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### NON-COMPETITIVE

#### Transformation at the National Weather Service: NCEP Partners & Community Input for Improved Communication Products, Services, and Policies

It's a new day at the National Weather Service (NWS) as we focus our attention and resources on the highest priorities – initiatives that can transform the agency and the services we provide to our partners. Our vision is to provide mobile, nimble, flexible, eye-to-eye impact-based Decision Support Services (IDSS). In this poster presentation, we will highlight some of our recent efforts, and invite EM feedback on recent proposals put forward to update products, services or policies from NWS National Centers, including NHC, SPC, and WPC.

Collaboration and communication are essential to the partnerships between NWS and Emergency Managers, not just during an event, but also before and after. NWS is moving towards more mobile, cloud-based infrastructure which allows us to be eye-to-eye with our partners not just in big events, but day-to-day. The future of NWS and the forecast generation lies in making these collaborations more robust and continuous to include during the feedback process.

As part of this effort, a workshop will be held at the National Weather

Association Annual Meeting to solicit researcher and partner input to NCEP's National Hurricane Center (NHC), Storm Prediction Center (SPC), and Weather Prediction Center (WPC) regarding select communication products/ services and related practices and policies. That session will be interactive and allow reviewers to discuss current Communication Products, Services, and Policies. We will report our findings from the workshop at our poster, and welcome additional feedback from all IAEM participants.

**Presentation Theme:** Innovation and renewal of NCEP Products for EMs. We will highlight some of our recent efforts, and invite EM feedback on recent proposals put forward to update products, services or policies from NWS National Centers, including NHC, SPC, and WPC.

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