

The IAEM logo consists of the lowercase letters 'iaem' in a bold, black, sans-serif font, with a registered trademark symbol (®) to the right. The logo is positioned on the left side of a blue horizontal bar that spans across the top of the graphic area.

iaem

The text '2026 Annual Conference & EMEX' is centered within a blue horizontal bar. The year '2026' is in a larger, bold, blue font, while the rest of the text is in a white, bold, sans-serif font. The bar is overlaid on a circular graphic of yellow dots.

2026
Annual Conference & EMEX

Long Beach, CA

Poster Showcase Guidance

International Association of Emergency Managers 74th Annual Conference

November 6 - 12, 2026

**Long Beach Convention & Entertainment Center,
Long Beach, California**

Conference Dates

Pre-Conference Training and Workshops: November 6 - 8, 2026

Breakout and General Sessions: November 9 - 11, 2026

IAEM presents EMvision Talks: November 10, 2026

Poster Showcase Presentation Session: November 10, 2026

Important Dates for Poster Showcase Participants	
Call for Speakers opens	March 9, 2026
Call for Speakers closes	April 10, 2026, at 11:59:59 PM CST
IAEM notifies participants of selections	May 31, 2026
Participants can contact IAEM to receive presentation and poster development feedback and coaching	May 31 – September 1, 2026
Final PDF image of poster due	September 11, 2026
4-minute recording of poster presentation due	September 11, 2026
Virtual Poster Showcase Evaluation Session for the Competitive Division	October 13 - 15, 2026
Poster set up deadline	Monday, November 9 by 8:00 AM PST
Poster Showcase presentation session for conference attendees	Tuesday, November 10 during the morning program break
Poster removal deadline	Wednesday, November 11 by 2:00 PM PST

Poster Showcase – What is it?

The purpose of the Poster Showcase presentation is to convey to a wide audience the significance of an individual's research project, practice, or general findings to practitioners and scholars in the emergency management community, as well as the general public.

The Poster Showcase is open to students, academics, and practitioners. IAEM recognizes much of the work happening across the industry is collaborative at an organizational level, *however*, the Poster Showcase is an opportunity to share the work of individuals, not organizations. The Poster Showcase poster, video and competitive division virtual evaluation sessions are intended for a single participant per poster. Other collaborators are welcome to attend the annual conference and participate in the Poster Showcase presentation session for attendees.

Participants chosen to display their posters and who have completed the requirements of their Poster Showcase Division will receive certificates of participation that document credit towards the IAEM Certification Program under Professional Contribution Category F, Speaking.

Participants may not endorse brand names, specific products or government, commercial or non-profit organizations in their presentation.

If you are unsure, please reach out to us at ConferenceChair@iaem.com for guidance, rather than not submitting because you do not believe you are eligible.

Under no circumstances may this platform be used as a place for direct promotion of a participant's product, service or organization. Any participant who violates this policy jeopardizes his or her opportunity to present at future IAEM conferences.

Division Selection

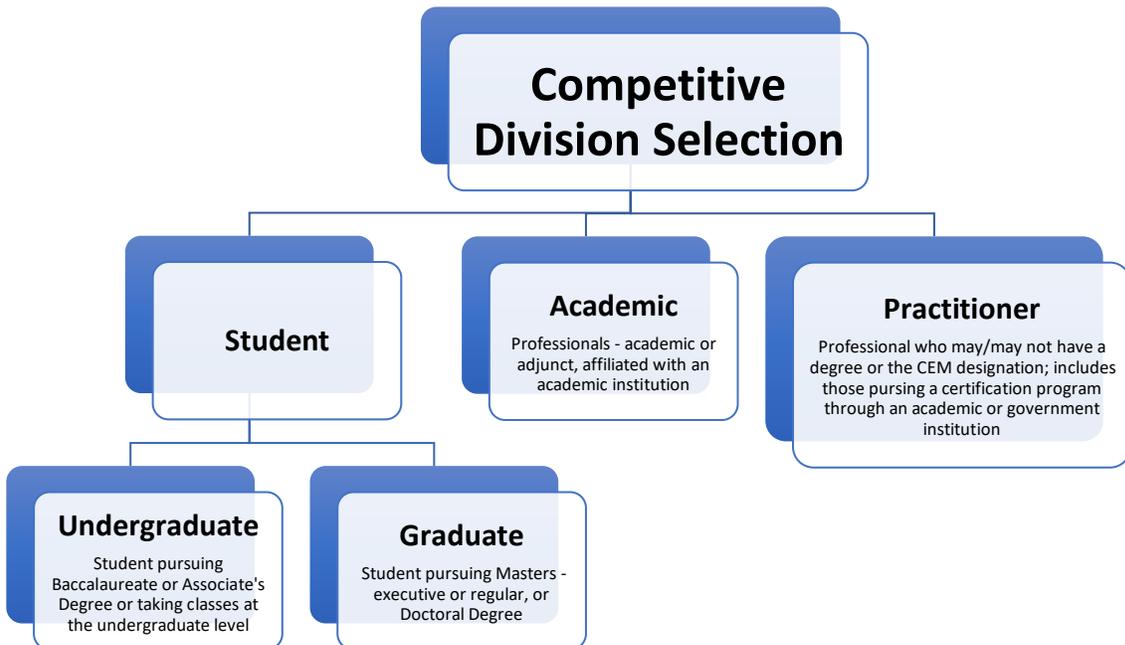
Entrants must select to showcase their work in either the Non-Competitive or Competitive Divisions. *Only one entry per person.*

Non-Competitive Division

The Non-Competitive Division is for those who want to share their knowledge or findings obtained through experience and/or research in practice without the competitive evaluation.

Competitive Division

All participants in the Competitive Division will present their poster in front of a group of evaluators who will determine if the participants satisfied the requirements of a gold, silver, or bronze standard. Participants can enter in one of three categories.

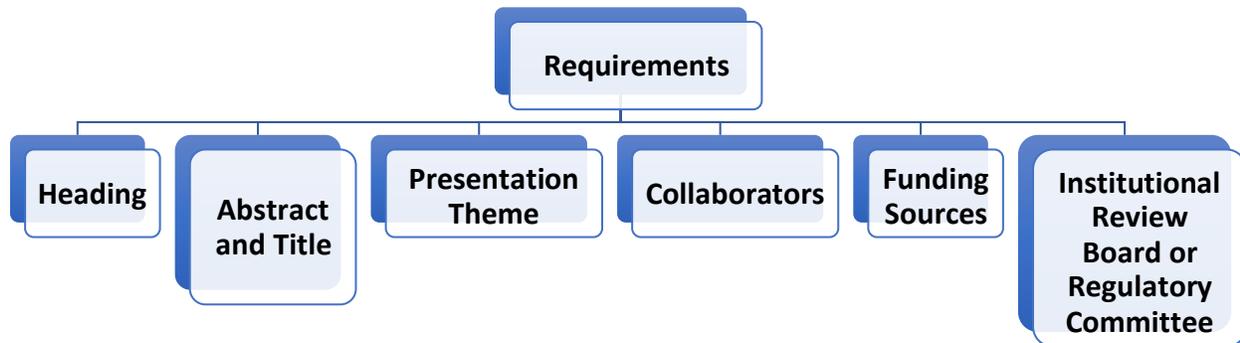


Student Eligibility and Requirements

All student participants must submit a letter from their academic institution showing enrollment in the 2025-2026 academic calendar year.

Submission Requirements

Those interested in submitting should develop the following for the IAEM submission portal.



Participants notified of selection into the Poster Showcase by May 31, 2026.

- **Heading:** Title of abstract, name of presenter, affiliation, address, phone numbers, a primary and alternate email address, and participation category. Choose the participation category from list below:
 - Competitive Division – Practitioner
 - Competitive Division – Academic
 - Competitive Division – Graduate Student
 - Competitive Division – Undergraduate Student, or
 - Non-Competitive Division.
- **Abstract and Title Length:**
 - Abstracts – maximum 1500 characters, including spaces
 - Titles - maximum 100 characters, including spaces
 - The Selection Committee reserves the right to edit abstracts, if necessary, for clarity, grammar, or proper usage.
- **Presentation Theme:** The presentation theme must reflect research, experience, practice, or findings connected to emergency management or related fields.
- **List of Collaborators, Advisor(s), and Department(s)** assisting with this research.
- **Identify funding sources**, if any.
- **Identify the Institutional Review Board Proof of regulatory committee approval**, if required

Deadline – April 10, 2026, at 11:59:59 PM CST (no exceptions)

How to Submit

1. Navigate to <https://www.iaem.org/>
 - a. If you are an IAEM member login into the website
 - b. If you are not a member you will need to create a guest account
 - i. Select “Login” at top left
 - ii. Select “Register” to create a guest account
2. Once logged in click on the Dashboard tab of the menu ribbon, then click on “Membership Dashboard” on the left-hand side menu and select “Speaker Submission”
3. There are four pages to the submission form. Speaker Information, Submission Information, Additional Details, and Speaker Agreement.
4. Speaker Information: Complete any missing information. Fields marked with an * are required. **Fields required:**
 - a. Prefix, first and last name;
 - b. Job title, department and organization where employed;
 - c. Complete mailing address;
 - d. Work and cell phone numbers, and email address; and
 - e. Bio (max. no. of characters including spaces = 1200).After entering all this information, at the bottom right-hand side of the page, click “next”.
5. Submission Information: **First**, select “AC 26 Poster Showcase” in the Event Group field. Next, complete all required fields regarding your abstract.

Submission Information

 You can adjust the size of a multi-line box by dragging the lines at the bottom right corner of the corresponding box.

Event Group *

AC26 Poster Showcase

Fields required:

- a. Title (max. no. of characters including spaces = 100)
- b. Abstract (max. no. of characters including spaces = 1500)
- c. Upload your enrollment Letter from your academic institution, if entering one of the Student Categories.

After entering all this information, at the bottom right-hand side of the page, click “next”.

6. Additional Details: Complete this page regarding:

- a. Your participation category.
- b. Presentation theme.
- c. List any collaborators, advisor(s) and department(s) that assisted with this research;
- d. Identify funding sources, if any;
- e. Identify the Institutional Review Board Proof of regulatory committee approval, if required; and
- f. Provide an alternate email address.

After entering all this information, at the bottom right-hand side of the page, click “next”.

7. Speaker Agreement: Click the radio buttons to agree to IAEM’s speaker policies.
8. Once you are done with all sections, you ***must*** click “Preview Submission” before submitting your proposal. If you are missing required fields or there are errors, a pop-up box will note the page and section that is missing. Complete the fields and/or correct the errors.
9. Submit your proposal to participate in the Poster Showcase at the IAEM 2026 Annual Conference by clicking on “Submit” at the bottom right side of the page. You will receive a Submission Confirmation page and a confirmation email.

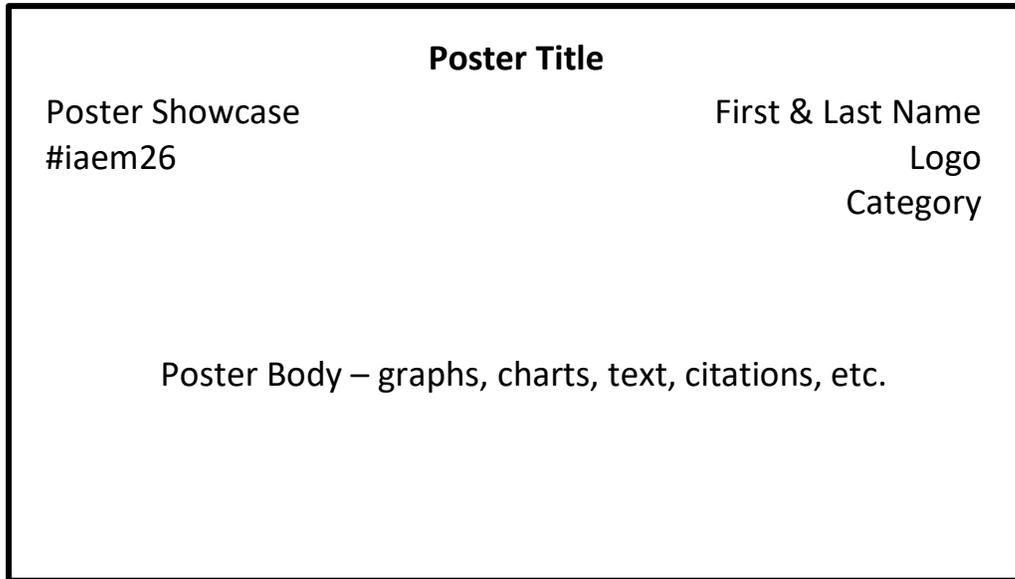
Poster Requirements

If your proposal is selected, you will be required to attend the conference and bring your Poster with you to the conference.

A final pdf image of the poster and 4-minute video are due by September 11, 2026, and will be reviewed for compliance with Poster Showcase Guidelines. All participants must create a four-minute video overviewing their poster and research. If in the Competitive Division, this video will be sent to the evaluators to review prior to the evaluation session with participants. See Appendix 2 for instructions on creating an unlisted YouTube video.

Poster Must Include the Following:

- Poster Showcase #IAEM26 – Top left corner
- Participant’s name – Top right corner
- Small organizational logo (not mandatory) top right corner
- Short presentation title – Center, top
- Participation Category
 - Competitive Division - Student (undergraduate or graduate), Academic, Practitioner
 - Non-Competitive Division



Poster Guidance

- Poster dimensions: 4' feet wide X 3' feet high.
- There should be a balance of text, images, and white space.
- The poster should be attention grabbing.
- It should be readable from a distance of four (4) to six (6) feet.
- It should be free of errors.
- Posters are expected to be developed specifically for the IAEM conference.
- Resources and examples for posters can be found in Appendix 1

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graph LR
    A[Poster Requirements] --- B[Citations  
(all information, photos, charts or diagrams in APA format)]
    A --- C[Objectives and Significance of the practice, research, experience, or findings]
    A --- D[Methods]
    A --- E[Interpretation of results  
Conclusions  
Directions for future practice or research]
  
```

The design of the poster presentation is at the participant’s discretion, **within the requirements set forth above.**

While a participant may receive minor assistance to develop the poster, the presentation must be the participant’s original work and not that of others, including their professors, mentors, or colleagues.

Registration

- All poster speakers must register for the conference.
- Poster speakers chosen to display their posters and who have completed the requirements of their Poster Showcase Division will receive discounted registration to the annual conference.
- A special registration code will be emailed to speakers after registration opens.

On-site Logistics

- All Posters must be set up for display by Monday, November 9 at 8:00 a.m. PST.
- The Posters will be displayed in a highly desirable location with heavy attendee traffic, possibly near the registration area/entrance to EMEX (Expo Hall). Facility limitations and areas of egress and ingress may affect poster display. Further directions will be provided at a later date.
- All participants in both the Competitive and Non-Competitive Divisions must be available by their posters during the Poster Showcase Presentation Session on Tuesday, November 10 during the morning program break to answer questions from attendees.

Coaching Available

All participants in both the competitive and non-competitive divisions will have the opportunity to consult with a coach who can provide feedback on poster development, on-site oral presentation skills, or answer any questions in relation to evaluating

guidelines. Participants must contact Alex Tyeryar at Alex@iaem.com between June 1 – September 1, 2026, to be assigned a coaching representative.

Oral Presentation Guidelines for Competitive Division

- A select panel of evaluators will assess the poster pdf and the recorded 4-minute presentation prior to the evaluation session of each participant.
- During October 13 - 15, 2026, participants in the Competitive Division will partake in a virtual evaluation session. Exact time slots and logistics will be provided in the near future.
- The evaluation session will be limited to up to 15 minutes of Q&A. Not all sessions will last the full 15 minutes. A member of the evaluating panel will serve as the timekeeper and will notify the presenter at 10 minutes, and then when the 15 minutes have ended.
- During the evaluation session, participants in the Competitive Division should expect questions concerning research methods used, significance of the content for practicing emergency managers, controversial aspects of the findings, and future directions for research based on the current findings.

Evaluating Criteria for the Competitive Division

The purpose of the Poster Showcase presentation is to convey to a wide audience the significance of your research project, practice, or general findings to practitioners and scholars in the emergency management community, as well as the public.

Presentations will be evaluated on their quality in three areas:

Content (50%)
10 points - Topic/Objectives/Research Question/ Hypotheses/Methods
10 points Literature Review/References/Context
10 points Analysis (figures/tables/ well-explained)
10 points Findings, Next Steps and Conclusions
10 points Significance of topic for EM professionals
Poster (Visual) Display (20%)
5 points Poster is easily read, and not too congested
5 points Free of errors (grammar and spelling, etc.)
5 points Attractive design, layout, neatness, attention grabbing (photos, charts, diagrams, etc.)
5 points Logical layout
Oral Description and Discussion (30%)
5 points Within 4 minutes +15 for questions (video and evaluation)
5 points Encourages questions/ Answers questions (video and evaluation)
5 points Speaks naturally, with enthusiasm, confidence, and professionalism
5 points Organized, logical flow
5 points Eye contact (speaks to camera in video, and evaluators during evaluation session) †
5 points Layman's terms; no jargon
† Special accommodations to the rubric for participants with functional needs can be made ahead of time. We encourage participants to notify the Poster Showcase Lead as listed in the Guidance.
Total 100% = 100 points possible.

Structure for Standards of Recognition in the Competitive Division

Recognition from IAEM will be given as follows: Gold, Silver, and Bronze for all competitive categories. Participants must meet the threshold of 90 – 100 points to satisfy the Gold standard, 80 – 89 points to meet the Silver standard and 70 – 79 points to meet the Bronze standard.

Participants will receive a Certificate of Recognition based on the standard he or she has met.

There may be more than one participant in a category who has met the requirements of a gold, silver, or bronze standard. Not all participants may be found to have met the minimum standard for recognition.

All participants chosen to display their posters and who have completed the requirements of their Poster Showcase Division will receive certificates of participation that document credit towards the IAEM Certification Program under Professional Contribution Category F, Speaking.

Announcement of IAEM Recognition Results

- For those who achieve gold, silver, or bronze recognition, a gold, silver, or bronze ribbon will be attached to the respective posters once they are displayed in the convention center on Monday, November 9, 2026. A complete list of those achieving any level of recognition will be posted to the Poster Showcase page of the IAEM 74th Annual Conference website and in the IAEM2Go mobile app.

Appendix 1

Resources and Examples of Academic Posters

<http://guides.nyu.edu/posters>

Tips for Designing Effective Presentations

A poster with the main title in 1 1/2" sans serif

Developed by D. Strong, C. Dwyer, W. Kelly, B. Jemel, and K. Wink with materials donated by Penn State's Education Technology Services

Get the audience's attention and communicate your message quickly and succinctly.



Layouts that design clearly. This is a poster on design that explains systems, thinking, and ideas. It's clear, concise, and easy to read.

Planning

Have a single, clear message. Use a clear, concise, and easy-to-read layout. Use a clear, concise, and easy-to-read layout.

Choosing and Using Color



Choose colors that are easy on the eyes and that are easy to read. Use a color wheel to help you choose colors that are easy on the eyes and that are easy to read.

Choosing and Using Text

Use a clear, concise, and easy-to-read font. Use a clear, concise, and easy-to-read font.

Using Images

Use images that are relevant to your topic. Use images that are relevant to your topic.

Design Checklist

1. Title and subtitle
2. Author name
3. Institution name
4. Contact information
5. Abstract
6. Introduction
7. Main body text
8. Conclusion
9. References
10. Acknowledgments
11. Appendixes
12. Bibliography

Viewers reading this line demonstrate the poster's success!

THE UNIVERSITY OF WARWICK

Department of French Studies

The ideology of the Vichy regime 1940-1944: a history of compromise and adaptation

David Lees
d.lees@warwick.ac.uk

Supervisors: Professor Nick Hewlett and Dr Jessica Wardhaugh



Context

This poster is a synthesis of the first chapter of my thesis and outlines some of the central arguments of my doctoral research. In this chapter, I examined how our understanding of ideology has been shaped by theorists, including Marx and Engels, Antonio Gramsci and Louis Althusser.

I also investigated how these theories of ideology can be applied to the history of ideology under the Vichy regime.

Key questions

- Can we apply theories of ideology to the Occupation years?
- How is Gramsci's concept of hegemony relevant to Vichy ideology?
- Was the regime's ideology ever representative of a clear break with the Republican tradition?

1. Ideology: A working definition

Before looking closely at the history of ideology during the Occupation, it is important to discuss what has been generally meant. There is no over-riding or widely-accepted definition of ideology, so for the purposes of this thesis, ideology refers to:

'A set of ideas, beliefs, opinions and values. A body of concepts that help to legitimize a domain of power.'



E. Castel, 1945, BOC APF 306224

This image shows the extent to which Vichy aimed to claim the initiative for itself. The image suggests that the regime saw the flag as a unifying symbol.

2. A new ideology?

Vichy replaced the values of the Republic—liberty, equality, fraternity—with trust, justice, peace, as the regime aimed to create a distinct set of guiding principles and beliefs. Philippe Pétain was honored as the head of the French State and the extreme devotion, or *Pétainisme*, was at the forefront of the National Revolution.

In reflecting the values of the Republic, and through its emphasis on education of the 'Jeune France', *Jeunes Français* and *Communauté Jeune Française*, Vichy signalled its intention to break with the Republican tradition.



R. Vignaux, 1942, BOC APF 30613 (1)

This is one of the clearest examples of how Vichy mirrored its ideology as a clear break with the Republican tradition. The two 'houses' depict the Republic (left) and Vichy (right).

3. Hegemony in practice?

Despite Vichy's intention to break with the Republican tradition, the everyday reality during the Occupation was far more complex. Antonio Gramsci's concept of hegemony (or, I argue, its modified application to Vichy ideology).

Gramsci writes that in order for hegemony to be successful, 'cultural (ideology) has to be taken of the taken of the interests and tendencies of the groups over which hegemony is to be exercised' (Gramsci, 1971). In fact, Vichy did just that. Two important Republican cultural reference points were retained by Vichy for the duration of the Occupation: the *Marceline* and the *Strophe*.

Conclusions: a typical ideology?

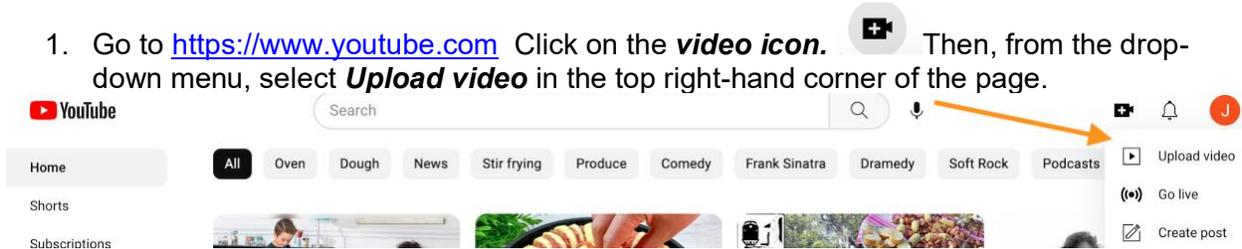
Gramsci's concept of hegemony suggests that the combination of all forms of Vichy ideology (from their symbolic and rhetorical to their ideological, political, and cultural) had a unifying effect on the regime. This suggests that the regime saw the flag as a unifying symbol.

Unpublished interview transcript of David Lees, 2014. See also the list of references in the bibliography. This is a clear break with the Republican tradition. The two 'houses' depict the Republic (left) and Vichy (right).

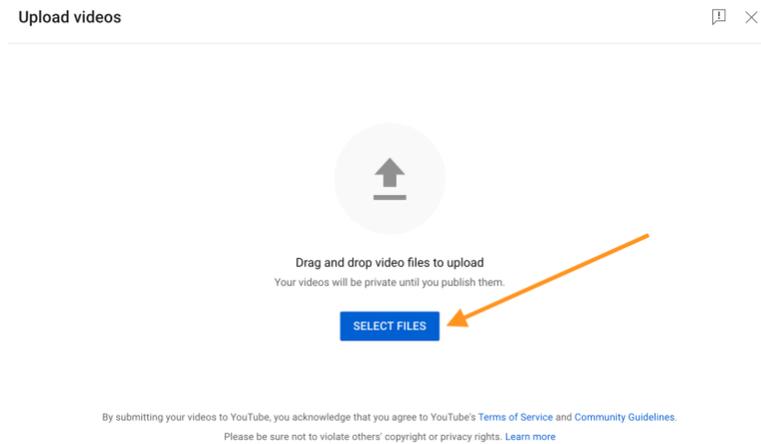
Appendix 2

How to Create an Unlisted YouTube Video

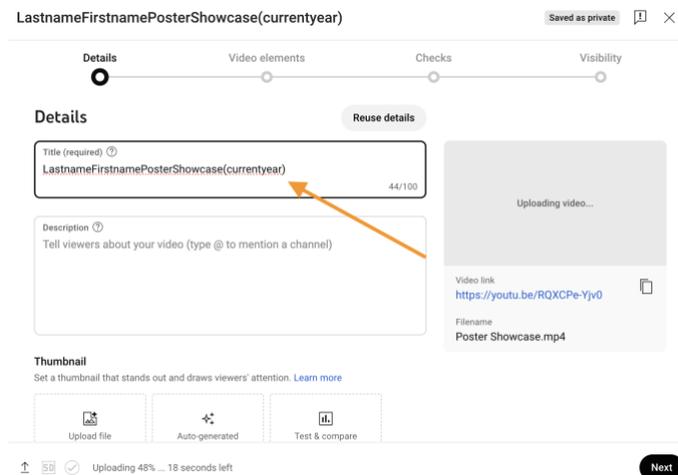
1. Go to <https://www.youtube.com> Click on the **video icon**. Then, from the drop-down menu, select **Upload video** in the top right-hand corner of the page.



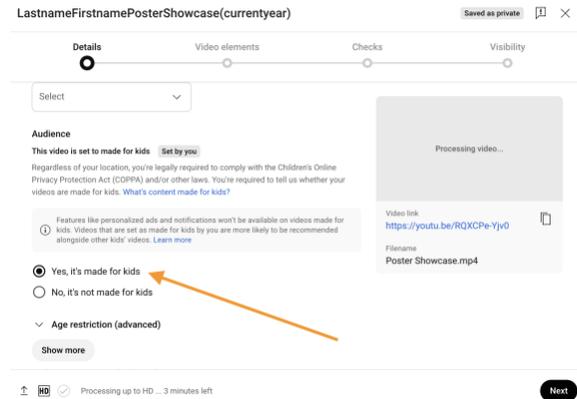
2. Click on **Select files** to upload your video from your computer.



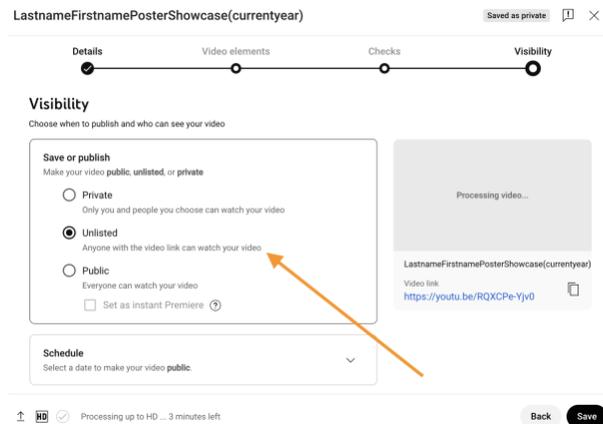
3. Name your video with your “LastNameFirstNamePosterShowcase(currentyear)”
 - e.g. HoggDavidPosterShowcase2026, then click the “NEXT” button.



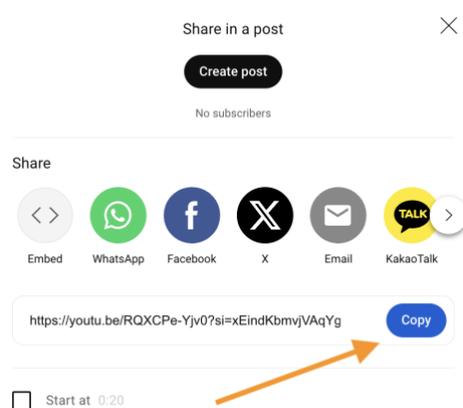
4. Select the “Audience” to comply with the Children's Online Privacy Protection Act (COPPA) and/or other laws, then click on the “NEXT” button.



5. On the Visibility page, select **Unlisted** so that anyone with the link can watch the video without it being public. This allows our selection committee to view your video. Then click the **SAVE** button.



6. When your video upload is done processing, click on the copy link icon, then paste this link following the instructions provided by IAEM staff.



General Contact Information

IAEM Conference Committee

David Hogg
Poster Showcase Lead
david.hogg@noaa.gov

Duane Hagelgans
Chair
ConferenceChair@iaem.com

Conference Managers

Association & Society Management International, Inc. (ASMI)
201 Park Washington Court
Falls Church, VA 22046-4527

Alex Tyeryar
Member Services
Alex@iaem.com
(703) 538-1783

Julie Husk
Conference Director
Julie@iaem.com
(703) 538-3550

**Thank you for your interest and support of the
2026 IAEM Annual Conference & EMEX!**