

Marcus Coleman, Jr.

**Vice President, Community Resilience Strategy, United Way
Worldwide**

Speaker Bio:

Marcus T. Coleman Jr. has a wealth of experience in establishing public-private partnerships with faith-based and non-profit organizations, focusing on promoting community resilience and addressing the climate crisis. He is leading efforts at United Way Worldwide as the Vice President for Community Resilience Strategy. In this role, is instrumental in helping the United Way Network and community partners to effectively coordinate and implement local solutions that promote Resilient Communities and the Environment and improve how the network of 1100 United Ways helps people before, during and after disasters. Marcus co-developed guidance and training that promote public-private partnerships between emergency managers faith-based and community organizations to develop national level agreements with organizations serving historically underrepresented communities.

Presentation Title:

Just Us: How Connection Becomes Our Greatest Emergency Tool

Loneliness is a quiet crisis—one that disasters only deepen. Marcus Coleman explores how faith-based and community leaders are turning connection into a form of resilience. Learn how emergency managers can tap into social capital to strengthen communities before, during, and after a crisis.