

When Worlds Collide:

How NYU Managed Impacts from Middle East Tensions and Coronavirus Using Emergency Management and Open-Source Analysis Tools

10/27/2020 2:00 PM - 3:00 PM

Speakers: Anne-Marie McLaughlin, CEM

Will Huser

Presentation Abstract:

Imagine having Emergency Management responsibility for a university that occupies over 240 buildings in a major US metropolitan area, two portal campuses in China and the UAE, 15 global academic centers on six continents, and faculty-led trips to over 120 countries abroad. This presents a wide spectrum of capability and ability to respond to emergency situations from robust to extremely limited. To meet this variable challenge, NYU has developed a global emergency management program based on NIMS principles and EMAP guidance that also leverages the value of open-source analysis for detecting events, developing decision-quality information, and providing situational awareness for a wide range of stakeholders. This presentation by three of NYU's leaders will outline the structure of the NYU Global Emergency Management Program and how this systems functions in practice by providing specific examples from the January 2020 Middle East tensions and the ongoing Coronavirus outbreak originating in China. This presentation will also discuss global alerting, risk assessment, emergency operations such as evacuations, continuity planning, as well as two functional exercises conducted

between the portal campuses in Shanghai and Abu Dhabi and the team in New York City.

Anne-Marie McLaughlin, CEM, Director of EM and Continuity
NYU

Speaker Bio:

Anne-Marie McLaughlin is the Director of Emergency Management and Continuity at NYU where she directs ongoing resilience-building emergency management and continuity efforts. Prior to joining NYU in February of 2018, she served as the Emergency Manager at the University of Massachusetts Boston since 2010. Her certifications include the CEM, MEP and CBCP. She holds two Master's Degrees, one in Business Continuity Management from Norwich University and one in English from the University of Massachusetts Boston. She is a graduate of Harvard University's National Preparedness Leadership Initiative.

Will Huser, Ass't. VP, Communication and Global Security Operation
Centers
NYU

Speaker Bio:

Will Huser is the Assistant Vice President for the Communication and Global Security Operation Centers. In this role, he is responsible for managing the University's 24 hour emergency line, as well as supporting NYU global travel and responding to emergencies abroad. Previously, he spent 10 years in the U.S. Federal Government, both as a civilian analyst and military officer.