

ANNUAL REPORT 2010 – 2011

Advancing the Emergency Management Profession Worldwide

## **IAEM-Global Partners**

Australian Institute of Emergency Services Canadian Centre for Emergency Preparedness Church World Service DERA: Disaster Preparedness & Emergency Response DRI International Emergency Management Academy Emergency Management Academy of New Zealand Emergency Management Institute of Japan Emergency Response to Coastal Oil, Chemical and Inert Pollution from Shipping EMSWorld European Emergency Number Association Feed the Children Institute for Building Technology & Safety Institute for Business and Home Safety Institute of Crisis and Risk Management Instituto Politecnico de Castelo Branco Escola Superior Agraria International Association of Fire Chiefs International Community on Information Systems for Crisis Response and Management International Consortium for Organizational Resilience International Critical Incident Stress Foundation, Inc. International Disaster Recovery Association Italian Association of Disaster Managers Massey University, New Zealand Moldavian Civil Defense Association Ontario Association of Emergency Managers Operation HOPE Inc. Seguranca em Proteccao Civil Petrica Editores SIE Asesores de Emergencias The International Emergency Management Society United Kingdom Emergency Planning Society

Wessex Institute Technology

## **IAEM-USA National Partners**

Academy of Certified Hazardous Materials Managers American Academy of Medical Administrators American Ambulance Association American Chemistry Council American Civil Defense Association American College of Contingency Planners American Red Cross Association of Contingency Planners Association of Public Safety **Communications Officials** Association of State Floodplain Managers Business Recovery Managers Association Campus Safety Health & Environmental Management Association Consumer Electronics Association Crisis Response Journal David N. Myers University Emergency Management Accreditation Program Emergency Management Program, North Dakota State Geological Society of America Homeland Defense Journal Home Safety Council HSToday Humane Society of the United States

Joint Interagency Training Center - West Local Authorities Confronting Disasters and Emergencies National Association of Counties National Association of County Engineers National Association of State EMS Officials National Disaster Medical System National Emergency Management Association National Emergency Number Association National Foundation for Mortuary Care National Hazard Mitigation Association National Institute for Urban Search and Rescue National Preparedness Summit National Public Safety Telecommunications Council National Registry of Environmental Professionals Natural Hazard Mitigation Association Northeast States Emergency Consortium Nuclear Energy Institute Roam Secure, Inc. State and Local Emergency Management Data Users Group State Guard Association of the United States TAK Response Texas Engineering Extension Service Western States Seismic Policy Council

## **IAEM-USA State Association Partners**

Alabama Association of Emergency Managers Arizona Emergency Services Association California Emergency Services Association Colorado Emergency Management Association Connecticut Emergency Management Association State of Delaware Emergency Management Agency Florida Emergency Preparedness Association Emergency Management Association of Georgia Idaho Emergency Management Association Illinois Emergency Services Management Association Emergency Management Alliance of Indiana, Inc. Iowa Emergency Management Director's Association Kansas Emergency Management Association Kentucky Emergency Management Association Keystone Emergency Management Association Louisiana Emergency Preparedness Association Maine Association of Emergency Managers Maryland Emergency Management Association Massachusetts Emergency Management Association Michigan Emergency Management Association Association of Minnesota Emergency Managers

Montana Association of Disaster and **Emergency Services Coordinators** Nebraska Association of Emergency Management Nevada Emergency Preparedness Association New Jersey County Emergency Management Coordinators New Mexico Emergency Management Association New York State Emergency Management Association North Carolina Emergency Management Association North Dakota Emergency Management Association Emergency Management Association of Ohio Oklahoma Emergency Management Association Rhode Island Emergency Managers Association South Carolina Emergency Preparedness Association Emergency Management Association of Tennessee Emergency Management Association of Texas Utah Emergency Management Association Virginia Emergency Management Association Washington State Emergency Management Association Wisconsin Emergency Management Association

## Message from IAEM-Global Board Chairman

#### Dear IAEM Members,

When I agreed to step into the role of IAEM-Global Board Chair, I stated my two very simple goals: (1) expand the credential program, and (2) provide support to the Councils. I want to report to our membership that your organization has had a very successful year in meeting these goals!

**Credential Program:** We have made steps forward with the expansion of the CEM<sup>®</sup>-AEM<sup>SM</sup> program that includes the establishment of the IAEM Global CEM<sup>®</sup> Commission, the joint Oceania/Asia CEM<sup>®</sup> Commission, and the USA CEM<sup>®</sup> Commission. IAEM has invested in technology so that applications for CEM<sup>®</sup>/AEM<sup>SM</sup> may be completed online and reviewed online as well. We now have more than 1,050 CEM<sup>®</sup>s and 88 AEM<sup>SM</sup>s currently certified—this number continues to grow each year.

**Support to Councils:** In October 2010, the Asia-Oceania Resilience Conference was a success, as hosted by the IAEM-Asia Council and IAEM-Asia President Nathaniel Forbes. In October 2011, the IAEM-Global Annual Conference will be held in conjunction with the Europa Council and EMEC. The IAEM-Europa Council accomplished our first non-U.S. Region expansion by creating the IAEM-Italy Region, following that with the creation of Chapters in Spain and Belgium. The IAEM International Council has reached out in South America, especially in Brazil, as well as in the Middle East. We will continue to invest time and resources to make internationalization work. Your fellow members have exceeded 5,050 members worldwide!

I am excited to see the IAEM Scholarship Program growing, along with the growth of our IAEM Student Membership to more than 1,550 members. I have maintained that the future in our profession lies with our students—and when I meet with them, I see a passion for emergency management. I have challenged them to take on leadership roles and become part of IAEM's future.

The past 12 months have presented challenges to the organization, but with the quality of the members elected to serve as your leaders, the Councils and the Board of Directors have met the challenges. We continue to be the *premier international organization of emergency management professionals.* Remember, what we do today for our organization builds a stronger tomorrow in *your* IAEM!

Be safe.

Rick Cox, CEM

Chair, IAEM-Global Board of Directors



Rick Cox, IAEM-Global Board Chair



## **IAEM Vision**

Our vision is that IAEM be recognized as the premier international organization of emergency management professionals.

## **IAEM** Mission

Our mission is to advance the profession by promoting the principles of emergency management; to serve our members by providing information, networking and professional development opportunities; and to advance the emergency management profession.





## Status of CEM<sup>®</sup>/ **AEM<sup>SM</sup> Program**

Since the Certified Emergency Manager Program was introduced in 1993, 12,683 candidates have enrolled to pursue the CEM<sup>®</sup>/AEM<sup>SM</sup> designation. As of May 31, 2011, there were 1,032 Certified Emergency Managers (CEM®) and 86 Associate Emergency Managers (AEM<sup>SM</sup>). During the fiscal year, the USA CEM® Commission held three review meetings and processed 358 application packets. About 90 candidates await first-time review or are in the application process (candidates have made a submission, and staff or commissioners have requested additional information). Only 41% of those pursuing the credential are IAEM members. IAEM membership is not required to participate in the CEM® Program. IAEM members realize a fee discount, since the general fund subsidizes in part the program operations.

During this fiscal year, IAEM offered the CEM<sup>®</sup>/AEM<sup>SM</sup> Preparatory Course and/or the CEM®/AEM<sup>SM</sup> Exam opportunity at nine locations around the United States, and also in Lisbon, Portugal. This year, 63 total students participated in the workshop.

## **Program Changes**

 "Letters of reference" are required in the references section and must be on official letterhead stationery. Supporting letters in the exercise/ experience and professional contributions section must also be on official letterhead stationery.

 Professional contributions will be accepted if the contribution is part of the candidate's normal job functions cited in the job description, except for the "service role" and "leadership role." This change will help many emergency management practitioners who previously were unable to validate many of their professional contributions because the previous CEM® requirement would not allow the contributions to be counted or validated if the contributions were part of the candidate's regular job functions.

Council	CEM®	АЕМ
USA	975	77
Canada	36	9
Oceania	9	0
International	5	0
Asia	4	0
Europa	3	0
TOTAL	1,032	86

Number of IAEM-certified individuals by Council as of June 6, 2011.

## Looking Ahead

- In 2011, the CEM<sup>®</sup>/AEM<sup>SM</sup> recertification application is slated to be made available as a Web-based application, which will ease the submission process for the candidate.
- The CEM<sup>®</sup>/AEM<sup>SM</sup> Prep Course can be viewed as an on-demand webinar so potential participants have access to the information at their convenience.
- In 2011-2012. IAEM intends to validate all CEM<sup>®</sup> requirements by completing a job analysis of the functions of emergency management and ensuring that defined knowledge, skills and abilities are still required of the tasks performed by emergency managers.
- IAEM also plans to seek independent accreditation of the Certified Emergency Manager program from the American National Standards Institute/International Organization for Standardization.

## www.iaem.com/Scholarships

## IAEM Scholarship Commission Awards Three Scholarships

The IAEM Scholarship Commission awarded three scholarships for the 2010-2011 school year.

- Matthew R. Hart, the recipient of the \$2,500 DRI International Lacy Suiter Emergency Management Scholarship, is working toward a bachelor of science degree in emergency management at Massachusetts Maritime Academy, with a planned graduation date of June 2011. He is the Regimental Emergency Management Operations Officer within the Regiment of Cadets at the academy, the highest ranking cadet in the emergency management degree program holding one of the top 11 leadership positions within the Regiment. He has worked with a fellow cadet to reestablish the inactive IAEM student chapter at the academy and create activities for the chapter.
- Christopher A. Gaylord is working toward a master's degree in emergency services administration at California State University, Long Beach, with a planned graduation date of May 2012. Since April 2007, he has been the campus emergency manager for the University of California Santa Cruz (UCSC), with responsibilities for overall emergency management programs, including campus-level emergency planning, assisting units and divisions with their own emergency planning efforts, coordinating the campus Emergency Operations Center, providing preparedness and response training to students, faculty and staff, and serving as the liaison to the County of Santa Cruz Office of

Emergency Services and other local, state and federal agencies. Gaylord is the first person in this position at this campus, and also is a sworn member of the UCSC Fire Department, with the rank of Captain. He received a \$1,500 IAEM Scholarship.

Brendan Manning is the third recipient of the \$1,000 Command Sergeant Major L. Ken Fisher Emergency Management Scholarship. He is working toward an MPH in global health at Loma Linda University, with a planned graduation date of March 2011. He earned his undergraduate degree in health sciences from Ithaca College while participating in a bunker program, which allowed him to live and work at the firehouse, committing to two night shifts a week. As an undergraduate, he volunteered on humanitarian projects in Central and South America and chose to enter the Peace Corps following graduation. Manning chose the global health MPH because it combined his passions for international work and emergency response. This scholarship was funded fully by ResponseForce 1 Corporation.



## IAEM Raises \$27,880 for Emergency Management Scholarships

IAEM is proud to announce that the money raised for scholarships at the IAEM 58th Annual Conference and EMEX 2010 totaled \$27,880.53. This year the live auction sponsored by American Military University raised \$15,915. The silent auction raised \$2,886.53, while the basket bonanza raised \$4,984. A total of \$3,500 was received in EMEX exhibitor donations, and personal donations totaled \$595. Many thanks to all members and exhibitors who contributed to fundraising efforts for the IAEM Scholarship Program.

## 2010–2011 Finance & Membership Data

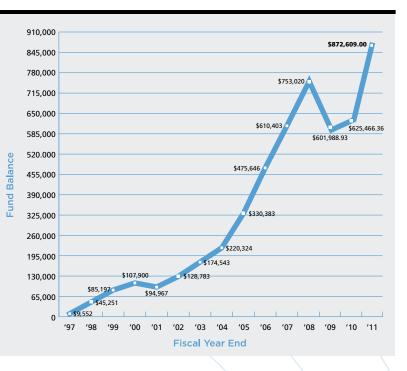
## **Financial Report**

#### IAEM fund balances as of May 31, 2011:

CEM <sup>®</sup> Program	\$84,953
Scholarship Program	\$177,364
Operations/Reserves	\$872,609

Thanks to the record-setting participation in the IAEM-USA Annual Conference and EMEX in San Antonio, the IAEM fund balance as of May 31, 2011, increased almost 30% during the fiscal year, totaling a very strong \$872,609, an increase of \$247,143 from the beginning of the fiscal year. The largestever IAEM-USA Annual Conference, the growth of EMEX, and membership growth and development activities all contributed to IAEM's sound performance.

The IAEM Scholarship Fund realized 27% growth, with the balance growing from \$128,943 on May 31, 2010, to \$177,364 on May 31, 2011. The CEM<sup>®</sup> Program is investing in technology and services in order to promote growth in the immediate future.

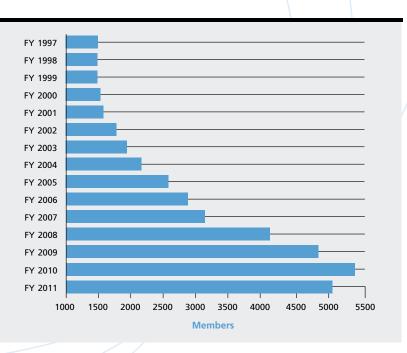


## Membership Growth

IAEM's final roster for 2010-2011 included 5,051 paying members as of May 31, 2011.

Highlights: (as of May 31, 2011)

- The IAEM-Global membership includes Individual members (3,458 members), Affiliate members (39 members), and Student members (1,554 members) for a total 5,051 members.
- The largest council is the IAEM-USA Council, with 2,676 Individual members (53%). The second largest council is the IAEM Student Council with 1,554 members (31%), while the third largest council is the IAEM-Canada Council with 249 members (5%).
- In the IAEM-USA Council, the Student Region is the largest USA region (1,554 members), followed by Region 3 (813 members) and Region 4 (753 members). Region 6 is the fourth largest USA region (657 members), with Region 9 coming in as the fifth largest USA region (444 members).



# IAEM-Global Board of Directors 2010-2011

Chairman

**Rick Cox, CEM** IEM, Inc. Hawesville, KY, USA

#### IAEM-Asia President

Nathaniel L. Forbes, MBCI Forbes Calamity Prevention Pte Ltd Singapore

IAEM-Canada President IAEM-Global Communications Director

Catherine Blair, CEM City of Mississauga Community Services Mississauga, Ontario, Canada

IAEM-Europa President

Arthur Rabjohn, CEM Civil Contingencies Advisors Ltd Portsmouth, UK

#### **IAEM International President**

Khaled Al Mansoori National Emergency and Crisis Management Authority Abu Dhabi, United Arab Emirates

IAEM-Oceania President IAEM-Global Membership & Marketing Director

Kristin Hoskin, CEM Kestrel Group Christchurch, New Zealand

*IAEM-Student Council Representative* **Nancy Harris** Chicago, IL, USA

IAEM-USA Council Representative IAEM-USA President

Pamela L'Heureux, CEM Waterboro Office of Emergency Management E. Waterboro, ME, USA

IAEM-USA Council Representative IAEM-Global Business Director

Russell Decker, CEM Allen Co. Emergency Management Lima, OH, USA

IAEM-USA Council Representative IAEM-Global Professional Standards Director

**Daryl Lee Spiewak, CEM** Brazos River Authority Waco, TX, USA

Ex-Officio Board Member

**Elizabeth B. Armstrong, MAM, CAE** IAEM CEO Falls Church,VA, USA

## **IAEM Council Reports**

## **IAEM-Asia**

#### www.iaem.com/Asia, www.iaem.com.sg

Nathaniel L. Forbes, MBCI, IAEM-Asia Council President

- At the end of the fiscal year, the IAEM-Asia Council had 80 members and national representatives in nine countries, down from 13 countries in 2010. Half of the Asia national representatives changed jobs or moved to different countries this year. The Council Secretary moved to Dubai; our loss was the International Council's gain.
- The Asia Council promotes professional networking, emergency management training, and CEM<sup>®</sup> certification. The Council covers 2.5 billion people in 27 countries speaking 2,000 languages.
- With the Oceania Council, the Asia Council formed the first Oceania-Asia CEM<sup>®</sup> Commission in 2011, the first Commission outside the United States.
- The Asia Council's major activity of the year was the Asia-Oceania Resilience Conference (AOR) in October 2010 in Singapore, which was attended by 120 participants. The Council contracted a conference hotel, selected 16 presenters, identified sponsors (exhibitors) and supporting organizations, built a conference website, and initiated online marketing to potential attendees. French

bank BNP Paribas was the major sponsor. The IAEM-Global Board of Directors held its first international meeting at the AOR Conference.

- The Council President writes and distributes an IAEM-Asia newsletter to anyone who signs up at the IAEM-Asia website. The mailing list is now more than 2,600 subscribers, up 150% since last year. The Council distributed four issues during the fiscal year.
- In addition to its website, the Council has a Facebook page, an IAEM-Asia Twitter feed, a LinkedIn group, and a YouTube channel for the AOR conference.
- The Council was approved by Singapore's Registry of Societies (RoS) as an authorized non-profit professional association. As Bylaws and Administrative Policies & Procedures are not permitted in Singapore, the Council has rewritten them in the form of a Constitution. Council members will be asked to approve it by electronic ballot.
- The Council President announced his resignation in June 2011. All four officer positions of the Council – President, Vice President, Secretary and Treasurer – will be up for election in August 2011. The President will remain as Asia Council representative to the Global Board of Directors until December 2011.



The first Asia Oceania Resilience (AOR) Conference was held in 2010 in Singapore. Left to right: Nathaniel Forbes, IAEM-Asia President; Arnel Capili, IAEM-Asia Vice President; T.J. Gu, CEM; Rick Cox, CEM, IAEM-Global Chair; Gerard Clerc, CEM; David Mack; and Kristin Hoskin, CEM, IAEM-Oceania President.



**IAEM Represented at 2010 World Conference on Disaster Management (WCDM), Toronto, Canada.** Left to right: Student Member Gabriel Lazdins; IAEM-Canada Member Dr. Sangwhun Nam, CEM; and IAEM-Global Chair Rick Cox, CEM, at the IAEM booth.

The Asia Council struggles at the beginning of each dues year to maintain a minimum number of members to comprise a Council. Over three years, the number of new members is offset by the number of members who do not renew. It may be that the Asia Council should be merged with the Oceania Council in the next year.

## **IAEM-Canada**

#### www.iaem.com/Canada

Catherine Blair, CEM, IAEM-Canada Council President

• Membership. The IAEM-Canada Council has approximately 300 members, and the IAEM-Canada Board continued its yearly member survey to ensure that the focus of work meets member needs. All survey work was accomplished by Lisa Dormuth, Secretary. The new Membership & Marketing Standing Committee Chair, Paula-Marie Saric, issued letters of thanks to new and returning members, along with membership pins. Additional membership work has included development of statistical information that can be used to assist future growth.

- Provincial Regions. The first IAEM-Canada Region, Alberta, was created during the fiscal year, an initiative begun by Vice President-West Eric Bone and completed by Rebecca Wade. This effort has drawn interest in creating other Regions in Quebec and British Columbia.
- Training. The Training, Education and Professional Development Standing Committee, chaired by Murielle Provost, is making recommendations as to how we can standardize training for our members from coast-to-coast. Catherine Blair, CEM, met with the Director of the Canadian Emergency Management College, specifically to discuss the areas of emergency management training for provincial, territorial and municipal officials. Accreditation of post-secondary degree programs in emergency management is being investigated, as there is vast variation across the country. Projects include exploration of a framework for exercise design database, linked to the federal CBRNE website; development of an initiative for a framework for a Canadian Awards Program to acknowledge every emergency manager, no matter how big their budget, staff, or community; and inves-

tigation of the feasibility of having an Emergency Management Occupational Code that would standardize the job description of an emergency manager in Canada.

 Outreach. Catherine Blair, CEM, hosted the first All-Presidents meeting from the various non-governmental emergency managers associations (Maritimes, Ontario, Saskachewan, and BC) to discuss the concerns of the Canadian emergency manager. A presentation to the Defence Research and Development Canada (DRDC) Incident Management Working Group Incident Command System Advisory Board was made by the Chair, Krista Simonds.

#### Other Accomplishments.

- Jennifer Smysnuik, CEM, represented IAEM-Canada on the CEM<sup>®</sup> Commission, with Deirdre McLachlan, CEM, recently coming on board as a back-up.
- IAEM-Canada banners were produced (one for the east and one for the west) to be used at EM events, work accomplished by Kathy Branton, Treasurer.
- Vice President-West Rebecca Wade, AEM, made a presentation at the Saskatchewan Emergency Planners Association Conference (SEPA).
- Ric Henderson, President, IAEM-Alberta Region, made a presentation at the Disaster Forum in Banff, Alberta.
- Joanne Sheardown, CEM, made a presentation on IAEM-Canada Training initiatives at the Canadian Association of Chiefs of Police's Emergency Services Management in Canada Conference, Montreal, Quebec.
- John Saunders, VP-East, promoted IAEM-Canada in several presentations for the Canadian Red Cross.

- John Ash represents IAEM-Canada on the Canadian EMS Research Agenda Project, St. John's, Newfoundland.
- IAEM-Canada 2011 AGM. IAEM-Canada held its 2011 AGM in Halifax, Nova Scotia. Guest speakers included: Ernest MacGillivray, Director, Emergency Services, Public Safety, New Brunswick; Gary Donovan, Executive Director, Canadian Emergency Management College, Ottawa, Ontario; and Mark Gillan, BBA, CFO, MIFireE, Deputy Fire Chief, Saint John Fire Department, Saint John, New Brunswick.

## IAEM-Europa

#### www.iaem.com/Europa

Arthur Rabjohn, CEM, IAEM-Europa Council President

- At the end of the fiscal year, IAEM-Europa had more than 250 members and national representatives in 26 countries. Council President Arthur Rabjohn decided not to run for re-election, noting that he is confident that his successor has a "sound ship to captain." He stated, "I hope that I can still play a useful role as the Past President of IAEM Europa and will offer my services to the new President. I thank you all for your support and encouragement in the past 10 years of getting us to this point."
- IAEM-Europa organized the EMEC Europa 2011 Conference to take place Oct. 11-13, 2011, in conjunction with interairport Europe at the Munich Trade Fair, Germany. This conference also is the 2011 IAEM-Global Annual Conference. It is hoped that EMEC Europa will be the start of a major component of IAEM-Europa activities in future years and that it also will offer the chance to further develop IAEM membership in Germany.

- IAEM was recognized by EU Civil Protection as a primary consultative partner and invited to apply for a chair on the principal forum that they host for consultation on Civil Protection in Europe. Luc Rombout, IAEM-Europa Treasurer, is to be congratulated on making this happen. Additionally Luc has grown membership in **Belgium** to the point where a Chapter is now viable.
- Spain became a Chapter, and under the leadership of José Antonio Aparicio Florido, members have achieved great things in such a short time – 24 members, subtitling of the *Introduction* to IAEM video in Spanish, Spanish language CEM<sup>®</sup> materials, a Spanishlanguage newsletter, and an IAEM-Spain website.
- IAEM-Italy, the first IAEM-Europa Region, continued to develop under the leadership of Regional President Gaetano Bastoni. A number of seminars and conferences, including the International Conference "Nuclear Risk: Scenarios and Answers," were supported by IAEM-Italy.
- Tim Pettis, CEM, National Representative for **England**, has taken up the post of Olympic

Resilience Coordinator at the Civil Contingencies Secretariat.

- Iceland hit the headlines by grounding Europe's airlines. The volcanic eruption in Eyjafjallajökull stole the headlines and created a huge response effort by our Civil Protection colleagues.
   Another volcano, Grímsvötn, shook them up again and then also erupted. Throughout these events, Iceland continued to deliver a number of high profile EM events and exercises.
- Portugal has been a busy place for our members this year and looks well on the way to becoming the next Chapter in IAEM-Europa. Members were involved in a number of EU projects, including Phase 1 of the SCHEMA project (Scenarios for Hazard-induced Emergencies Management), which aims to define an approach for vulnerability and damage assessment for various scenarios of tsunamis on the following test sites: Catania, Italy; Rabat, Morocco; Varna, Bulgaria; Mandelieu, France; and Setubal, Portugal. SCHEMA is a research effort which is carried out by a consortium that includes 11 organizations based in the EU, as well as in associated and MAGREB countries.



IAEM-Europa Holds 2010 Annual General Meeting. Left to right: Arthur Rabjohn, CEM, IAEM-Europa President; Laura Shapland, IAEM-Europa Secretary; Clay Tyeryar, MAM, CAE, IAEM Deputy Executive Director; and IAEM members Kyle King and Gregor Janin.



IAEM International Council President Khaled Al Mansoori met with Interpol Secretary General Ronald Noble in Abu Dhabi to discuss a cooperative agreement for Interpol to provide post-disaster services (disaster victim identification and locating missing persons) for member nations. Left to right: Brad Gair, Special Advisor to the Council President; Ronald Noble; Khaled Al Mansoori; and Fahem Abdullah, Head of Interpol Middle East and North Africa Region.



The DHS Emergency Services Sector Coordinating Committee met on Jan. 19 to address credentialing, medical counter measures and other issues. IAEM-Global CEO Elizabeth B. Armstrong, MAM, CAE, and IAEM Deputy Executive Director Clay D. Tyeryar, MAM, CAE, both serve on the Coordinating Committee. They are shown here with Tom Rhatigan, Mike Brown and John Thompson of the National Sheriff's Association; Matt Cowles of the National Emergency Management Association; and Shawn Kelley with the International Association of Fire Chiefs.

IAEM-Europa's partner organization ISCRAM held their annual conference in Lisbon, and Arthur Rabjohn was one of the speakers.

- David Lane represents IAEM-Europa on the European Emergency Number Association (EENA) and the European Committee on Standardisation (CEN) CWA 44. He also has represented the Council in work groups associated with Floodex and HELI4rescue. This has raised IAEM-Europa's profile and allowed Council members to contribute to these valuable projects.
- IAEM-Europa responded to a number of UK Resilience program government consultations during the fiscal year.
- IAEM-Europa has led the way in championing the *Principles of Emergency Management*, securing a number of new recognizing organizations.
- IAEM-Europa will continue to work toward establishing good governance in line with its registered not-for-profit position in the EU. The next steps must be toward establishing the CEM<sup>®</sup> in IAEM-Europa, and this work has begun through early discussions with the EU. Memberships are the lifeblood of IAEM, so the Council must work at attracting new members, especially with focused efforts in countries with mature EM programs, such as Denmark, Sweden, France and Germany.

## **IAEM-International**

#### www.iaem.com/International

Khaled Al Mansoori, IAEM International Council President

- The IAEM International Council named four new national representatives, including: Faisel Al Hajri (Qatar); Mehrdad Nazariha (Iran); Julie D. Karner (Cayman Islands); and Donna M. Pierre (Trinidad and Tobago). Other national representatives are: R. Martin Closa (Brazil); Fernando Marinho (Brazil); John Sutton (Kenya); Juan Fraga (Mexico); and Khaled Al Mansoori (United Arab Emirates). National representatives are responsible for spreading the principles of emergency management, identifying opportunities for IAEM to contribute in their country, and increasing membership.
- IAEM International signed a memorandum of partnership with the African Center for Disaster Studies to promote disaster risk reduction, emergency management best practices, and work together on emergency management related projects throughout Africa.
- IAEM International signed a non-disclosure agreement with Tawazun Disaster Management City to begin discussions on ways for IAEM to support them in training, on-going consultancy, and developing best practices.
- The IAEM International Council President met with UNOCHA

Middle East, Interpol, South African Local Governments Association, and Dubai Cares to develop their relationships with IAEM and identify ways for IAEM to assist these organizations in building emergency management capacity in the Middle East and Africa, especially poor countries that do not have the resources for training or program development.

- Abu Dhabi University Knowledge Group, working closely with IAEM, launched the International Center for Business Resilience to promote crisis management capacity building across the region. The Center will act as a hub for academics and practitioners dealing with important risks facing the region and will develop innovative and effective programs that respond to emerging threats and challenges throughout the Middle East and around the world.
- The International Council's priorities for the first half of 2011 were to:
  - Establish a Council website to promote council priorities and activities.
  - Kick-off a Council membership drive.
  - Begin planning for an IAEM International Council Conference.
- Arrange/conduct official international visits.



Members of the newly-formed Oceania-Asia CEM® Commission are pictured at the Asia Oceania Resilience (AOR) Conference 2010 in Singapore. Left to right: Jane Rovins, CEM, Oceania-Asia CEM® Commission Chair; Gerard Clerc, CEM, Vice-Chair; Kristin Hoskin, CEM, IAEM-Oceana President; Martin Boyle, CEM; and T.J. Gu, CEM.

## IAEM-Oceania

#### www.iaem.com/Oceania

Kristin Hoskin, CEM, IAEM-Oceania Council President

- Formation of the Oceania-Asia CEM<sup>®</sup> Commission. In late 2010, the Oceania-Asia CEM<sup>®</sup> Commission was formed. Oceania has six CEM<sup>®</sup> holding members on the Commission. Although the anticipated increase in Oceania members seeking their CEM<sup>®</sup> has not yet reached critical mass, a large number of Oceania members have downloaded and begun preparing their CEM<sup>®</sup> applications for submission.
- Legal Issues. Legal proceedings brought against the Oceania Council in 2009 and 2010 were finally concluded in April 2011. The outcomes of all proceedings were decided in the Oceania Council's favor. Additionally, most Oceania property has been recovered. The cost of defense has been significant, and Oceania now faces the challenge of regaining financial viability. The strategy for meeting this challenge includes hosting the AOR 2012 Conference in May 2012. Completion of legal proceedings has enabled Oceania to commence planned work on changes to incorporation, insurance and association rules to better reflect needs and local association laws.

## Asia Oceania Resilience Conferences.

This fiscal year saw the first IAEM conference held outside of the United States. This joint venture was led by the IAEM-Asia Council. Following the inaugural conference in Singapore, planning began for AOR 2012. This event will take place in New

Zealand in May 2012. The conference will feature workshops and presentations drawing on experiences from Australian floods and Christchurch earthquake lessons. Planning is well underway, and the conference is anticipated to attract a significant international attendance.

Contribution to Sector Training and Education. IAEM-Oceania continues to be represented on the Standards Australia Risk Management Committee (OB-007). Additionally, the Oceania Professional Development Committee recently worked with the Australian Emergency Management Institute to provide recommendations on the Australian Advanced Diploma of Public Safety. This was the first time that IAEM

has been requested to make a formal submission in relation to an accredited training program in Australia. In New Zealand, Massey University now recognizes the CEM<sup>®</sup> as a means to meet entry requirements for its postgraduate emergency management program.

• Student Activity. Recognizing that the vast majority of emergency management students in Australia and New Zealand are part-time and/or distance students, the Canterbury University IAEM Student Chapter has begun the process of becoming the New Zealand Universities IAEM Student Chapter. Work to change the Chapter is anticipated to be completed before the end of 2011. It is anticipated that this will increase student members in New Zealand and will provide a test bed for setting up a similar chapter for Australian, and later Pacific, Student Chapters.

 Oceania Membership. Membership has remained stable during the last 12 months, despite economic and other circumstances. In recent months, interest in emergency management has increased due to high profile emergency events in Australia, New Zealand and Japan. Additionally, confusion regarding the membership Council of members residing in Pacific Territories was recently addressed and determined by the IAEM-Global Board. These three factors mean that Oceania is now in a much stronger position to grow membership and better advocate emergency management throughout Australasia and the Pacific than it has ever been in the past.



IAEM-USA Has Strong Presence at FEMA Higher Ed Conference. Left to right: Rocky Lopes; IAEM-USA Region 3 President Kathleen Henning, CEM; IAEM-USA First Vice President Eddie Hicks, CEM; IAEM Past President Russell Decker, CEM; and Bob Bohlmann, CEM, were among IAEM-USA members who participated on panels and in workshops, June 8-11, 2010, at the Emergency Management Institute's 2010 Higher Education Conference, Emmitsburg, Md.



IAEM-USA Represented on National Preparedness Task Force, Which Provided Report to U.S. Congress in 2010. Pictured left to right: Task force members Nick Crossley, CEM, Director of Emergency Management & Homeland Security, Johnson County, Kan., IAEM-USA Region 7 President, and Pamela L'Heureux, CEM, Emergency Manager, E. Waterboro, Maine, IAEM-USA President, are pictured with Timothy Manning, FEMA Deputy Administrator for Protection and National Preparedness, and Martha Braddock, IAEM-USA Policy Advisor.

#### **IAEM-Students**

#### www.iaem.com/Students

Nancy Harris, IAEM Student Council President

- The IAEM Student Council welcomed the newly elected board of the Canada Student Region, its newest Region. The Canada Student Region is a welcome addition, and its board has many great ideas to help bolster IAEM membership.
- Total Student Council membership is just over 1,600 throughout the six IAEM councils. The USA Student Region boasts the highest number of members, with Canada running second. We are excited to have student members from Iran, Turkey, Bangladesh, and New Zealand, to name a few.
- Working with IAEM Headquarters, the Student Council asked for and secured a student rate for the ongoing IAEM Webinar series. The webinars are a great way for students to gain valuable information they might not get in the classroom.
- Graduating IAEM student members now have the opportunity to show their affiliation with the premier emergency management professional associa-

tion as they walk across the stage. The IAEM-USA Student Region spearheaded the creation of IAEM Honor Stoles, available to IAEM members worldwide through the online IAEM Store. All money raised by the sale of the Honor Stoles will be donated to the IAEM Scholarship Fund.

- Members of the Student Council were invited to participate in the annual Student Council Survey and many of the programs sponsored by the Council. The Student Survey provides a snapshot of the emergency management student population around the world and is presented at the FEMA Higher Education Conference each year. In 2011, the results of the 2010-2011 survey will be presented at the IAEM-Global Annual Conference (EMEC Europa) in Munich, Germany. The information can be used by both the Student Council and conference attendees to identify trends and better serve the student population around the world.
- The Student Council appreciates the support it has received from the various IAEM Councils and looks forward to increasing IAEM's visibility around the world.

#### **IAEM-USA**

#### www.iaem.com/USA

Eddie Hicks, CEM, IAEM-USA Council President

- The IAEM-USA Council continues to lead in membership, with more than 4,200 members including students as of May 31, 2011.
- The IAEM-USA Government Affairs Committee, led by Randy Duncan, CEM, continues to be active on Capitol Hill. Promoting the message of local emergency managers, he and the USA membership review and comment on pending legislation. IAEM-USA's committees and caucuses have been actively engaging members throughout the year in a vast number of programs, issues and specialty knowledge.
- Two members of the IAEM-USA Board are members of the National Commission on Children and Disasters: Bruce Lockwood, CEM, Region 1 President, and Kathleen Henning, CEM, Region 3 President.
- IAEM CEO Elizabeth B. Armstrong, MAM, CAE, was appointed to the FEMA National Advisory Council, while IAEM-USA Tribal Affairs Caucus Chair Charles E. Kmet was reappointed. IAEM-USA Past President Russell Decker, CEM, is still serving a term on the NAC. The NAC was established in accordance with the Post-Katrina Emergency Management Reform Act of 2006. Since its inception, the council has made recommendations to the FEMA Administrator on the National Response Framework, National Incident Management System, Stafford Act and National Disaster Housing Strategy.
- IAEM Past President Larry Gispert was appointed to represent IAEM-USA on the U.S. Coast Guard Oil Spill Review Committee.



IAEM-USA Leaders Met with Craig Fugate Mar. 21 to Discuss Congressional Issues and FEMA Initiatives Related to Local EM. Left to right: IAEM-USA 1st Vice President Hui-Shan Walker, CEM, Deputy Coordinator Emergency Services, Office of Emergency Management, City of Chesapeake, Va.; FEMA Administrator Craig Fugate; IAEM-USA President Eddie Hicks, CEM, Director of Emergency Management, Morgan County, Ala.; and IAEM-USA Government Affairs Chair Randy Duncan, CEM, Director of Emergency Management, Segwick County, Ks.

- The IAEM-USA Board announced the formation of a Faith-Based Caucus to support disaster response and recovery. Appointed to head this effort is Jeff Walker, CEM, IAEM Chaplain, Past IAEM-USA Region 5 President, and IAEM-USA Second Vice President.
- Pamela L'Heureux, CEM, IAEM-USA President, was a keynote speaker on June 14, 2010, at the International Conference on Rebuilding Sustainable Communities with Elderly and



IAEM Leaders Met with FEMA Staff to Discuss Various Opportunities for Collaboration. Left to right: IAEM-USA Region 3 President Kathleen Henning, CEM; Paulette Aniskoff, FEMA Office of Community Preparedness; and IAEM-USA Executive Director Beth Armstrong, MAM, CAE.

Disabled People After Disasters, at University of Massachusetts, Boston, Mass. She spoke on conducting personal risk assessments, especially for those who might need some additional assistance.

- IAEM-USA recognized the 20th Anniversary of the Americans with Disabilities Act with a news release and a statement of recognition by Elizabeth Davis, IAEM-USA Special Needs Caucus Chair.
- John "Rusty" Russell, Director, Huntsville-Madison County
   Emergency Management Agency, Huntsville, Ala., was appointed as
   IAEM-USA's new representative on the National Association of Counties
   Board of Directors.
- IAEM-USA sponsored a reception honoring winners of FEMA's 2010 National Citizen Corps Achievement Awards.
- The IAEM-USA 58th Annual Conference drew more than 2,300 EM professionals to San Antonio, Texas.
   EMEX space was sold out to 189 vendors.

- The Emergency Management & Homeland Security Expo (EMEX), the annual expo of IAEM-USA, was honored by Trade Show Executive magazine as one of the 50 fastestgrowing shows in the United States in 2010. The prestigious award, announced at Trade Show Executive's "Fastest 50 Awards Gala & Summit," was accepted by Clay D. Tyeryar, MAM, CAE, IAEM Deputy Executive Director and EMEX Exhibit Manager.
- IAEM-USA announced the availability of the new IAEM Certification Ribbon, which represents the attributions and contributions of members of the uniformed services and other organizations who have achieved the pinnacle of professional development in emergency management and have received the IAEM CEM® or AEM<sup>SM</sup> credential. The genesis of this project was the desire of many uniformed services and public safety members to display their hard-earned credential on their uniforms, but they needed an approved uniform-style ribbon. The project was initiated and managed by Col. Robert L. Ditch, USAF (Ret.), CEM, former Chair, IAEM-USA Uniformed Services Committee, and Michael James Kelley, Jr., AEM, First Vice President, IAEM-USA Student Region, and approved by the CEM® Commission.
- The all-hazards message of IAEM-USA members is being heard clearly, thanks to the hard work of the member volunteers who make it all happen. To get a snapshot of the scope of involvement, visit www.iaem. com/Outreach/IAEMUSAOutreach. htm to see listings of council members who are serving IAEM and the EM profession as liaisons to allied organizations and work groups. IAEM-USA members are being appointed to positions at the highest levels, where they can make a difference.

## **IAEM-Global Work Groups**

## Awards & Recognition Work Group

#### www.iaem.com/ WorkGroups/Awards

#### Phyllis Mann, Chair

- The IAEM-Global Awards & Recognition Work Group implemented the current multi-level IAEM-Global Awards Competition in 2010, as approved by the IAEM-Global Board.
- For the 2011 awards competition, all IAEM Councils were given clear instructions on how to implement an awards program in their Council, including consistent instructions on awards criteria. The 2011 call for entries was handled by IAEM Headquarters for all Councils to promote global participation.
- The work group reviewed all IAEM-Global Award categories to assure the Global Board that the guidelines for the four IAEM-Global Award categories are achievable worldwide by any IAEM member.
- The current IAEM-Global Award categories are: Business and Industry Preparedness (one award winner), Partners in Preparedness (one award winner), Public Awareness (three divisions); and Technology & Innovation (three divisions).

 One major issue being reviewed by the work group is how to award forprofits the Public Awareness Award or the Technology & Innovation Award without giving the appearance of recommending the company's product or service. IAEM has a strict policy against product or service endorsement.

## Communications Work Group

#### www.iaem.com/WorkGroups/ Communications

Daniel Hahn, CEM, Chair

- The IAEM-Global Communications Work Group meets via conference calls that may include sub-work group members (Editorial and Website) or all work groups, depending on the agenda.
- The IAEM-Editorial Sub-Work Group recommended these four topics for the 2011 special focus issues of the *IAEM Bulletin*, the monthly newsletter of the association: "Food Safety," "Exposure and Risk," "Financial Impacts," and "The Stakes Are High for Emergency Managers." The recommended topics were reviewed and approved by the IAEM-Global Board.

- The work group recommended an approach for updates to the *EM Practitioner Articles Online Collection* criteria, which was approved by the IAEM-Global Board. A sub-committee is now working on preparing the updated criteria for implementation.
- The work group prepared an IAEM-Global Social Media Policy to be included in the IAEM-Global Administrative Policies & Procedures, which was approved by the IAEM-Global Board.

### Membership & Marketing Work Group www.iaem.com/WorkGroups/ Membership

Trey Shannon, CEM, Chair

The IAEM-Global Membership & Marketing Work Group is looking for new work group members who share a passion for their communities and who will make themselves available in their areas to speak about IAEM, find venues for presentations, staff the IAEM booth at conferences and trade shows, and seek out new conferences where IAEM should have a presence. The work group seeks more IAEM member participation in booth presentations.



IAEM CEO Named to National Advisory Council. IAEM CEO Elizabeth B. Armstrong, MAM, CAE, who was installed Aug. 4 as a new member of the National Advisory Council, is pictured here with FEMA Administrator Craig Fugate.

- In the past year, the work group has addressed several topics:
  - IAEM has been represented at more than 35 meetings, shows or exhibits with either the IAEM booth or handout materials, in order to put the word out about the vision and mission of IAEM.
  - The work group has sought a closer relationship between its work and that of the CEM<sup>®</sup> Commission and the Communications Work Group.
  - Work group members have been active in working toward increasing membership in geographic areas where membership is lacking, including a focus on Middle East members. The work group is also looking at new demographic areas of membership.
- In the coming year, the work group plans the following:
  - Work toward establishing a speaker's bureau to encourage IAEM members to speak to other organizations with an IAEM slant.
  - Continue to work closely with the IAEM-USA Membership & Marketing Committee.
  - Continue to review all IAEM member benefits and determine how best to market them to prospective members.

## EMEX 2010



**Ribbon-Cutting Ceremony Opens EMEX 2010.** The Emergency Management & Homeland Security Expo brings together disaster officials and those who provide tools and resources. Products and services were featured from almost 200 suppliers at EMEX 2010 in San Antonio, Texas.



IAEM's EMEX 2010 (Emergency Management & Homeland Security Expo) Wins Award from *Trade Executive Magazine* for Being One of the Top 50 Fastest-Growing Shows in the United States. IAEM Deputy Executive Director Clay Tyeryar, MAM, CAE (left), and EMEX contractor representative Marco Parrotto accepted the award on behalf of IAEM.

## IAEM-USA Council Extended Annual Report

#### June 1, 2010-June 30, 2011

## Message from IAEM-USA President

#### Dear IAEM-USA Members,

When I took office as your IAEM-USA Council President at the IAEM-USA 2010 Annual Conference, I talked about the importance of the "Four D's," which include: dedication, definition (of work), duplication (mentoring), and delivering (on the work plan). I noted that as the need for trained emergency management professionals continues to grow, it is important for IAEM and its members to mentor our profession's future leaders. This needs to happen across the spectrum – not only in our local, state and federal governments, but also in colleges and universities, hospitals and private corporations.

Here are some notable accomplishments of IAEM-USA during this fiscal year:

- We continued to experience growth in student membership in the IAEM-USA, resulting in more opportunities to encourage and mentor future emergency managers.
- The IAEM-USA Council continues to lead in membership, with more than 4,200 members including students as of May 31, 2011.
- In the IAEM-USA Council, the Student Region is the largest USA region (1,554 members), followed by Region 3 (813 members) and Region 4 (753 members). For more information about membership, see Page 4 of the IAEM-Global Annual Report.
- Of the 1,032 Certified Emergency Managers at the end of the fiscal year, 975 were in the USA, while of the 86 Associate Emergency Managers, 77 were in the USA.
- The IAEM-USA Government Affairs Committee, led by Randy Duncan, CEM, continues to be active on Capitol Hill. Promoting the message of local emergency managers, he and the USA membership review and comment on pending legislation. IAEM-USA's committees and caucuses have been actively engaging members throughout the year in a vast number of programs, issues and specialty knowledge.
- The IAEM-USA 58th Annual Conference drew more than 2,300 EM professionals to San Antonio, Texas. EMEX space was sold out to 189 vendors.
- A total of \$27,880 was raised for Emergency Management Scholarships at the 2010 IAEM-USA Annual Conference.



Eddie Hicks, CEM, President, IAEM-USA Council

- The Emergency Management & Homeland Security Expo (EMEX), the annual expo of IAEM-USA, was honored by *Trade Show Executive* magazine as one of the 50 fastestgrowing shows in the United States in 2010.
- IAEM CEO Elizabeth B. Armstrong, MAM, CAE, was appointed to the FEMA National Advisory Council, while IAEM-USA Tribal Affairs Caucus Chair Charles E.
   Kmet was reappointed. IAEM-USA Past President Russell Decker, CEM, is still serving a term on the NAC.
- The all-hazards message of IAEM-USA members is being heard clearly, thanks to the hard work of the member volunteers who make it all happen. To get a snapshot of the scope of involvement, visit www.iaem.com/Outreach/ IAEMUSAOutreach.htm to see listings of council members who are serving IAEM and the EM profession as liaisons to allied organizations and work groups. IAEM-USA members are being appointed to positions at the highest levels, where they can make a difference.

Some of the highlights of my activities on behalf of IAEM-USA membership included:

- Attendance at a Mar. 21 National Weather Service briefing on the FY 2012 President's budget request for key stakeholders on Capitol Hill.
- A Mar. 21 meeting with FEMA Administrator Craig Fugate to discuss Congressional issues and FEMA initiatives related to local emergency management.

- Meetings with NEMA leaders at their Mid-Year Conference to further joint interests.
- Mar. 21-24 meetings with key staff of House and Senate Congressional Committees to discuss IAEM-USA legislative and programmatic priorities. Meetings were also held with staff of the House Committee on Appropriations, House Committee on Transportation and Infrastructure, House Committee on Homeland Security, and the Majority staff of the Senate Committee on Homeland Security and Government Affairs.
- June 8 presentation of testimony before the U.S. Senate Committee on Appropriations Subcommittee on Homeland Security on "A Review of the Status of Emergency Management in the United States, Including the Important Role Communications Systems Play During a Disaster." I was asked to specifically address the Alabama tornadoes.
- Submission of statements for the record to the House Appropriations Subcommittee on Homeland Security and the Senate Appropriations Subcommittee on Homeland Security on priorities in the FY 2012 budget request for FEMA.

I have been honored to lead IAEM-USA for the past year. I hope to have been an example for others and to have challenged our established members to mentor newcomers to the profession of emergency management.

#### Sincerely,

*Eddie Hicks, CEM* President, IAEM-USA Council Director, Morgan County Emergency Management Decatur, Alabama

## **IAEM-USA Board of Directors**

#### IAEM-USA President

Eddie Hicks, CEM Morgan Co. Office of Emergency Management, Decatur, AL

#### IAEM-USA Secretary

**Steven J. Charvat, CEM** University of Washington, Seattle, WA

#### **LAEM-USA** Treasurer

**Rick Cox, CEM** IEM, Inc., Hawesville, KY

#### IAEM-USA First Vice

**President** Hui-Shan Walker, CEM Chesapeake Office of Emergency Management, Chesapeake,VA

IAEM-USA Second Vice President

**Jeff Walker, CEM** Licking County Office of Emergency Management Newark, OH

#### IAEM-USA Immediate Past President (2009-2010)

Pamela L'Heureux, CEM Waterboro Office of Emergency Management E. Waterboro, ME

#### IAEM-USA Executive

Director Elizabeth B. Armstrong, MAM, CAE (ex-officio)

#### IAEM-USA Region 1 President

Bruce Lockwood, CEM Bristol-Burlington Health District Bristol, CT

IAEM-USA Region 2

**President** William L. Castagno University Hospital-EMS Department Newark, NJ

#### IAEM-USA Region 3

**President Kathleen G. Henning, CEM** KGHenning & Associates, LLC

#### IAEM-USA Region 4 President

**Ron Campbell, CEM** University of NC at Chapel Hill Chapel Hill, NC

#### IAEM-USA Region 5

**President David Christensen** McHenry County Emergency Management Agency Woodstock, IL

#### IAEM-USA Region 6 President

**Robie Robinson, CEM** Tarrant Co. College District, Fort Worth, TX

#### IAEM-USA Region 7 President

**Mark Owen, CEM** Platte County Sheriff's Department Platte City, MO

#### IAEM-USA Region 8

President

Marty Shaub University of Utah Salt Lake City, UT

#### IAEM-USA Region 9

President

#### **Gunnar J. Kuepper** Emergency & Disaster Management, Inc. Los Angeles, CA

IAEM-USA Region 10 President

Lyn Gross, CEM Emergency Services Coordinating Agency Brier, WA

IAEM-USA Student

**Region** Nancy Harris New York, NY

#### **IAEM-USA** Region 1

#### www.iaem.com/Regions/1

Bruce Lockwood, CEM, President

- IAEM-USA Region 1 announced in April a partnership with Maine Emergency Management, Maine Association of Local Emergency Managers, and Maine SERC for New England Prepares, the 2012 combined state/regional conference.
- On May 13, Region 1 held its annual regional conference at Rivier College, Nashua, N.H. The 141 attendees enjoyed a morning with the Honorable Rudy Guiliani, former New York City mayor.
- Region 1 held a student raffle at its annual conference, raising \$575 for IAEM Scholarships. The raffle was run by Region 1 Student members.

## **IAEM-USA Region 2**

#### www.iaem.com/Regions/2

William Castagno, President

- There was continued progress with contacts in Puerto Rico and the U.S. Virgin Islands. There are currently no emergency management associations in those areas. The IAEM-USA Region 2 Executive Committee is encouraging "key" emergency managers in the island provinces to form emergency management associations and will assist them in doing so.
- Region 2 President Bill Castagno was elected to a three-year term on the Executive Board of the New Jersey Emergency Management Association (NJEMA).
- The Region 2 Executive Committee made progress with the New York State Emergency Management Associations – there are several. The New York Emergency Management Association (NYSEMA), the largest New York association, expressed interest in working with IAEM-USA. Further meetings will be scheduled in the near future.

## About IAEM-USA

IAEM-USA is the nation's largest association of emergency management professionals with more than 4,200 Individual, Student, and Affiliate U.S. Members as of May 31, 2011, including emergency managers at the state and local government levels, tribal nations, the military, colleges and universities, private business, and the nonprofit sector. IAEM-USA's Affiliate Members, many of them suppliers of products and services that are homeland security or emergency management related, support the work of IAEM-USA through their memberships, their contributions to the IAEM Scholarship Program, and their sponsorship of the IAEM-USA Annual Conference.

The IAEM-USA Council includes 10 geographic regions that correspond with those established by the U.S. Federal Emergency Management Agency (FEMA) plus a student member region. The IAEM-USA Council is governed by a Board of Directors that includes representatives from each of the membership regions, as well as officers elected by all IAEM-USA members.

- A Region 2 meeting will be scheduled during the first quarter of 2012. There has been some interest in holding a Region 2 conference in 2012. The Executive Committee is exploring the feasibility of this and will present their initial findings during the Region 2 Caucus at the IAEM-USA 2011 Annual Conference.
- Region 2 President Bill Castagno is an active member of the IAEM-USA Conference Committee and is the IAEM-USA Board representative to the Emergency Services Caucus and the Hospitals and Healthcare Caucus.
- The Region 2 President is representing IAEM-USA as a member of the National Association of State EMS Officials (NASEMSO) Mass Care Operations Committee.

## IAEM-USA Region 3

#### www.iaem.com/Regions/3

Kathleen Henning, CEM, President

- IAEM-USA Region 3 provided scholarship support to students to attend the IAEM-USA 2010 Annual Conference, including reimbursement of cost of shirts for volunteering. Region 3 supported the IAEM Student Scholarship Auction at the IAEM-USA 2010 Annual Conference.
- The Region 3 meeting at the 2010 conference included a presentation by FEMA Region 3 Administrator Mary Ann Tierney.
- Region 3 supported the Student Scholarship Auction at the Maryland Emergency Management Association Annual Workshop in Ocean City, Md.
- Region 3 staffed the IAEM booth at the Virginia Emergency Management Association Annual Conference in Richmond, Va.

- Region 3 staffed an IAEM booth at the University of Maryland UMUC Career Day.
- Meetings were held with FEMA Region 3 Administrator MaryAnn Tierney and Nicholas DeJesse to discuss a joint Region 3 conference in late 2011.
- President Kathleen Henning attended meetings of the National Commission on Children in Disasters, as a member of the Subcommittee on Evacuation, Transportation and Housing.
- Hui-Shan Walker, Molly Christian, and Kathleen Henning attended the FEMA Youth Summit in Washington, D.C.
- Kathleen Henning attended the FEMA Region 3 RAC meeting in Reisterstown, Md.
- Region 3 Vice President John Conklin participated as the IAEM-USA representative for the Community Rating System (CRS) 600 standard rewrite, including biweekly conference calls and regular review of proposed standard language and products regarding flood plain management, levee control, community self-assessment, and NFIP.
- Kathleen Henning presented at the Emergency Planning Course at EMI for Historically Black Colleges and Universities, and the Tribal Colleges and Universities on behalf of IAEM.

## IAEM-USA Region 4

#### www.iaem.com/Regions/4

Ron Campbell, CEM, President

The IAEM-USA Region 4
 Conference Committee was developed to ignite interest in planning a conference for early 2012. Myrtle Beach,
 S.C., was selected for the meeting location and the committee is planning site visits to venues in July or August.

- The Region 4 Bylaws Committee was formed to review the current regional bylaws for possible update.
- Region 4 President Ronald Campbell attended the EMI 14th Annual Higher Education Conference June 6–9, 2011, at the Emergency Management Institute, Emmitsburg, Md.

## IAEM-USA Region 5

#### www.iaem.com/Regions/5

David Christensen, President

## IAEM-USA Region 6

#### www.iaem.com/Regions/5

Robie Robinson, CEM, President

- Throughout the year, IAEM-USA Region 6 officers maintained communication with the regional membership in order to ensure that relevant topics of concern were shared throughout the region. Legislative updates and other items were communicated throughout the year.
- Additionally, through several venues, Region 6 members have provided input that has been shared with staff and the IAEM-USA Board, so that the organization can more effectively represent the concerns of its membership.

## **IAEM-USA** Region 7

#### www.iaem.com/Regions/7

Mark Owen, CEM, President

## **IAEM-USA Region 8**

#### www.iaem.com/Regions/8

Marty Shaub, President

 Information and resources related to U.S. government affairs and activities were shared with the IAEM-USA Region 8 membership.

- Region 8 initiated a regional newsletter focused on connecting regional members to one another.
- Region 8 President Marty Shaub participated in the IAEM Awards Competition judging.

## **IAEM-USA Region 9**

#### www.iaem.com/Regions/9

Gunnar Kuepper, President

## **IAEM-USA** Region 10

#### www.iaem.com/Regions/10

Lyn Gross, CEM

- IAEM-USA Region 10 President Lyn Gross, CEM, and Vice President Mike Mumaw, CEM, worked together to ensure that regional members were informed of issues important to emergency managers. They provided updates on important government affairs issues that impact emergency managers at both the local and national level. Region 10 has been fortunate to have the support of our congressional representatives on the most important issues, including EMPG funding.
- Lyn Gross represented IAEM-USA

   on several projects and committees during the year, including:
   serving as Chair of the IAEM-USA
   Training and Education Committee;
   EMI Liaison for the development
   of emergency management core
   competencies; and in the development
   ment and pilot of EMI's new National
   Emergency Management Foundations
   Academy. Additionally, several meetings
   were held with the FEMA Region
   10 Administrator to discuss issues of
   common interest to the membership.
- Vice President Mike Mumaw, Chair of the IAEM-USA Strategic Planning Committee, continues his successful efforts toward the development of the

IAEM Strategic Plan and the IAEM Scholarship Commission.

- While the region does not hold a regional conference, efforts continue to partner with state associations in joint conferences that enhance our collaborative effort toward common goals. Leadership from the state associations continue to explore options for joint endeavors. CEM<sup>®</sup> exam offerings were held on several occasions within the region during the fiscal year. The Regional President and Vice President both attended the IAEM-USA Board of Directors Retreat and the IAEM Mid-Year Meeting.
- The region continues to support the student members by actively participating in IAEM Scholarship fundraising and through sponsorship of one student's attendance at the IAEM-USA Annual Conference each year.

## IAEM-USA Student Region

#### www.iaem.com/Students

Nancy Harris, President

- The IAEM-USA Student Region has had a very productive year, doubling the number of active student chapters to 22 with an additional 28-30 in the works.
- Total Student Region membership is just over 1,490 throughout the 10 geographical regions with interest in membership increasing every day.
- The region continues to offer a number of programs designed to help students move forward with the emergency management careers. These ongoing programs include:
  - Professional Development
     Series—A series designed to offer topics and discussions that students may not find in the classroom or within a chapter. Throughout

the year, bimonthly sessions were held covering a variety of topics, including: federal jobs and internships; social media; disaster technology; the 2009 North Dakota Floods; and community preparedness programs.

- CEM<sup>®</sup>/AEM<sup>SM</sup> Mentorship
   Program—The CEM<sup>®</sup>/AEM<sup>SM</sup>
   Mentorship program is open to all student members of IAEM. The program spans four months and is geared to assist students in compiling a certification packet. Last year, 29
   students participated in the program. Of this 29, eight are eligible for a \$100 reimbursement from the IAEM-USA Student Region upon award of their certification.
- Jobs and Internships—The IAEM-USA Student Region sponsors the Green Flag program at the IAEM-USA Annual Conference each year. Companies who have booths at the EMEX have the opportunity to display a green flag, indicating that they are currently hiring or will soon be hiring students. In 2010, 11 companies pre-registered to receive flags. Many more flags were distributed at the conference.
- Eric Sawyer, Second Vice President, works to ensure that job and internship opportunities are posted to the IAEM Jobs Board. A physical jobs board is also maintained at the IAEM-USA Annual Conference. Additionally, Eric has been working with companies and corporations to establish internship opportunities and bridge connections between the students and these companies.
- Throughout the year, various intern and job opportunities are sent directly to all members of the Student Region Board. These opportunities are sent out to the entire student region via the regional listserv.

- The role of the Student Region First Vice President is to help develop chapters and focus on issues related to academics. Each year, the First Vice President conducts a student survey that is presented at the FEMA Higher Education Conference. The survey, conducted in the late spring, gathers information on the make-up of current emergency management students globally. The information is used by both the region and conference attendees to identify trends and better serve the student population.
- Regional First Vice President Michael Kelley will also present the 2010-2011 survey at the 2011 IAEM EMEC Europa Conference in Munich, Germany.
- At the IAEM-USA Annual Conference, the region presents an academic poster competition. With competition entries waning, the region looked at ways to bring the traditional poster competition into the 21st Century by introducing new forms of media to the competition. The result was an academic competition that saw topics presented in new and interesting ways.
- The Future Leaders in Emergency Management Reception at the IAEM-USA 2010 Annual Conference welcomed Deputy Administrator Richard Serino, Mr. Serino, a great supporter of students, spent time talking individually to students after his presentation. The region looks forward to welcoming Mr. Serino to the Future Leaders reception again in Las Vegas.
- The overall Future Leaders in Emergency Management Program at the conference was fortunate to have IBM as its title sponsor. Thanks to IBM's support, the Student Region was able to take double the number of students on a tour of the San Antonio EOC and provide dinner to tour

## **IAEM-USA** Committees

participants free of charge. Additionally, IBM's generosity has allowed the region to begin work on expanding programs and benefits offered to IAEM Student members.

- Graduating IAEM student members now have the opportunity to show their affiliation with the nation's premier emergency management professional association as they walk across the stage. The region spearheaded the creation of honor stoles, available through the online store. All money raised by the sale of the honor stoles will be donated to the IAEM Scholarship Fund.
- The IAEM-USA Student Region lost an alumni and friend this year with the passing of Ernest Wheeler. The region will make a donation to the Scholarship Fund in Wheeler's name.

## Standing Committees

## IAEM-USA Awards & Recognition Committee

#### www.iaem.com/ Committees/Awards

Phyllis Mann, Chair

- The IAEM-USA Awards & Recognition Committee worked to streamline the awards application process and to clarify the guidelines for the IAEM-USA Career Excellence Award and Academic Recognition Award.
- The committee assisted the Uniformed Services Committee in making its award guidelines more consistent with other IAEM-USA awards.
- The members of the committee participated as judges of the IAEM-USA Awards Competition.

## IAEM-USA Bylaws & Resolutions Committee

#### www.iaem.com/Committees/Bylaws

Ken Rudnicki, CEM, Chair

- The IAEM-USA Bylaws Committee reviews bylaws and makes recommendations for revision by the membership, monitors adherence to provisions of the bylaws, develops resolutions outlining the position and policy of the IAEM-USA Council on specific issues, as appropriate, and presents proposed resolutions to the membership for adoption at the IAEM Annual Conference.
- There were no bylaws revisions during the fiscal year covered by this report.

## IAEM-USA Conference Committee

#### www.iaem.com/Committees/ Conference

#### Carolyn Harshman, CEM, Chair

- The goal of the 2010-2011 IAEM-USA Conference Committee was to "contribute to the professionalization of emergency management." The 2010 conference in San Antonio proved to be an excellent draw for the nearly 3,000 attendees and EMEX vendors. The conference was the showcase for the fourth "EMI@ IAEM," and the largest turnout ever of our military partners. Sunday night's Welcoming Reception, restructured to include entertainment, dinner and dancing, was a truly memorable event.
- The committee's new liaison level of membership has been a very effective means of increasing connectivity and communication between the Conference Committee and IAEM's various standing committees and caucuses. Throughout the year, it was evident that the range of speaker topics and speaker selections were enhanced by the new cross-section of Conference Committee members.
- Following San Antonio, the 2010 Conference Committee closed out its efforts with a review of the conference evaluations and forwarded its recommendations to the 2011 Committee. With the improved online submission system in place and a desire to maximize marketing opportunities, the 2011 Committee took on "moving up" the planning schedule by three months. That meant immediately nailing down keynote, plenary and partner update speakers in order to begin the advance marketing, as well as announcing the breakout speaker solicitation process.

- For the first time ever, the committee held its Mid-Year meeting in March in conjunction with the IAEM-USA Board Retreat in Reno, Nev. This set us up for an early May announcement of breakout speakers and the opportunity to prepare a preliminary program for distribution at the traditional Mid-Year meeting in June.
- The IAEM-USA 2011 Annual Conference will introduce several new features, including two- to three-hour workshops within the main program (Monday-Wednesday), 20 pre-conference courses provided by EMI and TEEX, and open forums with NWS, FEMA and USGS.

## IAEM-USA Government Affairs Committee

#### www.iaem.com/Committees/ GovernmentAffairs

Randall C. Duncan, CEM, Chair Russell Decker, CEM, Vice Chair

- Interacting with Congress, senior FEMA leadership, other administration officials, and providing input on a wide variety of policy initiatives continued to be the focus of the IAEM-USA Government Affairs Committee. The committee was led by Chair Randall C. Duncan, MPA, CEM, and Vice Chair Russell Decker, CEM, Martha Braddock, IAEM-USA Policy Advisor, supported the committee's activities. The voice of local U.S. emergency managers continues to be heard clearly and loudly in the halls of Congress and the headquarters of FEMA, with the constant support of the IAEM-USA Board of Directors and membership.
- The advocacy of state and local emergency management issues continues to be a top priority for IAEM-USA members.

- The committee has created many opportunities to engage with key members of the Administration and the Congress, and has had success in its legislative efforts. The strong support of IAEM-USA members and members of the state associations of local emergency managers remains vital. Continued outreach by local emergency managers to their local U.S. Representatives, Senators and their staffs throughout the year is critical to building an understanding with our legislators of what local emergency managers do and why our issues are important back home. It has been particularly critical for emergency managers to reach out to the many new Members of Congress and new members of Committees since the beginning of the 112th Congress in January.
- Some of this year's highlights of Congressional action are:

## Emergency Management Performance Grants (EMPG).

- We continue to emphasize the importance of building emergency management capacity at the state and local levels and the importance of increasing funding for EMPG. We have achieved success in difficult budget times in maintaining the funding for EMPG, maintaining the all-hazards nature of the program, and retaining it as a separate account. However, for FY 2011 and FY 2012, it has been particularly important for local emergency managers to be certain their members of Congress understand the value of EMPG to their communities.
- For FY 2011, the President requested \$345 million for EMPG in the FEMA budget as part of the Department of Homeland Security Appropriations bill. . Both the Senate Appropriations Committee

on July 15, 2010, and the House Appropriations Subcommittee on Homeland Security on June 24, 2010, included the \$345 million and rejected the Administration request to combine EMPG into an account with other programs. However, the FY 2011 DHS Appropriations bill was not completed as a stand-alone bill, and the funding was included in a series of Continuing Resolutions. HR 1 as passed the House reduced EMPG to \$300 million. The final agreed number was \$340 million, the FY 2010 funding level. Compared to other programs, EMPG fared well.

 For FY 2012, the President requested \$350 million, an increase of \$10 million. The House of Representatives included \$350 million, as did the Senate Committee on Appropriations. However, at this time, the DHS bill is not expected to be completed before Sept. 30, and a Continuing Resolution will again be necessary.

#### Emergency Management Institute.

- Over the last several years, we have had success in obtaining additional Congressional appropriations, specific mention in the Appropriations reports, and increased visibility for the Emergency Management Institute.
- IAEM continues to push for additional funding for updating classes and for development of an executive education program.

#### Supplemental Appropriations for the Disaster Relief Fund (DRF).

 We urged Congressional support for the \$5.1 billion Supplemental Appropriations for the DRF. Because of a shortage of funds, FEMA in February 2010 started allocating funds on an immediate needs basis and delayed funding for repair, rebuilding and mitigation projects—

#### Table 1. IAEM-USA Congressional Testimony, 2010-2011.

Witness	Date	Hearing or Issue Title	Legislative Body	Committee
Gary Christman, Commissioner of Emergency Management, City of St. Louis, MO	Mar. 30, 2011	Improving the Nation's Response to Catastrophic Disasters: How to Minimize Costs and Streamline our Emergency Management Programs	U.S House of Representatives	Committee on Transportation and Infrastructure, Subcommittee on Economic Development, and Emergency Management
H. Eddie Hicks, CEM, IAEM-USA President, and Director of Emergency Management, Morgan County, AL	Apr. 14, 2011	IAEM Priorities in the FY 2012 Budget Request for the Federal Emergency Management Agency (state- ment for record)	U.S. House of Representatives	Committee on Appropriations, Subcommittee on Homeland Security
H. Eddie Hicks, CEM, IAEM-USA President, and Director of Emergency Management, Morgan County, AL	May 27, 2011	IAEM Priorities in the FY 2012 Budget Request for the Federal Emergency Management Agency (state- ment for record)	U.S. Senate	Committee on Appropriations, Subcommittee on Homeland Security
H. Eddie Hicks, CEM, IAEM-USA President, and Director of Emergency Management, Morgan County, AL	June 8, 2011	A Review of the Status of Emergency Management in the U.S., Including the Important Role that Communications Play in Disasters. (Specifically asked to address Alabama tornadoes)	U.S. Senate	Committee on Appropriations, Subcommittee on Homeland Security
John "Rusty" Russell, Emergency Management Director, Huntsville/Madison County, AL, and former IAEM-USA Region 5 President	June 10, 2011	Weathering the Storm: A State and Local Perspective on Emergency Management. (specifically asked to address Alabama tornadoes)	U.S. House of Representatives, Field Hearing in Clearwater, Florida	Committee on Homeland Security, Subcommittee on Emergency Preparedness, Response, and Communications.
Phyllis Little, Emergency Management Director, Cullman County, AL	July 14, 2011	FEMA Reauthorization and Cutting the Red Tape (specifically asked to address Alabama tornadoes)	U.S. House of Representatives	Committee on Transportation and Infrastructure, Subcommittee on Economic Development, and Emergency Management

holding back funding of approximately \$1.7 billion in projects. The Appropriations bill, including the DRF funding, was signed on July 29, 2010.

#### Pre-disaster Mitigation (PDM).

- We strongly supported efforts to reauthorize the PDM program and remove the sunset provision. Public Law 111-351 was signed by the President on Jan. 4, 2011. It had been necessary for the last few years to work to have the program extended one year at a time in the Appropriations bill.
- Stafford Act Amendments. We have been reviewing various Congressional amendments to the Stafford Disaster Relief Act and providing them to our members for comment.
- Full Implementation of the Post Katrina Emergency Management Reform Bill (PL 109-295). We continue to be a key voice in calling for PL 109-295 to be fully implemented as intended by Congress.
- Congressional Testimony and Meetings. We continued advocating our members' vital issues by providing testimony to Congressional committees and subcommittees. We continue to meet with key Congressional staffers to ensure that their members are aware of IAEM's positions. You can review our testimonies by referring to Table 1. Details and copies of the testimony are available at www.iaem.com/ Committees/GovernmentAffairs.
- We have had increased opportunities for substantive stakeholder involvement with FEMA and DHS. Some examples are as follows:
- IAEM-USA was asked to serve as one of 10 organizations comprising the Executive Committee for the DHS Quadrennial Homeland

Security Review. On Nov. 19, 2010, Russell Decker, CEM, IAEM-USA Immediate Past President, and Nick Crossley, CEM, IAEM-USA Region 7 President, who was representing the National Association of Counties (NACo), were invited to meet with DHS Secretary Napolitano, key DHS leaders, and other representatives of the Executive Committee to review the preliminary findings and provide input.

- Representatives of IAEM-USA and the National Emergency Management Association (NEMA) were invited to meet with Elizabeth Harman, Assistant Administrator of the Grants Directorate, in July 2010 to discuss grant guidance.
- IAEM-USA members were presented with a number of opportunities to comment on FEMA policies, particularly in the area of disaster assistance. These opportunities were facilitated by the committee.
- Other IAEM-USA Government Affairs Committee activities included:
  - □ The Committee continues to work on engaging the state associations of local emergency managers by sharing key information and encouraging them to reach out to their members of Congress and staff. As part of this, Policy Advisor Martha Braddock assisted four state associations planning to travel to Washington to meet with their Members of Congress. Martha spoke at the New York State **Emergency Management Association** Conference on IAEM-USA legislative issues and engaging Members of Congress. Key state association issues were discussed at the well-attended IAEM-USA Annual Conference session for state association officials on Oct. 31, 2010.
- □ For the last three years, IAEM-USA has conducted a survey of local government emergency managers regarding the value and use of EMPG funds. The committee has used the survey findings to advocate on behalf of local emergency management programs in Congress; but, more importantly, the reports based on the survey data have been widely distributed and used by key committees on Capitol Hill. This year the committee chair worked in conjunction with the National **Emergency Management Association** (NEMA) to conduct a joint survey of both local and state level emergency management. The committee is grateful to the more than 1,500 local government emergency managers who participated. The findings from the data gathered through the survey have been finalized and published as a summary report. The report has been shared with members of key Congressional Committee staff and others.
- □ In Spring 2010, the IAEM-USA Government Affairs Committee, assisted ably by Jessica Jensen, Ph.D., Assistant Director of the Center for Disaster Studies and Emergency Management, faculty member at North Dakota State University, and committee member, distributed a survey to IAEM-USA members and state associations of emergency management on the use and value of EMPG funding. A second purpose of the study was to analyze the impact of the recent economic downturn on local emergency management programs. The committee reported the results of the survey in the IAEM Bulletin and on the IAEM website, and widely distributed a paper on Capitol Hill. The committee has used the survey findings to advocate on behalf of local emergency management programs in Congress. This is

the third year that the committee has conducted this survey, and it is anticipated that the survey will continue on an annual basis.

- □ We continue to work closely with our key partners, such as the National Association of Counties (NACo), the National Emergency Management Association (NEMA), the National Governor's Association (NGA), the National League of Cities (NLC), the National Conference of State Legislators (NCSL), and the Association of State Floodplain Managers (ASFPM), and the National Weather Service (NWS). Committee Chair Randy Duncan, CEM, discussed IAEM-USA legislative priorities at the NEMA Legislative Committee meetings at the NEMA Annual Conference in Little Rock, Ark., and at the NEMA March legislative conference in Washington, D.C. Martha Braddock discussed IAEM legislative priorities at the National Association of Counties (NACo) Legislative Conference Subcommittee on Homeland Security and Emergency Management of the Justice and Public Safety Steering Committee. We supported our partners at the NWS by encouraging, promoting, supporting, and having our leadership attend a briefing and webinar by Dr. Jack Hayes, Director of the NWS, on the NWS Budget FY 2012 budget and the Tsunami for Congressional and governor's Washington staff.
- Congressional and agency speakers are invited to the committee's Mid-Year Meeting and Annual Conference committee meetings to address specific issues of special interest to our members and provide an opportunity for question-andanswer sessions. Our partners are

invited to update us on their key legislative concerns.

- Speakers at the IAEM-USA Government Affairs Committee meeting held during the IAEM-USA 2010 Annual Conference included the following officials from FEMA: Elizabeth M. Harman, Assistant Administrator Grant Programs Directorate; Beth Zimmerman, Deputy Associate Administrator, Office of Response and Recovery; Andy Mitchell, Assistant Administrator National Training and Education National Preparedness Directorate; Mary Ann Tierney, FEMA Regional Administrator, FEMA Region III; Tony Russell, Regional Administrator, FEMA RegionVI; and Gwen Camp, Director of Intergovernmental Affairs. Other speakers included: Milton Nenneman, Director, First Responder Coordination West, DHS Science and Technology Directorate; Dalen Harris, Associate Legislative Director, National Association of Counties; and Matt Cowles, Government Affairs Director. National Emergency Management Association.
- Speakers at the IAEM-USA Government Affairs Committee Meeting on June 9-10, 2011 at the IAEM MidYear Meeting from FEMA included the Honorable Tim Manning, Deputy Administrator, Prevention and National Preparedness; Tonya Schreiber, Deputy Assistant Administrator, Grant Programs Directorate, Deborah Ingram, Assistant Administrator for Recovery, Response and Recovery Directorate; Gwen Camp, Director of Intergovernmental Affairs; Andy Mitchell, Assistant Administrator National Training and Education, National Preparedness Directorate;

Pamela Williams, Deputy Director of Congressional/Legislative Affairs; and Marcie Roth, Director, Office of Disability Integration and Coordination. From the Senate Committee on Homeland Security and Government Affairs were Mary Beth Schultz, Senior Counsel Majority and Eric Heighberger, Professional Staff Minority. From the House was Joseph Wender, Counsel, Committee on Transportation and Infrastructure, Subcommittee on Economic Development, Emergency Management and Public Buildings. Bill Proenza, Director of the Southern Region, represented the National Weather Service, and Alexa Noruk, represented the National Emergency Management Association.

## IAEM-USA Membership & Marketing Committee

#### www.iaem.com/ Committees/Marketing

Robie Robinson, CEM, Chair

- The IAEM-USA Membership & Marketing Committee analyzes membership trends, assists in the development of membership recruitment campaigns, and assures that membership services are being provided.
- The committee obtained Board approval for printed membership cards for the 2011-2012 membership year.

## IAEM-USA Nominations & Credentials Committee

#### www.iaem.com/Committees/ Nominations

Ronnie Adair, Chair

- The committee chair met with the outgoing chair, Rusty Russell, to review any outstanding issues.
- Committee members coordinated with IAEM staff on committee procedures.
- The committee reviewed and approved the credentials of the 2011 candidates for IAEM-USA officer positions in accordance with IAEM-USA Bylaws and Administrative Policies and Procedures.

## IAEM-USA Standards & Practices Committee

#### www.iaem.com/ Committees/Standards

Elysa Jones, Chair

- Conference calls were conducted bi-monthly from November 2010 through September 2011, with a good percentage of the committee participating in each call.
- Committee participation was tracked and enforced according to adopted committee participation policy.
- The committee web page was regularly updated with current committee membership rosters, minutes of all committee meetings, and both professional and technical standards updates to expand the web page.
- Team on Competencies: After completing work on Competencies for Emergency Managers and review of a related New Zealand document, the New Zealand Standard on Civil Defense was recommended to IAEM-USA leadership and subse-

quently recommended for use by the CEM<sup>®</sup> Commission.

- *LAEM Bulletin* articles were submitted by Dean Larson, Ph.D., CEM, Lloyd Bokman, and Avagene Moore, CEM.
- A news item asking IAEM-USA members to comment on the 2013 Edition of the NFPA 1600 was also submitted to the *IAEM Bulletin*.

## IAEM-USA Strategic Planning Committee

#### www.iaem.com/Committees/ StrategicPlanning

Mike Mumaw, Chair

- The purpose of the IAEM-USA Strategic Planning Committee is to provide a sustainable method for the continual improvement and management of the association's strategic planning process, so that there is a sustainable organization-wide process for pursuing the association's mission and vision, including accountability and measurable performance.
- During 2011, the committee, in cooperation with the IAEM-USA Board, began the final steps in tying strategic plan elements to a work plan with specific objectives and tasks that will be assigned to committees and caucuses.

# IAEM-USA Training & Education Committee

#### www.iaem.com/ Committees/Training

Lyn Gross, CEM, Chair

 The committee chair and vice chairs have met by conference call on two occasions to develop project strategies for moving the committee productively forward. The full committee has met twice by conference call and again at the IAEM-USA Mid-Year Meeting.

- A strategy has been developed for moving forward with three main projects, for which subcommittees have been established:
  - Intern Guide for Emergency Managers

     A first draft of the Intern Guide was presented to the Committee at the IAEM Mid-Year Meeting. Comments and ideas were brought forward for the subcommittee's consideration, and the final report is due Oct. 1, 2011.
  - Core Competencies/Foundational Academy— Several members of the committee participated in development of the Core Competencies and the review of the initial curriculum for the Emergency Management Foundations Academy. Committee members also participated in the first two pilot offerings in June and July 2011. Comments received from those who participated in the pilot offerings provided valuable information and guidance as to the final content and layout of the Academy. Many changes were made to the initial curriculum that will result in a comprehensive program to develop the core competencies needed by emergency managers.
  - □ *Theory to Practice*—The committee has had lengthy discussion regarding the failure of academic research to reach practitioners in a meaningful way. Several members of the academic community will look at research that may be converted into articles and presentations that will be of field value to emergency management practitioners. This may be in the form of IAEM Bulletin articles and/or working with the IAEM-USA Conference Committee to hold breakout sessions in future IAEM Conferences. The focus will be "Turning Academic Research into Practical Tools for Emergency Managers."



## IAEM-USA Website Committee

#### www.iaem.com/ Committees/Website

Landon Densley, Chair

- The IAEM-USA Website Committee supervises the content of the website and the Council's Internet presence, including e-mail communications and website content and format. It makes recommendations to the Board of Directors for website enhancement, including prioritization of new features within the annual budget established by the Board. The committee establishes the use of Web-based activities, such as voting, membership database use, and marketing.
- The committee is working on a new website for IAEM-USA.

## Ad Hoc Committees

## IAEM-USA Children in Disasters Ad Hoc Committee

www.iaem.com/ Committees/Children

Bruce Lockwood, CEM, Chair

## IAEM-USA Diversity Ad Hoc Committee

www.iaem.com/ Committees/Diversity

John Laine, Chair

 The mission of the IAEM-USA Diversity Ad Hoc Committee is to help expand professional opportunities for minorities and to foster an understanding of diverse communities at all levels within the field of emergency management.

- The committee established the roles and responsibilities of committee officers and the vision of the committee.
- Members planned for the first committee meeting at the IAEM-USA Annual Conference.
- The committee focused on development of mentorship of IAEM student members. Future diversity internship opportunities will be forwarded to the IAEM-USA Student Region.
- The committee worked with private and public sectors organizations to develop outreach opportunities.
- The committee worked with the White House Initiative on Historically Black Colleges and Universities on addressing diversity challenges in emergency management.
- Committee members worked with academic institutions on diversity research projects.
- The committee examined opportunities with Dr. Randolph Rowel from Morgan State University to study diversity and how it affects disaster preparedness and response within minority communities.
- Committee members worked with academic institutions to promote outreach of the emergency management profession to minorities and women.

## IAEM-USA Emerging Technologies Ad Hoc Committee

www.iaem.com/Committees/ EmergingTechnologies

Alisha Griswold, Chair

## IAEM-USA EMI Ad Hoc Committee

www.iaem.com/Committees/EMI Lyn Gross, CEM

## IAEM-USA Federal Facilities Emergency Managers Ad Hoc Committee

#### www.iaem.com/Committees/ FederalFacilities

Judith Sibert, Chair

The IAEM-USA Federal Facilities Ad Hoc Committee is comprised of individuals who are responsible for emergency management operations to include planning, training, and operations on or within federal facilities. This would include federal and non-federal employees who are responsible for mandatory Occupant Emergency Programs and/or Continuity of Operations Programs for Federal agencies. Although similar, the role of emergency managers responsible for departments and agencies housed in federal facilities differs from those of more commonly known emergency management occupations in state and local governments. Emergency program managers within the federal government are guided by GSA Occupant Emergency Program Guidelines and Federal Continuity Directives, as opposed to the NFPA 1600 and the National Response Framework.

At this time, there is no central database of emergency managers of Federal agencies or even a consistent job series/title or description. The goal of the Federal Facilities Ad Hoc Committee is to bring emergency managers of Federal facilities from around the country together in an effort to collaborate and share common ideas, concerns, and lessons learned; and, to increase our presence within IAEM-USA and network with our federal, state and local emergency management partners.

## Caucuses

## IAEM-USA Big Cities Caucus

www.iaem.com/ Committees/BigCities

## IAEM-USA Emergency Services Caucus

#### www.iaem.com/Committees/ EmergencyServices

John Walsh, Chair

The IAEM-USA Emergency Services Caucus provides a repository of subject matter experts who serve in an advisory capacity to the IAEM-USA Board of Directors. The caucus received several formal requests this year for IAEM-USA input regarding policy development, program feedback and recommendations for subject matter experts to represent IAEM interests on various panels and committees addressing topics areas affecting emergency response, emergency management, preparedness and infrastructure protection. Some of the information request activities the caucus has undertaken this year included inquiries from:

- DHS Office of Policy regarding Supply Chain Security Strategy/ Global Supply Chain Security Strategy.
- DHS Emergency Services Sector (ESS) Information Sharing committee regarding input for development of an information sharing portal for use by all critical infrastructure sectors.
- The National EMS Assessment
   project for IAEM-USA representation on one of two Expert Panel
   Focus Groups to describe and discuss their local or state EMS preparedness program's resources, capabilities, strengths, opportunities for improvement, and needs.
- The Emergency Services Sector Coordinating Council regarding disaster reentry issues affecting credentialing and access control standards and a review of documents associated with the proposed Disaster Reentry Pilot Project.
- The Counter Terrorism Operations Support (CTOS) Program to supply an IAEM-USA subject matter expert with specific nuclear/radiological background to their new curriculum for local emergency managers who have an expertise in Improvised Nuclear Devices (INDs).
- HHS and DHS to comment on a policy document regarding the manufacturing, delivery and distribution system of medical countermeasures (MCM) in the event of a biological attack or other disease-generating event.

## IAEM-USA Faith-Based Caucus

#### www.iaem.com/ Committees/FaithBased

Jeff Walker, CEM

- The IAEM-USA Faith-Based Caucus held its first meeting at the IAEM-USA 2010 Annual Conference in San Antonio, Texas, with 16 present.
- Goals established for the caucus were:
  - Increase levels of preparedness of places of worship and faith-based organizations around the country.
- Build the capacity of faith-based organizations to be resources during all four phases of emergency management.
- Be a voice for faith-based organizations within emergency management.
- The group held conference calls during the year to begin development of a best practices list and to develop relationships with faith-based organizations on the national level. At present, 42 IAEM-USA members have joined the Faith-Based Caucus.

## IAEM-USA Healthcare Caucus

#### www.iaem.com/Committees/HCC

Andy McGuire, Chair

- There are more than 250 participants in the IAEM-USA Healthcare Caucus. The HCC continues to meet regularly on a regular quarterly basis via face-to-face meetings and conference calls.
- The caucus conducted its third annual healthcare emergency manager salary survey; results are pending.
- Representatives from each of the IAEM-USA Regions were appointed

to the HCC; the caucus is working to define the regional representatives' roles and responsibilities going forward.

- The caucus developed a working group to explore the core competencies of healthcare emergency management and develop an HCC-endorsed product to promote as our standard. At present, we are following the VHA Core Competencies document as our base standard.
- The caucus continues to communicate daily/weekly with its healthcare caucus partners across the country on current hot topics in healthcare emergency management, such as: Joint Commission survey results; sharing of plans, policies and best practices; sharing of opinions and thoughtprovoking discussions on current practices in the healthcare emergency management environment.
- The caucus continues to use and explore social media tools to enhance its ability to communicate with caucus participants.

## IAEM-USA Public-Private Partnership Caucus

#### www.iaem.com/Committees/PPP

Shane Stovall, CEM

- The IAEM-USA Public-Private Partnership (PPP) Caucus has been collaborating with NIMSAT and NEMA on completing a National PPP Best Practices document that will outline commonalities between PPP programs across the country, funding of PPPs, and lessons learned in the development and maintenance of PPPs. The expected completion date is November 2011.
- The caucus has begun initial collaborative efforts on developing a how-to guide for public-private partnerships. This document will be used by

public and private sector entities.

The caucus has worked with the FEMA Private Sector Division in pushing for each state to have private sector representation in each State Emergency Operations Center.

## IAEM-USA Special Needs Caucus

#### www.iaem.com/Committees/ SpecialNeeds

#### Elizabeth Davis

- Returning to a project started in 2005, the IAEM-USA Special Needs Caucus spent the year researching and compiling a list of exam questions to offer the CEM® Commission for consideration on the concept of "whole community." The list of final questions submitted included aspects of disability, age (both child and senior), language, and medical support needs. The caucus also provided a comprehensive recommended study bibliography, with explanation of why each report, AAR, study and publication was included, as a way to assist those either studying for the CEM<sup>®</sup> or needing more information about the topic.
- The caucus began planning a revision of its own web page to carry into the next fiscal cycle. This will result in a new cataloging of the hundreds of resources posted for IAEM peers and to make the materials easier to navigate.
- The caucus drafted a statement issued by IAEM-USA in recognition of the 20th Anniversary of the Americans with Disabilities Act, restating its ongoing commitment to inclusive emergency management practices. The caucus chair was honored to be among those in attendance at the White House celebration in July 2010.
- In March 2011, the caucus chair

and advisor were both invited to the White House to witness the signing of a memorandum of understanding between the National Disability Rights Network and FEMA. The caucus remains strongly involved in such issues and works closely with ODIC as well as others to keep the issues moving forward.

 As requested, the caucus continues to research and draft white papers and position statements for considered use by IAEM-USA's leadership on issues of interest to the field of emergency management and its application across all stakeholder groups in the community.

## IAEM-USA Tribal Affairs Caucus

#### www.iaem.com/Committees/ TribalAffairs

Charles Kmet

 The IAEM-USA Tribal Affairs Caucus monitors issues of emergency management relating to tribal governments in the United States.

## IAEM-USA Uniformed Services Caucus

#### www.iaem.com/Committees/ UniformedServices

Report provided by LTC John J. Casey III, CEM, Vice Chair

- The mission of the IAEM-USA Uniformed Services Caucus is to foster mentorship and professional development among IAEM-USA Uniformed Services members; enhance communication and sharing of best practices between uniformed services emergency managers; provide advocacy to IAEM leadership on uniformed services emergency management issues; and increase interest, visibility and affiliation of IAEM-USA among the U.S. uniformed services.
- The caucus facilitates the Uniformed Member and Civilian Emergency Manager of the Year awards, which recognize individuals serving in the Uniformed Services of the United States who have consistently demonstrated significant contributions to the field of emergency management while continuously self-developing as emergency managers.
- Members of the caucus have remained engaged as speakers and participants at numerous conferences, summits and gatherings addressing all-inclusive emergency management practices,

the technology behind such practices, and the peer mentoring necessary to execute such practices in the field, thus contributing within our membership a multiplier effect.

- Caucus Vice Chair John Casey participated in a pilot program with U.S. African Command to use the Emergency Management Accreditation Program (EMAP) model to obtain a baseline assessment for national emergency management programs in African nations. LTC Casey served as the military service assessor during the EMAP Assessment of Ghana.
- The caucus is negotiating with the Army Medical Department (AMEDD) to have IAEM provide a venue for their semi-annual Medical Operations, Intelligence, and Training conference and encourage attainment of the CEM<sup>®</sup>.
- Caucus members were also very active in supporting the mentorship of several CEM<sup>®</sup> candidates over the last year.

## IAEM-USA Universities & Colleges Caucus

#### www.iaem.com/Committes/UCC

Brendan McCluskey, Chair

The IAEM-USA Universities & Colleges Caucus (UCC) held a successful 4th Annual Workshop during the IAEM-USA 2010 Annual Conference. More than 75 campusbased emergency managers from the U.S., Canada, and a few other international locations participated in a two-day workshop that included formal presentations, peer-led discussions on emerging issues, a modified functional EOC exercise, and the unveiling of the 2010 IHE emergency manager salary survey.

- FEMA EMI released an updated version of the L363 Multi-Hazard Emergency Planning for Higher Education, as well as a new course, G367 Emergency Planning for Campus Executives. UCC members were instrumental in the development of both courses, as well as marketing, hosting and teaching the programs across the country.
- The caucus has worked closely with the U.S. Department of Education's Office of Safe and Drug Free Schools to collect, analyze and disseminate information on local, regional and national disasters and their effects on institutions of higher education. The Department of Education, in turn, provides such data to DHS for inclusion in various reports, such as the NICC Situation Report. Notable events included the Mississippi River flooding, Southeastern U.S. tornadoes, and Massachusetts tornadoes.
- The UCC continued a successful webinar series this year, with educational offerings on the use of the DHS First Responders Communities of Practice (FRCOP) and the DRU Repository. Additional webinars are in the works on continuity of operations and lightning safety.
- The DRU Repository was moved from a public website (hosted at UC-Davis) to a restricted access domain in the DHS First Responders Communities of Practice. All of the documents, including job descriptions, templates and other works, were moved to the password-protected FRCOP site. In addition, the vetting process allows members of the DRU Community to share FOUO material, along with other sensitive documents (such as institutional plans and procedures) that might not have been appropriate for a publicly-available site.

- UCC members are highly active in regional activities, including the FEMA Region I Higher Education Center of Excellence, the FEMA Region II Continuity Exercise Series, the FEMA Region III Regional Advisory Council, and the National Level Exercise 2011.
- In conjunction with EMAP staff and the EMAP Commission, members of the UCC participated in monthly work group conference calls of the EMAP Pilot Program for Higher Education Institutions. During the past year, this work group developed application criteria for the pilot program, instituted a promotional and marketing campaign, and otherwise worked to advance the project. In April 2011, the work group presented four representative colleges/ universities to the EMAP Commission, which selected the institutions to have on-site assessments; the selection process for both the Work Group and EMAP Commission was blinded. The pilot assessments will occur during Winter 2011-Spring 2012.
- The UCC is working in partnership with the Fondazione Bruno Kessler in Trento, Italy (a research organization of the Autonomous Province of Trento that promotes research in the areas of science, technology, and the humanities) to build a Hazard Identification and Risk Assessment application for institutions of higher education that is consistent with NFPA-/Z- 1600 and other international standards. The partnership was created while participating in the "Random Hacks of Kindness" event sponsored by the World Bank, NASA, Microsoft, Google, and Yahoo. The product will be available as free open source software and is scheduled to be beta-tested/launched at the UCC Workshop at the IAEM-USA 2011 Annual Conference.
- A caucus workgroup on standards is collaborating with Disaster Resilient University (DRU) members on a project to develop a crosswalk and checklist that provides a cohesive framework for the legislation/regulations, professional standards and best

practices applicable to institutions that want to optimize their ability to be resilient in the face of whatever may interrupt their normal operations. The project team is anticipating a first draft for comment/distribution of an early draft in Fall 2011.

The caucus was invited to participate in a new advisory panel for the U.S. Department of Justice's Bureau of Justice Assistance and the Division of Public Safety Leadership at Johns Hopkins University. The advisory group was put together to determine feasibility of and start development for a national campus public safety officer certification program. The group is drawing heavily on work done by other certification programs, including IAEM-USA and the Certified Emergency Manager program.

# Get Connected.

Be a part of the organization that represents Emergency Managers in local communities, and around the globe.

Emergency concerns cross borders — whether you are down the street or across the world. Today, being connected is more important than ever. IAEM brings together emergency managers and disaster response professionals from all levels of government, as well as the military, the private sector, and volunteer organizations around the world.

> Now more than ever, IAEM is for you... Join IAEM Today!



Joining IAEM brings you benefits that connect you with:

- A large, network of experts offering solutions, guidance and assistance.
- Job opportunities on our extensive online listing.
- A unified voice on policies and legislation.
- Information updates via email and our monthly newsletter.
- Professional tools and discussion groups on www.iaem.com.
- **Certified Emergency Manager** and Associate Emergency Manager programs.
- Scholarship program.

# Save the Date

IAEM 60th Annual Conference & EMEX 2012

October 26–November 1, 2012 Orlando, Florida, USA

## Contact IAEM Headquarters

## International Association of Emergency Managers

201 Park Washington Court Falls Church, VA 22046-4527

Phone: +1 (703) 538-1795 Fax: +1 (703) 241-5603 Email: info@iaem.com Website: www.iaem.com