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NON-COMPETITIVE

Aligning Healthcare Emergency Management with Operations to Drive Day-to-Day Value and Improved Response Readiness

Integrating Emergency Management (EM) practices into healthcare settings presents unique challenges and opportunities. Our poster presentation will propose a comprehensive approach to aligning EM with hospital operations, emphasizing its role as a critical operational modality rather than a function relegated to a mere disaster response mechanism. By redefining EM practices to suit the healthcare environment, we can ensure that hospitals are better prepared for emergencies, large or small, while driving value for the organization day-to-day. Additionally, our experience can serve as a proxy for other settings, like healthcare, that must straddle the divide between private and public sectors.

We will share our experience building a highly integrated EM program and discuss the standard and additional EM activities specific to healthcare settings we have used to drive value by increasing positive day-to-day contributions and improving response readiness. EM professionals can improve operational efficiency and drive value by cultivating operational awareness, integrating into hospital operations, participating in non-traditional committees and projects, and proactively identifying potential issues. Aligning with operations ensures key stakeholders are connected and understand the value of EM, enabling the organization to leverage EM

expertise in navigating complex operational challenges at the nexus of tactical realities and strategic direction. The poster will provide these key insights from our journey for others to consider when building a holistic organizational approach to Emergency Management.

Presentation Theme: Experience.

Collaborators, Advisor(s) and Department(s) that assisted with this research: Vincent Burkhardt (co-author).