



**EMvision Talks**  
**Speaker Submission Guidance**

**International Association of  
Emergency Managers  
68<sup>th</sup> Annual Conference & EMEX**



**November 13-18, 2020**

**Long Beach Convention & Entertainment Center, CA**

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## Why EMvision Talks?

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Can you pinpoint a pivotal moment in your life when something changed?

When you experienced or discovered something that fundamentally shifted your perspective?

Inspired you to do things differently?

Prompted you to take action, to make a change?

We want to hear from you! Whether it was an incredible success, a major failure, or a personal moment of truth -- we want to hear about it!

***We want your story!***

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## What Are EMvision Talks?

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- IAEM's EMvision Talks are modeled on the well-known TED™ Talk format.
  - The Talks provide a forum for people to share a personal connection to an idea, experience or passion related to emergency management, leadership, communication, community engagement, or other related topics.
  - The Talks should grab the audience's attention, inspire, inform, compel to action, or foster awareness and a sense of urgency.
  - Talks are limited to 7-minutes and will be on the plenary stage on Tuesday, November 17, 2020, at the IAEM 68<sup>th</sup> Annual Conference & EMEX in Long Beach, California.
  - The Talks are a **live** presentation given by the selected speakers.
    - We use the submitted abstract and video of the Talk described below for selection and editing purposes *only*.
  - Please check out the [EMvision Talks](#) from the 2019 IAEM Annual Conference!
- "One of the most valuable and engaging sessions at IAEM"
  - "This was the highlight of the conference for me"
  - "I absolutely loved the EMvision Talks session, in my mind the best session of the conference. You MUST bring it back next year!"
  - "Excellent! Truly enjoyed these and the format"
  - "Very interesting concept. I enjoyed hearing the 7-minute presentations from people clearly passionate about their subject."
  - "This was the most valuable and entertaining event at IAEM. I would suggest you keep it."
  - "The EMvision Talks were outstanding. I hope to see it every year."

If you have questions about developing your submission, would like to get feedback on an idea you have, or want some individualized assistance, please contact - Mike Gavin at [ConferenceChair@iaem.com](mailto:ConferenceChair@iaem.com), Donna Franklin, EMvision Talks Lead at [ConferenceCoViceChair1@iaem.com](mailto:ConferenceCoViceChair1@iaem.com), or Julie Husk at (703) 538-1795 x1789 or [jhusk@iaem.com](mailto:jhusk@iaem.com)

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# Submission Guidance

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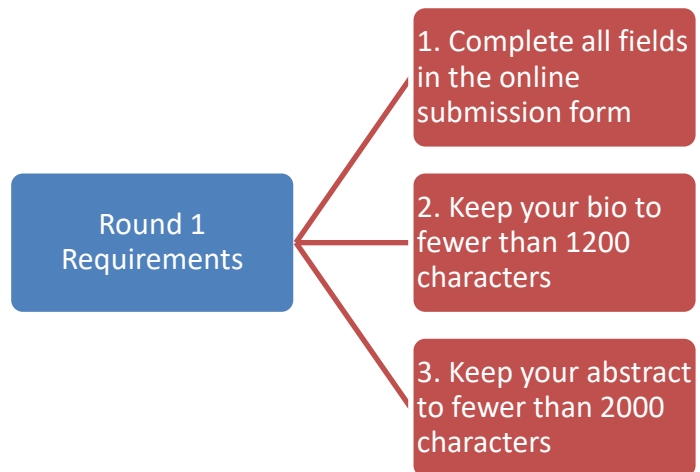
*Please read this section carefully and note that incomplete proposals will be automatically disqualified.*

There are two selection rounds for the EMvision Talks.

## Round 1 - EMvision Talks

**Deadline** – May 8, 2020, at 11:59:59 PM CST (No exceptions)

- Submit an abstract of <2,000 characters, i.e. approximately one page
- Your abstract should tell a compelling story that conveys your passion. It should highlight why your talk is compelling and what you'll share with the audience.<sup>1</sup>
- See Appendix 1 for abstract examples.



**IAEM will notify speakers by June 15, 2020 if they have been selected for Round 2**

**NOTE:** *These sessions are not meant to be a lecture on emergency management or a mini-breakout session.*

*Under no circumstances may this platform be used as a place for direct or indirect promotion of a speaker's product or service. Any proposal that violates this policy will be immediately disqualified.*

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<sup>1</sup> If you plan to use visual images during your Talk, please submit them in PDF format only. Standard AV set-up will include a laptop, projector, screen and lavalier microphone. If you need access or functional needs accommodations, please indicate so in the AV requirements section of the online submission form.

## Round 2 –EMvision Talks

**Deadline** - July 17, 2020, at 11:59:59 PM CST (No exceptions)

- Submit a **high-quality** unlisted YouTube video recording with **very clear audio** of the speaker delivering the **complete proposed** EMvision Talk.
- Presentation style is very important here. Speakers need to show their passion, charisma and speaking style.
- You may take the video using a phone, tablet, or other device; **it does not need to be professionally recorded.**

### Round 2 Requirements

1. Make sure the audio is very clear

2. Keep your video to 7 minutes or less

3. Post your unlisted video to the link provided

- The video is used in the selection process only and will not be released publicly.
- See Appendix 2 for instructions on how to submit a link for the *video*.
- For great tips, check out [Public Speaking Lessons from the World's Greatest TED Talks](#).

**IAEM will notify speakers of final selection by August 14, 2020.**

**Discounted Registration Available:** Selected speakers will receive up to half off the early bird member registration fee for the conference.

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## Online Application Tips

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- **Read all instructions carefully.**
- Complete all fields – incomplete applications will be disqualified.
- *There is not a save function* – gather all documents and wording for requested fields before you begin.
- Character field limits with spaces:
  - Abstracts = 2000; Bios = 1200; Title = 150
- Double check for typos before you submit.
- See Next Section: How to Submit Your Proposal

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## How to Submit Your Proposal

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1. Navigate to <https://www.iaem.org/>
  - a. If you are an IAEM member login into the website
  - b. If you are not a member you will need to create a guest account
    - i. Select Login at top Left
    - ii. Select Register to create a guest account
2. Once logged in click on the Dashboard tab of the menu ribbon, then click on “Membership Dashboard” on the left-hand side menu and select “Speaker Submission”
3. There are 3 pages to the submission form. Speaker Information, Submission information, and Speaker Agreement.
4. Speaker Information: Complete any missing information. Fields marked with an \* are required. At the bottom right hand side of the page, click “next”.
5. Submission Information: Complete all required fields regarding your presentation, then click “next”.
6. Speaker Agreement: Click the radio buttons to agree to IAEM’s speaker policies.
7. Once you are done with all sections, you ***must*** click “Preview Submission” before submitting your speaking proposal. If you are missing required fields or there are errors, a pop up box will note the page and section that is missing. Complete the fields and/or correct the errors.

Submit your proposal for an EMvision Talks to the IAEM 2020 Annual Conference by clicking on “Submit” at the bottom right side of the page. You will receive a Submission Confirmation page.

## Appendix 1 - Abstract Examples

### Example of Good Abstract

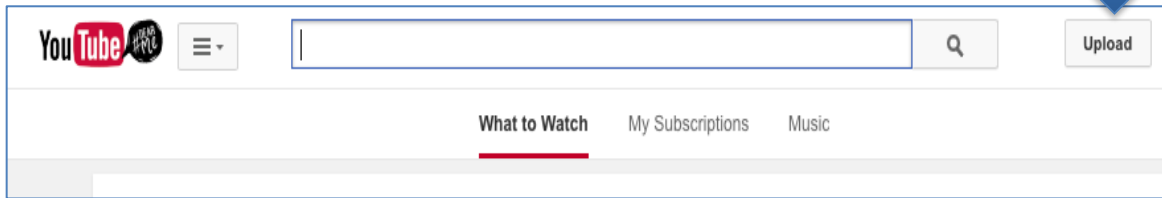
The number of dual income families with children is increasing. Over 61 percent of children five and under spend 33 hours a week in childcare. National childcare preparedness requirements do not exist, and childcare is not prepared for disaster or disaster recovery, and has few incentives to be prepared. Different agencies in different states set the childcare preparedness or safety 'standards' and are not well integrated with emergency management. The current 'checking the box' mentality of compliance isn't good enough. Childcare needs to be 'ready' through action and practice, and our children need to be taught how to handle the unexpected. Otherwise, we miss opportunities to enable them and change the future. Childcare is critical to the American way of life. If the children are not safely taken care of, parents cannot go to work. After a disaster, if the parents don't go back to work, the community doesn't recover.

### Example of Poor Abstract

I have never presented before, but I have attended IAEM for many years and have seen many presentations on effective emergency management. I thought it would be interesting to see what methods are the most popular and talk about the ways people manage emergencies. I would also like to talk about how I have created my own emergency management plan based on ideas from others. I think the audience would like to hear my ideas. If the audience's reaction is positive, I might use this information to build an EM consulting business in the future.

## Appendix 2 – Submitting the Link for the Unlisted YouTube Video

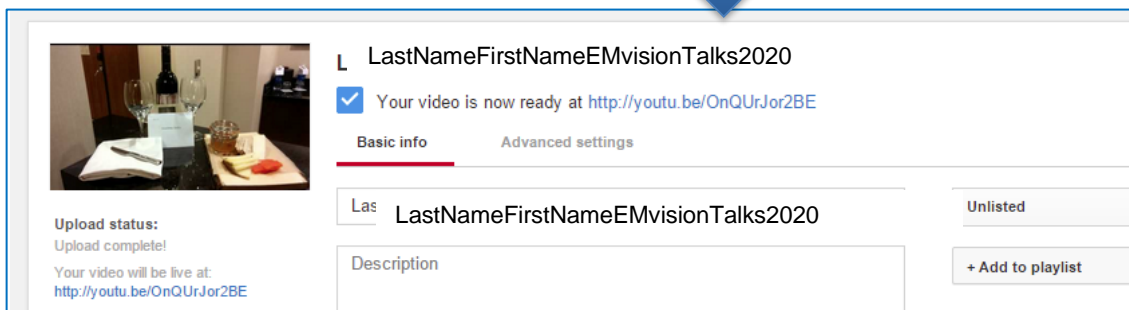
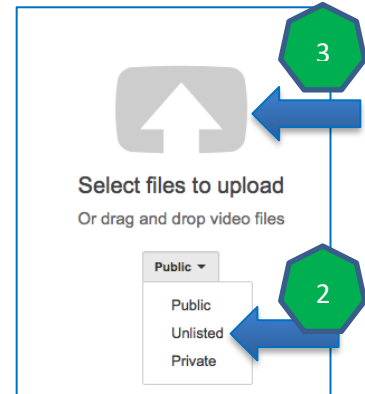
1. Go to <https://www.youtube.com> Click on Upload in the top right-hand corner of the page.



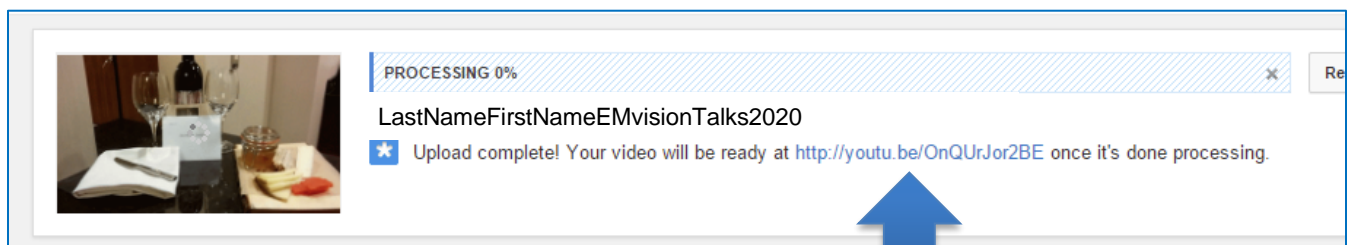
2. Select **Unlisted** from the drop-down box by clicking on the arrow to open the drop-down box.

3. Then click on 'Select files to upload' to select your video from your computer. Wait for the video to upload completely.

4. Name your video with your "LastNameFirstNameEMvisionTalks2020"
  - e.g. FranklinDonnaEMvisionTalks2020



5. When your video upload is done processing, you will be provided a link. Submit this YouTube link following the instructions provided in Round 2.



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## Important Dates for Speakers

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Event	Date
Call for EMvision Talks speakers opens	April 6, 2020
Deadline to submit EMvision Talks proposal	May 8, 2020 at 11:59:59 PM CST
IAEM notifies speakers of Round 2 selections	June 15, 2020
Deadline to submit EMvision Talk Round 2 video of proposed Talk	July 17, 2020
IAEM notifies speakers of final EMvision selection	August 14, 2020
Work with Conference Committee Representative to polish presentation	August 15 – September 18, 2020
Final video of Talk and visual presentations due	October 16, 2020, by 5:00 pm ET
Mandatory practice session at conference	Monday, November 16, at 7:30pm PST
<b>On-site arrival time prior to Talk in general session room</b>	<b>30 minutes prior to start of general session on Tuesday, November 17, 2020</b>

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## General Contact Information

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### Conference Managers

#### **Association & Society Management International, Inc. (ASMI)**

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Falls Church, VA 22046-4527

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### IAEM Conference Committee

**Mike Gavin, BC, Co-Chair** [ConferenceChair@iaem.com](mailto:ConferenceChair@iaem.com)

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