

IAEM 2020 Sponsorship Sign-up



COMPANY _____

CONTACT NAME _____

TITLE _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____

EMAIL _____

WEBSITE _____

Payment by Credit Card

VISA MasterCard American Express

(please include the security code number located on either the front or back of the card along with the card holders billing address)

CREDIT CARD NUMBER _____

EXPIRATION DATE _____

SECURITY CODE _____

NAME ON CARD _____

CARD BILLING ADDRESS: _____

CITY _____

STATE _____

ZIP _____

Payment By Check (Make check payable to IAEM)

IAEM, 201 Park Washington Court, Falls Church, VA 22046

If you need more information or have questions about Sponsorships, please visit www.iaem.org/usconf/sponsorships or contact Kate McClimans at kmclimans@iaem.com



International Association of Emergency Managers
201 Park Washington Court • Falls Church, VA 22046
703-538-1795 • www.iaem.org • www.emex.org

The International Association of Emergency Managers (IAEM) is a non-profit, charitable organization, with 501(c)(3) Internal Revenue Code classification (Federal tax identification # 46-460087). Donors should check with their tax advisor on deductibility of sponsorships.

IAEM 2020 Sponsor Benefits Menu

QUANTITY	CREDITS	SUBTOTAL	ITEM
	50		SOLE Sponsor of Monday Opening EMEX Reception
	40		SOLE Sponsor of the Exclusive Certification Event
	40		SOLE Sponsor of Sunday Welcome Reception
	35		SOLE Sponsor of Future Leaders of Emergency Management (USA Student Program)
	30		SOLE Sponsor of Tuesday Scholarship Auction
	25		SOLE Sponsor of Wednesday President's Banquet
	25		SOLE Sponsor of Wednesday Certification Champagne Toast
	25		SOLE Sponsor of Tuesday Networking Luncheon
	25		SOLE Sponsor of Wednesday Networking Luncheon
	20		SOLE Sponsor of Conference Registration Portfolio/Bag—dual branded
	20		Sponsor of Directional Floor Stickers
	15		SOLE Sponsor of IAEM Board Lunch on Saturday
	14		Sponsor of goCharge Kiosks—Company branded charging station for attendees to use in EMEX Hall
	12		SOLE Sponsor of IAEM Board Breakfast on Thursday
	10		Full-Page Advertisement in EMEX Exhibit Guide
	10		Sponsor of Welcome Desk Set-Up in Hotel
	8		Sponsor of Reserved Table at President's Banquet
	8		Sponsor of One Internet Station in Crisis Tech Center, Homepage defaults to your URL
	7		Broadcast Email to Attendees, 1-time, pre- or post-conference
	6		Use of Side Meeting Room (per half day, Sat.-Thurs.)
	6		Official Provider of Conference Lanyards
	5		Half-Page Advertisement in EMEX Exhibit Guide
	5		Company Name and Logo on Refreshment Break
	5		Sponsor of a Networking Hospitality Suite
	4		25 EMEX Reception Drink Tickets
	4		Listing as "Product of the Week" in IAEM Dispatch weekly e-newsletter
	3		Promotional Inserts or Give Aways Item in Registration Bag
	3		Logo Placement in IAEM2Go App and EMEX Exhibit Guide
	3		Conference Registration (limit 10 per sponsor)
	3		Quarter-Page Advertisement in EMEX Exhibit Guide
			OTHER—Please contact IAEM if you would like to sponsor something not listed here.
TOTAL CREDITS:			

NOTE: Many items have a capacity on number of sponsors. If you select an item that has reached its capacity, you will be contacted to reallocate your credits.

CATEGORY	FEE	CREDITS
Diamond	\$20,000	105
Titanium	\$15,000	77
Platinum	\$10,000	50
Gold	\$7,500	35
Silver	\$4,500	21
Bronze	\$3,500	16
Copper	\$2,500	11
Nickel	\$1,200	5
Iron	\$750	3
Additional Credits available for \$250.		

Gold and Higher Sponsors Receive:

- ✓ Logo on the Show Entrance Signage and the Sponsor Banner
- ✓ General Acknowledgments Pre-Conference and Onsite
- ✓ Logo/Link on the Conference Page of the IAEM Website
- ✓ Name and Logo listed in the printed show guide
- ✓ Logo on the IAEM2Go Mobile App