



**EMvision Talks<sup>SM</sup>**  
**Speaker Submission Guidance**

**International Association of  
Emergency Managers  
71<sup>st</sup> Annual Conference & EMEX**



**November 3 – 9, 2023**

**Long Beach Convention Center  
Long Beach, California**

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## Why EMvision Talks<sup>SM</sup>?

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Can you pinpoint a pivotal moment in your life when something changed?

When you experienced or discovered something that fundamentally shifted your perspective?

Inspired you to do things differently?

Prompted you to take action, to make a change?

We want to hear from you! Whether it was an incredible success, a major failure, or a personal moment of truth -- we want to hear about it!

***We want your story!***

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## What Are EMvision Talks<sup>SM</sup>?

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- IAEM's EMvision Talks<sup>SM</sup> are modeled on the well-known TED<sup>TM</sup> Talk format.
  - The Talks provide a forum for people to share a personal connection to an idea, experience, or passion related to emergency management, leadership, health & wellness, inclusion, communication, community engagement, or other related topics.
  - The Talks should grab the audience's attention, inspire, inform, compel to action, or foster awareness and a sense of urgency.
  - Talks are limited to 7-minutes and will be on the plenary stage on Tuesday, November 7, 2023, at the IAEM 71<sup>st</sup> Annual Conference & EMEX in Long Beach, CA.
  - The Talks are a **live** presentation given by the selected speakers.
    - We use the submitted abstract and video of the Talk described below for selection and editing purposes *only*.
  - Please check out the [EMvision Talks<sup>SM</sup>](#) from past IAEM Annual Conferences!
- "One of the most valuable and engaging sessions at IAEM"
  - "This was the highlight of the conference for me"
  - "I absolutely loved the EMvision Talks session, in my mind the best session of the conference. You **MUST** bring it back next year!"
  - "Excellent! Truly enjoyed these and the format"
  - "Very interesting concept. I enjoyed hearing the 7-minute presentations from people clearly passionate about their subject."
  - "This was the most valuable and entertaining event at IAEM. I would suggest you keep it."
  - "The EMvision Talks were outstanding. I hope to see it every year."

If you have questions about developing your submission, would like to get feedback on an idea you have, or want some individualized assistance, please contact – Donna Franklin, EMvision Talks<sup>SM</sup> Lead at [donna.franklin@noaa.gov](mailto:donna.franklin@noaa.gov), Duane Hagelgans at [ConferenceChair@iaem.com](mailto:ConferenceChair@iaem.com) or Conference Director Julie Husk at (703) 538-1795 x1789 or [julie@iaem.com](mailto:julie@iaem.com).

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# Submission Guidance

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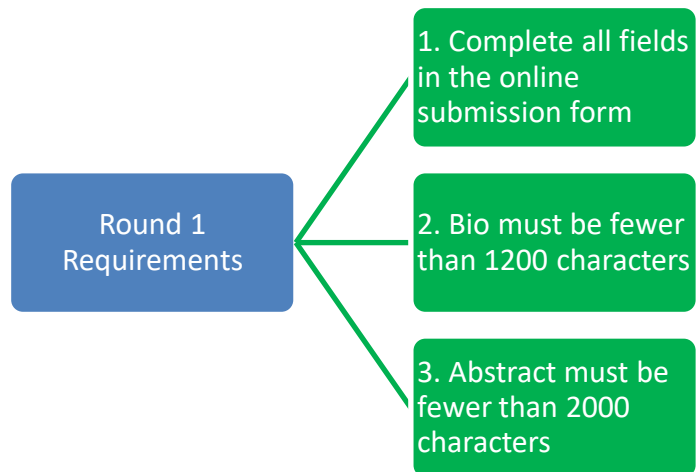
***\*Please read this section carefully and note that incomplete proposals will be automatically disqualified.***

*There are two selection rounds for the EMvision Talks<sup>SM</sup>.*

## Round 1 - EMvision Talks<sup>SM</sup>

**Deadline – May 5, 2023, at 11:59:59 PM CST (No exceptions)**

- Submit an abstract of <2,000 characters, i.e. approximately one page
- Your abstract should tell a compelling story that conveys your passion. It should highlight why your talk is compelling and what you'll share with the audience.<sup>1</sup>
- See Appendix 1 for abstract examples.



**IAEM will notify speakers by June 16, 2023 if they have been selected for Round 2**

**NOTE:** *These sessions are not meant to be a lecture on emergency management or a mini-breakout session.*

*Under no circumstances may this platform be used as a place for direct or indirect promotion of a speaker's product or service. Any proposal that violates this policy will be immediately disqualified.*

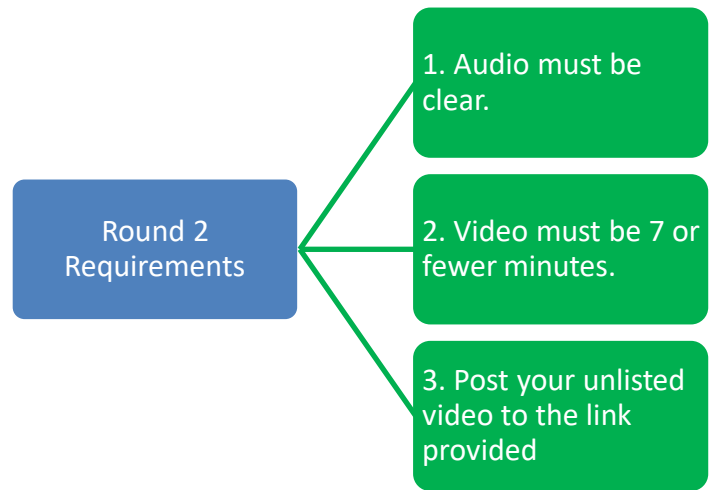
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<sup>1</sup> If you plan to use visual images during your Talk, please submit them in PDF format only. Standard AV set-up will include a laptop, projector, screen and lavalier microphone. If you need access or functional needs accommodations, please indicate so in the AV requirements section of the online submission form.

## Round 2 –EMvision Talks<sup>SM</sup>

**Deadline - July 21, 2023, at 11:59:59 PM CST (No exceptions)**

- Submit a **high-quality** unlisted YouTube video recording with **very clear audio** of the speaker delivering the **complete proposed EMvision Talk<sup>SM</sup>**.
- Presentation style is very important here. Speakers need to show their passion, charisma and speaking style.
- You can record the video using a phone, tablet, or other device; ***it does not need to be professionally recorded.***



- The video is used in the selection process only and will not be released publicly.
- See Appendix 2 for instructions on how to submit a link for the *video*.
- For great tips, check out [Public Speaking Lessons from the World's Greatest TED Talks](#).

**IAEM will notify speakers of final selection by August 18, 2023.**

**Complimentary Registration Available:** Selected speakers will receive a complimentary basic registration to the conference. (*Registration does not include tickets to the Sunday Welcome Party and Wednesday Presidential Banquet*)

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## Online Application Tips

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- **Read all instructions carefully.**
- Complete all fields – incomplete applications will be disqualified.
- *There is not a save function* – gather all documents and wording for requested fields before you begin.
- Character field limits with spaces:
  - Abstracts = 2000; Bios = 1200; Title = 150
- Double check for typos before you submit.
- See Next Section: How to Submit Your Proposal

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# How to Submit Your Proposal

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1. Navigate to <https://www.iaem.org/>
  - a. If you are an IAEM member login into the website
  - b. If you are not a member you will need to create a guest account
    - i. Select Login at top Left
    - ii. Select Register to create a guest account
2. Once logged in click on the Dashboard tab of the menu ribbon, click on “**Membership Dashboard**” on the left-hand side menu and select “**Speaker Submission**”
3. There are 3 pages to the submission form. Speaker Information; Submission information; and Speaker Agreement.
4. Speaker Information: Complete any missing information. Fields marked with an \* are required and include:
  - a. Prefix, first and last name,
  - b. Job title, department and organization where employed,
  - c. Complete mailing address,
  - d. Work and cell phone numbers, and email address.
  - e. Bio (max. no. of characters including spaces = 1200)After entering all this information, at the bottom right hand side of the page, click “next”.
5. Submission Information: Select “**AC 2023 EMvision Talks**” in the Event Group field.

The screenshot shows the 'Submission Information' form. It includes a tip: 'You can adjust the size of a multi-line box by dragging the lines at the bottom right corner of the corresponding box'. The form has fields for 'Event Group \*', 'Interest Area \*', 'Proposed Presentation Title \*', and 'Abstract \*'. A dropdown menu is open for the 'Event Group' field, showing a list of options. An orange arrow points from the 'Abstract' label to the dropdown menu. The options in the dropdown are: 'Annual Conference 2019 Speakers', 'Annual Conference 2020 Speaker Submissions', 'AC 2020 EMvision Talks', 'AC20 Poster Showcase', 'Annual Conference 2021 Breakout Speaker Submissions', 'AC 2021 EMvision Talks', 'AC 21 POSTER SHOWCASE', 'Annual Conference 2022 Breakout Speaker Submissions', 'AC 2022 EMvision Talks', 'AC 22 POSTER SHOWCASE', 'Annual Conference 2023 Breakout Speaker Submissions', 'AC 2023 EMvision Talks' (highlighted in blue), and 'AC 23 POSTER SHOWCASE'. Below the dropdown, there is a small note: 'Speakers will be selected, with the number of the current rule program.'

Complete all required fields regarding your presentation. Fields required:

- a. Title (max. no. of characters including spaces = 150)
- b. Abstract (max. no. of characters including spaces = 2000)
- c. Special audio visual requirements for your presentation. Note: Standard setup includes: projector, screen, laptop and clicker. NO Internet is provided. (max. no. of characters including spaces = 600)

After entering all this information, at the bottom right hand side of the page, click “next”.

6. Speaker Agreement: Click the radio buttons to agree to IAEM’s speaker policies.
7. When you’ve completed all sections, you **must** click “**Preview Submission**” before submitting your speaking proposal. If you are missing required fields or there are errors,

a pop up box will note the page and section that is missing. Complete the fields and/or correct the errors.

Submit your proposal for an EMvision Talks<sup>SM</sup> to the IAEM 2023 Annual Conference by clicking on “**Submit**” at the bottom right side of the page. You will receive a Submission Confirmation page.

## **Appendix 1 - Abstract Examples**

### **Example of Strong Abstract**

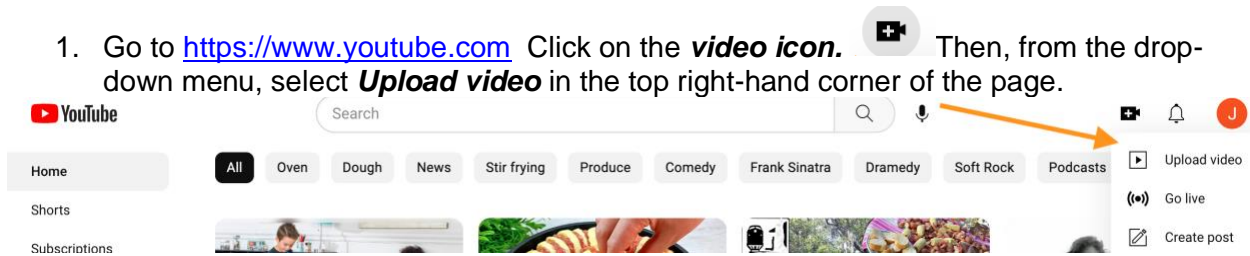
The number of dual income families with children is increasing. Over 61 percent of children five and under spend 33 hours a week in childcare. National childcare preparedness requirements do not exist, and childcare is not prepared for disaster or disaster recovery, and has few incentives to be prepared. Different agencies in different states set the childcare preparedness or safety 'standards' and are not well integrated with emergency management. The current 'checking the box' mentality of compliance isn't good enough. Childcare needs to be 'ready' through action and practice, and our children need to be taught how to handle the unexpected. Otherwise, we miss opportunities to enable them and change the future. Childcare is critical to the American way of life. If the children are not safely taken care of, parents cannot go to work. After a disaster, if the parents don't go back to work, the community doesn't recover.

### **Example of Poor Abstract**

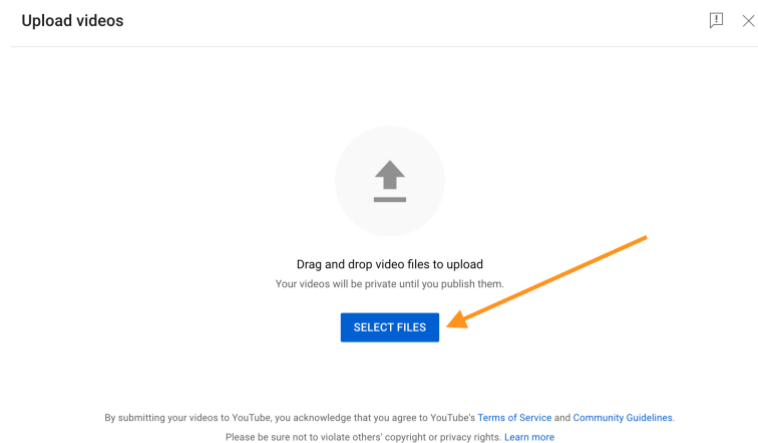
I have never presented before, but I have attended IAEM for many years and have seen many presentations on effective emergency management. I thought it would be interesting to compare the different theories on emergency management. I would also like to talk about how I have created my own emergency management plan based on ideas from others. I think the audience would appeal to many people.

## Appendix 2 – Creating the Link for the Unlisted YouTube Video

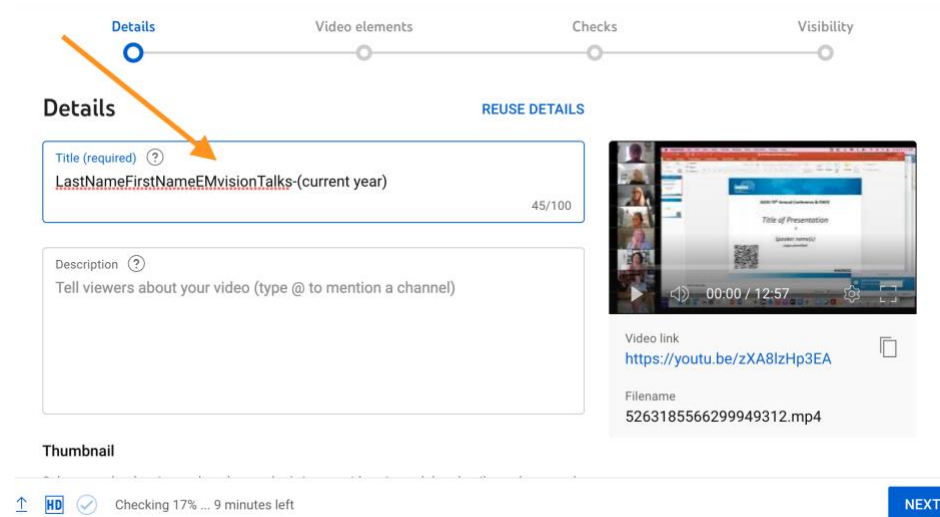
1. Go to <https://www.youtube.com> Click on the **video icon**. Then, from the drop-down menu, select **Upload video** in the top right-hand corner of the page.



2. Click on **Select files** to upload your video from your computer.



3. Name your video with your “LastNameFirstNameEMvisionTalks2023”
  - e.g. FranklinDonnaEMvisionTalks2023, then click the blue “NEXT” button.



4. Select the “Audience” to comply with the Children's Online Privacy Protection Act (COPPA) and/or other laws, then click on the blue “NEXT” button.

The screenshot shows the 'Checks' tab in the YouTube upload process. At the top, a progress bar indicates 'Details' is complete, 'Video elements' is in progress, 'Checks' is active, and 'Visibility' is pending. Below the progress bar, a 'Select' dropdown menu is visible. The main section is titled 'Audience' and states 'This video is set to made for kids'. It explains that COPPA compliance is required. There are two radio button options: 'Yes, it's made for kids' (which is selected) and 'No, it's not made for kids'. An orange arrow points to the 'No, it's not made for kids' option. To the right, a video player shows a thumbnail of a presentation. Below the player, the video link is displayed as 'https://youtu.be/zXA8lzHp3EA' and the filename is '5263185566299949312.mp4'. At the bottom, a status bar says 'Checks complete. No issues found.' and a blue 'NEXT' button is on the right.

5. On the Visibility page, select **Unlisted** so that anyone with the link can watch the video without it being public. This allows our selection committee view your video. Then click the blue **SAVE** button.

The screenshot shows the 'Visibility' tab in the YouTube upload process. The progress bar at the top shows 'Details' and 'Checks' are complete, 'Video elements' is in progress, and 'Visibility' is active. The main section is titled 'Visibility' and asks 'Choose when to publish and who can see your video'. There are three radio button options: 'Save or publish' (selected), 'Private', and 'Unlisted'. The 'Unlisted' option is highlighted with an orange arrow. Below 'Unlisted', it says 'Anyone with the video link can watch your video'. To the right, a video player shows the same thumbnail as the previous page. Below the player, the video link is 'https://youtu.be/zXA8lzHp3EA'. At the bottom, a status bar says 'Checks complete. No issues found.' and there are 'BACK' and 'SAVE' buttons.

6. When your video upload is done processing, click on the copy link icon, then paste this link following the instructions provided in Round 2.

The screenshot shows the 'Video published' confirmation screen. At the top, it says 'Video published' with a close button. Below, a video player shows the thumbnail and title 'LastNameFirstNameEMvisionTalks-(current year)' with the upload date 'Uploaded Feb 14, 2023'. Underneath, there's a 'Share a link' section with icons for Facebook, Email, Twitter, WhatsApp, Pinterest, and Blogger. At the bottom, the video link 'https://youtu.be/zXA8lzHp3EA' is displayed. An orange arrow points to a copy icon next to the link. Below the link, there is a 'Copy video link' button and a 'CLOSE' link.



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## Important Dates for Speakers

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Event	Date
Call for EMvision Talks <sup>SM</sup> speakers opens	April 3, 2023
Deadline to submit EMvision Talks <sup>SM</sup> proposal	May 5, 2023 at 11:59:59 PM CST
IAEM notifies speakers of Round 2 selections	June 16, 2023
Deadline to submit EMvision Talks <sup>SM</sup> Round 2 video of proposed Talk	July 21, 2023
IAEM notifies speakers of final EMvision Talks <sup>SM</sup> selection	August 18, 2023
Work with Conference Committee Representative to polish presentation	August 21 – September 15, 2023
Final video of Talk and visual presentations due	October 16, 2023
Mandatory practice session at conference	Monday, November 6, at 7:30pm ET
<b>On-site arrival time prior to Talk in general session room</b>	<b>30 minutes prior to start of general session on Tuesday, November 7</b>

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## General Contact Information

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### Conference Managers

#### **Association & Society Management International, Inc. (ASMI)**

201 Park Washington Court  
Falls Church, VA 22046-4527

**Julie Husk**      IAEM Conference Director  
Telephone:      (703) 538-1795 x1789  
Fax:              703-214-5603  
Email:            [julie@iaem.com](mailto:julie@iaem.com)  
Website:        [www.iaem.com](http://www.iaem.com)

### IAEM Conference Committee

**Donna Franklin, Lead of EMvision Talks<sup>SM</sup> Working Group** - [donna.franklin@noaa.gov](mailto:donna.franklin@noaa.gov)

**Duane Hagelgans, Chair** - [ConferenceChair@iaem.com](mailto:ConferenceChair@iaem.com)