



Annual Report 2011–2012

Advancing the Emergency
Management Profession
Worldwide

IAEM Partners

IAEM-GLOBAL PARTNERS

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Asian Disaster Preparedness Center (ADPC)
Australian Institute of Emergency Services
Cádiz
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Civil Contingencies Advisors Limited
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DERA: Disaster Preparedness & Emergency Response
DRI
EMA
Emergency Management Academy of New Zealand
Emergency Management Institute of Japan
Emergency Response to Coastal Oil, Chemical and Inert
Pollution from Shipping
European Emergency Number Association
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Institute for Building Technology & Safety
Institute for Business and Home Safety
Institute of Crisis and Risk Management
Instituto Politecnico de Castelo Branco Escola Superior Agraria
International Association of Fire Chiefs
International Community on Information Systems for Crisis Response and Management
International Critical Incident Stress Foundation, Inc.
International Disaster Recovery Association
International Emergency Management Society
International Emergency Managers Student Association
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IAEM-USA NATIONAL PARTNERS

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American College of Contingency Planners/
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American Red Cross
Association of Contingency Planners
Association of Public Safety Communications Officials
Association of State Floodplain Managers
Booz Allen Hamilton
Boston University
Business Recovery Managers Association
iation
Consumer Electronics Association
Crisis Response Journal-Cava Media
CSHEMA
David N. Myers University
Emergency Management Accreditation Program
Emergency Management Institute of Japan
Emergency Management Program, North Dakota State
EMS Today
EMS World
Geological Society of America
Homeland Defense Journal
Home Safety Council
HSToday
Humane Society of the United States
International Wireless Communications Expo
Joint Interagency Training Center – West
Local Authorities Confronting Disasters and Emergencies
National Association of Counties
National Association of County Engineers
National Association of State EMS Officials
National Disaster Medical System
National Emergency Management Association
National Emergency Number Association
National Foundation for Mortuary Care
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National Preparedness Summit
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Natural Hazard Mitigation Association
Northeast States Emergency Consortium
Nuclear Energy Institute
Roam Secure, Inc.
State and Local Emergency Management Data Users Group
State Guard Association of the United States
TAK Response
Texas Engineering Extension Service
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Alabama Association of Emergency Managers
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Idaho Emergency Management Association
Illinois Emergency Services Management Association
Emergency Management Alliance of Indiana, Inc.
Iowa Emergency Management Director's Association
Kansas Emergency Management Association
Kentucky Emergency Management Association
Keystone Emergency Management Association
Louisiana Emergency Preparedness Association
Maine Association of Emergency Managers
Maryland Emergency Management Association
Massachusetts Emergency Management Association
Michigan Emergency Management Association
Association of Minnesota Emergency Managers
Montana Association of Disaster and Emergency Services Coordinators
Nebraska Association of Emergency Management
Nevada Emergency Preparedness Association
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New Mexico Emergency Management Association
New York State Emergency Management Association
North Carolina Emergency Management Association
North Dakota Emergency Management Association
Emergency Management Association of Ohio
Oklahoma Emergency Management Association
Rhode Island Emergency Managers Association
South Carolina Emergency Preparedness Association
Emergency Management Association of Tennessee
Emergency Management Association of Texas
Utah Emergency Management Association
Virginia Emergency Management Association
Washington State Emergency Management Association
Wisconsin Emergency Management Association

Message from IAEM-Global Board Chairman

Dear IAEM Members,

Nearing the end of our 60th anniversary year, the IAEM 2012 Annual Conference theme of “Resiliency: Building a Better Tomorrow” could not be more appropriate. Our association has grown, reached many milestones and achievements, and worked through many challenges over the past 60 years.

During my tenure as the IAEM-Global Chair, we have achieved unsurpassed transparency into our business practices. Legal counsel was retained to address and answer questions pertaining to the binding governance documents of the association.

Although we have accomplished much over the last year, much work remains to be done. As strong as our association has been, our potential is much greater. Each one of us has the potential to impact the path that our association takes, as well as the responsibility to work toward a better organization for all.

Our diversity in members is what will continue to drive the future success of our association. The challenges that have been faced this past year and those in the future will be vital to keeping our association moving forward. Our diverse backgrounds allow all of us to bring so much individual talent, knowledge and experience to the organization. Collectively through our dedication and innovation, we can strengthen IAEM and the emergency management profession.

I'd like to end with a quote: “In this volatile business of ours, we can ill afford to rest on our laurels, or even pause in retrospect. Times and conditions change so rapidly that we must keep our aim constantly focused on the future.” – Walt Disney

Thank you for your support. It has been my honor and tremendous pleasure to serve you and to be aligned with each of you in our mission of service.

Sincerely,

Hui-Shan L. Walker, MPA, CEM

IAEM-Global Chair 2011-2012



Hui-Shan L. Walker, MPA, CEM



IAEM VISION

Our vision is that IAEM be recognized as the premier international organization of emergency management professionals.

IAEM MISSION

Our mission is to advance the profession by promoting the principles of emergency management; to serve our members by providing information, networking and professional development opportunities; and to advance the emergency management profession.



CEM®/AEMSM PROGRAM

www.iaem.com/CEM

Since the Certified Emergency Manager Program was introduced in 1993, 12,725 candidates have enrolled to pursue the Certified Emergency Manager (CEM®) and the Associate Emergency Manager (AEMSM) designations. As of June 1, 2012, there were 1,150 CEM®s and 121 AEMSMs. During the fiscal year, the USA CEM® Commission held three review meetings and processed 373 application packets. Specifically, those applications were made up of 207 original certifications, 85 resubmissions, 79 recertifications, one appeal and one Lifetime nomination. There were 361 applications from USA Candidates; 12 applications from Canadian candidates and zero applications from International candidates. The Ocean-Asia CEM® Commission held two virtual review meetings and processed four application packets. Specifically, those applications were made up of two original certifications and two resubmissions.

During this fiscal year, IAEM offered the CEM®/AEMSM Preparatory Course and/or the CEM®/AEMSM Exam opportunity at 27 locations around the United States and also in Germany, Qatar and Canada.

PROGRAM CHANGES

- USA Candidates may now submit a baccalaureate degree or higher from a regionally accredited institution to fulfill the CEM® Education requirement.
- Non-USA candidates may continue to substitute extra years of work experience in place of a baccalaureate degree until January 1, 2014.
- AEMSM candidates are required to submit six professional contributions in addition to the other requirements when recertifying.
- Only those components achieved/earned in the five years between certifications can be considered as acceptable for CEM® recertification submissions.

LOOKING AHEAD

- The CEM®/AEMSM application will be available as a web-based application which will ease the submission process for the candidates.
- IAEM intends to validate all CEM® requirements by completing a job analysis of the functions of emergency management and ensuring that defined knowledge, skills and abilities are still required of the tasks performed by emergency managers.
- IAEM plans to seek independent accreditation of the Certified Emergency Manager program from the American National Standards Institute/International Organization for Standardization.



The USA CEM® Commission met during the IAEM-USA 2012 Mid-Year Meeting. Left to Right, Front Row: Kate Walker; Tony Russell, CEM; Pamela L'Heureux, CEM; Dean Larson, PhD, CEM. Second Row: Scot Phelps, CEM, JD, MEP; John Conklin, CEM; Billy Zwerschke, CEM, CFM, TEM. Third Row: Christian M Lanphere, PhD, CCERT-P, CEM; Ed Hurston, Col, USAF, MSC, CEM; Sharon Kelly, Mark Gentilman, PhD, CEM; Ed Smith, CEM. Back Row: Daryl Lee Spiewak, CEM, TEM; Ty Davisson, CEM; Jason Higginbotham, CEM, LEM; Brian Bovyn, CEM.

IAEM Scholarship Program

www.iaem.com/Scholarships



IAEM RAISES \$28,782 FOR EM SCHOLARSHIPS

IAEM raised \$28,782.50 for scholarships at the IAEM-USA 59th Annual Conference and EMEX 2011 in Clark County, Nev. The IAEM Scholarship Live Auction, sponsored by American Military University, raised \$14,169.50 for the fund. The Live Auction Reception was sponsored by Cassidian Communications. The Silent Auction raised \$4,239, while the Basket Bonanza brought in \$5,669. The Silent Auction was up \$1,353 over the 2010 total. A total of \$2,705 was received in the EMEX exhibitor flag donation program, and personal donations totaled \$2,000.

IAEM'S 2011-2012 SCHOLARSHIP RECIPIENTS

The IAEM Scholarship Commission awarded scholarships to four students in emergency management, disaster management and related programs for the 2011-2012 school year.

- **Amy LePore Crabill**, a recipient of a \$5,000 EIIP Scholarship, is working toward a Ph.D. in disaster science management at the University of Delaware, with a planned graduation date of 2016. She has been with Cecil County (Md.) Department of Emergency Services for more than seven years and is now its deputy director where she is responsible for a department of 110 people. Amy is a Certified Emergency Manager. She has worked on state and federal committees, including the Federal Technology Transfer Working Group. Amy has directed the EOC during events and completed the FEMA reimbursement

process for declarations. She was the president of the Maryland Emergency Management Association from 2007-2009 and was awarded a Maryland Governor's Citation for her leadership during her term. Amy's scholarship was provided through a dedicated donation provided by the Emergency Information Infrastructure Project.

- **Hsien-Ho (Ray) Chang** is working toward a Ph.D. in disaster science and management at the University of Delaware, with a planned graduation date of May 2014. He also was a recipient of a \$5,000 EIIP Scholarship, provided through a dedicated donation by the Emergency Information Infrastructure Project. Ray has seven years experience in the American and Taiwanese fire service and reached the level of fire captain in Taiwan. He earned his Master's Degree at Arizona State University. After two years studying in the United States, he returned to Taiwan and resumed his work in the fire department and was invited to join several international disaster management symposiums in the United Kingdom, China and the United States. He also served as a liaison for many foreign disaster managers when they visited Taiwan prior to returning to the United States to resume his studies.
- **Duo Wang** is the 2011-2012 DRII Lacy Suiter Scholarship recipient receiving \$2,500 through a dedicated donation from DRI International. She completed her B.S. degree in emergency

management and homeland security in December 2009 and is continuing her studies at Arkansas Tech University to earn an M.S. in emergency management by May 2012. As a student, she worked with James Lee Witt Associates assisting in a time extension study on the public assistance program recovery from Hurricane Katrina for the State of Louisiana. She also assisted the Arkansas Department of Information System in providing training to 246 Arkansas school districts on how to initiate business continuity of operations plans. She also is an active CERT member.

- **James Menke** is the fourth recipient of the \$1,000 Command Sergeant Major L. Ken Fisher Emergency Management Scholarship, provided through a dedicated donation from ResponseForce 1. He is working towards a B.S. in emergency management at North Dakota State University with a planned graduation date of December 2011. He is a student officer of the NDSU IEMSA Chapter and a member of the NDSU Ready Campus Initiative (RCI) team. The RCI team is comprised of an elite group of students that works to facilitate comprehensive emergency management planning across the campus as part of a Department of Education grant award. James is one of only two undergraduates who have ever been on the team.

SPECIAL THANKS TO DEDICATED SCHOLARSHIP DONORS

The four scholarships given this year were provided through dedicated donations earmarked for scholarships to be given the year the donation was received. Special recognition and thanks are due to:

- Emergency Information Infrastructure Project - \$10,000
- DRI International - \$2,500
- ResponseForce 1 - \$1,000



Scene from the 2011 IAEM Scholarship Auction.
PHOTO: LONDON DENSLEY

2011–2012 Finance & Membership Data

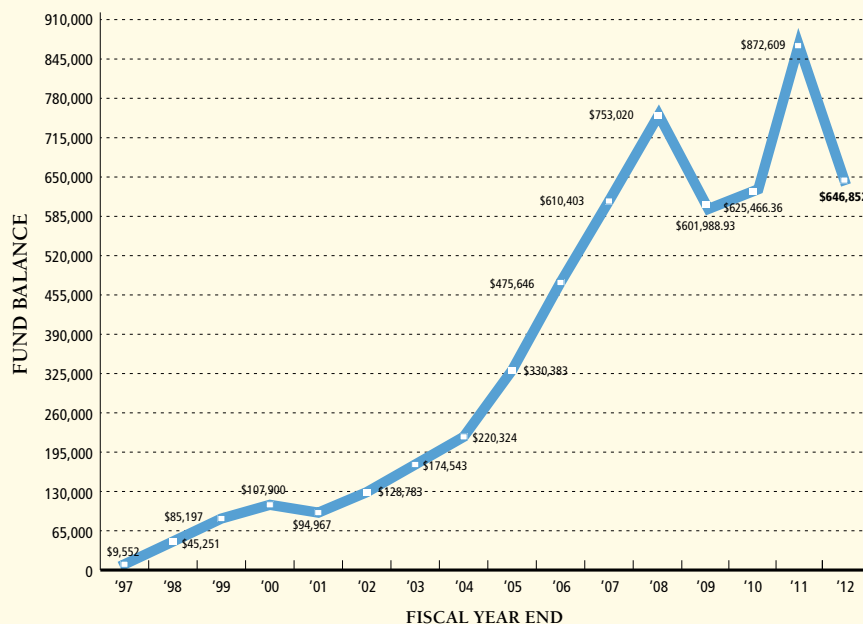
FINANCIAL REPORT

IAEM fund balances as of May 31, 2012:

CEM® Program	\$79,927
Scholarship Program	\$200,436
Operations/Reserves	\$646,852

Financial Performance

The IAEM total fund balance as of May 31 was \$646,852, down from the same reporting period in 2011, with the Scholarship Program balance increasing by \$23,072 from 2011 totaling \$200,436; the CEM Program remained consistent, totaling \$79,927.

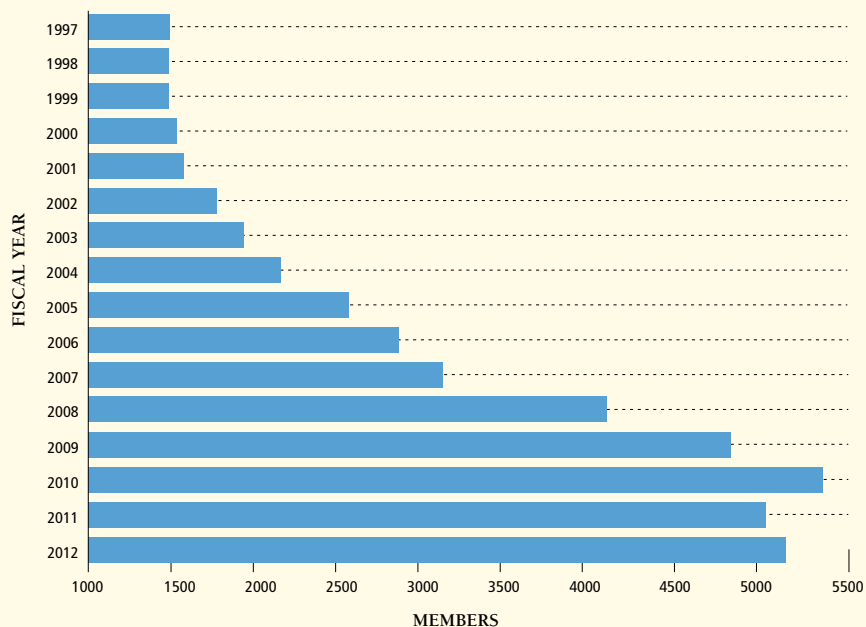


MEMBERSHIP GROWTH

IAEM's final roster for 2011-2012 included 5,166 paying members as of May 31, 2012.

Highlights: (as of May 31, 2012)

- The IAEM-Global membership includes Individual members (3,381), Affiliate members (49), and Student members (1,736) for a total of 5,166 members.
- The largest council is the IAEM-USA Council, with 2,658 Individual members (52%). The second largest council is the IAEM Student Council with 1,736 members (33%), while the third largest council is the IAEM-Canada Council with 257 members (4%).
- In the IAEM-USA Council, the Student Region is the largest USA Region (1,628 members), followed by Region 3 (819 members) and Region 4 (766 members). Region 6 is the fourth largest USA Region (647), with Region 9 coming in as the fifth largest USA region (516 members).



IAEM Council Reports

IAEM-GLOBAL BOARD OF DIRECTORS 2011-2012

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Emergency & Disaster Management, Inc.
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CEMAC
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IAEM-ASIA COUNCIL REPRESENTATIVE

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BCEM Consulting, Inc.
Shanghai, China

IAEM-CANADA COUNCIL REPRESENTATIVE

John Saunders
Saunders Enterprises
Milton, Ontario, Canada

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PRESIDENT

Khaled Al Mansoori
National Emergency and Crisis
Management Authority
Abu Dhabi, United Arab Emirates

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Tuggeranong, ACT, Australia

IAEM-STUDENT COUNCIL
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Whitby, Ontario, Canada

IAEM-USA COUNCIL REPRESENTATIVE

Michael E. Martinet, MS, CEM
City of San Francisco,
San Francisco, California, USA

EX-OFFICIO BOARD MEMBER

Elizabeth B. Armstrong, MAM, CAE
IAEM CEO
Falls Church, Virginia, USA

IAEM-ASIA

www.iaem.com/Asia

Victor Bai, CEM, IAEM-Asia Council President

- IAEM-Asia is working with UN Asian and Pacific Training Center for Information and Communication Technology for Development (UNAPCICT/ESCAP) for an agreement of cooperation in regard to the Unit 9 Disaster Reduction and Unit 4 Information Security training program. IAEM-Asia and UNAPCICT will work together to deliver training and issue certifications, beginning in Korea and China.
- IAEM-Asia is planning an IAEM 60th anniversary ceremony at the Shanghai EXPO exhibition centre on Oct. 10, 2012. The Council also is planning an IAEM Asia-Oceania annual conference for 2013.

- These activities have taken place in countries within the IAEM-Asia Council:

- **China:** Members hosted three events in Shanghai and one in Chengdu, obtaining several new members.
- **Japan:** Fukami Maki took on the role of IAEM National Representation for Japan.
- **Philippines:** Arnel Capili, CEM, took on the IAEM-Asia Vice President role during the fiscal year. Plans are underway to organize a symposium on Project NOAH (Nationwide Operational Assessment of Hazards) in September 2012. Project NOAH is a new website developed by various disaster preparedness agencies that provides real time warnings and weather updates (rain gauges, flood monitoring, Doppler radars, etc.). The intention of the symposium is to train emergency managers with features of the system and to maximize its use. This will be of great interest to emergency managers in



Victor Bai, CEM, IAEM-Asia Council President (right), and Clay Tyeryar, MAM, CAE, IAEM International Development Officer, met on Jan. 23, 2012, at IAEM Headquarters to discuss membership marketing efforts in IAEM-Asia.

the Philippines following the recent flooding incidents in various parts of the country. The timing will also be perfect to recruit new members.

IAEM Council Reports

- **Korea:** Each IAEM member in Korea has tried to do business in his or her field of disaster management. Public servants have implemented their official duties and responsibilities, such as emergency management training and anti-terrorism. Some researchers have made efforts to write and then publish their English articles via Internet. In each case, they have efficiently utilized IAEM information and communication tools, such as EMI's Independent Study, the IAEM Jobs Board, and the IAEM website. However, the majority of Korean members have not played outstanding roles in participating in international IAEM activities, probably due to the expense. Even so, each member has associated with international IAEM members via emails, Twitter and other social networks to deal with emergency management in Korea and in the international community.
- **Pakistan:** There are four members to date in Pakistan. In order to promote IAEM further in this region, a session is being planned for emergency management professionals in November 2012. It is hoped that this will attract more interest in IAEM among Pakistan's emergency managers.

IAEM-CANADA

www.iaem.com/Canada

John Saunders, IAEM-Canada Council President

- John Saunders was named as the new IAEM-Canada Council President, and Rebecca Wade remained for her second year as Vice President-West. Vacancies in the position of Secretary and Treasurer were filled by Board appointments of Ian Elliott and Suzanne Bernier, CEM. The vacancy of Vice President-East was not filled due to a technicality within the Bylaws as



Tracy Moore, host of Breakfast Television (left), with John Saunders, IAEM-Canada Council President, in a segment that aired throughout Ontario on CITY TV as well as its sister channel OMNI. This appearance was part of IAEM-Canada's plan to increase awareness of the emergency management profession and IAEM.

written. Not having a complete Board led to some challenges, but we were able to accomplish much.

- **Membership:** Membership levels dipped to 275 in mid-fall 2011. However, we are pleased to see our continued growth and now have 340 members as part of Canada Council. This does not include a large contingent of Student members. Increasing membership was one of the main priorities for the Council this past year, and we are thrilled to see the continued growth and interest in the profession.
- **Media:** Part of the plan to increase membership is increasing awareness within Canada of our association. We successfully approached The Weather Network to film a series of interviews regarding personal preparedness and emergency management. These interviews with an IAEM Board member were aired across the country throughout Emergency Preparedness Week.
- **CEM:** Canadian CEM® Commissioners attended two of the Commission meetings at IAEM HQ. At these meetings, four Canadian candidates were awarded their CEM®.
- **Academic Accreditation Project:** Spearheaded by Murielle Provost, CEM, Chair, Training and Education Committee, Alain Normand and Dean Howard, a cross-jurisdictional committee was formed to look at the value and process of developing an accreditation program that can be used by institutions of higher learning that offer EM-related programs. Good progress has been made, and this project will continue to be a high priority for IAEM-Canada.
- **Advocacy for the Profession:** With the agreement of the various Regional and Provincial Emergency Management Associations, IAEM-Canada was asked to be the lead and focal point to address cuts being made by the Federal Government to three significant Emergency Management Programs, including HUSAR, EM training (including CBRNE) and a preparedness funding program.
 - Engaged in letter writing initiative.
 - Participated in several meetings with Federal representatives.
 - Coordinated quarterly meetings with Executive Director within Public Safety Canada and Provincial EM Association Presidents to ensure input from the profession on future decisions.

IAEM Council Reports

- Continued advocacy and activities on this issue will be of significant focus for the 2012-2013 Fiscal year.
- **Bylaws Review:** Multiple bylaws revisions were proposed that included the following:
 - Ability of a Council to fill any position made vacant during the year by appointment until the next election.
 - Consolidated sections and clearly defined Regions and Chapters operating under Canada Council, such as the Alberta and Student Regions.
 - Recognized association with other IAEM Councils can be considered and counted towards requirements for holding an elected position on the Canada Council.
- **Annual General Meeting:** was held on May 7, 2012, in association with the Disaster Forum held in Banff, Alberta.
 - Arranged for teleconference for those unable to attend.
 - Guest Speaker Joanne Sheardown, BA, CEM®, spoke regarding a National ICS/IMS structure.
 - Bylaw voting results were announced.
 - All bylaw revisions proposed were accepted.
 - Election results were announced.
 - Jonathan Birinyi, Vice President West. Outgoing VP Rebecca Wade was thanked for her energetic and dedicated years of service to IAEM and the EM profession.
 - John Byard, Vice President East.
 - Karen Cyr, Secretary. Ian Elliott was thanked for stepping up and covering the vacancy.

IAEM-EUROPA

www.iaem.com/Europa

Luc Rombout, IAEM-Europa Council President

- During this fiscal year, a memorable highlight for the IAEM-Europa



The IAEM-Global Board met on Oct. 11, 2011, at the EMEC 2011/IAEM-Global Annual Conference, held Oct. 11-13, 2011, in conjunction with inter airport Europe 2011 in Munich, Germany.



Left to right: IAEM-Canada President, John Saunders, IAEM-Europa Immediate Past President Arthur Rabjohn, CEM, and IAEM-Global Chair Rick Cox, CEM, at EMEC Europa 2011.

PHOTO: KRISTIN HOSKIN

Council was the EMEC Europa 2011 Conference, which attracted delegates from 22 countries. The EMEC Europa 2011 Conference, which also hosted the IAEM-Global Annual Meeting, was deemed a success. "Most importantly," noted IAEM-Europa President Luc Rombout, "we captured a lot of the ideas, wishes, propositions and plans of the participants and the national delegates." In remarks shared with members following EMEC, he mentioned three main areas of ongoing focus for IAEM-Europa: local organization and membership; CEM® certification; and scientific networking.



Nathaniel Forbes, MBCI, IAEM-Asia Immediate Past President (left), received an Executive Citation from IAEM-Global Chair Rick Cox, CEM, at EMEC Europa 2011.

PHOTO: VICTOR BAI

Rombout thanked Arthur Rabjohn, CEM, Immediate Past President of IAEM-Europa, for his dedication to the success of IAEM-Europa and its first annual conference.

- The new IAEM-Portugal Chapter was announced in November 2011.
- In June 2011, the IAEM-Spain Chapter began publishing a Spanish language newsletter for all IAEM members. This newsletter is available in the IAEM Bulletin Archives, in the members only area at www.iaem.com.

IAEM Council Reports



IAEM International Council President Khaled Al Mansoori represented IAEM at the International Security National Resilience (ISNR) Exhibition & Conference, Mar. 19-21, 2012, in Abu Dhabi, United Arab Emirates. He discussed cyber crimes and their potential impact on disaster with officials from the UAE Computer Emergency Response Team, part of the Telecommunication Regulatory Authority.



IAEM International Council President Khaled Al Mansoori met with security and emergency management delegates during his trip to the United States to attend the IAEM-Global Board meeting. In this photo, he is presenting a painting on behalf of Abu Dhabi Learning Journey and Centre of Excellence to Susan Stuart, Chief Information for the U.S. Department of State, for their collaboration on cyber security and social media issues.

IAEM-INTERNATIONAL

www.iaem.com/International

Khaled Al Mansoori, IAEM International Council President

Accomplishments:

- **June 2011:** Meeting with Dubai Police Protective Security & Emergency Management officials to discuss development of a crisis management training program.
- **July 2011:** Signed Memorandum of Understanding with the South African Local Governments Association (SALGA) to promote cooperation on crisis management issues.
- **September 2011:** Meeting with Somalia government officials to discuss crisis management issues (United Arab Emirates).
- **November 2011:** IAEM USA Annual Conference & EMEX (USA).
- **January 2012:** Global Crisis & Emergency Management Conference (United Arab Emirates).

- **March 2012:** International Security National Resilience (ISNR) Exhibition & Conference (United Arab Emirates).
- **March 2012:** Meetings with Japan government representatives to discuss lessons learned from the 2011 earthquake (Japan).
- **April 2012:** Meeting with US State Department and FBI to discuss cyber security and social media/emergency communications issues (USA).
- **April 2012:** IAEM Global Board Meeting (USA).

Priorities:

- Increasing awareness of and interest in IAEM and the Principles of Emergency Management throughout the IAEM International Council region.
- Increasing membership and identifying members willing to take active roles in developing and promoting IAEM across the International Council region.
- Continuing to promote cooperation and collaborative activities within the International Council region and across all IAEM Councils.

IAEM-OCEANIA

www.iaem.com/Oceania

Scott Milne, IAEM-Oceania Council President

- Established in March 2007, IAEM-Oceania has made a significant impact throughout the region in connecting with the global emergency management community and strengthening the profile of emergency management. We are building on this groundwork in partnership with emergency managers across the Council, in partnership with other associations, and across sectors.
- The Oceania Council has emerged from a difficult period, where the executive were required to direct their efforts away from core interests toward ensuring the survival of the Council. The Council was vindicated through this process, and work continues to ensure that the Council continues on a sound administrative and financial footing.
- In order to maintain the Council, the executive has expended less than \$100 in total over the past two years, due

IAEM Council Reports

to the generous support of members, and with individual officers generously choosing to meet their own expenses to attend face-to-face meetings of the executive.

- In April 2008, an IAEM student chapter was created at the University of Canterbury in Christchurch, New Zealand. There is a strong focus on building student membership within IAEM-Oceania, and a second student chapter is being explored at the University of New South Wales.
- IAEM-Oceania is increasing knowledge and acceptance of the CEM® as a highly relevant credential. IAEM-Oceania is also growing the awareness of the more accessible AEMSM for those members who cannot at the moment meet the CEM® requirement.
- The Annual General Meeting was held both electronically and in Sydney to allow as many members to participate as possible.
- Numerous commercial conferences have proliferated across the region over the last few years. Although they are focused on areas of interest, they tend to be expensive and located in major cities. The Council has obtained a number of free registrations for members through endorsement of some of these.
- Many areas are faced with very tight budgets, and emergency managers can be located in remote areas. In recognition of this, the Council wants to develop low cost opportunities to share information, network, and provide a focus on local interests. An attempt was made to hold an affordable pilot mini-conference in a rural area. Low numbers of confirmed registrations resulted in the postponing of the mini-conference at this stage; however, we are determined to provide value to all members.
- As with all voluntary associations, many people behind the scenes contribute hours each week to ensure

that the Council is administered; answer questions from members and potential members; liaise with stakeholders; attend meetings; and promote the interests of members, IAEM, and the IAEM-Oceania Council. On behalf of all members who have served IAEM-Oceania's efforts, thank you to all.

IAEM-STUDENTS

www.iaem.com/Students

Shannan Saunders, AEM, IAEM Student Council President

- Student Council membership is just over 1,600 throughout the six IAEM councils. The IAEM-USA Student Region is the largest region, with IAEM-Canada the second largest group. We are happy to welcome friends from Brazil, Qatar and Iran, among other members who have joined us from around the world this year.
- The Student Council has completed a draft strategic plan, which includes a three-year plan for developing initiatives intended to encourage development of official student regions in Europa, Asia and a renewed Oceania. We are looking at sustainability in the USA and Canada regions as both continue to grow.
- Members of the Student Council will now receive a Council newsletter with global news and highlighting student activities around the world. We are looking forward to engaging with students for input on future issues.
- The Student Council appreciates the support it has received from all of the IAEM Councils, and looks forward to increasing IAEM's visibility around the world.

IAEM STUDENT CHAPTERS

Canada Student Region

- Brandon University
- Lakeland College
- York University

Europa Student Region

- Instituto Politécnico de Castelo Branco, Portugal (IPCB)
- University of Zilina

Oceania Student Region

- University of Canterbury

USA Student Region

- American Military University/
American Public University
- Arkansas Tech University
- California University of
Pennsylvania
- Capella University
- Florida State University
- Jacksonville State University
- John Jay College of Criminal Justice
- Long Island University's Homeland
Security Management Institute
- Massachusetts Maritime Academy
- Metropolitan College of New York
(MCNY)
- North Dakota State University
(NDSU)
- Ohio Christian University
- Philadelphia University
- Savannah State University (SSU)
- Tulane University
- University of Akron (UA)
- University of Central Missouri
- University of Chicago
- University of Denver
- University of Maryland University
College (UMUC)
- University of Nevada Las Vegas
- University of North Texas (UNT)
- University of South Dakota (USD)
- Virginia Commonwealth University
- Western Washington University

IAEM Council Reports

IAEM-USA

www.iaem.com/USA

Hui-Shan Walker, CEM, IAEM-USA Council President

- The IAEM-USA Council continues to lead in membership, with 4,332 members (including students) as of May 31, 2012.
- The IAEM-USA Board committed to investing reserve funds into revamping the association website based on survey results and comments from the entire membership. This will ensure ease of navigation and increase communications between members. Special thanks go to Ellis M. Stanley, Sr., IAEM-Global Director for Membership and Marketing, for helping to facilitate discussions on this initiative.
- IAEM-USA's committees and caucuses have been actively engaging members throughout the year in a vast number of programs, issues and specialty knowledge. Some highlights are:
- The IAEM-USA Government Affairs Committee, led by Randy Duncan, CEM, and supported by staff, continues to be active on Capitol Hill. Promoting the message of local emergency managers, he and the USA membership review and comment on pending legislation.
- The IAEM-USA Public-Private Partnership Caucus has grown strategically and exponentially under the leadership of Caucus Chair Julie Kachgal. There have been small and large business pilot initiatives developed and many more exciting programs continued and finished this year.
- The IAEM-USA Strategic Planning Committee, under the strong leadership of Marty Shaub, CEM, IAEM-USA Region 8 President, has made significant strides toward completing a strategic plan for the USA Council.



IAEM-USA President Hui-Shan Walker, CEM, provides testimony before the U.S. House Committee on Homeland Security's Subcommittee on Emergency Preparedness, Response & Communications. The Apr. 26, 2012 hearing was on the topic of "Ensuring the Efficiency, Effectiveness, and Transparency of Homeland Security Grants: Stakeholder Perspectives." From left: Jim Davis, National Governors Association; Bryan Koon, National Emergency Management Association; Hui-Shan Walker, CEM, IAEM-USA President; and Judson Freed, National Association of Counties.



Rudy Giuliani, former New York City Mayor, delivered the keynote speech at the IAEM-USA Region 1 Conference, "New Challenges, New Partners," held in Nashua, N.H. Left to right are pictured Bruce Lockwood, CEM, IAEM-USA Region 1 President; Rudy Giuliani, former NYC Mayor; and Robert Jaffin, IAEM-USA Region 1 Conference Chair.

- Many IAEM members serve on FEMA's National Advisory Committee representing various disciplines. Since its inception in 2006, the NAC has made recommendations to the FEMA Administrator on the National Response Framework, National Incident Management System, Stafford Act and National Disaster Housing Strategy. During this fiscal year, Jeff Walker, CEM, IAEM-USA First Vice President, was appointed to the FEMA



IAEM has had representation on the FEMA National Advisory Council since its creation. Pictured at the March 2012 NAC meeting (from left) are Elizabeth B. Armstrong, MAM, CAE, IAEM CEO; Chuck Kmet, IAEM-USA Tribal Affairs Committee Chair; and Ed Gabriel, Principal Deputy, Assistant Secretary for Preparedness and Response, U.S. Health and Human Services.

National Advisory Council representing the faith-based community.

- In 2011, IAEM's 59th Annual Conference, "The Stakes Are High for Emergency Managers," drew more than 2,500 EM professionals to the Las Vegas area in Clark County, Nevada. The official count of attendees was 2,463 onsite, with 45 more attending via webcast, for a total of 2,508 participants. The EMEX 2011 exhibition grew by 7%, with an increase to

IAEM Council Reports



The IAEM-USA Board of Directors at the Presidential Banquet, IAEM-USA 59th Annual Conference & EMEX 2011, which drew more than 2,500 participants to Clark County, Nevada.



IAEM-Global Chair and IAEM-USA President Hui-Shan Walker, CEM, at a Jan. 26, 2012 meeting with FEMA Administrator Craig Fugate.

PHOTO: FEMA

314 10x10 booths with 200 vendors. Special thanks go to Carolyn Levering, IAEM-USA Region 9 Vice President, for her continuous support and bringing the Mayor of Las Vegas out as an opening speaker.

- In conjunction with the 10-year anniversary of 9/11, IAEM-USA announced publication of the “9/11 Opinion Survey Report.” IAEM-USA joined with other emergency management and public health organizations to sponsor this report, exploring attitudes about terrorism and natural disasters a decade after 9/11.
- IAEM-USA released its fifth annual look at what the federal government gets in return for its investment in local EM through the Emergency Management Performance Grant. The report looks beyond the simple numbers and lists of things accomplished to place preparedness in a more meaningful context. Thirteen hundred local government and tribal emergency managers responded to the survey, making it the largest and most comprehensive examination of local EM capability in the United States.

- The National Incident Management Systems and Advanced Technologies (NIMSAT) Institute at the University of Louisiana at Lafayette partnered with IAEM-USA to launch the “Big Business – Small Business Emergency Management Mentorship Program” to strengthen small business disaster preparedness by engaging willing and able big businesses as mentors.
- The Global Board held a meeting in June 2012 in San Francisco’s beautiful City Hall, which was hosted and facilitated by Mike Martinet, USA representative on the Board.
- Here are just a few examples of how IAEM-USA members help to make U.S. emergency manager voices heard:
- IAEM-USA President Hui-Shan Walker, CEM, represented IAEM-USA at a Congressional hearing on “Ensuring the Efficiency, Effectiveness, and Transparency of Homeland Security Grants: Stakeholder Perspectives.”
- IAEM-USA Second Vice President Bruce Lockwood, CEM, represented IAEM-USA at a Congressional hearing on “Taking the Measure of Countermeasures: Protecting the Protectors.”

- IAEM-USA Region 3 President Kathleen Henning, CEM, and IAEM-USA President Hui-Shan Walker, CEM, represented IAEM-USA at the Virginia Emergency Management Association Conference.
- IAEM-USA President Hui-Shan Walker, CEM, represented IAEM-USA at the National Mass Evacuation Framework Summit.
- Ken Rudnicki, CEM, represented IAEM-USA at FEMA’s National Response Coordination Center (NRCC) during the national test of the Emergency Alert System.
- A five-year renegotiated contract between the IAEM-USA Council and ASMI was signed.
- Special thanks to all leaders and members who supported me during some challenging times throughout the year!

IAEM-Global Work Groups

AWARDS & RECOGNITION WORK GROUP

www.iaem.com/WorkGroups/Awards

Rocky Lopes, CEM, Chair

- The 2011 IAEM-Global Awards were presented to winners of the IAEM-Global Awards Competition at the IAEM-Global 2011 Annual Conference, EMEC Europa, Oct. 11-13, 2011, in Munich Germany. In 2012, the IAEM-Global Awards will be presented to winners of the IAEM-Global Awards Competition at the IAEM 60th Annual Conference, Oct. 26-Nov. 1, 2012, in Orlando, Florida, USA.
- This is the third year that the IAEM-Global Awards Competition has been held as a multi-tiered competition, in which entrants compete at the Council level and Council winners compete at the Global level.
- Award categories include: Partners in Preparedness Award, Business & Industry Preparedness Award, Public Awareness Award (including three divisions), and Technology & Innovation Award (including three divisions).
- Accomplishments of the Work Group include:
 - Revision of IAEM-Global Award guidelines to be more clear, with critical elements presented more concisely in a table format.
 - Design of new easier-to-use official award entry forms.
 - Plans for poster display at IAEM 60th Annual Conference to provide better recognition of award winners and encourage more entries in next year's competition.

COMMUNICATIONS WORK GROUP

www.iaem.com/WorkGroups/Communications

Daryl Lee Spiewak, CEM, TEM, Chair

- The IAEM-Global Communications Work Group meets via conference calls that may include sub-work group members (Editorial and Website) or all work groups, depending on the agenda. Work group members assist the editor in identifying articles and special focus issues for the *IAEM Bulletin*. They recruit subject matter experts to author articles and function as liaisons to the IAEM-Global Board of Directors on communications issues.
- The *IAEM Bulletin*, the official newsletter of IAEM, is published monthly to keep members abreast of association news, government actions affecting emergency management, and research and information sources. The publication is also intended to serve as a way for emergency management colleagues to exchange information on programs and ideas. The print edition is 16-24 pages, plus there is an extended online edition of up to 40 pages.
- The print edition is mailed to all IAEM-USA Individual, Affiliate, and Lifetime members. All other members have access to the online edition, which is posted in the members only *IAEM Bulletin Archives* (August 1999 through the present). IAEM began using a new printer for the *IAEM Bulletin* during the fiscal year, which resulted in cost savings and a change to a glossy, heavier-weight paper for the print edition.
- During the 2011-2012 Fiscal Year, two of the 2011 special focus issues of the *IAEM Bulletin* were published on the topics of "Financial Impacts on Emergency Management" and "The Stakes Are High for Emergency Managers."

- The IAEM-Editorial Sub-Work Group recommended these four topics for the 2012 special focus issues of the *IAEM Bulletin*, the monthly newsletter of the association: "Global Issues," "Gap Analysis," "Lessons Learned the Hard Way," and "Resiliency: Building a Better Tomorrow." The recommended topics were reviewed and approved by the IAEM-Global Board. The first two of these issues were published during the 2011-2012 Fiscal Year.
- Daniel Hahn, CEM, was chair of the work group from June 1, 2011-Dec. 31, 2011. Daryl Spiewak, CEM, was appointed chair effective Jan. 1, 2012. The work group members consider themselves fortunate to have committed members that include four past and present work group chairs.
- The CEM® Corner column in the *IAEM Bulletin* was written by Brian Bovyn, CEM, for the past several years; his contribution is greatly appreciated. Daryl Spiewak, CEM, once again started writing the CEM® Corner column in January 2012, a column which he originated and which has been a notable, regular feature in the *IAEM Bulletin*.

MEMBERSHIP & MARKETING WORK GROUP

www.iaem.com/WorkGroups/Membership

Laurie Woods, CEMGA, Chair

- The IAEM-Global Membership & Marketing Work Group analyzes membership trends, assists in the development of membership recruitment campaigns, and assures that membership services are being provided.

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represents Emergency Managers in
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Save the Date— **OCTOBER 25–30, 2013**

IAEM 61st Annual Conference & EMEX 2013

Reno, Nevada, USA

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