Building Resilience through Collaboration

A series of classes designed to integrate emergency planning into everyday business and community development

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**Program Design**

* **What is it?**
  * It is a three part series of classes designed for trade groups, chambers of commerce, community planners and developers
  * Integrates small businesses with resources in their communities
  * Takes a holistic view of community planning
    * Individuals
    * Government
    * Commerce/Business (including faith-based and NGO’s)
    * Educational resources
  * Introduces resiliency
  * Integrates emergency planning into everyday management concepts
* Introduces resilience into business communities

* Shared-cost program
  * Can be run by:
    * Chambers of Commerce
    * Trade Groups (Management Training Programs)
    * Insurance Groups
    * Urban/Community planners developers
    * Realtor Associations
    * Government Agencies

* Designed to reduce financial burden for the communities and insurance companies in a disaster by incorporating emergency planning into everyday management programs
Program Benefits

* Can be presented on several platforms
  * Classroom Training
  * On-Line Classes
  * Combination Training
    * Both Classroom and Online

* Each class is 30 minutes in length
  * Can be augmented with training exercises integrating the concepts presented
Section 1:

Introduction

What is emergency planning?

Not to prevent the disaster

Resilience to prevent the impact

Understanding Emergency vs Continuity planning

Some examples

NYC/Sandy

Katrina
Program Outline

* **Section 2:**
  * Introduces resilience
  * Discusses resources
    * Governmental
    * Insurance
    * Individual, business, and community needs
Section 3:

- Components of an emergency plan
  - Contacts

- Specific issues to your communities

- MOU (Memorandum of understanding issues)