



GLOBAL STUDENT COUNCIL

2016 ANNUAL REPORT

To reach us:



<https://www.facebook.com/IAEMGlobalStudent-Council>



<https://www.linkedin.com/grp/home?gid=6517622>



<https://www.twitter.com/IAEMGSC> or @iaemgsc

Message from the IAEM Global Student Council's Executive Committee

October 14, 2016

The 2016 IAEM Global Student Council (GSC) Board broadly reflects the field of emergency management with both university students and emergency management experts. The Board's goal is to strengthen the student's global representation and provide mentoring and guidance within IAEM. We hope during the past year we were able to sustain the student membership, involve students with IAEM agenda items, and be their voice to IAEM. The Committee as a whole has mentored AEM[®]/CEM[®] candidates, and many are AEM[®] or CEM[®] candidates themselves.

The current GSC Executive Committee are both students and experts from around the world. President Lourinda Willey is an expert in safety, environment, and emergency preparedness/response for oil and gas corporations. Vice-President Judith Weshinsky-Price is renowned for her expertise in 911 dispatching and communication systems, recently merging Jefferson County and Denver, Colorado EOCs, plus she is in her final months of the doctoral degree process. Treasurer Brian Nestler has dual duties to the Board as both treasurer and marketing coordinator with professional expertise in student counseling and emergency preparedness/response consulting. Secretary Cedric Andriamady, a resident of Madagascar, is an expert in safety and business continuity. Immediate-Past President Matt Ellis and current Oceania Region president has more than 20 years of emergency response experience and is completing his doctoral degree.

The Executive Committee saw a need and created a two additional positions to aid membership retention and involvement. The position of New Student Member Coordinator was opened and filled by Dr. Mutryce Williams a resident of the Virgin Islands, who is contacting new and returning students by welcoming them to IAEM and providing them with vital membership information. Understanding there is a need for a person to fill the role of the Social Media Correspondent, Micheal Thory who resides in the United Kingdom, is monitoring all GSC social media avenues (LinkedIn, Facebook, Twitter). The Board is strengthened by the GSC Strategic Initiatives Committee led by Canada's 2015-2016 Student President Peter Schalk with his five dedicated committee members to aid in managing programs and identifying needs of global students. One of those strategic initiatives in 2015 was to grant five AEM[®] scholarships for any GSC students to aid in paying their AEM[®] credential fees, a program we hope to continue funding. Additionally in 2016, the Global Council asked us to provide a student liaison as an AEM[®]/CEM[®] Commissioner; We named Dr. Jeffrey A. Driskill.

The GSC and its supporting regions are dedicated to providing IAEM's student members with high quality opportunities for growth in education, experience, participation, and relationships allowing students to become well respected members of the professional community when it is time. If at any time a student is in the need of help or advice, the GSC Board is willing and able to aid and assist anyone.

Respectfully,

The Global Student Council Executive Committee

Approved 10-08-2016

Lourinda R. Willey, Judith Weshinsky-Price, Brian Nestler, Cedric Andriamady, & Matt Ellis



Lourinda Willey, PhD, CEM, CSHO, SHEP
IAEM-Global Student Council President

Lourinda began her career in law enforcement at Oklahoma City Police Department as a patrol officer, DARE, and GRAVE Officer. She was named an advanced certified CLEET officer by recommendations and training. On Apr. 19, 1995, she was on her way to her master's thesis defense when all the radio signals went off air and the bridge she was driving on shook. When the radio came back on, they had declared an emergency in downtown Oklahoma City. She reported to her precinct for assigned duties. She remained as a function of the Incident Command for the Oklahoma City Police Department for the duration of the response and recovery efforts at the OKC Murrah Building. Later, she assisted the U.S. Marshals with security during the grand jury indictment of Timothy McVeigh.

She left Oklahoma City Police Department as a sergeant and decided to change career paths toward emergency management and safety. She completed her degree at Oklahoma State University in fire and emergency management administration, as the first female and first Native American to complete the program. At the same time, she completed her certified safety and health official credentials in construction, general industry, and aviation. With the change of venue, she went into oil and gas safety, managing multibillion dollar construction projects as project safety manager, USA divisional emergency response coordinator, and later became regional safety manager over larger infrastructure construction. Lourinda wrote the first known comprehensive Emergency Response Manual for Oil and Gas while working for Encana in 2009, a 650-page manual encompassing over 23 federal regulations, implementation of processes and training, then incorporated the program nationwide.

In 2015, she was announced Woman of Distinction by the National Association of Distinguished Professionals (NADP) and VIP Woman of the Year Circle from National Association of Professional Women (NAPW) for her professionalism and career endeavors. In 2016, she was honored on the cover of Women of Distinction (WDM) magazine twice for her professionalism and diversity, later named WDM Woman of the Year. Lourinda was nominated in 2016 for in WEM's Hall of Fame. Lourinda holds an IAEM Certified Emergency Manager (CEM), two World Safety Organization (WSO), and three Certified Safety and Health Official credentials. Lourinda has held three offices for the Global Student Council (GSC) secretary (2014), vice president (2015), now president, Student Liaison to the IAEM Global Council, and member of the IAEM Conference Committee (2016). Lourinda has completed all of her coursework and is in the dissertation phase of her second doctoral program at Grand Canyon University, Doctor of Education in Organizational Leadership, with an emphasis in organizational development, specifically safety climate and pipeline post-construction restoration (agricultural) safety.



Judith Weshinsky-Price, ENP, RPL
Vice President and Liaison to IAEM-USA Conference Committee

Judith Weshinsky-Price is currently the Executive Director of Jefferson County Consolidated Communications Center Authority (Jeffcom) where she is managing a consolidation project that will bring 8 emergency communications centers into one new organization. She started her career in 1998 when she became a Telecommunicator with Victoria (TX) Police Department where she worked for about 5 years in a center that dispatched police, fire, and EMS. There, she became a certified trainer and instructor as well as a shift supervisor. In 2003, she accepted the position of shift supervisor at Brown County Public Safety Communications in Green Bay, WI, a consolidated, stand-alone center that served all disciplines for the Green Bay metro area as well as Brown County. In 2009, Judith accepted a position with the yet to be organized Amarillo Emergency Communications Center where she managed the consolidation process for four separate centers and managed the administration and operations of the center once formed.

Judith earned a Bachelor of Arts in Emergency Management in 2009 from the University of Wisconsin-Green Bay and a Master of Public Administration from Wayland Baptist University in 2012. She is currently a doctoral candidate working on her dissertation at the Jacksonville State University in the Department of Emergency Management. Judith is very active in several professional organizations at both a state and national level including the Standards Development Committee and Events Committee for APCO, the Accessibility Committee for NENA, and the conference chair for two years running for the TX APCO-TX NENA Public Safety Conference. She is a former board member for the NG-911 Institute and is also active in the International Association of Emergency Managers (IAEM) as the Global Student Council Vice President and the American Society for Public Administration (ASPA). She carries many professional certifications and is certified by multiple organizations to instruct and train.

Judith has been married to her husband, Eric, for 12 years and has a five year old daughter, Ansleigh who will both be joining her in Jefferson County along with their three dogs, three cats, and cast of hermit crabs. She has many personal interests including travel (preferably in less populated areas), reading, outdoor activities, yarn crafts, the care and protection of animals, and anything else that looks interesting at the time.

Judith may currently be contacted at Judith.weshinsky@gmail.com and is happy to answer any questions that will help her become more familiar to her colleagues.



Cédric James Andriamady, AEM, CCM

Secretary

2016 IAEM International Council Student Ally of the Year

Cédric serves as Secretary for the IAEM-Global Student Council (2016) and is a Volunteer Social Media Coordinator since February 2015. After a successful career as Safety Officer (2008 – 2011) where he helped the Factory Construction occupants, the Paramedics and the Fire response team to maintain a good performance in Emergency Preparedness he served as Safety and Emergency Preparedness Trainer in one of the largest Mining company of Madagascar – the island (2011-2015) where he had a Factory Resilience advisory role. Besides his Computer Science Diploma, Cédric holds his NEBOSH International Certificate in Fire Safety and Risk Management, the AEM certification from IAEM and is Certified Continuity Manager (ISO 22301 - specialist) by the National Institute for Business Continuity Management. Cédric believes that IAEM – GSC can change Leaders perception of Emergency Management to generate a much more proactive and much more resilient world.

He is presently the Regional Manager of SAFI E-Cookers in Madagascar, and is actively in charge of Emergency Preparedness and the Company Business Continuity. SAFI International is aiming at reducing the emission of CO2 in Africa, Cedric considers that as a proactive action to Manage Natural Disaster Emergencies.



Brian Nestler, AEM
Treasurer and Marketing Coordinator

Brian serves as the Treasurer and Marketing Coordinator for the IAEM-Global Student Council. Professionally Brian serves in multiple roles. He is a Consultant for Exigentia, an emergency management consulting firm focused on issues associated with access and functional needs populations. He also works as a Career Counselor for special needs students for Township High School District 214. Brian has completed an A.A.S. degree in Emergency and Disaster Management from William Rainey Harper College, earning the prestigious Excellence in the Discipline award for his graduating class. He now attends American Public University where he is pursuing a bachelors and ultimately a Masters' degree in Emergency and Disaster Management. Brian has earned the Professional Development Series certification from Illinois Emergency Management Agency, the Amateur Radio Emergency Communicator designation from the American Radio Relay League, and has completed his AEM certification.

Brian is passionate about contributing time to several worthy endeavors. He first became Marketing Coordinator for the IAEM Global Student Council in 2014, and due to his success was elected to Treasurer of the Council for 2016. In addition, he serves on the Harper College Public Safety Curriculum Advisory Board, a position he was asked to join upon his graduation from the program he now advises on. He also works with the Illinois Department of Employment Security (IDES) and the Illinois Business and Career Services (IL BCS) on a project called the Power Employment Workshop. This is a one-day workshop to help job seekers fine tune their skills to get them their next job. This workshop has been nationally recognized for its innovation and creativity. Brian has been a presenter and content creator of the workshop and now serves on the advisory board to the entire program. Through the IAEM, he also is a member of the GSC Conference Committee and IAEM-USA Scholarship Committee. He is especially passionate about issues relating to people with special needs and currently sits on the IAEM-USA Access & Inclusion Caucus. Brian lives in Roselle, IL just West of Chicago with his wife and two children.



Matthew Ellis
Immediate Past President

Matt has 21 years of emergency response and emergency management experience. Starting in Australia on Bondi beach as surf lifesaver and instructor, he has held qualification as a paramedic, hazardous materials technician/specialist, firefighter, and rescue specialist. He was able to capitalize on this experience across commercial and local government roles, first as a risk management coordinator for the Westfield Group (now Scenter Group) and as the emergency service coordinator for the City of Sydney, where he was responsible for handling the emergency management portfolio as part of the city's Security and Emergency Management Unit.

During his time at the City of Sydney, he made a strategic decision to leave and pursue higher education in emergency management in order to advance his professional knowledge and skills. He is currently conducting research for his PhD, where he is examining the role of emergency managers, their background, experience, and education across Australia. This research is being conducted in the hope that application will be made to aid in both emergency management and disaster risk reduction processes.



Mutryce A. Williams, PhD, MP, CAIA, CHPP
IAEM-GSC New Member Coordinator

Dr. Mutryce A. Williams a native of St. Kitts and Nevis West Indies, who resides on St. Croix United States Virgin Islands, holds a doctorate in Public Policy Administration with a double concentration in Homeland Security Policy and Coordination and Terrorism Mediation and Peace from Walden University. The topic of her dissertation was a “Whole Community Approach to Emergency Management for the United States Virgin Islands.” Dr. Williams explored the whole community approach to emergency management, a concept released by FEMA 2011. She may be considered a pioneer as she went into uncharted waters by tackling this research topic, knowing that there wasn’t much literature on which to base her research. She forged ahead and used the public choice theory to explore the whole community approach to emergency management as a means of improving emergency preparedness in the USVI. She has thus added to the body of knowledge in emergency management and filled the knowledge gap on the whole community approach.

Dr. Williams holds a Masters of Politics degree from the University of Dallas. In March 2016, the University of Dallas featured her on its web page. The feature was titled, ‘Politics Alumna, Focuses on Homeland Security.’ This was her second feature by the University of Dallas. In 2012, she was featured as an Advocate for Education.

Williams also holds a Graduate Certificate in Advanced International Affairs with double emphases in Intelligence and Diplomacy from Texas A & M University. She has earned the designation of Certified Homeland Protection Professional (CHPP) from the National Domestic Preparedness Coalition’s (NDPCI) Global Center for Threat, Risk, and Vulnerability and the National Sheriffs’ Association’s (NSA) Institute for Homeland Security Professional Certification Board. She is a member of the National Domestic Preparedness Coalition (NDPCI). She is also a member of the International Association for Emergency Management (IAEM). She currently served on the Special Projects Committee. She is the IAEM Global Student Council’s New Student Member Coordinator. Williams is the holder of the FEMA Emergency Management Institute Professional Development Series Certificate. She holds 55 certificates in the field of homeland security and emergency management. In 2011 Williams underwent training at the Virgin Islands Territorial Emergency Management Agency (VITEMA) where she served in the capacity of Aide to the Director of VITEMA/Homeland Security Advisor of the USVI, Brigadier General Elton Lewis. Her duties involved providing highly confidential research, documentation, analytical and administrative support services. Her time at VITEMA saw her participating in the FEMA Region II RISC Meeting in Puerto Rico in 2012; in the multiple review process of the All Hazards and Tsunami/Earthquake Plans for the USVI, as well as monthly USVI Emergency Management Council Meetings. During this time Williams was also exposed to the practical aspects of the field as she was able to observe and provide feedback on tabletop and full scale exercises.

continued

While at VITEMA Williams also got the opportunity to provide critical, highly confidential support for United States Vice President Joseph Biden's 2011 visit to the Territory and was subsequently awarded the Coin of Excellence and Service for work performed on the auspicious event. In his presentation of the award, former VITEMA Director Elton Lewis (CEM) described Dr. Williams as "an anomaly in her field not only because of her age, gender, and ethnicity but also because she did not have a military, law enforcement or emergency management background. He said that based on her superior analytical skills, commitment to assigned tasks, level of professionalism, and adeptness to learning he was confident that she would someday be an authority in her field."

Additionally, in March 2011, Deputy Prime Minister and Minister of National Security in St Kitts and Nevis, Sam Condor was presented with a 25-page public policy document authored by then doctoral candidate Williams. The document, entitled "St Kitts and Nevis Counter-Terrorism Initiative," assessed the psychological impact of criminal activity; in particular armed robberies within the federation of St Kitts and Nevis, and cited the November 14, 2010, Brimstone Hill incident as "an act of domestic terror." The mother of two sons, Williams has said that her goal is to conduct research that will add to the body of knowledge, and ultimately influence public policy decisions in the area of emergency management and homeland security with a focus in the Caribbean region, an area that is vulnerable and highly susceptible to natural disasters such as hurricanes and earthquakes.

Dr. Williams was recently hired by Embry-Riddle Aeronautical University-Worldwide as an Adjunct Assistant Professor with focus on teaching Homeland Security studies.



**Peter Schalk, MPA, Chair
Strategic Initiatives Committee**

Peter Schalk has been involved with the Global Student Council for three years and currently supports the board with strategic initiatives. Peter completed a Masters' in Public Administration at the University of Victoria in British Columbia and currently works for the Government of Alberta with the 2016 Wildfire Recovery Task Force as a Recovery Planner. In addition to his involvement with IAEM, Peter also volunteers with the Canada Red Cross' disaster management program and sits on the board of the Sombrilla International Development Society.

Strategic Initiatives Committee Members:

Melanie Finley, melanie.finley@ymail.com

Richard G. Hildreth, richhildreth01@aol.com

Charles Palocy, charles.palocy@yahoo.com

Chanprett K. Singh (Simran), ckaur237@gmail.com

2016 Student Chapter of the Year Award: Jacksonville State

University IAEM Student Chapter. Simran Singh is the current President of the chapter.

Mutryce A. Williams, PhD, CHPP, CAIA,

iaemgsmembership@gmail.com



Michael Thory
Social Media Correspondent
2016 IAEM-Europa Student of the Year

Michael has five years' emergency management experience and is currently working towards a degree in Disaster Management and Emergency Planning at Coventry University, UK. He has produced highly scored academia, worked for the public and private sector in the field, and is currently on his placement year working in security and resilience for Austria's largest oil and gas company. He has studied in England, attended resilience expositions in New Zealand, and spent 8 months as a consultant in Dubai, U.A.E. Michael frequently travels across the world for work. Recent secondments have included managing HAZID and ENVID workshops in Qatar, and Business Continuity work in Kuala Lumpur.

When he was in a position as social secretary for a first aid society at his university, he used social media accounts such as Facebook and Twitter to promote public awareness. In that role, he learned how to get readers' attention quickly and how to deliver short, concise yet informative information. Michael is familiar with all social media platforms, such as Snapchat, Instagram and Tumblr, and aims to engage more followers of IAEM. His international travelling for both business and pleasure means he knows how to correctly target global audiences.

Michael believes that social media is a real driver for growth and development, and as the IAEM Global Student Council social media correspondent, he wants to be a part of ensuring that IAEM-GSC is known worldwide.



**Dr. Jeffrey A. Driskill, Ph.D., CEM, MEP
GSC Liaison's AEM/CEM Commissioner**

Jeffrey began his career as an Illinois police officer in 1987, where he worked as an Investigations and Tactical Unit supervisor until 2002. Jeffrey was the lead investigator on numerous homicide cases, including two death penalty cases and was instrumental in identifying the serial killer, Paul Frederick Runge. He retired as Chief of Police in West Virginia in 2010, and was very active in emergency planning and management, serving on the Hardy County (WV) LEPC, disaster exercise planning team and 9-1-1 Executive Committee. The events of 9/11 inspired him to take an active role in regional and state disaster preparedness and emergency management, where he worked closely with the WV Homeland Security Region 7 in developing plans and exercises particularly in the area of mass evacuation planning related to an incident in the National Capital Region.

Jeffrey's extensive professional training background includes serving as the Law Enforcement Training Coordinator with the Rappahannock Regional Criminal Justice Academy in Middletown, VA from 2005 through 2012. He was also a RESA-8 (WV) and is a VDEM sponsored Incident Command System instructor. Jeffrey achieved the Master Exercise Program Practitioner (MEP) in 2008, receiving a Master's degree in Emergency and Disaster Preparedness from American Military University in 2008, and has been a Certified Emergency Manager (CEM) since 2009. Jeffrey completed his Doctorate of Business Administration in Homeland Security Leadership and Policy from Northcentral University in 2016.

As a former Deputy Emergency Management Coordinator with the City of Alexandria (VA), Jeffrey also served as the Exercise and Training Officer, and briefly as the NIMS Compliance Officer. Jeffrey served within the planning section of the Alexandria EOC, and was the Planning Section Chief for the City of Alexandria during Hurricane Sandy, and later deployed as the Planning Section Chief for the State of New York EOC under EMAC assistance for the Hurricane Sandy Recovery and Winter Storm Athena.

As a Senior Planner working for the National Guard Bureau's PATRIOT Exercise Program, Jeffrey served as the civilian community liaison, and NIMS/Incident Command subject matter expert for the two annual Type 3 full-scale exercises. Jeffrey facilitated large focus groups to increase the understanding of complex coordination doctrine, policy, and procedures; while developing cutting edge ways to accomplish training that was relevant, realistic and interesting. Jeffrey's team created ways to increase collaboration between local, state, and non-government civilian organizations and Title 32 military units in FEMA Region IV and V to build real-world relationships that create community resiliency. Future endeavors include being an Assessor for the Emergency Management Accreditation Program (EMAP).

Student Council Representatives



C. Nicholas Quigley

IAEM-Canada Student President

IAEM- Canada Student Council Representative



Cédric James Andriamady, AEM, CCM

IAEM International Student Region Representative



Matthew Ellis

IAEM-Oceania Student Council Representative



George Navarini, MA, CEM, FPEM, MPCP

IAEM- USA Student President

IAEM-USA Student Region President

IAEM-USA Student Council Representative

President's Report—Lourinda R. Willey, PhD, CEM

This year has been successful for the GSC due to being surrounded by students who are willing and ready to take on a global challenge. The GSC and its support team are all elite current or future emergency managers, who are representing all students around the world. We sought to support each and every student, even before they become a student member of the IAEM organization. Engaging those who are not already members to join and to keep the current members or promote them to professional members.

Our vision is to support each and every student with materials and networking avenues to be successful, grow together, and strive together toward a bright future. We have succeeded in personally mentoring more than a dozen students into the AEM[®]/CEM[®] credential, provided the financial means for an additional five AEM[®] scholarships, and will be providing a day of student and new professional training at the IAEM pre-conference with co-sponsorship of inWEM[™].

We would not be who we are today, if we didn't have the strong support of the IAEM headquarters and their staff, fellow IAEM organizations, emergency professionals, universities/college representatives, and most of all our students. We would like to thank everyone for continued support, mentorships, networking, and training. This annual report is a summary of what the Global Student Council has accomplished for 2016 and a challenge to expand upon for those in our legacy.

Thank you all for your continued support of the GSC Board, which has made us successful.

Executive Citations Issued—President Lourinda R. Willey, PhD, CEM

The GSC issued the following Executive Citations to well deserving individuals and organizations. These individuals were instrumental in aiding IAEM students as mentors, networking partners, facilitators, panel members, and emergency responders: Jody Hodge, JoAnna Larsen, Dr. Jacqueline McBride, Vilma Schifano Milmoie, Ellis Stanley, Pamela Thomas-Hill, Rebecca Wade, Kimberly Cunningham, Kathy Francis, Lanita Lloyd, Jannah Scott, Dr. Wayne Bergeron, Dr. Brent Cox, Dr. Mutryce Williams, Peter Schalk, Judith Weshinsky-Price, Brian Nestler, Cedric Andriamady, Simran Chanpreet Singh, Bryan Land, Karen Thompson, and Dr. Jeffrey Driskill. Organizations dedicated to provide services to emergency responders with compassion and willingness to enter areas of unrest, often sacrificing their safety and wellbeing: Billy Graham Rapid Response Teams (Baton Rouge, Dallas, Milwaukee, and Nationwide), St. Kitts and Nevis Nationals Association of Washington D.C., and the Salvation Army.

Vice President's Report—Judith Weshinsky-Price, ENP, RPL

IAEM Pre-Conference Students and New Professionals Training Day

The Global Student Council in association with inWEM[™] has developed a new program for students that will debut at the 2016 IAEM Conference. This program will offer a day of sessions specifically geared to the interests of students and new professionals including two educational sessions, two panel discussions, and an opportunity for students to present their research. This program allows the GSC to provide additional value to its student members by making sure the interests of students are addressed at the conference while contributing to the high quality of the conference itself through diversification and added depth. In addition, the

GSC board provided a liaison to the IAEM Conference Committee to assist in developing the overall conference by providing a student perspective.—Judith Weshinsky-Price, IAEM Conference Committee GSC Liaison and Pre-Conference Students and New Professionals Training Day Chair

Essay Contest—Judith Weshinsky-Price, Essay Committee Chair

The Global Student Council held its third annual essay contest asking student members to submit an essay addressing the issues in emergency management created by the increasing complexity of our world. A five-person panel made up of academics, practitioners, and a GSC representative selected graduate winner, Bryan Land, for his essay “Autocratic Management Styles Create Complexity in Emergency Management. The essay contest allowed the winner the opportunity to win a free IAEM student membership in addition to having their essay published in the IAEM Bulletin.

Global Accomplishments— Cédric Andriamady, Secretary

Cédric Andriamady was elected to the GSC Board as secretary in 2016. He is very active in training and mentoring Madagascar professionals and students, who want to learn emergency management and uses the FEMA website for training. The country of Madagascar has poor Internet access and international telephone service creating a challenge for its citizens to communicate with others. Regardless of the communication limitations and challenges, Cédric continues to lead these students to acquiring their AEM® credential. Students and professionals are using the FEMA website during work breaks to enhance and expand upon their emergency management training and education. In September, FEMA and IAEM announced the FEMA webpage updates will include language translations into Portuguese and French, which Cédric plans on taking part. Cédric acquired his AEM® in 2013 and is in the process of upgrading to the Certified Emergency Manager (CEM®). With his geographical location, he is able to reach students and professionals that others would not have the opportunity to access. Throughout the challenges of living in a rural country, he has managed to succeed and sustain by implementing emergency management to his life and career. Cédric is instrumental to the GSC’s international success.

Financial Report—Brian Nestler, Treasurer

Fiscal Year 2015-2016 proved to be a difficult year due to some misunderstandings about where our current finances were. Once we properly understood our current revenue stream, and our starting balances, we needed to make very deliberate moves to accommodate a massive shortfall in revenue to expenses. Working extensively with other councils and IAEM corporate executives, we were able to reduce or eliminate many expenses, have other councils and regions take on other expenses, and ultimately we were able to use the International Development Fund to completely eliminate our debt.

For the future, one of the major accomplishments was getting approval to reallocate the student membership disbursement. Previously the GSC Operations Fund was only receiving \$2 and the International Development Fund was receiving \$3 per \$45 membership fee paid. We successfully lobbied the Global board to change our allocation to \$10 for our Operations budget and \$5 for the International Development Fund. This should allow us to pursue more of our goals in the future.

GLOBAL STUDENT COUNCIL – Statement of Operations for the Fiscal Year Ending June 30, 2016

		Global Student Council Operating Fund	International Development Fund	Ending Balance
REVENUES				
Starting Balances		6,840.00	16,373.17	23,213.17
Revenue FY 2015-2016		1,770.00	2,680.00	4,450.00
Fund Balance & Revenue		8,610.00	19,053.17	27,663.17
EXPENSES				
Annual Conference Airfare		2,063.88		2,063.88
Annual Conference Hotel		10,116.28		10,116.28
Annual Conference Travel Expenses		3,380.14		3,380.14
Annual Conference Expenses		397.50	1,744.00	2141.50
Other Conference Travel		1,175.45	1,000.00	2,175.45
Technology Expenses		3,802.45		3,802.45
Marketing Materials		2,874.06		2,874.06
Survey Monkey 2015-16 Sub (50%)		114.00		114.00
Teleconference/Webinar		35.00		35.00
Bank/CC fees		353.04		353.04
Fiscal Year Subtotals		24,311.80	2,744.00	607.37
		-15,701.80	16309.17	
<i>One Time Transfer from Intl. Dev Fund to cover GSC Ops expenses</i>		15,701.80	-15,701.80	607.37
Ending Balances		0	607.37	607.37

Marketing Report—Brian Nestler, Marketing Coordinator

The GSC was able to create several opportunities to recruit and retain current student members. As covered in our report, our return to holding a student and new professional's day at the conference is sure to create additional excitement for the student membership. The quality of this year's presenters and panel members will create incentives for students to become members and attend conference. In an effort to make a wide audience aware of these events, we have taken to traditional media in the form of the IAEM publications, utilizing both the *IAEM Bulletin* for an article about the event and the *IAEM Dispatch* newsletter to feature various aspects of our student and new professional day. Utilizing social media to enhance student's awareness of the events planned for conference.

GSC sent representatives to two conferences in 2016 to increase student membership. Lourinda Willey and Brian Nestler attended RESCON in New Orleans in March, where they met with students, who were presenting their research. They were able to connect with several of the students and facilitators, who became presenters for the 2016 Student Day. Brian Nestler attended the Worldwide Conference on Disaster Management in Toronto in June, where he was able to give a presentation on the IAEM Student Day. The title of his presentation was *Successful Strategies for Marketing Yourself in the Current Employment Landscape*. This presentation gave students several key strategies for getting noticed in the current hiring process. Several students expressed interest in joining the IAEM membership and potential to attend the annual conference in Savannah. At both of these conference the GSC held a drawing for a free one-year student membership in IAEM.

Strategic Initiatives Committee.—Peter Schalk, Committee Chair

The Strategic Initiatives Committee exists to support the board with various activities and initiatives. Peter Schalk, who has been an active member of the GSC and Canada Student Region, chairs the committee. Accomplishments of the committee includes developing a global expansion strategy for the GSC, which was approved in March 2016 and support the Canada Student Region in developing bylaws and a strategic plan.

The largest initiative of the Strategic Initiative Committee was the sponsorship of five student members to obtain their AEM® certification. Our GSC Strategic Initiatives Committee did a superb job offering and reviewing applicants. Five were chosen and the GSC believes this opportunity will open the door for these students to gain a competitive edge in the job market. The current GSC Board will mentor recipients. The success of the program would not be possible without the generous financial assistance of the USA and Europa Student Regions.

The AEM certification program participants for 2016-17:

- Naif Makmi D. Alruwaili, Georgia State University
- Philippe Carre, Nova Southeastern University
- Ashleigh Makuch, Northern Arizona University
- Angelica Marotta, Southern New Hampshire University
- Charles Palocy, American Military University/American Public University

New Student Membership Coordinator—Dr. Mutryce Williams

Dr. Mutryce Williams volunteered for a challenging new GSC role as new student membership coordinator. Since her initiation into this role, she has personally contacted 988 student members, providing them with key IAEM website information, opening direct communication and opportunities with the GSC Board. If they have questions or need assistance in gaining information, mentoring, networking, or completing their AEM®/CEM® credential we are available to aid and assist them.

Dr. Williams has also written a series for the *IAEM Bulletin* entitled *The Emerging Emergency Management Professional, Developing the Vital Characteristics of Professionalism* to aid students in preparing for their career.

Social Media Correspondent Summary—Michael Thory

Social media continues to be a key partner for reaching the GSC and its region's members and potential members. Facebook and Twitter platforms allow the GSC to interact in an environment they are used to using for pleasure.

Our most popular platform is the Facebook page, in particular the posts that generate the highest traffic are those which offer a direct benefit to our users. A key example of this is posting links to the free FEMA courses. Trends show that students will enjoy completing a qualification if there is no charge, especially if it comes from a reputable organization. The GSC posts the 'Free FEMA Course' post monthly and it consistently generates the highest response for that month (in terms of likes, shares, comments and views). This could be because students are interested in 'instant' development compared to hearing about and discussing professional emergency management matters.

In terms of facts and figures, GSC has 747 likes on Facebook, which rises on average 2% month. Seventy percent (70%) of our fans come from the USA, followed by 12% from Egypt, a few from Canada, Australia and Pakistan. The USA appears to dominate the social media market. This may simply be due to more Internet resources, than those available in other parts of the world. Sixty-seven percent (67%) of our fans are male while 33% are female. The most popular age range is represented by those between ages 25-34 (29%). Twitter shows we have posted 381 times, with 217 following and 177 followers.

Global Student Council involvement in IAEM

All GSC Board	Ambassadors IAEM Annual Conference, 2014-2016
<i>President</i>	
Lourinda Willey, CEM	GSC President, 2016
	GSC Liaison to the IAEM Global Council, 2016
	GSC Student/New Professional Pre-Conference Committee, 2016
	Article published in IAEM Bulletin, <i>NFPA 1600: 2016 A review</i> .
	IAEM Conference Committee Member, 2015 & 2016
	GSC Vice President, 2015
	GSC Secretary, 2014

Vice-President

Judith Weshinsky-Price Global Student Council President, 2017
Global Student Council Vice-President, 2016
Global Student Council Treasurer, 2014 & 2015
GSC Liaison IAEM Conference Committee, 2015 & 2016
GSC Essay Chair, 2015 & 2016
GSC Student/New Professional Pre-Conference Chair, 2016

Treasurer

Brian Nestler, AEM GSC Treasurer, 2016
Associate Emergency Manager (AEM) 2016
GSC Marketing Coordinator, 2014 – 2016
GSC Liaison IAEM Scholarship Committee, 2016
GSC Liaison Access and Functional Needs Caucus, 2015-2016
GSC Student/New Professional Pre-Conference Committee, 2016

Secretary

Cedric Andriamady, AEM GSC Secretary 2016
GSC Liaison to Madagascar Students & Professionals, 2016
GSC Student & New Professional Pre-Conference Committee
GSC representative to the IAEM International Student Council

Immediate Past-President

Matt Ellis GSC Immediate Past President, 2016
GSC President, 2014-2015

Support Staff

Peter Schalk, MPA Acting President, Canada Student Region, 2016
Past President, Canadian Student Region, 2016-17
Vice-President West, Canada Student Region, 2014-16
GSC Strategic Initiatives Committee Chair, 2014-2016

Strategic Initiatives Committee Members:

Melanie Finley
Richard G. Hildreth
Charles Palocy
Chanprett K. Singh (Simran)
Mutryce A. Williams, PhD

Jeffrey Driskill, PhD, CEM GSC Liaison nominee to the AEM[®]/CEM[®] Commission, 2016-2017

Chanprett K. Singh (Simran) GSC Student/New Professional Pre-Conference Committee, 2016

Mike Thory	GSC Social Media Correspondent 2016
Christina Touzet	GSC Liaison to IAEM Emerging Technology Caucus
Mutryce Williams, PhD	GSC New Member Coordinator, 2016 GSC Student/New Professional Pre-Conference Committee, 2016 Article series published in IAEM Bulletin, <i>The Emerging Emergency Management Professional, Developing the Vital Characteristics of Professionalism</i>
<i>Student Region Representatives to Global Student Council</i>	
Matthew Ellis	Oceania Student Region President, 2013-2016 Oceania Student Region Representative to the GSC, 2014-2016
George Navarini, CEM	USA Student Region President, 2015-2016 USA Student Region Representative to the GSC, 2016 IAEM Conference Committee Member, 2015-2016
Nick Quigley	Canadian Student Region President, 2016-2017 Canada Student Region Representative to the GSC, 2016-2017
Peter Schalk	Canada Student Region Representative to the GSC, 2015-2016
Edward Ip	Canada Student Region Representative to the GSC, 2015-2016

Accomplishments of the GSC Board Members

Dr. Lourinda R. Willey, nominated for inWEM™ Hall of Fame 2016

Judith Weshinsky-Price, nominated for inWEM™ Hall of Fame 2016 and 2016 IAEM Student Chapter of the Year Award, Jacksonville State University IAEM Student Chapter, where Judith Weshinsky-Price is Immediate Past-President.

Brian Nestler, Associate Emergency Manager, AEM®

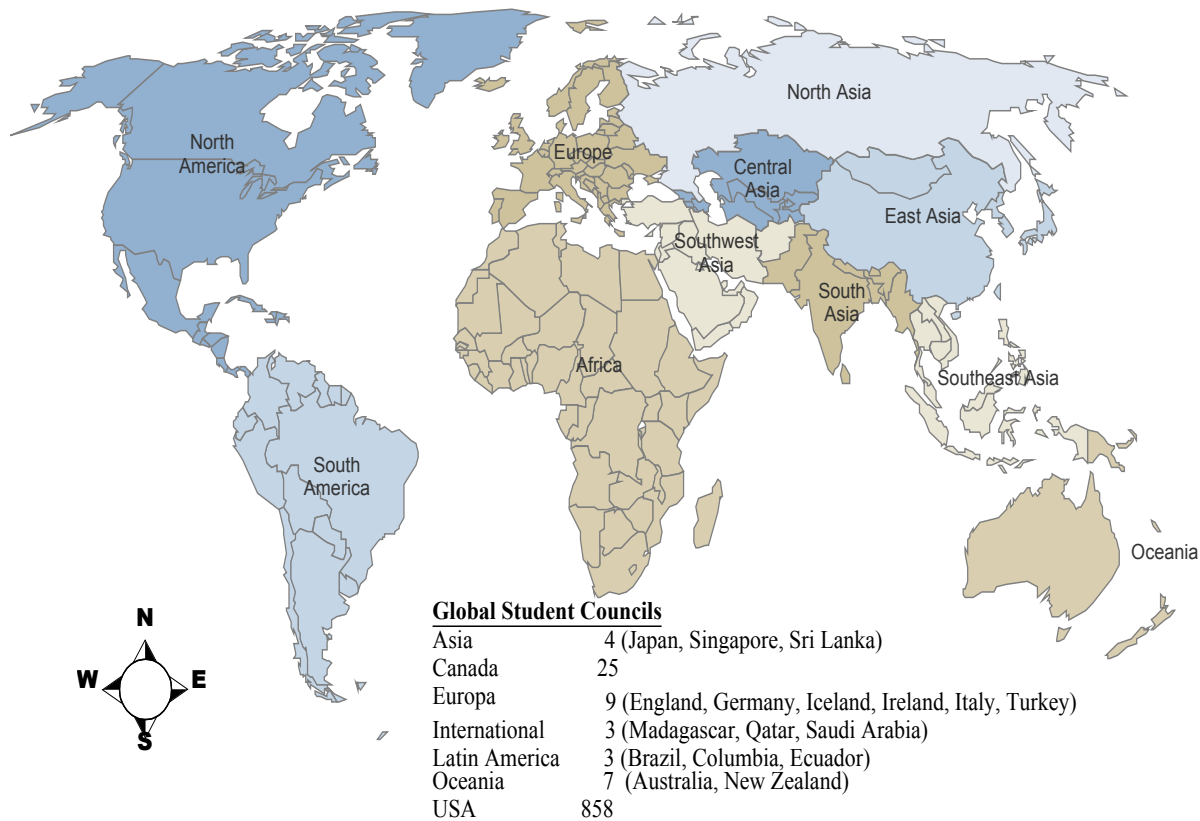
Cedric Andriamady, 2016 IAEM International Council Student Ally of the Year

Dr. Mutryce Williams, nominated for inWEM™ Hall of Fame 2016 and nominated for IAEM-USA Volunteer of the Year Award 2016

Michael Thory, 2016 IAEM-Europa Student of the Year

Chanprett K. Singh (Simran), 2016 IAEM Student Chapter of the Year Award, Jacksonville State University IAEM Student Chapter, where she serves as President.

George Navarini, CEM, International Honorary Member, Fundacion Salar Vidas (Life Saving Foundation) of the Argentine Republic; Knight Commander of Merit, Real Confraria de Sao



Region Student Council Reports

Canada Student Council Report– President C. Nick Quigley

The Canada Student Region provides a cross-representation of emergency management in Canada, from coast-to-coast, as well as a balance between new and experienced professionals. Currently, membership totals a little more than a dozen across the country with limited resources. During the past year, the Board has focused its efforts on the long overdue, but vital foundational activities. This foundational focus resulted in concentrated efforts to develop by-laws and policies. Considering the most appropriate strategy to re-establish and recruit a well-functioning and complete Board to ensure the survival of the student region. The most recent election successfully attracted a sufficient number of candidates to allow for the continued survival of the Canadian Student Region.

Despite these challenges, the Board continues to advocate for growth in student membership through collaboration with the Canada Councils and Global Student Council. In the coming year the Canadian Student Board intends to continue building upon the vital foundations, however, the primary focus will be in recruiting and creating chapters at various Universities across Canada.

Europa Student Council Report- Arthur Rabjohn, President IAEM Europa (Interim)

At present the plan will be to publicise IAEM Europa restart and reach out to educational establishments within Europa Council Area to encourage student participation.

International Student Council Report--Cédric Andriamady

Although a small region within the IAEM, the International Student Region has determined many students and professionals are interested the online FEMA training. They did not know of the training availability before introduction of the IAEM and FEMA programs. The proposed target audience varies from building evacuation wardens, communication officers, to security and safety officers, who want to advance into Emergency Management career opportunities within the organizations. The real challenge is the lack of shared information about what can be done online without going to the USA. Being able to provide an affordable certification can be a challenge internationally. However, in 2016, I am contacting some professionals in the region of South Africa to create a network to foster training on emergency management in our countries.

Oceania Student Council Report—Matthew Ellis, Oceania Student Council President

The Oceania Student Council represents two countries, Australia and New Zealand. There are currently seven student members. The 2016-2017 Oceania Student Council will need a viable Board for the upcoming year and we are looking for the current membership to become active in its upcoming Council elections as their current President will no longer be a student.

USA Student Council Report—George Navarini, CEM, USA Student President

The USA Student Region was transformative in 2016. Working with our Student Chapters across the country involvement has been able to slow decline in our student membership numbers. Equally important, we were able to rejuvenate dormant chapters and begin establishing new student chapters. More than fourteen schools are in the process of submitting their chapter paperwork. The leadership team expects to hit its self-imposed target of fifty active chapters by the end of 2017.

According to the FEMA Emergency Management Institute (EMI) Higher Education Office at the National Emergency Training Center in Emmitsburg, MD there are well over seven hundred schools offering degree or certificate programs (emergency management, homeland security, and public health programs). Many schools offer logical duplication (schools that offer multiple degrees), however we are estimating over 200 colleges and universities should have Student Chapters. The 2016 Leadership Team is presenting a challenge to double our chapters to at least 100, plus increase our overall student membership to 1,500.

We believe that IAEM membership should not be a spectator sport, to add to our resume. We get out of this membership in equal measure to what we put in. Community service should be a hallmark of every part of what we do, to set the example. The USA-Student Region has proposed 2016 forward to provide a community service to the host community every IAEM conference.

Cosponsored by:



GSC'S STUDENT AND NEW PROFESSIONAL DAY

At the IAEM conference!
(Free event - please bring your own lunch!)

"strategic mentoring
in the 21st century"

sunday 16 october 2016

11am -
4pm

11am - The role of Emergency Manager at Various Levels of Government

11:45am - Advice for the 1st Year Professional

12:30pm - Leveraging Social Media and Emerging Technology in Emergency and Disaster
Management

- Break -

1:45pm - Addressing the Experience Gap Between Students and Professionals

2:30pm - Student Research Presentations

SAVANNAH, GA



#iaem16



www.iaemconference.info



To reach us:

 <https://www.facebook.com/IAEMGlobalStudent-Council>

 <https://www.linkedin.com/grp/home?gid=6517622>

 <https://www.twitter.com/IAEMGSC> or @iaemgsc