



# North Central Texas Enhancing Community Resiliency

Taylor Conti



Poster Presentation  
#IAEM2025

Competitive Division - Practitioner

## Introduction

The North Central Texas Community Resiliency Project is dedicated to building community resilience throughout the North Central Texas Council of Government's 16 county region by equipping residents, emergency managers and community leaders with essential tools and knowledge to prepare, respond and recover from disasters. Through each phase, the program aims to raise awareness about local hazards, gather valuable data, strengthen partnerships, share resources, and highlight best practices, to ensure North Central Texas is safer and more resilient for future disasters.

### Phase 1

## Raise Awareness

- Utilize whole community approach.
- Training sessions, workshops, community surveys and preparedness events, enhancing public outreach.

### Phase 2

## Strengthen Emergency Plans

- Identify gaps in response and evacuation plans.
- Create new resources.
- Conducting risk assessments.

### Phase 3

## Bringing It All Together

- Two day community resilience conference.
- Highlight best practices, lessons learned, and continual readiness.

**Enhanced Resiliency**  
Strengthened region's ability to prepare for, respond to, and recover from disasters.



Our QR code takes you to our newly developed North Texas Prepares website. Here we have created a hub of resources on emergency preparedness that address building community preparedness.

## Building Partnerships



## Addressing Identified Preparedness Gaps

- General lack of public education and awareness about emergency management and hazards.
- Language access and bilingual personnel for outreach.
- Geographic size.
- Rural vs. urban area needs differ (e.g. connectivity, access, messaging, etc.).
- Lack of formal preparedness education for employees and residents.
- Low community turnout.

## Impact

- Creating preparedness material and making it customizable and shareable.
- Developing a new Regional Resiliency Website and enhancements to current KnoWhat2Do website.
- Making use of translation services.
- Enhancing traditional communication (flyers, brochures with QR codes, libraries, water bill inserts, shopping centers, etc.).
- 4 Regional Catastrophic Grant Team personnel enhance local emergency management capacity by helping with community events and being a force multiplier.
- Helping establish community relationships.
- Developing and conducting training to the community such as CPR, Stop the Bleed, Fire Extinguisher, etc.

## Conclusion

This project will help give our communities a better understating of the hazards they may face, tools and resources to face those hazards, and give our emergency managers and public safety personnel a better understanding of the vulnerabilities in their community.



Prepare Today. Ready Tomorrow.