various communities across Canada and abroad. We have delivered seven issues to date.

The **IAEM Dispatch** ([www.iaemdispatch.com](http://www.iaemdispatch.com)) continues as IAEM's, international weekly e-newsletter sent to IAEM members and other interested subscribers, now totaling almost 15,000 EM professionals across the globe.

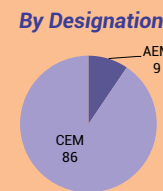
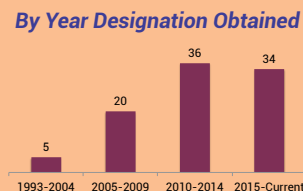
The **IAEM Bulletin** is a monthly, international IAEM members-only newsletter ([www.iaem.com/Bulletin](http://www.iaem.com/Bulletin)) and online publication including feature articles covering issues of a wide scope to reflect the diversity of IAEM membership and began its 35th year of publication in 2018.

**Media Relations** - IAEM Canada participated in media relations activities Dec 2017 in awarding The City of Ottawa the IAEM Presidential Citation and supported the Alberta Minister of Municipal Affairs tabling new Emergency Management Amendments in April 2018.

# CERTIFICATION

## STATISTICS FROM 2017

### CANADIAN AEMs AND CEMs



In 2017 there were 2 Canadian Representatives to the CEM Commission. The **Certification Prep Course and Exam** was offered once.

In 2017 there were **177** new AEM or CEM designations awarded globally, **11** of which were to Canadians.

As of April 2018, there were **2030** AEM or CEM holders globally. **95** are Canadian.