

David Schuld
Director, Intra-Governmental Preparedness,
Salt Lake County Government

Speaker Bio:

David Schuld was recently appointed by Mayor Jenny Wilson to lead intra-governmental preparedness, readiness, and response across Salt Lake County Government. David brings over 15 years of experiences supporting Senior Leaders in the military, diplomacy, and politics during crises, providing a unique perspective to how executives can engage with homeland security and emergency management at a strategic level to enhance their understanding in decision-making and leadership. David is known for his innovative approach to designing, conducting, and analyzing active threat, intelligence and investigation operational preparedness activities. He is known for creating the Hunter Seeker multi-day intelligence and investigations exercises concept.

Presentation:

Championing Collaboration in Intra-Governmental Preparedness: The Salt Lake County Continuity Cup

Beginning in 2025, Salt Lake County Government established the Continuity Cup as a method to sustain continuity programming, safety and security, crisis communications, and preparing the Policy Group. To enhance engagement and participation, Salt Lake County partnered with public safety agencies and partner organizations to create an immersive week-long, scenario-based exercise, which allows participants from all facets of county government and public safety to learn about functions and capabilities in blue, gray, and dark sky days. The presentation will explore how engagement with Senior Leaders supported exercise design, and conduct. An analysis of the 2025 Continuity Cup will be provided.