

**Alan Gerard, MS**  
**CEO, Balanced Weather LLC**

**Speaker Bio:**

Alan Gerard is a meteorologist with more than 35 years of experience in performing research and providing operational warnings and forecasts with the goal of reducing the societal impacts of hazardous weather, water and climate events. Before retiring in early 2025, I held key leadership positions within NOAA which gave me extensive high-level executive and management experience and the opportunity to build collaborations and relationships with other leaders at all levels of government and the private sector. Along with my physical science background (Honors BS, St. Louis University, 1990), I hold a Master's of Science degree in emergency management from Millersville University (2014), and I have played an active role in supporting the federal, state and local response and recovery to a number of major disasters, including Hurricane Katrina and the 2011 Mississippi River Flood. I continue to be passionate about using my experience and skills to help build a society better able to prepare and respond to natural disasters in my new role as CEO of my company Balanced Weather, where I write a daily Substack about weather events and issues.

**Presentation:**

**Katrina to Helene: Twenty Years of Collaboration between  
Meteorology and Emergency Management**

In 2005, Alan Gerard was an NWS Meteorologist experiencing Hurricane Katrina firsthand from his station in Mississippi. Twenty years later, many in emergency management and meteorology look at Katrina as the seminal event that brought these two professions to the same table for future natural disaster events. Listen to Alan share his experiences of the last 20 years in a fireside chat with IAEM-USA President Carrie Speranza, sharing stories and lessons learned from this marriage of two lifesaving professions.