International Association of Emergency Managers

# Partners in Emergency Management: Working Together





# IAEM Partners

#### NATIONAL ORGANIZATIONS

Academy of Certified Hazardous Materials Managers American Ambulance Association American Chemistry Council American Civil Defense Association American College of Contingency Planners/American Academy of Medical Administrators American Red Cross Association of Contingency Planners Association of Public Safety Communications Officials Association of State Floodplain Managers Australian Institute of Emergency Services Business Recovery Managers Association Canadian Centre for Emergency Preparedness Church World Service Consumer Electronics Association David N. Myers University DERA - Disaster Preparedness & Emergency Response Association DRI International Emergency Management Academy of New Zealand Emergency Management Accreditation Program Emergency Management Program, North Dakota State University Home Safety Council Humane Society of the United States Institute for Business and Home Safety Institute of Crisis and Risk Management International Association of Fire Chiefs

International Critical Incident Stress Foundation, Inc. International Disaster Recovery Association International Emergency Management Society International Emergency Management Student Association Italian Association of Disaster Managers Joint Interagency Training Center-West Local Authorities Confronting Disasters & Emergencies Moldavian Civil Defense Association National Association of Counties National Association of County Engineers National Association of State EMS Officials National Disaster Medical System National Emergency Management Association National Emergency Number Association National Foundation for Mortuary Care National Institute for Urban Search and Rescue National Registry of Environmental Professionals Nuclear Energy Institute Ontario Association of Emergency Managers Operation HOPE, Inc. Roam Secure, Inc. State and Local Emergency Management Data Users Group Texas Engineering Extension Service United Kingdom Emergency Planning Society Western States Seismic Policy Council

#### STATE ORGANIZATIONS

Arizona Emergency Services Association, Inc. California Emergency Services Association Colorado Emergency Management Association Connecticut Emergency Management Association State of Delaware Emergency Management Agency Florida Emergency Preparedness Association Emergency Management Association of Georgia Idaho Emergency Management Association Illinois Emergency Services Management Association Emergency Management Alliance of Indiana, Inc. Iowa Emergency Management Association Kansas Emergency Management Association Kentucky Emergency Management Association Keystone Emergency Management Association Louisiana Emergency Preparedness Association Maine County Directors Association Maryland Emergency Management Association Massachusetts Emergency Management Association, Inc. Michigan Emergency Management Association Association of Minnesota Emergency Managers Montana Association of Disaster & Emergency Services Coordinators/Emergency Managers

Nebraska Association of Emergency Management Nevada Emergency Preparedness Association New Jersey County Emergency Management Coordinators Association New Mexico Emergency Management Association North Carolina Emergency Management Association North Dakota Emergency Management Association Northeast States Emergency Consortium Emergency Management Association of Ohio Oklahoma Emergency Management Association Oregon Emergency Management Association South Carolina Emergency Preparedness Association South Dakota Emergency Management Association Emergency Management Association of Tennessee Emergency Management Association of Texas Utah Emergency Management Association Virginia Emergency Management Association Washington State Emergency Management Association Wisconsin Emergency Management Association

## Message from the President

#### PRESIDENT MICHAEL D. SELVES, CEM

I'm delighted to present, on behalf of the members of the International Association of Emergency Managers, the 2006-2007 IAEM Annual Report. Once again, the performance and accomplishments of the association have set new records. As has often been said, "The only constant is change."

As IAEM President Marg Verbeek, CEM, noted in last year's IAEM Annual Report, there continues to be an unprecedented focus on the emergency management profession, resulting in numerous challenges for our communities, for our governments, and for us as emergency managers. I am proud to report that IAEM has risen to those challenges on a number of critical fronts. As you read this Annual Report, this fact should become very clear. In other words, we are making great progress toward achieving our vision: being recognized as a premier international organization of emergency management professionals.

IAEM's commitment to advance the profession and the concepts and doctrine of comprehensive and integrated emergency management continues as we work to build partnerships with government bodies, both regulatory and legislative, various stakeholders, sister organizations, and the private sector. IAEM continues to strengthen its influence on emergency management policy by having a greater voice in the political arena. We also have escalated our profile in the emergency management international community and developed working relations with organizations and countries from around the world. The creation, this year, of two new international organizations under the IAEM umbrella – IAEM Europa and IAEM Oceania – marks an exciting and vibrant extension of our mission around the world.

Currently IAEM has the largest membership in our history – approaching 4,000. This represents an increase of approximately 28%. To put this in perspective, last year's Annual Report touted a 12% increase as a milestone. This year, we've more than doubled that percentage! The Annual Conference and EMEX in Orlando, likewise, broke all previous records, both in number of attendees (1,500+) and exhibitors (250+). Our association's fiscal health is excellent; this year we've been able to increase our projects and services significantly and still maintain a reserve that would be the envy of other professional associations. During this fiscal year, we have, for the first time, been able to administer a budget of over \$1 million USD.

By any measure, then – finances, influence, membership, conference success – we're a vital and vibrant success. As with any successful organization, we celebrate our accomplishments. We must recognize, however, that "the past is prologue." We must position ourselves for even more in the future. With the continued wonderful efforts and cooperation of the Board of Directors, committees, management team, and of course our dedicated and engaged members, we will continue to build on this strong foundation. Thank you all for a wonderful year of progress and a bright future.

Sincerely,

Michael D. Selves, CEM IAEM President, 2006-2007 Director, Johnson County Emergency Management Olathe, Kansas



Michael D. Selves, CEM, IAEM President

# CEM<sup>®</sup> and AEM Programs

This fiscal year marked an important milestone, as IAEM certified its 1,000th emergency management professional through the Certified Emergency Manager® Program. Of this total, 311 had been certified more than five years and 157 had been certified more than 10 years. "Emergency managers are vital to preparing our nation for disasters of any kind," said George W. Foresman, Under Secretary for Preparedness at the U.S. Dept. of Homeland Security. "Certifying 1,000 emergency managers in this program is a significant achievement, and I hope many more will follow."

Since the CEM<sup>®</sup> Program was introduced in 1993, 3,300 have enrolled to pursue the CEM® designation. (Last year at this time, there were 3,196). Of these, by May 31, 2007, 1,095 had been awarded the Certified Emergency Manager® (CEM®) credential and two had been awarded the Associate Emergency Manager (AEM) credential. About 100 candidates await review or are in the application process (candidates have made a submission, and staff or commissioners have requested additional information).

Only 32% of those pursuing the credential are IAEM members – IAEM membership is not required to participate in the CEM® program. IAEM members realize a fee discount, since the general fund subsidizes in part the program operations.

At the IAEM 2006 Annual Conference, the CEM<sup>®</sup> Commission began work to create a cadre of present and former CEM<sup>®</sup> Commissioners to mentor CEM<sup>®</sup> applicants from their regions.



**The CEM® Commission met during the IAEM 2007 Mid-Year Meeting.** CEM® Commissioners are pictured during their June 2007 credentials review and policy discussion, displaying the new CEM® plaques, now available for purchase online at www.iaem.com.

Additionally, IAEM offered the pilot of the CEM® Preparatory Course and CEM® Exam at the 2006 conference, followed by other sessions in conjunction with meetings and conferences sponsored or supported by IAEM.

New CEM<sup>®</sup> recertification procedures went into effect Jan. 1, 2007. The point system requires all candidates to submit a recertification package that applies points to the continuing education and contributions in three major groups: (1) education and training, (2) participation, and (3) service and leadership. Candidates must accumulate 500 points over a five-year period to recertify. In February 2007, the Board approved updated policy in regard to lapsed CEM® designations.

The new CEM® Study Guide was published in March 2007. A CEM® promotional flyer offering testimonials of support for the CEM® Program from top EM professionals was published in May 2007. At the IAEM Board meeting in June 2007, the

IAEM Board approved a proposal to reposition the Associate Emergency Manager (AEM) credential as an entry-level certification. To earn the AEM credential, requirements now include three references, 200 hours of training (100 each in emergency and general management), an essay, and an examination. The CEM® credential additionally requires experience and professional contributions. The change in AEM requirements allows beginning professionals to engage in the certification process and begin establishing a benchmark of their professional activity..

#### **IAEM VISION**

IAEM shall be recognized as a premier international organization of emergency management professionals.

#### **IAEM MISSION**

The mission of IAEM is to serve its members by providing information, networking and professional development opportunities, and to advance the emergency management profession.

# Regional Accomplishments

IAEM is governed by a Board of Directors that includes representatives from each of the membership regions, as well as officers elected by all IAEM members. The 10 U.S. divisions correspond with those established by the Federal Emergency Management Agency (FEMA). Additionally, IAEM includes the Student Region, IAEM Canada, IAEM Oceania, IAEM Europa, and the International Region (for those non-U.S. members outside Canada, Oceania and Europa).

#### GENERAL REGIONAL ACTIVITIES

Elections of regional officers and approval of regional bylaws documents are handled through secure online voting, and regional presidents communicate with members via regional e-mail listservs and regional Web pages about issues of importance within their areas. Regional membership recruitment and retention efforts bolster the activities of the IAEM Membership & Marketing Committee. Some regions hold annual regional meetings in their geographic areas, while others meet in conjunction with the IAEM Annual Conference. Many U.S. regional officers participated in legislative activities in support of Emergency Management Performance Grants (EMPG) funding.

# U.S. REGIONAL OUTREACH & EDUCATIONAL ACTIVITIES

Region 2 President Bill Castagno assisted with a planning meeting at the New Jersey Emergency Preparedness Conference to explore the feasibility of founding a New Jersey IAEM chapter. Castagno is an advisor for the EM master's program at Metropolitan College of New York, and is a supporter of its IAEM student chapter.

Region 2 Vice President Steve Mehl spoke at two seminars at John Jay College in New York City, and a new IAEM student chapter was formed at that institution.

Region 3 President Kathleen Henning, CEM, attended the Maryland EM Association Annual



FEMA Administrator Paulison was the keynote speaker at NCCP 2007. National Conference on Community Preparedness Keynote Speaker R. David Paulison (left), Administrator, Federal Emergency Management Agency (FEMA), with IAEM Treasurer Rick Cox, CEM. Chief Paulison discussed the reorganization of FEMA and current initiatives of interest to Citizen Corps participants. NCCP 2007 was co-produced by IAEM and NEMA.

Conference and presented information on IAEM, the CEM® program and the National Conference on Community Preparedness.

Region 3 Vice President Stacy Peerbolte, CEM, attended the Virginia EM Association Annual Conference and presented information on IAEM and the CEM® program.

#### IAEM SCHOLARSHIP REPORT

IAEM awarded three scholarships for the 2006-2007 school year:

■ Erin Edmundson received \$1,000 provided from the Scholarship Fund. Edmundson is a graduate student working on her Master's degree in public administration at Dalhousie University in Halifax, Nova Scotia, Canada.

William Colt Hagmaier received \$1,000 provided through a dedicated

grant from DRI International. Hagmaier is a graduate student working on his Master's degree in emergency management at Anna Maria College in Massachusetts.

■ Terrance Lofgreen received \$1,000 provided through a dedicated grant from DRI International. Lofgreen is an undergraduate student working on an Associate's degree in emergency management at Clover Park Technical College. IAEM held three successful fundraising events at the IAEM 2006 Annual Conference and EMEX Exhibit: a basket bonanza, a silent auction, and a live auction. The total earned at the conference was \$14,310. All donations to the IAEM Scholarship Program are tax deductible as charitable contributions.

#### 2006-2007 OFFICERS

President **Michael D. Selves, CEM** Johnson Co. Emergency Management Olathe, Kansas

Treasurer Rick Cox, CEM Kentucky Emergency Management Owensboro, Kentucky

Secretary Vikki L. Stempkowski, CEM, MEP University of Louisville Louisville, Kentucky

First Vice President Larry J. Gispert Hillsborough Co. Emergency Management Tampa, Florida

Region 4 President John "Rusty" Russell attended the Kentucky, Alabama and Mississippi state EM association conferences.

■ Region 5 President Jeff Walker attended the presentation of the IAEM National Security Award to Senator George Voinovich (R-OH). The award was presented by Russ Decker, CEM, IAEM Second Vice President.

■ Region 9 offered five roundtables, facilitated by Region 9 President Gunnar Kuepper, on "Biological Agents and the Threat of an H5N1 Influenza Pandemic" in Marysville, Palm Springs, Irwindale and Sacramento, California, and in Tucson, Arizona.

■ IAEM Region 9 President Gunnar Kuepper was appointed to serve as a director on the board of the Southern California Emergency Services Association. Second Vice President **Russell Decker, CEM** Allen Co. Emergency Management Lima, Ohio

Immediate Past President Marg Verbeek, CEM, MCIP Regional Municipality of Waterloo Kitchener, Ontario, Canada

Member-At-Large Randall C. Duncan, MPA, CEM Sedgwick Co. Emergency Management Wichita, Kansas

Executive Director Elizabeth B. Armstrong, MAM, CAE International Association of Emergency Managers Falls Church, Virginia

# IAEM INTERNATIONAL REGION

The International Region has focused on achieving three goals: Appointing new national representatives who will assist in membership growth and activities in Hong Kong, Malaysia, Philippines and South Africa.

Endorsing new conferences and events to continue to spread the word about IAEM in China, Singapore and South Africa.

Continuing intraregional cooperation and dialogue to strengthen cooperation in Southeast Asia and other parts of the world.

#### IAEM CANADA

■ The IAEM Canada Annual General Meeting was held during the World Disaster Conference in Toronto. IAEM President Mike Selves, CEM, and IAEM Staff Executive Clay Tyeryar, MAM, CAE, attended on behalf of IAEM. Selves and IAEM Canada Past President John Ash offered a presentation on internationalization, which was well received. The CEM<sup>®</sup> prep course and exam were offered in Toronto in conjunction with the meeting. ■ IAEM Canada has elected its second slate of officers, led by Ali Asgary, Ph.D., President; Sean Bertleff, Vice President (East); Bob Black, Vice President (West); Rebecca Wade, Secretary; Ian Elliott, Treasurer; and John Ash, Past President.

#### IAEM OCEANIA

■ IAEM Oceania was formed in April 2007, with an initial membership of 120. Tony Pearce was elected President, and Kristin Hoskin was elected Vice President. Regional members have been very active in getting behind the region's executive officers and shaping the future of the region. Several subcommittees have formed, and the region's Web site has been led by members' input and requests.

■ IAEM Oceania is beginning to be seen as a key organization in shaping emergency management in its part of the world. The region has had a presence at major emergency management related events, including the Australasian Natural Hazards Management Conference, where the region had a speaking slot, a poster presentation, an exhibit space, and a dinner. IAEM Oceania has been mentioned in publications such as the Australian Journal of Emergency Management.

#### IAEM EUROPA

■ IAEM Europa's formation was recognized by the European Union's Civil Protection Department. Following a welcome letter from Department Head Hervé Martin, a very successful meeting was held between Mr. Martin and IAEM Europa President Arthur Rabjohn.

■ IAEM Europa was a supporting partner at a number of major events within its area of influence, including IDER 2007 (International Disaster and Emergency Resilience Conference), the Emergency Services Show 2007: "Improving Emergency Response," and the EU Civil Protection Forum.

■ Growth continues steadily, enhanced by the enthusiasm of IAEM Europa's national representatives, and the next milestones have been set as the creation of the region's first student chapter and the promotion of the CEM®/AEM program.

#### STUDENT REGION

■ The Student Region, the fastest growing IAEM region with more than 700 total members, continues to promote student membership and the formation of student chapters. Five new student chapters have been formed this year, the largest being the chapter at American Military University (AMU), with more than 120 student members.

Immediate Past Student Region President Mike Kemp and Student Region Vice President Brad Wilson

#### 2006-2007 DIRECTORS

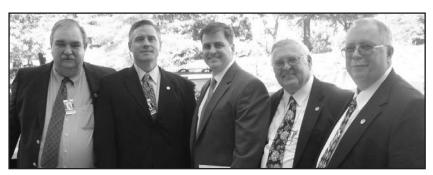
Region 1 President **Pamela L'Heureux** Waterboro Office of Emergency Management E. Waterboro, Maine

Region 2 President William L. Castagno University Hospital EMS Department Newark, New Jersey

Region 3 President Kathleen G. Henning, CEM KG Henning & Associates, LLC Germantown, Maryland

Region 4 President John E. "Rusty" Russell Huntsville-Madison Co. Emergency Management Huntsville, Alabama

Region 5 President Jeff Walker Licking Co. Office of Homeland Security & EM Newark, Ohio



**The IAEM Presidential Team attended a May 9 meeting at the White House.** From left: Larry Gispert, IAEM First Vice President; Clay Tyeryar, MAM, CAE, IAEM Staff Executive; Mike Barrett, White House Homeland Security Council Staff; Mike Selves, CEM, IAEM President; and Russell Decker, CEM, IAEM Second Vice President.

represented the region at the 2007 FEMA Higher Education Conference. Kemp offered a presentation on "IAEM: Emergency Management, Professionalism, and EM Student Chapters." Wilson delivered a report on the "IAEM Student Region Survey: Current Status and Future Trends."

Current Student Region President Ernest Wheeler represented the region at the 2006 World Disaster Management Conference in Toronto, Ontario, as well as at numerous other membership recruitment and retention events across the country and in the United Kingdom. Currently, there are potential student chapters forming in New York City, Ohio, and the United Kingdom.

■ The first annual Student Research Poster Presentation was a success, with seven students submitting proposals and five presenting at the IAEM 2006 Annual Conference in Orlando. This opportunity will be offered again in 2007.

Region 6 President Carrie Little Grapevine Fire Dept. EM Division Grapevine, Texas

Region 7 President Randall C. Duncan, MPA, CEM Sedgwick Co. Emergency Management Wichita, Kansas

Region 8 President Mary Senger Burleigh Co. Emergency Management Bismarck, North Dakota

Region 9 President Gunnar J. Kuepper Emergency & Disaster Management, Inc. Los Angeles, California

Region 10 President Lyn Gross, CEM Emergency Services Coordinating Agency Edmonds, Washington International Region President Gideon F. For-mukwai, CEM Singapore

Student Region President Ernest B. Wheeler Metropolitan College of New York New York, NY

IAEM Canada Ali Asgary, PhD Atkinson Faculty, York University Toronto, Ontario, Canada

IAEM Oceania **Tony Pearce** Emergency Management Australia Dickson, ACT, Australia

IAEM Europa Arthur Rabjohn Steelhenge Consulting Salisbury, Wiltshire, England3

# Committee Accomplishments

#### AWARDS & RECOGNITION COMMITTEE

The Awards & Recognition Committee, under the leadership of Committee Chair Jamie Moore, CEM, and Committee Vice Chair Phyllis Mann worked to update the IAEM awards and media contest rules and oversee the call for awards and the judging process.

# BYLAWS & RESOLUTIONS COMMITTEE

■ The Bylaws & Resolutions Committee, under the leadership of Committee Chair Dan Maher, CEM, reviewed IAEM Bylaws and provided changes to the IAEM Board at the Annual Meeting in 2006. During 2007, the committee has continued to review the Bylaws on a regular basis.

#### CONFERENCE COMMITTEE

■ The goal of the 2006 IAEM Conference Committee was to "raise the bar" on the IAEM Annual Conference. Along with a significant increase in both attendees and EMEX participants, the Orlando conference was indeed a great success.

■ The 2007 IAEM Conference Committee's first action was to request and be granted an increase in its annual budget by the Board of Directors. The increase will allow for a greater number of professional plenary speakers, as well as an increase in the number of breakout session speakers. The committee thanks Vice Chair Mike Martinet, CEM, for hunting-and-gathering a great roster of plenary speakers for the 2007 conference.

■ The Conference Committee has taken responsibility for the volunteer cadre and is in the process of

refining the qualifications and duties of conference volunteers. The committee thanks Co-Chair Dan Robeson, CEM, for serving as Volunteer Cadre Director.

■ Numerous hours have been spent by committee members in reviewing more than 250 breakout session submissions. With only 30 speaking opportunities

available, it was necessary to develop a rating system. This process was coordinated with IAEM's professional staff.

Conference Committee Chair Carolyn Harshman, CEM, is determined to create the first-ever IAEM Bookstore. EMEX 2007 will include a bookstore with various emergency management books and items, as well as a stage for featured authors to address the audience and conduct book signings.

■ The committee is working with IAEM professional staff on a range of overall improvements to the conference environment, including: time to pass between breakout sessions, inclusion of attendee list on the conference CD, and availability of conference kiosks loaded with content management software to enhance the conference experience.

■ The committee established a long-term commitment with FEMA's Emergency Management Institute that EMI will provide three to six pre-conference courses at the IAEM Annual Conference. The creation of "EMI@IAEM" will be mutually beneficial to both EMI as a learning



IAEM and NEMA co-produced the National Conference on Community Preparedness. IAEM and NEMA personnel met on Oct. 25 with Citizen Corps officials at IAEM Headquarters to draft a program outline for the first-ever National Conference on Community Preparedness, which took place June 10-13 in Alexandria, VA

institution and to IAEM members in their ongoing effort to maintain learning excellence.

The committee worked with the Awards & Recognition Committee to move the awards venue to the main podium of the annual conference.

■ The committee recommended discounts for "early bird" annual conference registrants. These discounts would be offset by higher registration fees paid by walk-in registrants. Over the years, an average 30-40% of conference attendees have been last minute walk-ins. This "influx" results in overcrowded Monday events, compromising the quality of the dining and conference experience.

#### EDITORIAL COMMITTEE

Committee Chair Daryl Lee Spiewak, CEM, led the Editorial Committee in its ongoing mission to provide EM news on a monthly basis to IAEM members through the *IAEM Bulletin*. The *IAEM Bulletin* is now in its 24th uninterrupted year of publication. The print edition generally runs 16 pages, and the extended online edition runs from 24-40 pages. ■ The Editorial Committee members assist *IAEM Bulletin* Editor Karen Thompson in identifying articles and special focus issue topics. Members of the committee recruit subject matter experts to author articles and function as liaisons to the Board of Directors on communications issues.

■ Special focus issue topics for 2007 were: Lessons Learned from Hurricane Response (February), How EM Works Around the World (May), Regional Response (July), and Partners in Emergency Management: Working Together (October).

■ Special focus topics for 2008 will be: Campus Safety (February), EM Higher Education in the Future (May), Allied Organizations (July), and a conference issue to be based on the 2007 conference theme (October). Author's guidelines, copy deadlines, and advertising policies are posted at www.iaem.com.

Dean R. Larson, Ph.D., CEM, Committee Vice Chair, compiled a list of certifications related to emergency management and/or typical of the types of certifications that IAEM members achieve. The list is posted on the Resource Links page at www.iaem.com.

Additionally, the Editorial Committee began work on author's guidelines and a review process for a searchable online compilation of EM practitioner articles, to be offered as a new IAEM member benefit.

#### GOVERNMENT AFFAIRS COMMITTEE (U.S.)

The U.S. Government Affairs Committee, led by Chair Robert C. Bohlmann, CEM, and Vice Chair Matt McCracken, CEM, continued its very active efforts to engage Members of Congress and their staff on issues of concern to IAEM. Martha Braddock, IAEM Policy Advisor, was tireless in her efforts to identify key issues, to develop and implement strategy, to keep our members informed, and to assist IAEM with developing key relationships. Many state associations worked closely with the committee to provide input and local details to Congressional offices regarding legislation that affects emergency management.

■ This has been an extremely busy year in appropriations and authorization activity affecting emergency managers. IAEM members had extensive input on the bill to strengthen FEMA (known as the Post Katrina Emergency Management Reform Bill, P.L 109-295). Much effort was required from our members, but the bill as passed contained most of the IAEM "principles for strengthening FEMA." The committee is now very engaged in promoting the



IAEM Representatives met Mar. 8 with Deputy Director Johnson at FEMA HQ. From left: Beth Armstrong, MAM, CAE, IAEM Executive Director; Harvey Johnson, Deputy Director, Federal Emergency Management Agency; Mike Selves, CEM, IAEM President; and Martha Braddock, IAEM Policy Advisor.

implementation of the bill as intended by Congress.

■ IAEM continued to work extensively with Members of Congress and staff to emphasize the importance of Emergency Management Performance Grants (EMPG) and the need to increase funding. For Fiscal Year 2007, the President requested \$170 million; the amount was increased to \$200 million. For FY 2008, the President requested \$200 million. In addition, \$50 million was added to EMPG in a Supplemental Appropriations Bill. As of press time, HR. 2638, the bill making appropriations for DHS for FY 2008 as passed by the House, included \$300 million for EMPG; the Senate included \$300 million, but with a pro-rata cut of all programs in the DHS bill to add \$100 million to another program. The conference is expected in September. The leaders in the effort to add funding were Chairman Price (D-NC) on the House side and Chairman Byrd (D-WV) and Sen. Voinovich (R-OH) in the Senate. The active engagement of local emergency managers with their Members of Congress and staff has been critical, and we need to keep building on these efforts. Contacts from locals are the key to success.

> ■ IAEM actively engaged on sections affecting EMPG in HR. 1 and S. 4, the 9-11 implementation bills. The principles we adopted are reflected in the bill signed on August 3.

■ IAEM members testified before Congressional committees. Ellis Stanley, Sr., CEM, testified before the Senate Appropriations Committee in September 2006 at a critical time in the negotiations on the Post Katrina Reform bill. IAEM

# IAEM Position Statement

#### EMERGENCY MANAGEMENT PERFORMANCE GRANTS

#### Issue:

The Emergency Management Performance Grant Program (EMPG) should be maintained as a separate all-hazards program focused on capacity building for allhazards preparedness, response, recovery and mitigation at the state and local levels.

#### Background:

EMPG is the single federal all-hazards emergency preparedness grant program in support of capacity building at the state and local level. EMPG funds support the state and local foundation upon which our nation's emergency response system is built. The program supports state and local initiatives for planning, training, exercise, public education, command and control, and emergency operations personnel. Emergency management is the governmental function that coordinates and integrates all activities necessary to build, sustain and improve the capability to prepare for, protect against, respond to, recover from or mitigate against threatened or actual natural disasters, acts of terrorism or other manmade disasters.

The EMGP program is authorized by the Stafford Act and has been in existence since the 1950s. It was created to be a 50/50 cost share to ensure participation by state and local governments to build strong emergency management capability.

Administration proposals have attempted in the past to reduce the percentage of funds which could be used for personnel and to combine the funds with the homeland security grant programs. Congress has rejected the request to limit the percentage for personnel and has kept the EMPG program as a separate account.

EMPG is a program that works. During homeland security grant reform discussions with the House and Senate in 2004, IAEM partnering with NEMA successfully urged Congress to hold EMPG harmless and not link it with the homeland security grants.

#### **Recommendations:**

IAEM recommends the following regarding the EMPG as approved by the IAEM Board on Feb. 12, 2007:

- EMPG should be funded at \$375 million, the amount authorized in P.L.109-295, the Post Katrina Emergency Management Reform Act of 2006.
- The EMPG match should be maintained at 50-50 to continue to reflect the state and local commitment to the emergency management program in partnership with the federal government.
- The formula and any authorization for EMPG should not be linked with any homeland security grant reform package.
- EMPG is authorized in the Stafford Disaster Relief Act and is a program that works. It should be held harmless in any homeland security grant reform package as are the other traditional pre-911 FEMA grants.
- EMPG allocation and uses should be based on emergency management plans and all-hazards capacity, rather than terrorism-based capabilities.
- Performance metrics based systems like the Emergency Management Accreditation Program (EMAP) standards should be used to measure the capacity being built by EMPG, rather than homeland securityspecific measurables.

President Mike Selves, CEM, testified before the House Appropriations Committee in February 2007 on Preparedness for Disasters, Natural or Otherwise and before the House Transportation and Infrastructure Committee in April on "FEMA Preparedness and Response to All Hazards." IAEM Past President Dewayne West, CEM, representing IAEM and NACo, testified before the U.S. House Oversight and Government Operations Committee on "FEMA Preparedness in 2007 and Beyond."

■ IAEM issued press releases on critical issues such as funding for Emergency Management Performance Grants, response to the National Plans Review, FEMA reform, and maintaining a strong National Weather Service.

■ The committee sponsored the first IAEM legislative action session for state association presidents, legislative chairs and their representatives during the IAEM 2006 Annual Conference. The session was well attended and will be held again this year.

The committee continues its outreach to state associations, providing them with timely alerts on critical issues. Legislative efforts by state associations have been crucial to the legislative successes on the Post Katrina Reform Bill, the increase of EMPG to \$200 million in FY 2007, the pending increase in EMPG for FY 2008, and other legislative efforts. Our aim is to have all state emergency management associations actively engaged with their Members of Congress and staff and to share their successes and strategies with each other. As part of this effort, IAEM Policy Advisor Martha Braddock has assisted some of the state associations with their visits to

their Members of Congress in Washington and has spoken at conferences on being effective in influencing legislative action.

■ To be responsive to members' needs, the committee actively solicited their input on federal agency policy changes and provided feedback. The committee made greater use of the capability to communicate electronically with members, providing them with timely information and requests for legislative contacts. The IAEM Web site was utilized to provide updates on testimony, positions, policy, and press releases so that members could access them at any time.

■ The GA committee continued to work closely with our partners, such as the National Association of Counties, the National Emergency Management Association, the National Governor's Association, the National League of Cities, the National Conference of State Legislators, and the Association of State Floodplain Managers.

#### MEMBERSHIP & MARKETING COMMITTEE

The committee issued an RFP to identify vendors that may shoot an IAEM promotional video during the IAEM 55th Annual Conference & EMEX 2007 in Reno, for posting on the IAEM Web site and for use in presentations about IAEM.

■ The committee continues to promote the formation of more IAEM student chapters.

■ The committee has scheduled bookings into related meetings and exhibits to promote IAEM.

The committee is undertaking a project to redesign the IAEM booth displays to enhance IAEM's presence at exhibits and save shipping costs.

■ The committee has supported partnerships with allied organizations to encourage their support of and interest in the CEM<sup>®</sup> program.

Committee members have continued to provide input into the internationalization process of IAEM, exploring how the inclusion of new members can best benefit the jurisdictions that they represent and how those added resources can benefit our existing membership.



The IAEM President testified before the U.S. House Appropriations Subcommittee on Homeland Security. From left: Chief Jeff Cash, North Carolina State Director, National Volunteer Fire Council; Mike Selves, CEM, IAEM President; Bruce Baughmann, Immediate Past President and Legislative Chair, National Emergency Management Association; and Chief James B. Harmes, President, International Association of Fire Chiefs. The hearing on "Preparing for Disasters, Natural or Otherwise," took place on Mar. 9, 2007.

■ The committee is exploring collaborative efforts with state and regional organizations to facilitate the continued enhancement of the overall EM community and the protection of our communities.

#### SPECIAL NEEDS COMMITTEE

■ Led by Special Needs Committee Chair Elizabeth A. Davis, committee members continue to represent IAEM on several advisory boards, national studies, and research initiatives. Worth mentioning are two that will sunset in 2007: Project Safe EV-AC based out of West Virginia University and Access Alerts based out of the National Center on Accessible Media at WGBH Boston.

Several members remained very active this year during the National Response Plan review process, especially adding to the discussions led by the DHS Civil Rights/Civil Liberties division.

■ The committee is preparing a presentation for the IAEM 2007 Annual Conference, where members will provide the most current stateof-the-topic information to attendees in a meaningful and directly applicable format.

■ The committee was invited to submit a briefing memo to Daniel M. Gade, the newly stationed White House Associate Director for Domestic Policy, addressing the most significant issues regarding "special needs" from the emergency manager/practitioner perspective. The memo was drafted by the committee and approved by IAEM leadership; as a result, three committee members will be conducting a follow-up briefing in August at the White House.



**IAEM has formed the Universities & Colleges Committee.** The inaugural meeting of the IAEM Universities & Colleges Committee was chaired by David R. Bujak, Emergency Management Coordinator, Florida State University.

#### TRAINING & EDUCATION COMMITTEE

The Training & Education Committee, led by Kay Goss, CEM, has had an active year, with briefings from Dr. Cortez Lawrence, Superintendent of the FEMA Emergency Management Institute; Dr. Wayne Blanchard, CEM, Director of the FEMA Higher Education Program; and Valerie J. Lucus, CEM, Emergency Manager of the University of California at Davis.

■ Projects included support for full funding for the FEMA Higher Education Program, the FEMA Emergency Management Institute, and the Disaster Resistant University Program. The committee also supported the Foundation of Higher Education Accreditation for Emergency Management Degree Programs.

Additional efforts included support of international outreach, the Emergency Management Roundtable, and the new IAEM Universities & Colleges Committee.

#### UNIVERSITIES & COLLEGES COMMITTEE

The Universities & Colleges Committee was formed in May 2007 to represent the unique needs and issues facing higher education institutions following 9/11, Hurricane Katrina, and the tragedy at Virginia Tech.

Led by Dave Bujak, EM Coordinator at Florida State University, the committee has an active membership of 16 primary members, five alternates, and six advisory panelists. More than 200 institutions participate in the committee's regular listserv discussions, and the number is increasing tremendously as word of its existence spreads.

■ The committee has an ambitious and extensive strategic plan in development, that will be finalized and approved at the IAEM 2007 Annual Conference. The draft version is available for review at www.iaem.com.



A planning session on activities in Asia was held at IAEM Headquarters. IAEM National Representative for China Victor Bai (left) visited IAEM Headquarters Nov. 7-8 to discuss strategies to increase IAEM's presence in China. He is pictured here with IAEM Staff Executive Clay Tyeryar, CAE.

■ A pre-conference workshop is scheduled for Nov. 10 in Reno for 60 university and college emergency management practitioners to discuss current issues facing higher education institutions.

■ From day one of its existence, the committee has been working with the U.S. Government Affairs Committee to review, analyze and take action on a few pieces of federal legislation being proposed as a result of the Virginia Tech tragedy.

#### WEB SITE COMMITTEE

■ The Web Site Committee oversaw the development of voting procedures and voting informational areas to accompany the first IAEM online elections, including: 2006 election of IAEM officers; 2006 election of IAEM Canada officers and Student Region officers; and 2007 voting on various regional bylaws amendments. That effort has continued with the 2007 regional officers online elections.

The Web Site Committee coordinated efforts to extend invitations to all state EM associations to post links at www.iaem.com/stateassociations.

■ The Web Site Committee continued to work toward further enhancing Web site content to provide the latest news of interest to IAEM members.

• Web Site Committee Chair Nick Crossley, CEM, engaged in active networking throughout the year to solicit member opinions and discuss ways in which IAEM can boost the value of content on Web pages for committees and regions.

# Activities With Allied Organizations and Partnerships

IAEM and its members continue to do an outstanding job representing our constituents at professional events and allied organization activities.

The association was frequently asked by the U.S. Dept. of Homeland Security (DHS) to provide feedback on policy changes or submit testimony on important issues of the day, including:

■ IAEM issued a press release responding to the DHS nationwide plan review, which included findings from a national assessment of U.S. catastrophic planning capabilities.

U.S. Government Affairs Committee Chair Bob Bohlmann, CEM, coordinated IAEM member comments on FEMA's proposed policies on rental assistance rate increases and on determining work hours for employees taken from normal assignments for emergency duties. Bohlmann also coordinated member comments on FEMA's draft policies on expedited assistance, temporary housing, and mutual aid agreements.

Matthew McCracken coordinated IAEM member comments on FEMA's proposed rule on sheltering and evacuation costs outside of federally declared disaster and emergency areas.

Ellis M. Stanley, Sr., CEM, on Sept. 7 represented IAEM at a hearing before the U.S. Senate Appropriations Committee on Homeland Security.

■ IAEM members provided comments on the draft update of DHS publication State & Local Guide (SLG) 101, *Guide for All Hazards Emergency Operations Planning* (compiled by Bohlmann). Bohlmann also compiled member comments on the draft FEMA policy on duplication of benefits; on the draft FEMA publication, *Debris Management Guide*, and on FEMA draft policies on demolition of private structures, alternate projects; and group housing units.

Steve Detwiler compiled IAEM member comments on the draft National Response Plan Critical Infrastructure Key Resources Annex. Also, Detwiler created a new Web page in members only at www.iaem.com for the IAEM NRP/NIMS Working Group. The page includes links to resources related to the National Response Plan and the National Incident Management System, as well as any current drafts submitted to IAEM with requests for review. Detwiler compiled member comments on drafts of the updated NIMS document.

IAEM members worked to increase worldwide awareness of the association and the Certified Emergency Manager<sup>®</sup> (CEM<sup>®</sup>) Program, including:

■ The IAEM Presidential Team (Mike Selves, CEM; Russell Decker, CEM; and Larry J. Gispert) visited the DHS national Capital Region Office and attended a May 9 meeting at the White House.

■ IAEM Executive Director Beth Armstrong, CAE, and IAEM Region 3 President Kathleen Henning, CEM, visited the DHS Office of Community Preparedness.

■ IAEM supported IDER 2006 (International Disaster and Emergency Resilience), Rome, Italy, and representatives included IAEM



**IDER 2006 was supported by IAEM.** From left: IAEM President Marg Verbeek, CEM; Italy's Deputy Minister of Civil Protection Fabrizio Colcerasa; and IAEM Executive Director Beth Armstrong, CAE, at IDER 2006 (International Disaster and Emergency Resilience), held at the Italian Fire Service College, Rome, Italy.

President (2005-2006) Marg Verbeek, CEM; IAEM Executive Director Beth Armstrong, CAE, MAM; and IAEM Staff Executive Clay Tyeryar, CAE, MAM.

■ IAEM Secretary Vikki Stempkowski, CEM, oversaw the donation of 100 old IAEM annual conference registration bags to serve as book bags for 100 children who were relocated to Louisville, Kentucky, following Hurricane Katrina. Picture 100 kids in Louisville who are toting their books to school in bags that say "IAEM" on the front. Maybe there is a future emergency manager somewhere in the crowd.

■ The IAEM Southeast Asia Web site went live at www.iaem.com.sg to offer news and information relevant to that area, as approved by the IAEM Board and built with funding provided through the IAEM Membership & Marketing Committee.

■ Victor Bai, IAEM national representative for China, met with IAEM Staff Executive Clay Tyeryar, MAM, CAE, at IAEM Headquarters to discuss strategies to strengthen IAEM's presence in China. Additional activities included:

■ IAEM was represented at the FEMA Higher Education Conference by IAEM President (2006-2007) Michael D. Selves, CEM; IAEM President (2005-2006) Marg Verbeek, CEM; and IAEM U.S. Government Affairs Committee Vice Chair Matt McCracken.

■ IAEM was represented by IAEM President (2006-2007) Michael D. Selves, CEM and IAEM President (2005-2006) Marg Verbeek, CEM, at the National Emergency Management Association 2006 Annual Conference.

■ IAEM joined efforts of the COMCARE Emergency Response Alliance to encourage Members of Congress and other U.S. federal agency officials to support further legislation and policies incorporating a broader definition of interoperability that includes both voice and data interoperability.

■ The National Incident Management System (NIMS) Guide for County Officials was produced by the National Association of Counties Research Foundation in cooperation with IAEM under a cooperative agreement provided by the U.S. Dept. of Homeland Security.

■ IAEM established a partnership with the Responder Knowledge Base, which was built specifically to serve the needs of emergency responders.

■ IAEM joined the National Emergency Management Association (NEMA) and the Emergency Management Accreditation Program (EMAP) to provide comments on the American Standards Institute's draft report, "Lessons Learned from Hurricane Katrina and the Role for Standards and Conformity Assessment Programs." ■ IAEM members provided comments on the draft guide for satellite communications operational plans developed by the Global VSAT Forum.

■ IAEM staff met with J.R. Thomas, CEM, IAEM Past President, now National Director of the Domestic Emergencies Unit for Save the Children.

IAEM joined with its partners and affiliates to co-sponsor or endorse various events throughout the year, including:

Although the first National Conference on Community Preparedness did not occur in the fiscal year covered by this annual report, IAEM engaged in planning and promotional efforts for this meeting as a co-sponsor along with the National Emergency Management Association (NEMA).

■ IAEM co-sponsored the 2007 World Conference on Disaster Management in Toronto; the EMS Expo 2007 in Orlando; and IDER 2006 (International Disaster and Emergency Resilience). The association endorsed the National Security Australia Forum.

■ IAEM co-hosted the April 2007 EIIP (Emergency Information Infrastructure Partnership) Virtual Forum. The topic was "The New FEMA: Implications for State and Local Emergency Management."

IAEM members spoke at the following events:

■ IAEM President (2006-2007) Mike Selves, CEM, spoke at American Military University's Homeland Security Symposium, Washington, DC. Selves also attended an emergency management roundtable discussion at the

Emergency Management Institute in Emmitsburg, Md., along with a group of EM practitioners and academics representing major U.S. organizations and institutions involved in the EM profession. He provided testimony before the U.S. House Appropriations Subcommittee on Homeland Security on behalf of IAEM at a hearing on "Preparing for Disasters, Natural or Otherwise." Selves testified on "FEMA's Preparedness and Response to All Hazards" before the U.S. House Subcommittee on Economic Development, Public Buildings and Emergency Management, Committee on Transportation and Infrastructure.

■ IAEM President (2005-2006) Marg Verbeek, CEM, was the keynote speaker at the TIEMS 2006 Conference in Seoul, Korea. She was a keynote speaker at the 2006 Bi-National Emergency Preparedness Conference in Niagara Falls, N.Y. Also, she participated in a panel discussion at the 31st Annual Hazards Research and Application Workshop and was keynote speaker at the Sept. 11 Canadian Public Works Association Annual Luncheon.

■ IAEM Executive Director Beth Armstrong, MAM, CAE, moderated a panel on *Lessons Learned from Katrina and Rita* at the National Association of Counties (NACo) Legislative Conference.

Members who represented the association included:

Rick Cox, CEM, IAEM Treasurer
– Emergency Management
Assistance Compact (EMAC)
Advisory Group.

Dennis Sullivan, CEM – National
Strategy for Pandemic Influenza:
Implementation Plan Meeting.

Russ Decker, CEM, IAEM Second Vice President – National Homeland Security Consortium Workshop.

■ Jim Raymond, CEM – National Response Plan Stakeholder Meeting.

Michael J. Fagel, Ph.D., CEM, – U.S. Dept. of Agriculture/Food & Drug Administration.

■ Larry Gispert, IAEM First Vice President, and Nick Crossley, CEM, IAEM Web Site Committee Chair – Justice & Public Safety Steering Committee of the National Association of Counties (NACo).

■ Kathleen Henning, CEM – National Conference on Community Preparedness, National Citizen Corps Council, National Voluntary Organizations Active in Disaster, Points of Light, Home Safety Council, NIMS Integration Work Group on Resource Management, DHS Applied Research Workshop, Homeland Security Summit Planning Meeting.

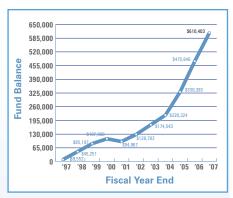
Dan Robeson, CEM – NRP/NIMS Training and Implementation Work Group Meeting.

■ Dan Robeson, CEM; John E. "Rusty" Russell; Carrie Little, IAEM Region 6 President; and Matthew McCracken, U.S. Government Affairs Committee Vice Chair – State and Local Stakeholders Focus Group Meeting, U.S. Dept. of Homeland Security National Preparedness Directorate.

Trey Shannon, CEM, Membership & Marketing Committee Chair – National Hurricane Conference, New Orleans, La.

#### FINANCIAL PERFORMANCE:

The IAEM total fund balance as of May 31, 2007, was \$610,403, up \$247,583 from the cash balance at the beginning of the fiscal year. This included \$197,400 in cash (BB&T checking account), and \$413,003 in treasury bills, mutual funds, and other conservative investment vehicles. With



average monthly expenses of \$100,287, the current reserve could sustain the organization for approximately 6 months.

Operating receipts for 2006-07 were \$1,381,350 and expenses were \$1,203,444 (excluding CEM<sup>®</sup> and scholarship operations).

#### FINANCIAL REPORT

The May 31, 2007 fund balance consists of:

- \$ 97,940 CEM<sup>®</sup> Program\$ 70,535 Scholarship Fund
- \$610,403 Operating Reserve

#### MEMBERSHIP GROWTH

IAEM's final roster for 2006-07 included 3,149 paying members, an increase of 266 over 2005-06 (almost 10% membership growth) as of May 31, 2007. Growth has since speeded up to more than 20% each month, and membership approaches 4,000 as this report is published.



ASMI has provided IAEM with management services since 1984. IAEM President Mike Selves, CEM, is pictured with ASMI Chairman Harry W. Buzzerd, Jr., CAE, Association & Society Management International, Inc.

#### **HIGHLIGHTS**:

- Two new regions were created during the fiscal year: IAEM Oceania (134 members) and IAEM Europa (71 members).
- The largest region is the Student Region, with 767 members, representing a growth of 109% during the fiscal year. Region 4 is the second largest region (490 members), followed by Region 3 (476 members) and Region 9 (318 members).



- The IAEM membership includes Individual Members (73%), Affiliate Members (3%), and Student Members (24%).
- As of May 31, there were 88 Affiliate Members, representing a growth of 28% in this membership category.

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- Professional tools and discussion groups on www.iaem.com.
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- Scholarship program.

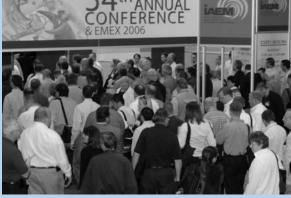
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Sheraton Hotel and Overland Park Convention Center Kansas City (Overland Park), Kansas



EMEX 2006 opens for business. The Emergency Management & Homeland Security Expo features the top suppliers of products and services of interest to emergency management and homeland security.