Case Study in Starting a Campus CERT Program

Colleges and Universities often talk about their commitment to their community, but many overlook the important role that students can play in helping with the prevention, preparedness, response and recovery efforts for emergencies and disasters not only on their own campus but in their community. Higher education institutions do not consider the impact that they can make in community safety simply by encouraging the inclusion of emergency and disaster related information through their student’s tenure. The formation of an active campus community Emergency Response Team (CERT) can go a long way in not only helping with disaster management but also in producing graduates that are better equipped to help make their families, organizations and communities more resilient to emergencies and disasters. This case study examined the steps that one HBCU university took to create a functioning campus CERT with the hope of helping other campuses starting similar programs.

Presentation Theme: Examining the process a HBCU university took to create a functioning campus Community Emergency Response Team (CERT).
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