



IAEM Quarterly Report

Chair: Mary Jo Flynn, MS, CEM

Liaison to the Board: Stephen Charvat

Date of meetings and Minutes during the report period:

May 2, 2014 http://bit.ly/MAY14ETC	June 6, 2014 http://bit.ly/JUN14ETC	July 11, 2014 http://bit.ly/JUL14ETC	NEXT MEETING August 1, 2014
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Action Items Completed:

Key Result Area	Description	Notes or Link
1.2.1.2 Identify mechanisms to distribute the resulting product to our members	Submission of April Quarterly Report to the IAEM Board	http://bit.ly/ReportETC_Q2
1.3.1.1 Plan, equip, staff, and establish funding lines for the Crisis Technology Center (CTC) at the annual IAEM Conference	Request submitted for the design of the Crisis Technology Center and “LinkedIn Lounge” The design is intended to be a welcoming atmosphere to attract individuals to the CTC and while there upgrade their LinkedIn Profiles	http://bit.ly/CTCBoothDesign
4.3.1.1 Personal Branding Webinar	Personal Branding and Digital Networking – Presented by Matt Prince, social media manager for Taco Bell and formerly Disney.	We are still waiting for IAEM to post the link to the webinar recording to the IAEM website, therefore we cannot offer a link to the recording at this time.

Action Items In-progress/Pending:

IAEM ETC Key Result Areas (KRA)

Project Name	Team Lead	KRA	Description	Start Date	Finish Date	Notes
Tech Survey	Chris Tarantino	1.3.1.2	Member survey regarding technology capabilities	Dec 2013		Potential overlap w/ Digital Engagement Committee has been resolved. Seeking IAEM-USA board approval for distribution to IAEM-USA members

Project Name	Team Lead	KRA	Description	Start Date	Finish Date	Notes
Cyber Threat Webinar	Alisha Griswold	4.3.1.1	Webinar regarding Cyber Threats: mitigation, COOP, etc.	April 2014		
LinkedIn Profile Makeover Webinar	Mary Jo Flynn	4.3.1.1	Using our networked resources to get a speaker from LinkedIn to conduct a webinar that can be recorded and distributed as a product	Mar 2014		Article submitted for conference newsletter. Webinar will support LinkedIn Lounge concept at the CTC booth.
Webinar Social media situational awareness & challenges		4.3.1.1				Coordinated with Region 9
Webinar Operationalizing social media		4.3.1.1				Coordinated with Region 9
Webinar Current social media research		4.3.1.1				
Webinar UAV Drones Humanitarian and Disaster Use		4.3.1.1				
CTC LinkedIn Lounge		1.3.1.1	Networking hub for IAEM Members to socialize, build their online resumes, improve their LinkedIn profiles, and expose themselves to emerging technology. CTC concept https://drive.google.com/file/d/0B8zeaBf_qQSaVWZrM3JHU2dJMzRaYVJUS2RGWUxWT19kS1h3/edit?usp=sharing	Mar 2014		
CTC TweetUp		1.3.1.1				
Speaker guidance			Assist the conference committee with modernizing the speaker guidance and providing recommendations on technology			

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			and practice for presentations.			

Announcements:

- Members of the ETC, Mary Jo Flynn and Alisha Griswold participated in the White House Innovation for Disaster Response and Recovery Demo Day on July 29, 2014
- Along with Martha Braddock, ETC members engaged in several meetings with congressional and FEMA staff to introduce them to the ETC, and the offerings of IAEM along with identifying technology important to emergency managers.

Questions for the board:

- We are seeking approval to disseminate our technology survey. The survey will serve as a baseline understanding of the technologies utilized by membership in the course of their work and enable us to provide a gap analysis and training and/or technology recommendations.
 - We were asked to coordinate our survey with the Digital Engagement Committee, however, after consultation and review our two groups agree that we have incompatible goals for the survey.
- Based on our recent experience in Washington D.C. and the White House event we've been advised to seek policy direction so that future meetings and testimony may be more rapidly developed. We would like advice and direction on the policy submission process to accomplish this.

Other Notes: