

January 1, 2021



Dear Emergency Management Professional:

I am writing to formally request your presence at the IAEM 69th Annual Conference & EMEX, October 15-20, 2021 in Grand Rapids, Michigan, USA.

If you have to pick just one conference to attend this year, **the 2021 IAEM 69th Annual Conference & EMEX – Looking Back to Look Ahead** is the one. This multi-day training and educational event provides many benefits to emergency management professionals in all levels of government, the private sector, and non-government agencies alike. The conference includes a multitude of topics across the emergency management spectrum, enhancing your knowledge and strengthening your network of professionals.

The goal of the IAEM Annual Conference is to improve your knowledge, competency level and collaborative skills. IAEM accomplishes this by attracting **relevant high-profile speakers to address current topics and practical solutions**. Convening in tandem to this annual event, EMEX, IAEM's Emergency Management & Homeland Security Expo, draws a myriad of exhibitors who are the top suppliers to the fields of disaster preparedness and homeland security.

Here are some of the **benefits** that you will receive from attending the IAEM Annual Conference:

- **Education and Training:**
 - Best value for obtaining/learning new skillsets
 - Learn best practices from the field's most respected speakers
 - Hear lessons learned from actual disasters
 - Earn certificates of attendance for training courses and conference sessions
- **Collaboration:** Improve job proficiency through critical information sharing with other emergency management professionals in all levels of government, private sector, public health and related professions with nearly 2,000 participants.
 - Attend private meetings and training sessions specific to your group
- **Hands-On Training:**
 - FEMA - EMI, TEEEX, and NDPTC, EMAP and the Naval Postgraduate School - CHDS, training offered to maximize continuing education
 - Many other pre/post-conference training courses offered
- **Products and Services:** EMEX 2021 will showcase the industry's best technologies, products and services.
- **Return on Investment:** The attendee overtly and intuitively gains knowledge with attendance.

Thank you for considering this request. Learn more about the IAEM 69th Annual Conference & EMEX 2021 by visiting our conference website at <https://iaemconference.info/2021/>

Sincerely,

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IAEM CEO

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October 15-20, 2021, IAEM 69th Annual Conference & EMEX, Grand Rapids, MI