



Dear:

I am writing to formally request your presence at the IAEM 72<sup>nd</sup> Annual Conference & EMEX, November 15-21, 2024, in Colorado Springs, Colorado, USA.

If you must pick just one conference to attend next year, **the 2024 IAEM 72<sup>nd</sup> Annual Conference & EMEX – Emergency Management** is the one. This multi-day training and educational event provides many benefits to emergency management professionals in all levels of government, the private sector, and non-government agencies alike. The conference includes a multitude of topics across the emergency management spectrum, enhancing your knowledge and strengthening your network of professionals.

The goal of the IAEM Annual Conference is to improve your knowledge, competency level and collaborative skills. IAEM accomplishes this by attracting **relevant high-profile speakers to address current topics and practical solutions**. Convening in tandem to this annual event, EMEX, IAEM's Emergency Management & Homeland Security Expo, draws a myriad of exhibitors who are the top suppliers to the fields of disaster preparedness and homeland security.

Here are some of the **benefits** that you will receive from attending the IAEM Annual Conference:

- **Education and Training:**
  - Best value for obtaining/learning new skillsets.
  - Learn best practices from the field's most respected speakers.
  - Hear lessons learned from actual disasters.
  - Earn certificates of attendance for training courses and conference sessions
- **Collaboration:** Improve job proficiency through critical information sharing with other emergency management professionals in all levels of government, private sector, public health, and related professions with over 2,300 participants.
  - Attend private meetings and training sessions specific to your group.
- **Hands-On Training:**
  - FEMA - EMI, TEEX, NDPTC and the Naval Postgraduate School - CHDS, training offered to maximize continuing education.
  - Many other pre/post-conference training courses and symposiums offered.
- **Products and Services:** EMEX 2024 will showcase the industry's best technologies, products, and services.
- **Return on Investment:** The attendee overtly and intuitively gains knowledge with attendance.

Thank you for considering this request.

Sincerely,

**Elizabeth B. Armstrong, MAM, CAE**

**IAEM CEO**

**International Association of Emergency Managers**

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**November 15-21, 2024, IAEM 72<sup>nd</sup> Annual Conference & EMEX, Colorado Springs, CO**

*NOTE: Identification and credentials of potential conference attendees are not verified by IAEM and are supplied by the invitee*