



Due to COVID-19, the event is being produced virtually in 2020

IAEM Reimagined

Virtual Annual Conference and EMEX | November 16-18, 2020



Mail Original With Payment To:

International Association of Emergency Managers (IAEM), Attn: EMEX
201 Park Washington Court | Falls Church, VA 22046

If you have questions or need more information, please contact
Rebecca Campbell, rcampbell@iaem.com
Phone: 703/538-1795 x1704 | **Fax:** 703/241-5603
Cell: (804) 955-0669

I. Company/Organization Information

Company/Organization Name _____

Street _____ Suite _____

City _____ State/Province _____ Country _____ Zip/Postal Code _____

Telephone* _____ Fax* _____

*Please include city and country codes.

Exhibit Coordinator _____ Title _____

E-mail _____ Web address _____

(By providing your fax number and email address you grant EMEX Show Management permission to contact you via email with important EMEX updates).

II. Company/Organization Information

Our products belong to the following groups (check all that apply):

- | | | | |
|--|--|---|--|
| <input type="checkbox"/> Colleges & Universities | <input type="checkbox"/> Emergency Management Software | <input type="checkbox"/> Information Services | <input type="checkbox"/> Satellite Technologies |
| <input type="checkbox"/> Communications Systems | <input type="checkbox"/> Emergency Management Vehicles | <input type="checkbox"/> Mobile Operations | <input type="checkbox"/> Shelter Supplies |
| <input type="checkbox"/> Damage Restoration | <input type="checkbox"/> EMS Medical Equipment | <input type="checkbox"/> Notification Systems | <input type="checkbox"/> Warning Systems |
| <input type="checkbox"/> Detection Devices | <input type="checkbox"/> Exercise & Training Products & Services | <input type="checkbox"/> Preparedness Equipment | <input type="checkbox"/> Weather Meteorological Services |
| <input type="checkbox"/> Emergency Management Consulting | <input type="checkbox"/> Hazmat Gear Accessories | <input type="checkbox"/> Protective Clothing | <input type="checkbox"/> Other _____ |
| | | <input type="checkbox"/> Risk Management | |

III. Exhibit Sponsorship Opportunities

Please see pages 2-3 for sponsorship opportunities. For more information on sponsorships, contact Kate McClimans at kmcclimans@iaem.com.

IV. Payment Information

Method of Payment

Check # _____ enclosed
Payable in U.S. funds to **IAEM**

Credit Card: VISA MasterCard American Express

Name on Card _____

Billing Address _____

Card # _____

Expiration Date _____

V-code _____

Mail completed contract and check to:

IAEM, attn: EMEX
201 Park Washington Court
Falls Church, VA 22046

IV. Exhibit Space and Exhibits Plus Payment Terms

Please read the Contract Terms and Conditions found on the back and for more details on the EMEX website at iaemconference.info.

Cancellation and Reduction of Space Policy: All cancellations MUST be received in writing. Space/Exhibits cancelled or reduced before February 1, 2020 will be charged a 25% service charge on the net cost of the original space. Space cancelled or reduced between February 1, 2020 and June 1, 2020 will incur a 75% service charge on the net cost of the original space. The full contract price is due and payable and non-refundable for any space cancelled or reduced on or after June 1, 2020. Once this contract is signed and exhibit space is allocated, you are contracted to exhibit space. An exhibitor who cancels its booth space reservation must pay a cancellation fee, as noted above, which allows IAEM/EMEX to recover the administration expenses incurred in preparing for the participation of the canceling exhibitor and which it will incur in attempting to resell the booth.

All cancellations and reductions must be received in writing. Booth space will NOT be assigned without the required deposit being received by IAEM together with this fully executed Application and Contract.

IAEM will undertake good faith efforts to locate the applicant's exhibit booth in one of the desired locations specified. Notwithstanding the above, IAEM cannot and does not guarantee that the applicant will be assigned on of the desired booth locations and reserves the right to change location assignments at any time, as it may in its sole discretion deem necessary.

_____ Initials

Exhibitor/Sponsorship Opportunities

The IAEM Reimagined Virtual Conference offers companies an excellent opportunity to put your organization in front of emergency management professionals. Sponsorships are sold at a first-come, first serve basis. Contact Kate McClimans (KMcClimans@iaem.com) and Clay Tyeryar (CTyeryar@iaem.com) to discuss sponsorship opportunities and Rebecca Campbell with exhibit questions (RCampbell@iaem.com). **Deadline to secure options is October 9.**

	Driving Partner \$15,000	Powerhouse \$10,000	Trendsetter \$8,000	Champion \$4,000	Supporter \$2,000	Exhibitor \$675
Plenary Session sponsor	X					
Breakout Session sponsor		X	X			
Partner Presentation	X	X				
Conference Passes	5	4	3	2		
Pre-Conference E-blast	X	X				
Pre-Conference Webinar	X	X	X			
Social Media Shout-Out	X	X				
Recognition in 2021 IAEM Newsletter	X	X	X	X		
Priority Listing in Virtual Partnership Directory	X	X	X	X	X	
E-Dispatch Submission	X	X	X	X	X	
Virtual Exhibit Page with Lead-Generator Page	X	X	X	X	X	X
Additional Resource Links in Exhibit Space (10 for Sponsors)	X	X	X	X	X	
Logo on Website/Conference Emails	X	X	X	X	X	
Exhibitor Upgrades						
New Product Showcase						\$300
Two months additional post-show booth accessibility (through 02-16-2021)						\$300
Additional Booth Personnel						\$150

Exhibitor/Sponsorship Opportunities

Plenary Session — Branded slides as attendees wait to enter the event with company logo and message. A 20-second sponsor video can be played before the plenary starts.

Breakout Session (concurrent) — Branded virtual waiting room will include company logo and message. While attendees wait to enter, they can read your company description. A 20-second sponsor video can be played before the session starts.

Partner Presentation “Sponsor Solution Session” — Concurrent 30-minute session listed on agenda. Sponsor selects the session title (pending IAEM approval) and pre-records the presentation. A live Q&A will be available afterwards.

Pre-Conference Eblast — One e-blast sent to “opted-in” registered attendees of the virtual event. The sponsor supplies an HTML file (subject to IAEM approval) and IAEM will send it out on the sponsor’s behalf.

Pre-Conference Webinar — Registrants will be able to attend pre-conference webinars to maximize available content. These webinars will keep registrants engaged and excited about the virtual event. The sponsor will provide a 20-second video at the start of the webinar. Promotional emails will include sponsor recognition.

Social Media Shout-Out — Recognition of sponsor on IAEM’s social media channels in the days prior to the conference.

Product/Sponsor of the Week in IAEM E-Dispatch — Provide a 3-4 sentence paragraph for inclusion in one edition of the weekly e-newsletter. No images or graphics can be included. This is another opportunity to be front and center to a readership of approximately 14,000 EM professionals.

Lead-Generator Page — Participants will be enticed to provide their contact information directly to company through a lead-generator button on exhibit page in order to be entered into a prize raffle hosted by IAEM.

Additional Resource Links — Sponsors will be able to add up to 10 resources or links to their exhibit space. Companies may direct traffic to company website by hosting a giveaway, providing resources through a “locked” website (created by sponsor), etc.

Exhibit Space — Sponsors will be given virtual exhibit space. A basic booth includes: virtual exhibiting space with the ability to add your company video; six links to your resources or website; company logo/description; access to virtual meetings with attendees, and 2 booth personnel.

Upgrades Available to Exhibitors:

New Product Showcase: listing/logo in Product Showcase Section of IAEM Reimagined

Maintain Booth Available for Two Additional Months: *Must have a minimum of 10 committed exhibitors to offer this option.*

Additional Booth Personnel can be added at \$150/person

The undersigned hereby submits this Application and Contract for Exhibit Space to participate as an exhibitor at the 2020 EMEX—Emergency Management & Homeland Security Expo (hereinafter “Exhibition”) and does hereby agree to unconditionally be bound by and to at all times adhere to its terms and conditions of the Exhibition Terms, Rules and Regulations here and at www.emex.org.

*****IMPORTANT NOTICE TO APPLICANT EXHIBITOR:**

The Exhibitor, by its authorized signatory and representative, whose signature and title appear below, executes and agrees to be bound by the terms and conditions of this Application and Contract and the Terms, Rules and Regulations of the Exhibition. The applicant Exhibitor further agrees that it shall:

- 1) *Submit the required payment to IAEM (made payable to “IAEM”) for 50% of the total cost of the requested exhibit space with the balance due by June 1, 2020. Beginning June 1, 2020 100% is due. An Application and Contract that is not fully executed and/or that is not accompanied by the required payment for the desired space identified in this Application and Contract will not be processed until a fully executed Application and Contract and payment are received;*
- 2) *At all times abide by and adhere to the terms and conditions of this Application and Contract and the Terms, Rules and Regulations listed on the website at iaemconference.info;*
- 3) *Agree to the assigned exhibit space even if such space is not one of the preferred spaces identified in this Application and Contract. IAEM will undertake good faith efforts to assign the exhibitor one of their chosen spaces;*
- 4) *Warrant that the products and/or services to be shown by the applicant Exhibitor shall properly represent the applicant Exhibitor’s company and are directly related to and germane to this Exhibition’s industry;*
- 5) *Warrant that it shall indemnify, defend and hold harmless IAEM, its officers, directors, employees, volunteers, agents, and representatives from and against any and all liability, responsibility, loss, injuries or damages to persons or property (including death), costs or expense of any kind whatsoever as they arise (including, but not limited to, reasonable attorneys’ fees and court costs) which IAEM may incur, suffer, or be required to pay, incident to, resulting from, or arising directly or indirectly out of any intentional or negligent act, error or omission or breach of these terms, conditions, rules and regulations by the Exhibitor or any of its officers, directors, employees, agents, representatives, contractors, servants, guests or invitees . Furthermore, Exhibitor assumes full responsibility and liability for the actions of its agents, representatives, employees, independent contractors, guests, invitees, whether acting within or without the scope of their authority, and agrees to indemnify, defend and hold harmless IAEM and the Exhibition Facility, as expenses arise, from responsibility or liability resulting directly or indirectly, or jointly, from other causes which arise because of acts, errors or omissions of the Exhibitor’s agents, representatives, employees, independent contractors, servants, guests or invitees whether acting within or without the scope of their authority. This warranty shall survive the termination of this Application and Contract for any reason.*
- 6) *Acknowledge and agree that facsimile transmitted copies of this Application and Contract to IAEM at its office shall constitute a legally binding document if executed in full by authorized representatives of IAEM and the applicant Exhibitor;*
- 7) *Ensure that all graphics, videos, literature, demonstrations, etc. shall be in compliance with OSHA safety rules and any federal, state or local law or statute governing the use of graphics, videos, distribution of literature and demonstrations of any kind or nature;*
- 8) *Agree to limit booth activity exclusively to the promotion of the applicant Exhibitor’s company or organization and its services and products, and not to solicit third parties by electronic mail.*

Acceptance of this application by IAEM constitutes a contract and agreement of terms noted above. Applicant agrees to abide by the Contract Terms and Conditions for EMEX 2020.

APPLICANT EXHIBITOR:

By its authorized representative and signatory

Print Name

Title

Date Signed

IAEM:

By its authorized representative and signatory

Print Name

Title

Date Signed

FOR USE BY IAEM STAFF ONLY:

Space(s) Assigned: _____ Date: _____

IAEM Member: YES NO

Booth Fee: _____

Past EMEX Exhibitor: YES NO

Balance Due: _____

Required Deposit: _____

Additional IAEM Notes: _____