

Sara Olsen

IAEM-Alberta Region Communications Director

Sarah is a business professional with 9 years of applied Business Development; 8 years' experience in stakeholder engagement and proven expertise in customer relationship management. Sarah began her career in municipal economic development before moving into corporate development for private enterprise. Her recent work as Director of Corporate Development with a clean technology start-up, saw the company through to its final stages of commercialization. Sarah graduated Summa Cum Laude; attaining highest honours with a Bachelor of Science in Business Administration, majoring in Sales & Marketing. She was also awarded a prestigious internship with *Global Village for the Future Leaders of Business and Industry* with Lehigh University and the Iaccoca Institute. Her continuing education has further provided a certificate of Entrepreneurship with the Canadian Environmental Technology Advancement Corporation (CETAC- West). Currently, Sarah is the Marketing Director with Noble Equipment; a Niche Farm Equipment Retailer. Sarah also co-founded Synergize Business Solutions; working alongside small to medium sized enterprises to optimize and grow their business success using strategy, training and collaborative consulting.

