

Exhibitor/ Sponsorship Opportunities

EMEX 2021 is an excellent opportunity to put your organization in front of emergency management professionals.

► **The IAEM 69th Annual Conference takes place October 15-22, 2021 in Grand Rapids, MI.**

Sponsorships are sold at a first come, first served basis.

Contact **John Osborne** (john@iaem.com) and **Clay Tyeryar** (ctyeryar@iaem.com) to discuss sponsorship opportunities and **Rebecca Campbell** for exhibit questions (rcampbell@iaem.com).

Deadline to secure options is September 10, 2021.

69th Annual Conference

**Looking Back
to Look Ahead**



Driving Partner of the Day — On Monday or Tuesday during the conference, the Driving Partner of the Day will help begin all general sessions on that day and include a 3-5-minute overview of their company (or video, or infomercial). Conference leadership will introduce the actual session speakers, and may share an emceeding role with the sponsor.

Partner Presentation “Sponsor Solution Session” — Concurrent 30-minute sponsor run conference session. Sponsor selects the session title (pending IAEM approval).

Pre- or Post-Conference Webinar — IAEM staff will help produce a 1-hour webinar so the sponsor can present to the IAEM audience. IAEM Staff will market the webinar and make a recording available on the IAEM website so the viewing can be accessed for a year.

Breakout Session — Select a breakout session to sponsor. Signage with sponsor logo will be on display in the room.

Pre-Conference E-Blast — One e-blast sent to “opted-in” registered attendees of the event. The sponsor supplies an HTML file (subject to IAEM approval) and IAEM will send it out on the sponsor’s behalf.

Social Media Shout-Out — Recognition of sponsor on IAEM’s social media channels in the days prior to the conference.

Product/Sponsor of the Week in IAEM E-Dispatch — Provide a 3-4 sentence paragraph for inclusion in one edition of the weekly e-newsletter. No images or graphics, but text can be hyperlinked. This is another opportunity to be front and center to a readership of approximately 14,000 EM professionals.

Exhibit Space — Powerhouse and Driving Partner sponsorship levels include a 10’x10’ booth space. Exhibit space can be added to the Trendsetter and Supporter level sponsorships for an upcharge.

www.iaem.org/usconf/sponsorships

Sponsorship Levels

69th Annual Conference

Looking Back
to Look Ahead



Grand Rapids, Michigan
October 15-22, 2021

	Driving Partner \$20,000	Powerhouse \$10,000	Trendsetter \$5,000	Supporter \$1,000
Host of Onsite Welcome Party, <i>OR</i> Presidential Banquet, <i>OR</i> Driving Partner of the Day	X			
Leads for All Opt-in Attendees	X			
Partner Presentation "Sponsor Solution Session" <i>OR</i> 1-hour Pre- or Post-Conference Webinar	X	X		
Breakout Session Sponsor	X	X	X	
Conference Passes	5	4	3	
Pre-Conference E-Blast	X	X		
Social Media Shout-Out	X	X		
Recognition in 2021 IAEM Newsletter	X	X	X	
E-Dispatch Submission	X	X	X	
10'x10' Exhibit Space at EMEX During the Annual Conference in Grand Rapids, Michigan	X	X		
Logo on Website/Conference Emails	X	X	X	X

Looking Back to Look Ahead



Grand Rapids, Michigan
October 15-22, 2021

IAEM 69th Annual Conference
October 15-22, 2021
Grand Rapids, MI.

Choose Your Sponsorship Level

Driving Partner

\$20,000



Powerhouse

\$10,000



Trendsetter

\$5,000



Supporter

\$1,000



IAEM Waiver and Release of Liability for Communicable Disease

[Click here to read the policy](#)

I have read the waiver and release of liability for communicable disease and I agree with it.

IAEM COVID-19 Code of Conduct

[Click here to read the policy](#)

I have read the IAEM COVID-19 Code of Conduct and I agree with it.

Sponsor Information

COMPANY _____

CONTACT NAME _____

TITLE _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____

EMAIL _____

WEBSITE _____

Payment by Credit Card

VISA MasterCard American Express

(Please include the security code number located on either the front or back of the card along with the card holders billing address)

CREDIT CARD NUMBER _____

EXPIRATION DATE _____ SECURITY CODE _____

NAME ON CARD _____

CARD BILLING ADDRESS _____

CITY _____ STATE _____ ZIP _____

Payment by Check

Make check payable to IAEM and send to IAEM, 201 Park Washington Court, Falls Church, VA 22046

Contact John Osborne to further discuss sponsorship opportunities at john@iaem.com.



International Association of Emergency Managers
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www.iaem.org • www.emex.org

The International Association of Emergency Managers (IAEM) is a non-profit, charitable organization, with 501(c)(3) Internal Revenue Code classification (Federal tax identification # 46-460087). Donors should check with their tax advisor on deductibility of sponsorships.