International Association of Emergency Managers

IAEM Annual Report 2012–2013

International outreach

• Chile: IAEM leaders attended the SICUR Conference & Exhibition in Santiago, Chile, to meet with IAEM members, government officials, and industry leaders from throughout South America.

• China: Planning began for IAEM’s participation in the ERE Beijing 2013 show, including an IAEM-Asia Annual Membership Meeting and an IAEM Pavilion in the Exhibit Hall.

• Japan: IAEM and the International Institute of Global Resilience launched a new initiative in the area of U.S.-Japan emergency management. A live training program focusing on the U.S. EM system was broadcast via Internet from D.C. to Japan participants who represented 14 prefectures.

• Middle East: Planning began for a 2014 IAEM-Global Conference in Abu Dhabi.

Statistics from this fiscal year:

• Total 2012-2013 certifications: 161 CEM®s; 23 AEM®s.

• Total recertifications: 92.

• Total currently certified: 1,284 CEM®s; 126 AEM®s.

• Total CEM® applications received: 429.

• CEM® Prep Course was offered 23 times.

• The biggest accomplishment was further development of the online CEM® application and progress made in the beta testing phase.

communications

• The new IAEM website (www.iaem.com) went live, featuring home pages for each IAEM Council; easy accessibility to content; and streamlined navigation that puts all information no more than two clicks away.

• IAEM put into action an effective social media campaign, utilizing: Facebook; LinkedIn; YouTube; Twitter; and Ning discussion boards.

• A new e-newsletter, the IAEM Dispatch (www.iaemdispatch.com), debuted this year and is sent weekly to IAEM members and other interested subscribers.

• The format of the IAEM Bulletin monthly newsletter is being modernized, with a new focus and style in the planning stages. Assist with technology issues and the year at-a-glance

annual conference

• 1,400 EM professionals convened from all levels of government, private sector, public health, and related professions for IAEM’s 60th Annual Conference & EMEX 2012, in Orlando, Fla.

• Education was provided through six tracks of learning with more than 80 respected speakers under the umbrella theme of “Resiliency: Building a Better Tomorrow.”

• To allow for more member participation, regional meetings, as well as special interest and caucus meetings, were held for the first time during a special breakout block at the annual conference.

• The IAEM2Go App was created to reduce costs and improve timely notifications to attendees.

• The Crisis Technology Center was introduced to help train attendees about technology tools.

membership benefits

• IAEM is the leading professional organization for emergency managers, delivering access to the top EM and disaster experts, who can offer solutions, guidance and assistance.

• Members receive discounts on conference and seminars, CEM® fees, Awards entry fees, and purchases at the IAEM Store.

• IAEM membership includes a subscription to the IAEM Bulletin and the IAEM Dispatch, access to valuable members-only research, a chance to receive scholarship funds, the IAEM Jobs Board, and the online directory of members, with whom you can exchange ideas, explore mutual opportunities or even conduct business.

• Join IAEM today at www.iaem.com.

financial report

IAEM fund balances as of May 31, 2013:

<table>
<thead>
<tr>
<th>Program</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>CEM® Program</td>
<td>$74,670</td>
</tr>
<tr>
<td>Scholarship Program</td>
<td>$231,013</td>
</tr>
<tr>
<td>Reserves</td>
<td>$716,750</td>
</tr>
</tbody>
</table>

Financial performance:

In 2012-2013, the CEM® Program had a net deficit of ($51,637); the Scholarship Program fund increased by $30,577; IAEM-USA netted $40,734, and IAEM-Global had a net deficit of ($17,167).

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