

Kellie Bentz, Head of Global Disaster Response and Relief, Airbnb

Kellie joined Airbnb in 2015 to lead their Global Disaster Response and Relief efforts. In this role, Kellie works across the enterprise to respond to crises and disasters that impact the Airbnb community that includes over 2 million hosts in 34,000 cities around the world. Since starting with Airbnb, Kellie has led responses ranging from wildfires in Canada to the Orlando shooting to the global refugee crisis.

Prior to this role, Kellie managed Target's Global Crisis program where she led the development of Target's crisis response plan, Target's emergency management partnerships and the company's enterprise wide crisis management team. Kellie currently serves in voluntary leadership roles with ResCon resilience conference, and previously has held advisory roles with the National Voluntary Organizations Active in Disaster, CDC, Sustainable Dialogue Campus Network, Social Entrepreneurs New Orleans (now Propeller), and Mayor Landrieu's social innovation advisory council.

Prior to her role with Target, Kellie was the Senior Director of Disaster Services for Points of Light, the largest volunteer network in the world. In this role, Kellie led the enterprise wide preparedness, response and recovery efforts. Specific relief efforts where Kellie has deployed or directly supported include 2005 Hurricane Katrina, 2007 Hurricanes Gustav and Ike, the 2010 Haiti earthquake, the BP oil spill, the 2011 Japan Tsunami and Earthquake, 2011 Hurricane Irene, 2012 Hurricane Sandy, the 2013 Moore Oklahoma Tornadoes, and the 2014 US Ebola response.

Kellie started her career in the disaster space with HandsOn Network in 2005 in response to Hurricane Katrina. Kellie served as the Executive Director of HandsOn New Orleans, which started as a response project housing 100 volunteers a night and ultimately became the local affiliate of HandsOn Network. During this time, Kellie served as the Vice President of Louisiana VOAD and in this capacity helped to coordinate response efforts between non-profit agencies, for profit companies and the public sector for Gustav and Ike.

Kellie is a graduate of the College of Charleston and received the Alumnae of the Year award in 2011 for her contributions to the disaster philanthropy space. Her most recent academic achievement includes attending and receiving a certificate from the Harvard National Preparedness Leadership Initiative in 2012. Kellie is currently in the process of becoming a CEM (Certified Emergency Manager).

Rosalyn Mahashin, Crisis and Humanitarian Partnership Lead, Facebook

Rosalyn Mahashin leads the crisis and humanitarian partnerships at Facebook. She is part of Facebook's Social Good team, which builds tools and features make it easier for more organizations to leverage Facebook for good and strengthen the impact people

can have. Currently, she is focused on global strategic alliances in the areas of charitable giving and crisis response.

Previously, Rosalyn was the founding head of partnerships for GreatNonprofits, where she helped build the largest database of nonprofit reviews and beneficiary feedback. Prior to that, Rosalyn was Senior Strategist at Google, where she established their skills-based employee volunteer network and expanded the Google Grants program offerings into Europe, Asia, and Africa. Rosalyn attended Stanford University and the University of Washington. She is the recipient of the Stanford Asian American Award and Google Alumni Impact Award, and serves on the Millennial Action Team for Save the Children's Corporate Council.

Amber Elias, Global Lead, Business Continuity and Crisis Management Program, Uber

Amber developed and leads the Global Business Continuity and Crisis Management Program at Uber. This includes providing plans and structure to protect staff, keep operations resilient during a time of crisis and advise on how Uber can serve communities impacted by a crisis. Amber's trained Uber staff in over 70 countries and responded to multiple incidents such as Hurricane Matthew, Bastille Day terrorist attack in Nice, France, and active shooter situations in Florida and Texas. Her passion for crisis management started during graduate school at the University of New Orleans where she was impacted by Hurricane Katrina. Since then she has spent time helping companies and communities in need. Prior to Uber she led Aon's regional BC/CM Program in Asia and consulted in Australia for PwC.

Bryan Breckenridge, Executive Director, Box.org

Bryan Breckenridge is Executive Director of Box.org, Box's philanthropic social enterprise, which serves over 6000 nonprofits today. In his role, Bryan leads the company's efforts to enable nonprofits and members of the Box community to innovate and fulfill their missions. Prior to Box, Bryan founded the nonprofit-facing pillar of LinkedIn for Good supporting nonprofits' successful use of LinkedIn. Previously, Bryan was Director of Nonprofits and Education at the salesforce.org, which leverages salesforce.com's people, technology and resources to improve communities. Bryan serves on two nonprofit boards serving youth and families near San Francisco and is a member of the Clinton Global Initiative Advisory Council. Bryan received a Bachelors degree as class valedictorian in Journalism at the University of Kansas.

Erika Murdock Balbuena, Head of Strategic Initiatives at Twilio.org

Erika is the Head of Strategic Initiatives at [Twilio.org](https://www.twilio.org), where she works across departments to increase the company's social impact. With a vision of sending A Billion Messages For Good, [Twilio.org](https://www.twilio.org) fuels communications that unlock hope, power and freedom. Erika is responsible for key programs that unleash the power of developers to

code a better world and aligning strategic philanthropy with the needs of Twilio's nonprofit customers. She is a co-founder of Twomen (Twilio's women-identified Employee Resource Group), which partners with local CBOs to help support women and underrepresented minorities advance in STEM and here at Twilio. Prior to Twilio, she sharpened her community management skills at TaskRabbit and consulted for large and small nonprofits, including The Campaign for UCSF Medical Center. Erika has served on the board of Real Options for City Kids SF for the past five years. She is a proud San Francisco native, foodie and outdoor lover.

Tom Tarantino, Sr. Public Policy Manager, Twitter

Tom leads Twitter's global crisis response program, is responsible for U.S. state and city government relations at Twitter, and manages the Political Action Committee (#PAC). Prior to joining Twitter, Tom was the Chief Policy Officer of Iraq and Afghanistan Veterans of America (IAVA) in Washington D.C. where

he oversaw IAVA's legislative, research and political departments. During that time Tom was also a national media spokesperson for veterans issues, regularly appearing across TV, radio, and print. Prior to working in Washington, Tom spent 10 years in the United States Army serving as both an enlisted Civil Affairs Specialist and a Cavalry Officer deploying to both Bosnia in 2000 and Baghdad in 2005. Tom graduated from the University of California Santa Barbara with a degree in Global Studies and International Relations. He is @TomTarantino on Twitter.

MODERATOR: Richard Serino, Distinguished Visiting Fellow, Harvard University, National Preparedness Leadership Initiative as the Moderator for the Silicon Valley Session

The Honorable Richard Serino is currently a "Distinguished Visiting Fellow" at Harvard University, National Preparedness Leadership Initiative. Mr. Serino was appointed by President Obama and confirmed by the Senate as the Federal Emergency Management Agency's 8th Deputy Administrator in October 2009 and served until 2014. Prior to his appointment as Deputy Administrator, he served as Chief of Boston EMS and Assistant Director of the Boston Public Health Commission. As Chief of Boston EMS, Mr. Serino served as Incident Commander for over 35 mass casualty incidents and for all of Boston's major planned events. During his time at FEMA, he oversaw 60 disasters from flooding in the Midwest, tornado devastation in Missouri, tsunami destruction, and numerous hurricanes. Mr. Serino was on scene at the Boston Marathon bombings in 2013 as the highest-ranking official of DHS. Under Mr. Serino's leadership, FEMA has started the following initiatives such as FEMA Corps, FEMA Stat, the FEMA Think Tank, a detailed budgetary process, and a Disaster Workforce and Workplace Transformation.

Mr. Serino is also the Director of the Crisis Leadership Fellowship at Harvard Humanitarian Initiative and serves on multiple Institute of Medicine Committees. Mr.

Serino has been working with the International Association of Emergency Managers (IAEM) to launch webinar based Think Tank calls similar to the calls he did at FEMA. He is on the Joint Committee to Create a National Policy to Enhance Survivability from Mass Casualty Shooting Events with The White House and the Hartford Consensus group and on the Virtual Social Media Working Group.

Mr. Serino attended Harvard University's Kennedy School of Government Senior Executives in State and Local Government program in 2000, completed the Kennedy School's National Preparedness Leadership Initiative in 2005, and graduated from the Executive Leadership Program, Center for Homeland Defense and Security at the Naval Postgraduate School. Mr. Serino has received numerous local, national and international awards for heroism, leadership and innovation.