Advancing the Emergency Management Profession Worldwide

Annual Report 2009 - 2010
IAEM Partners

IAEM-Global Partners

Australian Institute of Emergency Services
Canadian Centre for Emergency Preparedness
Church World Service
DERA: Disaster Preparedness & Emergency Response
Emergency Management Academy of New Zealand
Emergency Management Institute of Japan
Emergency Response to Coastal Oil, Chemical and Inert Pollution from Shipping
European Emergency Number Association
Feed The Children
Institute for Building Technology & Safety
Institute for Business and Home Safety
Institute of Crisis and Risk Management
Instituto Politecnico de Castelo Branco Escola Superior Agraria
International Association of Fire Chiefs
International Community on Information Systems for Crisis Response and Management
International Critical Incident Stress Foundation, Inc.
International Disaster Recovery Association
International Emergency Management Society
Italian Association of Disaster Managers
Moldavian Civil Defense Association
Ontario Association of Emergency Managers
Operation HOPE Inc.
Segurança em Protecção
Civil Petrica Editores
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The Institute of Crisis and Risk Management
United Kingdom Emergency Planning Society
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Academy of Certified Hazardous Materials Managers
American Ambulance Association
American Chemistry Council
American Civil Defense Association
American College of Contingency Planners/American Academy of Medical Administrators
American Red Cross
Arizona Emergency Services Association
Association of Contingency Planners
Association of Minnesota Emergency Managers
Association of Public Safety Communications Officials
Association of State Floodplain Managers
Business Recovery Managers Association
California Emergency Services Association
Colorado Emergency Management Association Connecticut Emergency Management Association
Consumer Electronics Association
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Campus Safety Health and Environmental Management Association
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Emergency Management Alliance of Indiana, Inc.
Emergency Management Association of Georgia
Emergency Management Association of Ohio
Emergency Management Association of Tennessee
Emergency Management Association of Texas
Emergency Management Institute of Japan
Emergency Management Program, North Dakota State
Florida Emergency Preparedness Association
Geological Society of America
Homeland Defense Journal
Home Safety Council
HSToday
Humane Society of the United States
Idaho Emergency Management Association
Illinois Emergency Services Management Association
Iowa Emergency Management Director’s Association
Joint Interagency Training Center—West
Kansas Emergency Management Association
Kentucky Emergency Management Association
Keystone Emergency Management Association
Local Authorities Confronting Disasters and Emergencies
Louisiana Emergency Preparedness Association
Maine County Directors Association
Maine Emergency Management County Directors Council
Maryland Emergency Management Association
Massachusetts Emergency Management Association
Michigan Emergency Management Association
Montana Association of Disaster and Emergency Services Coordinators
National Association of Counties
National Association of County Engineers
National Association of State EMS Officials
National Disaster Medical System
National Emergency Management Association
National Emergency Number Association
National Foundation for Mortuary Care
National Institute for Urban Search and Rescue
National Preparedness Summit
National Registry of Environmental Professionals
Natural Hazard Mitigation Association
Nevada Association of Emergency Management
Nevada Emergency Preparedness Association
New Jersey County Emergency Management Coordinators
New Mexico Emergency Management Association
North Dakota Emergency Management Association
Northeast States Emergency Consortium
Nuclear Energy Institute
Rhode Island Emergency Managers Association
South Carolina Emergency Preparedness Association
State and Local Emergency Management Data Users Group
State of Delaware Emergency Preparedness Agency
State Guard Association of the United States
TAK Response
Texas Engineering Extension Service
The American Civil Defense Association
The American Red Cross
The Humane Society of the United States
Utah Emergency Management Association
Virginia Emergency Management Association
Washington State Emergency Management Association
Western States Seismic Policy Council
Wisconsin Emergency Management Association
Message from
Global Board
Chairman

Rick Cox, CEM

Dear IAEM Members:

I am extremely happy to report to you that this year we have met goals and proceed to advance the organization that represents you – the emergency manager. Always remember: we are a member-oriented association.

Membership

IAEM continues to grow – our membership ranks have maintained a steady growth. You will see the details elsewhere in this Annual Report. But to suffice it to say we are at 5,300 and growing every day worldwide! This gives you access to the largest network of top emergency management experts who can offer solutions, guidance and assistance.

Students

Our future is in our students – and they make up 29% of our membership. The association bylaws have been revised to establish a standard across all councils for student membership, and each council is currently making revisions to implement.

Two Goals

• **Credentials Program:** The Certified Emergency Manager® (CEM®) is the foremost credential for emergency managers worldwide, and we continue to advance the CEM® and AEM programs to be truly international. This has not been easy. IAEM is on the verge of establishing three council-level CEM® Commissions – Asia-Oceania, Canada and Europa. These will be overseen by the global IAEM CEM® Commission to ensure that the credential remains consistent and credible.

• **Support to Councils:** This year the IAEM-Global Board decided to meet at the Asia-Oceania Resilience Conference to support both of those councils and show truly that we are international.

I am honored to have been selected to chair the IAEM-Global Board this year. Working with each board member and seeing council programs and projects evolve to meet the needs of the membership has been exhilarating. Our most notable expansion has been in IAEM-Europa, with the establishment of our first country-level region – IAEM-Italy. Expanding into the Middle East and Nigeria, and exploring the future in South America, are all part of our international development. I was honored to address the IAEM-Canada Annual General Meeting in Banff, Alberta, in May. And to the IAEM-Asia and IAEM-Oceania Councils for working together to conduct AOR 2010 and working towards a joint CEM® Commission—awesome!

Together the IAEM-Global Board is working to build our IAEM for the future!

Be safe.

Sincerely,

RICK COX, CEM
Chairman of the IAEM-Global Board (2009-2010)
Treasurer, IAEM-USA Council

IAEM Vision

Our vision is that IAEM be recognized as the premier international organization of emergency management professionals.

IAEM Mission

Our mission is to advance the profession by promoting the principles of emergency management; to serve our members by providing information, networking and professional development opportunities; and to advance the emergency management profession.
Status of CEM®/AEM Program

Since the Certified Emergency Manager® Program was introduced in 1993, 10,807 have enrolled to pursue the CEM® designation. Last year, there were 6,808. Of these, by May 31, 2010, 1,480 had been awarded the Certified Emergency Manager® (CEM®) credential, and 69 had been awarded the Associate Emergency Manager (AEM) credential.

About 275 candidates await review or are in the application process (candidates have made a submission, and staff or commissioners have requested additional information). Only 32% of those pursuing the credential are IAEM members. IAEM membership is not required to participate in the CEM® Program. IAEM members realize a fee discount, since the general fund subsidizes in part the program operations.

CEM®/AEM Program Changes

- Beginning Jan. 1, 2010, all U.S. candidates were required to have a four-year baccalaureate degree from an accredited institution to obtain a CEM® designation.

- Up until Dec. 31, 2011, non-U.S. candidates may substitute two years of additional experience in a disaster/emergency management position for each year of college credit lacking (based on 30 credits per academic year) or eight years of disaster/emergency management experience or a total of 11 years of full-time comprehensive emergency management experience for no recorded college credit. After this date, all CEM® candidates must have a four-year college degree.

Looking Ahead

In 2011, the CEM® application is slated to be made available as a Web-based application, which will ease the application process for the applicant and will make the completed, printed application more uniform and more consistent for CEM® Commission review. The CEM®/AEM Prep Course will be offered several times in webinar format to make it more accessible to potential participants and will also continue to be available in the on-demand format.

CEM®/AEM Prep Course and Exam Offerings

The CEM®/AEM Preparatory Course and/or CEM®/AEM Exam were offered at the following locations during the fiscal year:

- **June 1, 2009**: ISCe, San Diego, California
- **June 5, 2009**: IAEM Mid-Year Meeting, Emmitsburg, Maryland
- **Aug. 9, 2009**: Hyatt Regency Crystal City Hotel, Arlington, Virginia
- **Dec. 4, 2009**: University of Nevada Las Vegas, Las Vegas, Nevada
- **Feb. 16, 2010**: Group Emergency Operations Centre, Auckland, New Zealand
- **Mar. 3, 2010**: EMS Today, Baltimore Maryland
- **Mar. 29, 2010**: National Hurricane Conference, Orlando, Florida
- **May 3, 2010**: Louisiana Governor’s Office, Baton Rouge, Louisiana
- **May 10, 2010**: Disaster Forum, Banff, Alberta, Canada
IAEM Scholarship Commission Awards Three Scholarships

The IAEM Scholarship Commission awarded three scholarships for the 2009-2010 school year.

Pamela Fikes, the recipient of the $2,500 DRI International Lacy Suiter Emergency Management Scholarship, completed her bachelor of science degree in emergency management with a minor in homeland security in August 2009, and is currently working toward an M.S. in emergency management at Jacksonville State University. She has worked for the State of Alabama for almost 24 years and is currently the manager of the local Employment Service Office. She is a volunteer with her local chapter of the American Red Cross and is their disaster field coordinator. This award was funded fully by DRI International.

Lisa Cockerill is working toward a master’s degree in disaster and emergency management at Royal Roads University in Canada. For more than 12 years, her career has been focused on fire and life safety. She started as a Canadian Fire Alarm Association (CFAA) Certified Fire Alarm Technician. She was a fire marshal at Princess Margaret Hospital and a fire inspector at York University. Lisa received a $2,000 IAEM Scholarship.

Lawrence St. George is the second recipient of the $1,000 Command Sergeant Major L. Ken Fisher Emergency Management Scholarship. He is working toward an M.S. in homeland security management at Long Island University. Lawrence is currently employed as an assistant to the Clinton County, Mich., emergency management coordinator and serves as a disaster generalist with the Federal Emergency Management Agency. This scholarship was funded fully by ResponseForce 1 Corporation.

IAEM Raises $25,038 for Emergency Management Scholarships

IAEM is proud to announce that the money raised for scholarships at the IAEM 57th Annual Conference and EMEX 2009 totaled $25,038.25. This year the live auction raised $13,247.25, and donations in the memory of our friend and colleague Vikki Stempkowski, CEM, IAEM-USA Secretary, were received in the amount of $4,380. The silent auction raised $2,788, while the basket bonanza raised $3,133. A total of $1,500 was received in EMEX exhibitor donations, which included exhibitor donations for the flag program and personal donations. Many thanks to all members and exhibitors who contributed to fundraising efforts for the IAEM Scholarship Program.
The May 31, 2010 fund balance consists of:
- $128,344.59  CEM® Program
- $128,943.21  Scholarship Program
- $625,466.36  Operations/Reserves

Financial Performance
The IAEM total fund balance as of May 31 was $625,466.36, up $23,477.43 from the beginning of the fiscal year. Strong participation in the 2009 IAEM Annual Conference and EMEX, 2010 EMEX exhibit space deposits, and continued membership growth and development activities all contributed to a financially stable year for IAEM.

Membership Growth
IAEM’s final roster for 2009-2010 included 5,305 paying members, an increase of 439 members over 2008-2009 (8.3% membership growth) as of May 31, 2010.

Highlights: (as of May 31, 2010)
- The IAEM-Global membership includes Individual members (3,702 members), Affiliate members (61 members), and Student members (1,542 members) for a total 5,305 members.
- The largest council is the IAEM-USA Council, with 2,911 Individual members (55%). The second largest council is the IAEM Student Council with 1,542 members (29%), while the third largest council is the IAEM-Canada Council with 225 members (4%).
- In the IAEM-USA Council, the Student Region is the largest USA region (1,401 members), followed by Region 4, Southeast USA (827 members) and Region 3, Mid-Atlantic USA (812 members). Region 6, Midwest USA is the fourth largest USA region (672 members), with Region 9, West Coast coming in as the fifth largest USA region (479 members).
Canada has strived to improve its outreach to members, while finding opportunities to engage with partner agencies such as the Canadian Emergency Management College in discussions on how we can promote the profession in Canada as well as provide standard education and training opportunities.

The IAEM-Canada 2010 AGM, held in Banff, Alberta, in association with Disaster Forum, was a tremendous success. The council is now working towards its 2011 AGM in Atlantic Canada.

The IAEM-Canada Board assessed the needs of council members via survey, improved communication to members, developed a strategic plan for 2009-2011, selected a CEM® Commissioner, began planning the foundation of an IAEM-Canada CEM® Commission, ratified Student Region Bylaws, and explored the potential for the council’s first Provincial Region in Alberta.

The Training, Education and Professional Development Committee updated terms of reference, conference list and training; shared pandemic information; sent a training needs survey to members; and arranged for the CEM®/AEM Exam to be offered during the AGM.

IAEM-Asia

• The IAEM-Asia Council covers 2.5 billion people in 27 countries speaking 2,000 languages. As of May 31, 2010, the council had just under 100 members, with national representatives in 13 countries.
• The council focuses its efforts on promoting professional networking, emergency management training and CEM® certification. Networking events for members and non-members in Indonesia, Philippines and Malaysia helped those efforts.
• IAEM Taiwan National Representative Mr. Gu Tswn Juh became the first individual in Asia to earn CEM® certification since the Council was formed. He joins Dr. Ha Kyoo Man in Korea as the first CEM® holders in Asia.
• IAEM-Asia’s major activity this year was organizing the Asia-Oceania 2010 Resilience Conference for October 2010 in Singapore. We contracted a conference hotel, selected 16 presenters, identified sponsors/exhibitors and supporting organizations, built a conference website, and initiated online marketing to potential attendees. French bank BNP Paribas is the major sponsor. The IAEM-Global Board will hold its first meeting outside the United States at AOR 2010.
• In addition to its IAEM-Asia website, the council this year launched a Facebook page, Twitter feed, LinkedIn group and YouTube® channel for AOR 2010. A complimentary quarterly e-newsletter is sent to all who sign up at the IAEM-Asia website; the mailing list is now more than 1,000. The council applied to Singapore’s Registry of Societies (RoS) to become an authorized non-profit professional association.

IAEM-Canada

• IAEM-Canada is the third largest IAEM council, with 225 members as of May 31, 2010, growing to 293 members by Aug. 31, 2010. IAEM-
• The Government Affairs Committee developed and facilitated a partnership between the council and Public Safety Canada’s Canadian Emergency Management College, as well as with the Defence Research and Development Canada Centre for Security Science. IAEM-Canada has “a voice at the table” in regard to national emergency management training.

• The Marketing and Membership Committee marketing initiatives included a new membership brochure, trade show banners and membership pins. The committee is developing a committee strategic plan, is engaging in website redevelopment, and is involved in discussions about building a virtual library focusing on emergency management.

IAEM-Europa
www.iaem.com/Europa

• During the fiscal year, IAEM-Europa saw the birth of IAEM-Italy as a new region within the council. In addition, IAEM-Europa created its second student chapter at Zilina University. The council leadership will support the new region and new student chapter as they continue to grow.

• With work ongoing to develop student chapters in Spain and Belgium, the structure for the future of the IAEM Europa Council is taking shape.

• The council held a small event alongside InterSchutz 2010, and new CEM®s will emerge from that. Council leadership is focusing on plans for launching EMEC 2011 alongside InterAirport in Munich, Germany, Oct. 11-13, 2011.

• The council leaders have worked hard to build a strong administrative structure, but language difficulties, borders and distances need to be overcome to make real headway. The council’s national representatives and work group members have represented IAEM-Europa and the association well, and council membership continues to grow.

• IAEM-Europa President Arthur Rabjohn, CEM (Past IAEM-Global Chairman, 2008-2009) noted, “This is my last Annual Council Report as President of Europa, and I want to take this opportunity to thank all of my fellow IAEM-Europa Board members for their support and efforts to get us to where we are today. For me, the last 10 years has been a labor of love for this association and our profession. I am proud to have played a part in developing a truly international association for our profession and leading the development of this council.”

IAEM-International
www.iaem.com/International

• The IAEM International Council continues to support IAEM growth and activities in Brazil, China, the Caribbean, Mexico, the Middle East and Africa.

• Middle East: The council is in the process of appointing new national representatives in Qatar and United Arab Emirates. Abu Dhabi’s Center of Excellence for Business Continuity is currently considering partnership with IAEM to drive EM growth in the Arab World and the Middle East.

• West Africa: IAEM members in Nigeria are working toward setting up a legal entity to serve in the coordination of IAEM activities in West Africa. Membership has floundered a bit in the last year; however, the hope is that IAEM representatives and advisors will continue to drum up more support for more members to join to enable them to form a council for Africa or Nigeria alone.

• South Africa: Through a suggestion from IAEM-Asia, a new contact was identified that could serve as a partner organization. SRK Consulting is considering a partnership with IAEM to facilitate growth within the Southern Africa Development Authority (SADC).

• AFCOM Collaboration: The council is working with Africa Command (AFCOM), a unit of the U.S. military, to develop new partnerships in East Africa and Central Africa in order to extend IAEM membership and opportunities for growth.

• South America: The second annual Expo Emergencia 2010 will be held this summer in Rio de Janeiro, Brazil. Clay Tyeryar, MAM, CAE, IAEM International Staff Officer, will represent the International Council at this event as he did last year, taking the opportunity to expand outreach efforts in South America.

IAEM-Oceania
www.iaem.com/Oceania,
www.oceania-iaem.com

• IAEM-Oceania has continued to grow as a council, both in membership numbers and in member benefits. Oceania’s main focus for 2009-2010 was professional development. There were a number of strands to this initiative:

  - Obtaining discounts for members to attend conferences in the council area.
  - Establishing CEM® study groups and otherwise encouraging members to pursue their CEM® or AEM.
  - Sending a CEM® Commission representative to the IAEM-USA Mid-Year CEM® Commission meeting for training.
  - Building the CEM® base, and laying the groundwork in order to establish an IAEM-Oceania CEM® Commission.
  - Growing closer relations with Asia.
  - Enabling members to network online.
  - Sharing event information through regular newsletters.
  - Providing professional development recognition for training courses.
  - Setting up a council awards competition.
  - Arranging EOC tours to help share professional knowledge and experience.
  - Contributing towards advancing internationalization initiatives of the Scholarship Commission.

• At a national level, Australian National Representative Chris Ainsworth has been focused on IAEM gaining traction in Australia as an emerging professional body within the emergency services sector. Initiatives are underway to promote IAEM through all EM training providers.
• Jon Mitchell, New Zealand National Representative, has been focused on encouraging a move in national conferences away from the civil defense bias towards increasingly collaboratively planned and managed, all-hazards, comprehensive emergency management conferences.

• The coming year promises to bear the fruit of many of these initiatives and enable the council to set and achieve new goals. Oceania looks forward to presenting its first awards at Asia Oceania Resilience 2010, celebrating the formation of the Oceania-Asia CEM® Commission, and working towards hosting Asia Oceania Resilience 2011.

IAEM-Students
www.iaem.com/Students

After several months of hard work, the IAEM-Canada Student Region was approved at the Canada Council’s Annual General Meeting in May 2010. The process began in early 2010 with the approval of the proposed region’s bylaws. The Student Council is thrilled to welcome this newest student region.

2010 began with the addition of a new IAEM-Europa student chapter. Located at the University of Zilina in Zilina, Slovak Republic, this student chapter is the second to be formed in IAEM-Europa.

At the January meeting of the IAEM-Global Board, a single definition of student was adopted for use by all councils. This common definition will allow students around the world the opportunity to enjoy the benefits of student membership, including: reduced membership fees; access to professional development programs; access to notices of internships and jobs; and receipt of the Student Council newsletter, The Responder.

The council has formed a work group to research degree information globally. This information will be provided to the CEM® Commission to assist with the potential implementation of the new CEM® requirements.

IAEM-USA
www.iaem.com/USA

• The IAEM-USA Council continues to lead in membership with over 4,000 members, including students, as of May 31, 2010.

• The IAEM-USA Government Affairs Committee, led by Randy Duncan, CEM, continues to be active on Capitol Hill. Promoting the message of local emergency managers, he and the USA membership review and comment on pending legislation. IAEM-USA’s committees and caucuses have been actively engaging members throughout the year in a vast number of programs, issues and specialty knowledge.

• Two members of the IAEM-USA Board are members of the National Commission on Children and Disasters: Bruce Lockwood, CEM, Region 1 President, is a Commissioner, and Kathleen Henning, CEM, Region 3 President, is a member of the Subcommittee on Evacuation, Transportation and Housing.

• Two board members were appointed to the congressional mandated National Preparedness Task Force: Pam L’Heureux, CEM, IAEM-USA President, and Nick Crossley, CEM, Region 7 President.

• IAEM-USA Past President (2008-2009) Russ Decker, CEM, and IAEM-USA Tribal Affairs Chair Charles Knet are members of the National Advisory Council, along with IAEM-USA Executive Director Beth Armstrong, MAM, CAE.

• The Training & Education Committee, chaired by Kay Goss, CEM, continues to strengthen the council’s bond with the Emergency Management Institute. IAEM-USA also continued its strong relationship with the U.S. military services, as more branches focus on emergency management.

• IAEM Past Presidents Billy Zwierschke, CEM, TEM, CFM, and Daryl Lee Spiewak, CEM, TEM, are members of FEMA’s Credentialing Standard Guide Task Group, creating a framework that expands interoperable bonding and identification standards beyond federal responders, reaching all disaster personnel who may operate on-scene. This may include, but is not limited to, federal, state, tribal and local government, the private sector, and non-governmental organization (NGO) response and recovery personnel.

• During 2009-2010, 67 IAEM-USA members were trained to be Emergency Management Accreditation Program assessors.

• IAEM-USA Past President Russ Decker, CEM, IAEM-USA Government Affairs Chair Randy Duncan, CEM, IAEM-USA Executive Director Elizabeth B. Armstrong, MAM, CAE, and IAEM-USA Policy Advisor Martha Braddock met with President-Elect Barack Obama’s transition team in December 2008 to discuss IAEM-USA requests for consideration.

• Through the work of the IAEM-USA Uniformed Services Caucus, chaired by COL Robert L. Ditch (USAF-Ret.), CEM, IAEM-USA was able to obtain unprecedented support from the U.S. Veterans Administration for the use of U.S. Veterans GI Bill benefits to pay for CEM® application and testing.

• The all-hazards message of IAEM-USA members is being heard more clearly, thanks to the hard work of the member volunteers who make it all happen. To get a snapshot of the scope of involvement, visit www.iaem.com/Outreach/IAEMUSAOutreach.htm to see listings of council members who are serving IAEM and the EM profession as liaisons to allied organizations and work groups. IAEM-USA members are being appointed to positions at the highest levels, where they can make a difference. One example is Past Region 5 President Jeff Walker’s service on the Review Panel for Public Safety for the Homeland Security Advisory System (HSAS), which gave IAEM-USA members a unique opportunity to comment on a review of the HSAS.
IAEM Fiscal Year June 1, 2009–May 31, 2010

IAEM 57th Annual Conference and EMEX

FEMA Administrator Craig Fugate was keynote speaker at the IAEM 2009 Annual Conference. (Photo: Kristin Hoskin)

Russell Decker, CEM, IAEM-USA President (2008-2009), administers the oath of office to Pamela L’Heureux, CEM, IAEM-USA President (2009-2010), the first volunteer emergency manager to serve as President of IAEM-USA.

Awards & Recognition Work Group
www.iaem.com/WorkGroups/Awards

- The IAEM-Global Awards & Recognition Work Group implemented a new multi-level IAEM-Global Awards Competition in 2010, as approved by the IAEM-Global Board.
- Council-level awards competitions were held in the four Global Award categories, with first place winners eligible to compete for Global Awards. Winners of Global Awards will be announced at the Asia Oceania 2010 Resilience Conference in Singapore, while announcements of council-level awards will be made as requested by council leadership.
- Work group members plan to refine and improve the multi-level IAEM Awards Competition for 2011, and they welcome member suggestions and feedback.

Communications Work Group
www.iaem.com/WorkGroups/Communications

- The IAEM-Global Communications Work Group meets via conference calls that may include sub-work group members (Editorial and Website) or all work group members, depending on the agenda.
- The IAEM-Editorial Sub-Work Group is working on selection of special focus issues for the 2011 issues of the IAEM Bulletin, to be announced later this year. The IAEM Bulletin is the monthly newsletter of the association.
- Ten years of ASPEP Journal articles (American Society of Professional Emergency Planners, 1994-2004) are in the process of being added to the EM Practitioner Articles Collection in the members only area of the IAEM website. The searchable collection was established in part through a bequest from ASPEP when that organization disbanded.
- The Website Sub-Work Group is considering implementation of suggestions for improving the IAEM-Global website. Some information currently posted on the IAEM-Global website will be moved to the IAEM-USA website later this year, as the USA Council is developing its own council site.

IAEM 2009 attracted more than 2,000 emergency management professionals, a record for the association. EMEX 2009 featured a record 230 booths with close to 50,000 square feet of exhibit space. (Photo: Landon Densley)
Governance Work Group
www.iaem.com/WorkGroups/Governance
• The Governance Work Group reviewed IAEM-Global Bylaws and Administrative Policies and Procedures (APPs), and made recommendations for revision by the IAEM-Global Board and recommendations to the IAEM councils.
• The work group monitored adherence to provisions of the Bylaws and APPs and reviewed Council Bylaws for consistency with IAEM-Global Bylaws.
• The work group also provided the IAEM-Global Board with viable planning options to accomplish its strategic goals and objectives.

Membership & Marketing Work Group
www.iaem.com/WorkGroups/Membership
• The IAEM-Global Membership & Marketing Work Group has been active throughout the year, with representation from all councils ensuring that a variety of global initiatives have been keeping work group members busy. A few of this year’s highlights were:
  • Surveys – IAEM-USA membership surveys were completed, and surveys of other councils were prepared. By 2011, all members will have had the opportunity to take part.
  • Signature Blocks – Members can now download a signature block for personal and professional use that shows their membership.
  • Data Analysis – The ability to analyze membership data, in order to better understand and anticipate membership growth so that IAEM can better meet members’ needs, has continued to be a focus of the Membership & Marketing Work Group.
  • Membership Certificates – The facility for council membership certificates to be issued is currently being developed.
• The work group welcomes member suggestions of member benefit initiatives for the 2010-2011 fiscal year. Please send suggestions to your council president or directly to the work group.

IAEM-USA leaders Met Sept. 8, 2009, with FEMA Officials about the Quadrennial Homeland Security Review. IAEM was the first association to meet with the Prepare for, Respond to, and Recover from Disasters Study Group, led by Jason McNamara. L-R: Brian Skully, Strategic Planning Division, Office of Policy and Program Analysis, FEMA; Jason McNamara, FEMA Chief of Staff; Pamela L’Heureux, CEM, IAEM-USA First Vice President; Russ Decker, CEM, IAEM-USA President; Randy Duncan, CEM, IAEM-USA Government Affairs Chair.

IAEM-Europa Holds 2010 Annual General Meeting. Left to right: Arthur Rabjohn, CEM, IAEM-Europa President; Laura Shapland, IAEM-Europa Secretary; Clay Tyeryar, MAM, CAE, IAEM Deputy Executive Director; and IAEM members Kyle King and Gregor Janin.

IAEM Brazil Representative Fernando Marinho (right) with IAEM Chief Staff International Development Officer, Clay D. Tyeryar, MAM, CAE, at the IAEM Presentation at Expo Emergencia, held Aug. 26-28, 2009, in São Paulo, Brazil.
IAEM-USA Board of Directors—2009-2010

IAEM-USA President
Pamela L’Heureux, CEM
Waterboro Office of Emergency Management, E. Waterboro, ME

IAEM-USA Secretary
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IEM, Inc., Hawesville, KY

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IAEM-USA Immediate Past President (2008-2009)
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Allen Co. Emergency Management, Lima, OH

IAEM-USA Executive Director
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Bristol-Burlington Health District, Bristol, CT

IAEM-USA Region 2 President
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IAEM-USA Region 6 President
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IAEM-USA Region 7 President
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IAEM-USA Region 8 President
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IAEM-USA Region 9 President
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Emergency & Disaster Management, Inc., Los Angeles, CA

IAEM-USA Region 10 President
Michael J. Mumaw
City of Beaverton Office of Emergency Management, Beaverton, OR

IAEM-USA Student Region
Nancy Harris
Chicago, IL

ABOUT IAEM-USA

IAEM-USA is the nation’s largest association of emergency management professionals with more than 4,300 Individual, Student, and Affiliate U.S. Members as of May 31, 2010, including emergency managers at the state and local government levels, tribal nations, the military, colleges and universities, private business and the nonprofit sector. IAEM-USA’s Affiliate Members, many of them suppliers of products and services that are homeland security or emergency management related, support the work of IAEM-USA through their memberships, their contributions to the IAEM Scholarship Program, and their sponsorship of the IAEM Annual Conference.

The IAEM-USA Council includes 10 geographic regions that correspond with those established by the U.S. Federal Emergency Management Agency (FEMA) plus a student member region. The IAEM-USA Council is governed by a Board of Directors that includes representatives from each of the membership regions, as well as officers elected by all IAEM-USA members. In the IAEM-USA Council, the Student Region is the largest USA region (1,401 members), followed by Region 4, Southeast USA (827 members) and Region 3, Mid-Atlantic USA (812 members). Region 6, Midwest USA is the fourth largest USA region (672 members), with Region 9, West Coast coming in as the fifth largest USA region (479 members).
IAEM-USA Region 1
Bruce Lockwood, CEM, President
www.iaem.com/Regions/1

- On Apr. 23, 2010, 160 leading emergency managers met at Old Sturbridge Village, Sturbridge, Mass., for the IAEM-USA Region 1 and Massachusetts Association of Emergency Management Professionals (MAEMP) New England Emergency Management Conference, “Neighbors United.” This was the first year that IAEM-USA Region 1 has collaborated with another organization on its annual conference, and the event was an outstanding success – in both overall attendance and vendor support.

- Bruce Lockwood, CEM, IAEM-USA Region 1 President, opened the conference with welcoming remarks and a tribute to the Region 1 Conference founder of 2006, IAEM-USA President Pamela L’Heureux, CEM. Barry Wante, CEM, MAEMP Vice President, also extended a warm welcome to attendees.

- Jason McNamara, Chief of Staff, FEMA Headquarters, delivered the opening keynote address, with an emphasis on partnerships, coordination, collaboration and team building that is lasting. Download the program and speaker presentations, and see photos at www.iaem.com/Regions/1.

- Door prizes donated from a variety of generous supporters were raffled to attendees, raising $700 for the IAEM Scholarship Fund. Conference registration was free, thanks to these supporters: IAEM, MAEMP, Tri-EPIC Regional Emergency Planning Committee, and Anna Maria College Emergency Management Graduate Program.

IAEM-USA Region 2
William L. Castagno, President
www.iaem.com/Regions/2

- There was progress with acquiring contacts in Puerto Rico and the U.S. Virgin Islands. This was through the assistance of colleagues at FEMA Region 2.

- IAEM-USA Region 2 President Bill Castagno was reelected to the Executive Board of the reorganized New Jersey Emergency Management Association (NJEMA).

- The Region 2 Executive Committee has had contact with the New York State Emergency Association (NYSEMA).

- A Region 2 meeting is being planned for the first quarter of 2011.

- Castagno has been an active member of the IAEM-USA Conference Committee, and also is representing IAEM-USA as a member of the National Association of State EMS Officials’ Response to Highway Mass Care Incidents in Rural Areas Subcommittee.

IAEM-USA Region 3
Kathleen G. Henning, MA, CEM, President
www.iaem.com/Regions/3

- IAEM-USA Region 3 mid-year elections were held when Region 3 Vice President Hui-Shan Walker, CEM, was elected as IAEM-USA Second Vice President. John Conklin, CEM, was elected Region 3 Vice President, and Stephen Krill, CEM, was elected Region 3 Secretary in two separate online elections.

- Region 3 was especially supportive of the FEMA/Citizen Corps National Conference on Community Preparedness held in Arlington. Through Region 3, IAEM members and Montgomery County MD CERT and Fire Corps volunteers, as well as high school students, helped as room facilitators and conference volunteers.

- State emergency management associations in the Region 3 area worked with the IAEM-USA Government Affairs Committee to help educate elected officials and Congressional delegations about the importance of EMPG grants and other emergency management topics and funding sources.

- Region 3 provided more than $2,000 in funds toward student scholarships and student conference stipends to attend the IAEM 2009 Annual Conference, through the auction and other fundraising activities.

- Region 3 worked closely in partnership with state associations in its geographic area, and promoted IAEM and the CEM® Program at state conferences in Pennsylvania (KEMA), Virginia (VEMA) and Maryland (MEMA.).

- Region 3 provided a number of subject matter experts to FEMA, state and private sector stakeholder groups and meetings. Henning represented IAEM-USA on the National Commission on Children in Disaster’s Evacuation, Transportation, and Housing Subcommittee. Speakers were sent to EMI for emergency planning courses for Tribal Nations and for Historically Black Colleges and Universities.
IAEM-USA Region 4
Dan Maher, CEM
www.iaem.com/Regions/4

- John “Rusty” Russell, Past IAEM-USA Region 4 President, represented IAEM-USA on an open forum panel at the Gulf States Hurricane Conference in June 2010. Russell also was appointed as the IAEM-USA representative to the National Association of Counties (NACo).
- Jacksonville State University, Jacksonville, Ala., located in Region 4 and approved to offer a doctorate in emergency management, is the ninth university in the United States to offer a doctorate in emergency management.
- The states of Mississippi, Kentucky, Tennessee and Alabama, located in Region 4, are currently planning for and will participate in a national level earthquake exercise in May 2011. The exercise, developed by FEMA and the Continental United States Earthquake Consortium (CUSEC), will test capabilities at federal, state and local levels.
- Ron Campbell, CEM, Region 4 President-Elect, will be sworn in as IAEM-USA Region 4 President during the IAEM 2010 Annual Conference.

IAEM-USA Region 5
David Christensen, President
www.iaem.com/Regions/5

IAEM-USA Region 6
Robie Robinson, CEM, President
www.iaem.com/Regions/6

- Through the year, IAEM-USA Region 6 officers maintained communication with the regional membership in order to ensure that relevant topics of concern were shared throughout the region. Legislative updates and other items were communicated throughout the year.
- Additionally, through several venues, Region 6 members have provided input that has been shared with staff and the IAEM-USA Board, so that the organization can more effectively represent the concerns of the membership.

IAEM-USA Region 7
Nick Crossley, MSW, CEM, ABCP, President
www.iaem.com/Regions/7

- Nick Crossley, CEM, IAEM-USA Region 7 President, has been working with Mark Owen, CEM, IAEM-USA Region 7 Vice President, to review the issues they pledged to work on and develop for the region. They have made several exciting changes and steps toward those goals and welcome member feedback.
- One of the greatest challenges in the last year has been increasing Region 7 membership. There is lots of potential in the region to do this, both in the public and private sector. Other challenges include increasing communication from the association to Region 7 members. In addition, work is in process to create a library on the Region 7 web page so that we can share model plans, articles of interest and other items of interest to Region 7 members.
- Planning is underway for a “Critical Infrastructure Summit” to be held in Kansas City, Mo. This event will bring together local, state and federal level emergency management professionals and representatives from critical infrastructure to review common planning, operational and community education activities, and to identify linkages and partnerships for IAEM-USA members and others in Region 7.
- While no regional conference calls or webinars have been held during the fiscal year, this will be a priority in 2011.

IAEM-USA Region 8
Mary Senger, President
www.iaem.com/Regions/8

- Information and resources related to U.S. government affairs and activities were shared with the IAEM-USA Region 8 membership.
- Region 8 leaders represented the membership at the IAEM-USA 2010 Mid-Year Meeting.
- Region 8 President Mary Senger participated in the Emergency Management Professional Qualifications Task Force Meeting.

IAEM-USA Region 9
Gunnar J. Kuepper, President
www.iaem.com/Regions/9

- In June 2009, IAEM-USA Region 9 participated in the California Emergency Management Association Senior Leaders Summit, held in Burbank, Calif. The purpose of this first-of-its-kind meeting was to facilitate dialogue on key statewide issues in emergency management and homeland security, to identify potential areas for shared initiatives and efforts, and to provide input on the development of more effective programs, business practices and strategic planning.
- In June 2009, IAEM-USA Region 9 President Gunnar J. Kuepper co-chaired two sessions focusing on the use of satellite technology at the 2009 International Satellite and Communications exchange (ISCe) in San Diego, Calif.
- During the ISCe, Kuepper met with LT GEN Russel L. Honore, U.S. Army (ret), Commander of the Joint Task Force Katrina and author of the recently released book Survival: How a Culture of Preparedness Can Save You and Your Family from Disasters, and Matthew Bettenhausen, Acting Secretary of California Emergency Management Agency (CalEMA). Topics of the discussion included insights into lessons learned from Katrina, public expectations during a disaster, human factors, the importance of public education and preparedness, and the potentially devastating effects of natural disasters and terrorist attacks.
- Kuepper was reelected as a member of the board of the California Emergency Service Association (CESA)-Southern Chapter.
- IAEM-USA Region 9 Vice President Michael Martinet, CEM, represented Region 9 at the California Emergency Services Association Conference in Lake Tahoe.
- Martinet represented Region 9 at the Business and Industry Council for Emergency Planning and Preparedness annual awards dinner in Los Angeles, Calif.
In January 2010, Kuepper delivered a presentation about IAEM, the association’s structure and activities, to about 60 members of the Orange County Emergency Management Organization at their monthly meeting in Irvine, Calif.

In February 2010, IAEM-USA Region 9 began initial planning for the IAEM 2011 Annual Conference in Las Vegas. Region 9 President Kuepper met with Carolyn Levering, Emergency Manager, City of Las Vegas, Nev., and Michael Cyphers, Emergency Management Coordinator, City of Henderson, Nev., to discuss the area’s participation in the conference.

IAEM-USA Region 10
Michael J. Mumaw, CEM
www.iaem.com/Regions/10

IAEM-USA Region 10 does not host a regional meeting; however, regional members are encouraged to attend the IAEM Mid-Year Meeting and Annual Conference as well as their state emergency management association activities. State association information is posted on the Region 10 Web page.

IAEM-USA Region 10 President Michael Mumaw, CEM, and Vice President Lyn Gross, CEM, worked together to ensure that regional members were apprised of issues important to local emergency managers, as well as updates on U.S. government affairs issues. Region 10 was able to garner favorable support from their congressional representatives for increases in EMPG funding.

IAEM-USA Region 10 continues to work to build partnerships with state emergency management associations. This includes the region’s support of a proposed joint emergency management conference in 2013 with Oregon and Washington, which will be held in eastern Washington so that emergency managers from Idaho would also be able to participate.

Lyn Gross, CEM, proctored a CEM® exam in the region this year, and represented IAEM at four EMI curriculum-related focus groups.

IAEM-USA Student Region
Nancy Harris, President
www.iaem.com/USA/Students

For the first time, the IAEM-USA Student Region offered the full “Future Leaders in Emergency Management” student program as a sponsorship opportunity for the Annual Conference. IBM graciously stepped up and is sponsoring the full program, which includes the Sunday afternoon caucus/workshop, the Monday evening receptions, and all three nights of the After-Hours Student Hospitality Suite. Because of this sponsorship, the IAEM-USA Student Region is able to offer the annual EOC Tour and Dinner at no added charge to students.

The annual survey of the Student Region showed that the student membership is overwhelmingly white. In response to these results, the region has formed a Diversity Outreach Subcommittee, with the goal of increasing student membership with underrepresented groups. The committee will reach out not only to a variety of colleges and universities, but also will seek out professionals who are able to share their experiences and show the diversity within the profession. The Student Region subcommittee will work with the IAEM-USA Council diversity caucus.

This year the IAEM-USA Student Region’s monthly Professional Development Series took advantage of webinar capabilities. The monthly webinars attracted 25 or more participants and some top-level speakers. Some of the speakers were Amy Anton, Kim Ainsworth and Russ Webster.

There are currently 15 Active Chapters, three Provisional Chapters (the newest of which was just approved a few weeks ago), and 23 chapters in different stages of the application process. Additionally, talks are in progress with representatives from two other schools that are finalizing their emergency management program so that they can establish a chapter at the same time the degree program stands up. E-mails have been sent to every emergency management program in the United States, and the IAEM-USA Student Region is working to establish liaison with those students to start the process.

Left to Right: Michael Martinet, CEM, IAEM-USA Region 9 Vice President; Fan Abel, Coordinator, Disaster Management, Greater Los Angeles Area E; Matthew Bettenhausen, Acting Secretary, California Emergency Management Agency (Cal EMA); Keith Harrison, Past President, California Emergency Service Association (CESA); Brenda Hunemiller, Coordinator, Disaster Management Greater Los Angeles Area D; and Gunnar J. Kuepper, IAEM-USA Region 9 President, at the Cal EMA Senior Leaders Summit in Burbank, CA, on June 1, 2009.
IAEM-USA has Standing Committees, Ad Hoc Committees, and Caucuses. Standing Committees are bodies with an ongoing, operational function, and Ad Hoc Committees are formed to complete a specific assignment of limited duration. Caucuses are groups with a special focus or function within the practice of emergency management. New groups can be formed with the approval of the IAEM-USA Board by presenting an issue paper identifying the group purpose, tasks, and composition.

To Join an IAEM-USA Committee:
IAEM-USA members who wish to join a committee should contact via email the current chair of that committee, as listed on the Web pages shown below.

Standing Committees

IAEM-USA Awards & Recognition Committee
Phyllis Mann, Chair
www.iaem.com/Committees/Awards
- The IAEM-USA Awards & Recognition Committee operates in conjunction with the IAEM-Global Awards & Recognition Work Group, with the exception of guidelines and judging for awards that are only offered at the IAEM-USA Council level. These include the IAEM-USA Career Excellence Award, IAEM-USA Academic Recognition Award, and IAEM-USA Uniformed Services Awards. See the report of the IAEM-Global Awards & Recognition Work Group for further details.

IAEM-USA Bylaws & Resolutions Committee
Dan Maher, CEM, Chair
www.iaem.com/Committees/Bylaws
- The IAEM-USA Bylaws Committee reviews bylaws and makes recommendations for revision by the membership, monitors adherence to provisions of the bylaws, develops resolutions outlining the position and policy of the IAEM-USA Council on specific issues, as appropriate, and presents proposed resolutions to the membership for adoption at the IAEM Annual Conference. There were no bylaws revisions during the fiscal year covered by this report.

IAEM-USA Conference Committee
Carolyn Harshman, Chair
www.iaem.com/Committees/Conference
- The goal of the 2009-2010 IAEM Conference Committee was to “contribute to the professionalization of emergency management.” Even with the continuing challenges of difficult economic times, conference attendance and EMEX participation in Orlando led us to a new attendance record of 2,034. “Emergency Management: United We Stand” was indeed a great success, including the third offering of “EMI@IAEM.”
- The committee was restructured to allow for liaisons from various IAEM committees and caucuses. This change had a significant impact on the committee’s ability to serve the needs of the entire IAEM organization.
- With the 2010 San Antonio theme of “Talk the Talk...now, Walk the Walk” already established, the committee began work on building an effective online submission system, pursuing plenary speakers, and significantly increasing the number of breakout speaker opportunities from 36 to 70.
- The IAEM 2010 Annual Conference will introduce several new offerings, including a significantly improved Welcoming Reception, with food and entertainment highlighting The Best of Texas; Rapid Fire Talks (five-minute presentations by members of the audience): and Logo Day (to encourage networking among conference attendees).

IAEM-USA Government Affairs Committee
Randall C. Duncan, MPA, CEM, Chair
www.iaem.com/Committees/GovernmentAffairs
- Interacting with Congress, senior FEMA leadership, other administration officials, and providing input on a wide variety of policy initiatives continued to be the focus of the IAEM-USA Government Affairs Committee. The committee was led by Chair Randall C. Duncan, MPA, CEM, and Vice Chair Russell Decker, CEM, Martha Braddock, IAEM-USA Policy Advisor, supported the committee’s activities. The voice of local U.S. emergency managers continues to be heard clearly and loudly in the halls of Congress and the headquarters of FEMA, with the constant support of the IAEM-USA Board of Directors and membership. The advocacy of state and local emergency management issues
continues to be a top priority for IAEM-USA members.

- The committee has created many opportunities to engage with key members of the Administration and the Congress, and has had success in its legislative efforts. The strong support of IAEM-USA members and members of the state associations of local emergency managers remains vital. Continued outreach by local emergency managers to their local U.S. Representatives, Senators and their staffs throughout the year is critical to building an understanding with our legislators of what local emergency managers do and why our issues are important back home.

- Some of this year’s highlights of Congressional action are:
  
  • **Emergency Management Performance Grants (EMPG).** We continue to emphasize the importance of building emergency management capacity at the state and local levels and the importance of increasing funding for EMPG. We have achieved successes in increasing the funding, maintaining the all-hazards nature of the program, and retaining it as a separate account.

    > For FY 2011, the President requested $345 million. Both the Senate Appropriations Committee on July 15, 2010, and the House Appropriations Subcommittee on Homeland Security on June 24, 2010, included the $345 million and rejected the Administration request to combine EMPG into an account with other programs. At the time of writing, the funding for DHS was to be included in a Concluding Resolution, and the Appropriations bill for the Department of Homeland Security was expected to be completed after the November 2010 elections. It has been a difficult budget year, but support for EMPG has remained strong. Sen. Roberts (R-KS) and Sen. Akaka (D-HI) sponsored a letter signed by 31 Senators to Chairman Byrd and Ranking Member Voinovich of the Senate Committee on Appropriations Subcommittee on Homeland Security requesting that EMPG funding be increased to $530 million. Contacts from local emergency managers and their associations were vital to this effort.

    > For FY 2010, the President requested $315 million for EMPG. The House included $330 million and the Senate $350 million. Conferees agreed on $340 million. Chairman Price (D-NC) of the House of Representatives and Chairman Byrd (D-WV), Sen. Voinovich (R-OH), Sen. Roberts (R-KS) and Sen. Akaka (D-HI) led the effort to increase the funding. Sen. Roberts and Sen. Akaka sponsored a letter to the Appropriators signed by 37 Senators urging that EMPG be funded at $487 million. Sen. Roberts sponsored the letter at the request of the Kansas Emergency Management Association during their Washington visit.

    > The FY 2009 Appropriations for the Department of Homeland Security / FEMA included $315 million for EMPG – an increase of $115 million more than the President requested, and $15 million more than the FY 2008 Appropriation.

  • **Emergency Management Institute.** We also had success in obtaining additional Congressional appropriations, specific mention in the Appropriations reports and increased visibility for the Emergency Management Institute. The FY 2010 Appropriation included $9 million, an increase of $1.84 million over the President’s request. The FY 2011 appropriation is still pending at the time of writing, but the Senate Appropriations Committee on Homeland Security included $11 million, $3.9 million more than the President’s request. The FY 2009 Appropriation for FEMA included a specific mention of not less than $7 million, an increase of $1.253 million—the first increase in many years. IAEM continues to push for additional funding for updating classes and for development of an executive education program.

  • **Principal Federal Official.** We have continued to oppose the appointment of a Principal Federal Official for a Stafford Act event. The FY 2010 DHS appropriations bill included a prohibition unless certain conditions were met. FY 2011 results not yet known.
• **Supplemental Appropriations for the Disaster Relief Fund (DRF).** We urged Congressional support for the $5.1 billion Supplemental Appropriations for the DRF. Because of a shortage of funds, FEMA in February 2010 started allocating funds on an immediate needs basis and placed funding restrictions on repair, rebuilding, and mitigation projects—holding back funding of approximately $1.7 billion in projects. The Appropriations bill including the DRF funding was signed on July 29, 2010.

• **Pre-disaster Mitigation.** We have been engaged with efforts to reauthorize the program and remove the sunset provision. It has been necessary for the last few years to work to have the program extending one year at a time in the Appropriations bill.

• **Stafford Act Amendments.** We have been reviewing various Congressional amendments to the Stafford Disaster Relief Act.

• **Full Implementation of the Post Katrina Emergency Management Reform Bill (PL 109-295).** We continue to be a key voice in calling for PL 109-295 to be fully implemented as intended by Congress.

• **Congressional Testimony and Meetings.** We continued advocating our members’ vital issues by providing testimony to Congressional committees and subcommittees. We continue to meet with key Congressional staffers to ensure that their members are aware of IAEM’s positions. You can review our testimonies by referring to the table below. Details and copies of the testimony are available at www.iaem.com/Committees/GovernmentAffairs.

• We have had increased opportunities for substantive stakeholder involvement with FEMA and DHS and the White House. Some examples are as follows:

  • Pam L’Heureux, CEM, IAEM-USA President; Eddie Hicks, CEM, IAEM-USA First Vice President; Randall Duncan, CEM, IAEM-USA Government Affairs Chair; Beth Armstrong, IAEM-USA Executive Director; and Martha Braddock, IAEM Policy Advisor, met with Richard Reed, Special Assistant to the President and Senior Director for Resilience Policy and other members of the White House National Security Staff to discuss the National Preparedness Policies under review on Mar. 9, 2010.

  • The committee worked to get the new administration to re-examine and look for a more apt implementation of both the Cost to Capability (C2C) initiative and the Integrated Planning System (IPS) as proposed in Fall 2008.

  • IAEM was asked to serve as one of 10 organizations comprising the Executive Committee for the DHS Quadrennial Homeland Security Review. On Nov. 19, 2010, Russell Decker, CEM, IAEM-USA Immediate Past President, and Nick Crossley, CEM, IAEM-USA Region 7 President, who was representing the National Association of Counties (NACo), were invited to meet with DHS Secretary Napolitano, key DHS leaders, and other representatives of the Executive Committee to review the preliminary findings and provide input.

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<tr>
<th>Witness</th>
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<td>07/27/09</td>
<td>Post Katrina: What it Takes to Cut the Bureaucracy and Assure an More Rapid Response After a Catastrophic Disaster</td>
<td>U.S. House</td>
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<td>Larry Gispert</td>
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*IAEM-USA President Among Witnesses at July 27, 2009, Congressional Hearing on Assuring Rapid Response After Catastrophic Disasters. L-R: Craig Fugate, FEMA Administrator; Dave Maxwell, Vice President, NEMA; Russ Decker, CEM, IAEM-USA President (2008-2009); and Brigadier General Donald Dunbar, Adjutant General, State of Wisconsin, representing the National Governors Association.*
Representatives of IAEM and the National Emergency Management Association (NEMA) were invited to meet with FEMA headquarters grant officials in 2009 to review and suggest changes to the FEMA guidance for EMPG and EOC programs, and to meet with Elizabeth Harman, the Assistant Administrator of the Grants Directorate, in July 2010.

IAEM-USA members were presented with a number of opportunities to comment on FEMA policies, particularly in the area of disaster assistance. These opportunities were facilitated by the committee.

Other IAEM-USA Government Affairs Committee activities included:

- Outreach to state association presidents and legislative chairs on key issues continues. Committee Chair Randy Duncan spoke at the Maine Association of Local Emergency Managers Conference. Policy Advisor Martha Braddock advised state association delegations on their Washington legislative visits and spoke at the conferences of the North Carolina and South Carolina emergency management associations. Key state association issues were discussed at the well attended IAEM-USA Annual Conference session for state association officials on Nov. 1, 2009.

- In Spring 2010, the IAEM-USA Government Affairs Committee, assisted ably by Jessica Jensen, Ph. D., Assistant Director of the Center for Disaster Studies and Emergency Management, faculty member at North Dakota State University, and committee member, distributed a survey to IAEM-USA members and state associations of emergency management on the use and value of EMPG funding. A second purpose of the study was to analyze the impact of the recent economic downturn on local emergency management programs. The committee reported the results of the survey in the IAEM Bulletin and on the IAEM website, and widely distributed a paper on Capitol Hill. The committee has used the survey findings to advocate on behalf of local emergency management programs in Congress.

- Congressional and agency speakers are invited to the committee’s mid-year and annual conference committee meetings to address specific issues of special interest to our members and provide the opportunity for question-and-answer sessions. Our partners are invited to update us on their key legislative concerns.

- Speakers at the IAEM-USA Government Affairs Committee meeting at the IAEM 2009 Annual Conference included the following officials from FEMA: Beth Zimmerman, Assistant Administrator, Disaster Recovery Directorate; Tracey Trautman, Acting Assistant Administrator, Grant Programs Directorate; Andy Mitchell, Director, Preparedness Coordination Division, National Preparedness Directorate (NPD); Deborah Ingram, Acting Deputy Administrator for Mitigation; Alison Schwartz, Director, Mitigation; Pat Hart, Director, Legislative Affairs; Pat Hart, Director, Legislative Affairs; and Brent Coburn, Director of External Affairs. Other speakers included: Larry Skelly, Deputy Director, Infrastructure and Geophysical Division, Science and Technology Directorate of DHS; Adam Killian, Minority Professional Staff, Senate Committee on Homeland Security and Government Affairs; Dalen Harris, Associate Legislative Director, National Association of Counties; and Matt Cowles, representing David Maxwell, President of the National Emergency Management Association.

- Speakers at the committee’s meeting held during the IAEM-USA 2009 Mid-Year Meeting included: Tim Manning, Deputy Administrator, National Preparedness Directorate, and
Throughout the year, the IAEM-USA Membership and Marketing Committee considered the value added that IAEM-USA provides to its members. In doing so, the committee determined that the vast majority of benefits provided to emergency managers by IAEM are available whether the emergency manager is a current member or not.

• The committee has considered multiple mechanisms by which to recognize long-term members and ways in which to increase membership. Items considered included certificates, membership cards, membership pins, coins and several other options. The financial implications of these options are still under consideration. Implementation of any recognition program also is reliant on accurate information being available from the membership database.

IAEM-USA Nominations & Credentials Committee
John “Rusty” Russell, CEM, Chair
www.iaem.com/Committees/Nominations
• The IAEM-USA Nominations & Credentials Committee provided information and input to executive staff, which through the work of another committee, resulted in a change to the IAEM-USA Administrative Policies and Procedures. The change prohibits use of the regional listserv and the use of an IAEM-USA position title for the purpose of a campaign.

• The committee reviewed and approved the credentials of the 2010 candidates for IAEM-USA officer positions in accordance with the IAEM-USA Bylaws and Administrative Policies & Procedures.

IAEM-USA Strategic Planning Committee
Rick Schellenbarger, CEM, Chair
www.iaem.com/Committees/StrategicPlanning

IAEM-USA Standards & Practices Committee
Dean Larson, Ph.D., CEM, and Avagene Moore, CEM, Co-Chairs
www.iaem.com/Committees/Standards
• The IAEM-USA Standards & Practices Committee held monthly conference calls from November 2009 through September 2010, with more than 50% of the committee members participating in each call. The minutes of the calls are posted on the committee’s Web page.

• A Committee Participation Policy was developed, adopted and enforced.

• The Standards Compendium was completed and posted.

• The committee Web page was updated; updated rosters, minutes and standards updates, among other features, have become part of the Web page.

• The Team on Competencies developed a set of Competencies for Emergencies Management and circulated the draft to the CEM® Commission. Subsequently, the Competencies Team reviewed EM competencies documents from the UK and New Zealand. The New Zealand standard will be reviewed by the CEM® Commission later this month.

• Committee members wrote four articles for the IAEM Bulletin during the reporting period, including two articles by Elysa Jones and one article each by Lucien G. Canton, CEM, and Dean Larson, Ph.D., CEM.

• A Standards Panel was organized and manned by committee members during the IAEM 2009 Annual Conference.

IAEM-USA Training & Education Committee
Kay C. Goss, CEM, Chair
www.iaem.com/Committees/Training
• The IAEM-USA Training & Education Committee received two outstanding
briefings, by Al Flumn of EMI at the IAEM 2009 Annual Conference, and by Vilma Milmoe, EMI Deputy Superintendent at the IAEM 2010 Mid-Year Meeting. Both described the new round of curriculum design, development and expansion. Committee members were gratified to see increased support for training and course updates and developments, long overdue.

- Committee members saddened to learn of the illness and retirement of Dr. Wayne Blanchard, and expressed support for a strong replacement for him, realizing that it will be extremely difficult to fill his shoes.
- The committee has launched a project collecting all the available emergency management related training courses available from different agencies, departments, organizations and associations. The Chair has appointed Bob Jaffin, Vice Chair, as the head of this new Training Task Force. Daryl Spiewak met with the committee, at our request, so that we could coordinate our efforts with him, as he compiles updated lists of courses that count toward the CEM®.
- The committee’s meeting during the IAEM 2010 Annual Conference will feature a briefing from EMI as well as a report from the Training Task Force.

IAEM-USA Website Committee
Landon Densley, Chair
www.iaem.com/Committees/Website

- The IAEM-USA Web Site Committee supervises the content of the Web site and the Council’s Internet presence, including e-mail communications and Web site content and format. The chief activity of the committee during the reporting period has been to examine content and organization for a new IAEM-USA Council Website. Planning is still ongoing.

Ad Hoc Committees

IAEM-USA Children in Disasters Ad Hoc Committee
Bruce Lockwood, CEM
www.iaem.com/Committees/Children

- IAEM-USA Children in Disasters Ad Hoc Committee Chair and IAEM-USA Region 1 President Bruce Lockwood, CEM, serves as an appointed Commissioner on the National Commission on Children and Disasters. Lockwood is Public Health Emergency Response Coordinator for the Bristol-Burlington Health District.

- “Children are 25% of our population. The Commission’s 2010 report highlights the gaps that continue to exist in meeting the unique needs of children, as well as some of the initiatives currently underway to close these gaps,” said Lockwood. “I encourage everyone to read the report and use it as a tool to incorporate children more fully into their emergency plans. Successful response and recovery will be reflective of our ability to meet the needs of the whole community, including our most vulnerable population—children.”

- The commission’s report cites persistent gaps in disaster preparedness for children since Hurricane Katrina five years ago. The report calls for the development of a national strategy for children in disasters to ensure that children are protected before, during and after an emergency. Among the findings of the report are seriously underfunded federal programs for school disaster preparedness, insufficient coordination among federal, state and local agencies responsible for children and lack of preparedness in the private health care system, including a finding that only six percent of hospital emergency rooms carry essential pediatric equipment. The 2010 report of the National Commission on Children and Disasters is available at www.ahrq.gov/prep/nccdreport.

IAEM-USA EMI Ad Hoc Committee
Lyn Gross, CEM, Chair
www.iaem.com/Committees/EMI

- IAEM-USA EMI Ad Hoc Committee Chair Lyn Gross, CEM, attended numerous events at the Emergency Management Institute (EMI), Emmitsburg, Md., during the fiscal year on behalf of IAEM-USA, including: Master Trainer Focus Group, Executive Emergency Manager Focus Group, Training and Exercise Conference, Elected Officials Focus Group, and Core Competencies Focus Group.

- It is anticipated that a gap analysis will be conducted on what training and education curriculum currently exists within EMI and consortium for the development of a recommended list of existing courses for the various levels and to structure a work plan for the development of training to fill the identified gaps. Expectations should be high with regard to developed courses, provided EMI is able to obtain needed funding to move forward with course development and delivery.

- IAEM-USA urges the appropriation of $11.9 million for EMI; this is a $2.9 million increase over FY 2010 appropriated, and $4.9 million over the President’s FY 2011 request. EMI provides vitally needed training to state, local and tribal emergency managers through on-campus and field-delivered classes, and through distance learning. This “crown jewel” of emergency management training suffered neglect over several years, which led to the degradation of training across the spectrum of its programs. The highest priority for FY 2011 continues to be the revision and upgrade of EMI’s curriculum, which directly supports state, local and tribal emergency managers.

- IAEM-USA has called attention to the need for funding to address deferred maintenance and classroom technology needs in support of the entire USFA Campus. The “National Emergency Training Center Facilities Master Plan” requested by Congress has been completed. The plan indicates that $21.2 million is needed to address current facility issues, and $4 million is needed annually to address this ongoing need. IAEM-USA urges Congress to give careful consideration to maintaining and enhancing this vital facility.
IAEM-USA Caucuses

IAEM-USA Big Cities Caucus
Chair position is open.

www.iaem.com/Committees/BigCities
- The IAEM-USA Big Cities Caucus was in the process of being organized during the fiscal year. The chair position is open; contact the IAEM-USA President for details.

IAEM-USA Emergency Services Caucus
John Walsh, Chair

www.iaem.com/Committees/EmergencyServices
- The IAEM-USA Emergency Services Caucus provides a repository of subject matter experts who serve in an advisory capacity to the IAEM-USA Board of Directors.
- The primary roles of the caucus are: to review recommendations, documents and plans, and to provide subject matter expertise through analysis and evaluation as requested by the IAEM-USA Board; to provide ESS representation and subject matter expertise for IAEM-USA in meetings and work groups as requested by the IAEM-USA Board; to assist in the creation of state and federal preparedness, response, mitigation and recovery plans as the opportunity arises; and to review and provide input for draft state and federal initiatives and advise the IAEM-USA Board and members regarding such plans.

IAEM-USA Faith-Based Caucus
Jeff Walker, CEM, Chair

www.iaem.com/Committees/FaithBased
- The IAEM-USA Faith-Based Caucus was in the process of being organized during the fiscal year. Contact Chair Jeff Walker, CEM, for details.

IAEM-USA Healthcare Caucus
Andy McGuire, Chair

www.iaem.com/Committees/HCC
- The IAEM-USA Healthcare Caucus (HCC), established at the IAEM 2008 Annual Conference, continues to grow and foster interest and participation by more than 230 of the nation’s leading healthcare emergency managers.
- The Healthcare Caucus continues to meet bi-monthly with a robust and aggressive agenda of projects and issues at the forefront of healthcare-related emergency management, such as:
  - Developed and approved caucus bylaws.
  - Developed caucus Web page.
  - Administered an active listserv, with daily/weekly sharing of ideas, plans, documents, after action reports and best practices among healthcare institutions.
  - Adopted of VHA Core Competencies as a best practice document.
  - Developed the IAEM HCC Brochure.
  - Conducted the second annual healthcare emergency management salary survey.
  - Increased use of social media (Twitter) for daily and ongoing updates of healthcare emergency management current events.
  - Filled all representative caucus seats, except for Regions 1 and 7.
  - Conducted other ongoing activities aimed at raising awareness about healthcare emergency management and encouraging participation in the HCC.

IAEM-USA Public-Private Partnership Caucus
Shane Stovall, CEM, and Stephen Krill, CEM, Co-Chairs

www.iaem.com/Committees/PublicPrivate
- The IAEM-USA Public-Private Partnership Caucus has continued to work on initiatives previously set forth in 2009. This includes the development of an electronic best practices journal and a how-to guide for public-private partnerships.
- The caucus also assisted in gathering input on the new PS-PREP standards set forth by the Department of Homeland Security.
- The caucus currently is moving forward on a collaborative effort with NEMA, NIMSAT and FEMA to further develop a best practices journal using input from members from each organization.

IAEM-USA Special Needs Caucus
Elizabeth Davis, Chair

www.iaem.com/Committees/SpecialNeeds
- During the year, the IAEM-USA Special Needs Caucus members have very actively provided consensus edits, recommendations, comments and testimony on proposed legislation, drafted regulations and revised guidance. This has included, but not been limited to, public comment on HUD’s adoption of the Architectural Barriers Act standards for housing, the Office of Disability Coordinator Act of 2009, expansion and formalization of new staff lines in FEMA for Regional Disability Coordinators, and a memo to Congress in reply to a Congressional hearing about special needs-inclusive emergency management practices.
- Members of the caucus have remained engaged as speakers and participants at numerous conferences, summits and gatherings addressing all-inclusive emergency management practices, the technology behind such practices, and the peer mentoring necessary to execute such practices in the field, thus contributing within our membership a multiplier effect.
- The caucus maintains and continues to add to its robust caucus Web page resources, articles, links and other materials on topics that are helpful to our peer IAEM members. We continue to select and invite to our conference call meetings and annual conference meeting persons who can present cutting edge issues on the topic for us to consider.
- Likewise, the caucus also tries to add value to the other IAEM caucus groups and has just undertaken an effort to revise earlier suggested CEM® exam questions on this topic for consideration. We also are preparing to draft study materials to better raise the level of awareness among the CEM® exam review process, hoping that the result will be better informed professionals ready to apply what they have learned to benefit all people they serve in practice.
• The IAEM-USA Special Needs Caucus released a statement codifying the IAEM-USA membership’s commitment to support emergency management principles and practices without regard to ability or other circumstance and thereby applying our service to all people. This statement was released to coincide with the commemoration of the 20th Anniversary of the signing of the Americans with Disabilities Act in July 2010. Further, many individual members of the caucus participated across the country in celebration of this landmark civil right legislation. Caucus Chair Elizabeth Davis was present at the White House, as President Barack Obama and members of his administration, such as FEMA Administrator Craig Fugate, gathered to do the same.

IAEM-USA Tribal Affairs Caucus
Charles Kmet, Chair
www.iaem.com/Committees/TribalAffairs

- The IAEM-USA Tribal Affairs Caucus has been active this year in several areas and has seen some positive steps for the betterment of emergency management in Indian Country. The Emergency Management Institute has reached out to the committee, as they are working to re-vamp the tribal curriculum. Several committee members participated in the focus group that provided feedback to EMI on reorganizing three tribal courses and adding a fourth course that would be for tribal elected officials.

- At the IAEM-USA Mid-Year Meeting, Tribal Affairs Caucus Chair Charles Kmet met with Dr. Cortez Lawrence, EMI Superintendent, and Steve Golubic, FEMA Headquarters Tribal Liaison, to discuss the disparities in Indian Country and how EMI could help through its mission. One commitment from EMI was to increase funding for delivery of courses in Indian Country as well as provide support for a new initiative – development of tribal incident management teams.

- The IAEM-USA Tribal Affairs Caucus Chair was re-appointed to another three-year term on the FEMA National Advisory Council.

- The caucus continued to have strong interaction with the U.S. Government Affairs Committee by providing agenda briefings at the Mid-Year Meeting and Annual Conference as well as calls and other interaction throughout the year. This partnership between the two groups helps to ensure that correspondence that comes from DHS or FEMA is vetted through emergency management personnel in Indian Country.

IAEM-USA Uniformed Services Caucus
SMSgt. Thomas K. Stoudt, CEM, Chair
www.iaem.com/Committees/UniformedServices

The mission of the IAEM-USA Uniformed Services Caucus is to foster mentorship and professional development among IAEM-USA Uniformed Services members; enhance communication and sharing of best practices between uniformed services emergency managers; provide advocacy to IAEM leadership on uniformed services emergency management issues; and increase interest, visibility and affiliation of IAEM-USA among the U.S. uniformed services.

The caucus facilitates the Uniformed Member and Civilian Emergency Manager of the Year awards, which recognize individuals serving in the Uniformed Services of the United States who have consistently demonstrated significant contributions to the field of emergency management while continuously self-developing as emergency managers.

IAEM-USA Universities & Colleges Caucus
Brendan McCluskey, Chair
www.iaem.com/Committees/UCC

- The IAEM-USA Universities & Colleges Caucus (UCC) held its 3rd Annual Workshop immediately preceding the IAEM Annual Conference. This year, the workshop was expanded to 1 1/2 days, and included presentations from active campus EM practitioners, other subject matter experts, and a variety of officials from the federal government. The more than 75 participants were provided with a forum to interact with each other, share information and practices, and learn from actual incidents and exercises on college and university campuses.

- Through the leadership of the UCC Region I representatives, and in partnership with the IAEM-USA President, the UCC forged a relationship with the FEMA Region I Federal Preparedness Coordinator, who advanced a concept within FEMA HQ to develop a Higher Education Center of Excellence within the region. A representative of the Federal Preparedness Coordinator presented at the 3rd Annual UCC Workshop.

- With the second wave of H1N1 Influenza hitting college and university campuses hard during the fall semester, the UCC introduced a Google-based map detailing the on-campus suspected and confirmed cases, mitigation strategies, and other information in near-real-time. The U.S. Department of Education Office of Safe and Drug-Free Schools (ED-OSDFS) used the map and information to keep updated on the national situation; ED-OSDFS also engaged the UCC to conduct a brief survey on H1N1 Influenza vaccinations. The Centers for Disease Control and Prevention (CDC) used the UCC, the map and the UCC listerv to help conduct a research study on H1N1 Influenza on college and university campuses.

- With the assistance of the IAEM-USA Policy Advisor and the support of the IAEM-USA Government Affairs Committee, leaders of the UCC met with Congressional staff members to provide briefings on the role of EM on college and university campuses. In addition, UCC leaders met with officials from the U.S. Department of Education and FEMA to discuss a variety of topics, including accreditation, training and EM practitioner needs in the campus environment.

- In October, the final regulations implementing the Higher Education Opportunity Act (HEOA) and its
The 2009 National Conference on Community Preparedness drew more than 800 participants. The conference was hosted by the Federal Emergency Management Agency Preparedness Division/Citizen Corps in collaboration with the International Association of Emergency Managers (IAEM) and the National Emergency Management Association (NEMA) under a cooperative agreement with the Department of Homeland Security.

Co-hosted by FEMA, IAEM and NEMA
By Kathleen Henning, CEM, IAEM-USA Region 3 President

On Aug. 10-12, 2009, the National Conference on Community Preparedness: “The Power of Citizen Corps,” co-hosted by FEMA’s Preparedness Division/Citizen Corps and IAEM in collaboration with NEMA, under a Cooperative Agreement with the Department of Homeland Security, brought together 836 participants. It was the second national conference on community preparedness and was highly successful. The conference addressed a comprehensive scope of issues related to preparing America’s communities for all types of emergencies and increasing resilience through collaborative planning, citizen training and multi-sector participation. FEMA Administrator Craig Fugate used the platform of the conference to confirm national leadership support for collaborative grassroots community preparedness.

Participants at the conference included an estimated 835 federal and national organization partners, state and local elected officials, emergency management, fire and police services, public health and emergency medical services,
non-governmental organizations, private business and industry representatives; advocacy groups, members of the public and staff from DHS and IAEM. The conference brought together partners from Citizen Corps Councils from every state and two territories. The Opening Session featured speakers from the DHS leadership, including Jane Lute, Deputy Secretary of DHS, Craig Fugate, FEMA Administrator, and Karen Marsh of the National Citizen Corps office. Other speakers included Russ Decker, David Maxwell, Richard Hatchett, and Bruce Lockwood from IAEM-USA, NEMA, the White House and the private sector. The conference brought together representatives from Citizen Corps Councils at the national, regional, state and community levels. The program was established and approved by FEMA’s Community Preparedness Division/Citizen Corps with input from IAEM-USA. The program provided a retrospective of the past, highlighted new directions in community preparedness initiatives, funding and collaboration strategies, and provided details on regional best practices in response to the Target Capabilities List and Homeland Security Grant Program. The conference promoted discussion and collaboration on an array of issues, balancing topics from best practices in community preparedness to updated information on national policies such as updates to the National Incident Management System and the National Response Framework. Specialized post-conference workshops included:

- Planning for Children in Disasters
- Media Matters: Making the Media Work for You
- Neighborhood Watch Capacity Building
- Medical Reserve Corps: Psychological First Aid Training
- The Future of CERT: National Program Developments
- TCL Performance Objectives for Community Preparedness and Participation
- Engaging the Private Sector in Disaster Response and Recovery
- Emergency Managers Roundtable

A unique feature of the conference was the first-ever presentation of the National Citizen Corps Achievement Awards, “Celebrating Resilient Communities for 2009.” These awards recognized innovative practices and achievements of Citizen Corps Councils across the nation that continue to make our communities safer, stronger and better prepared to manage any emergency situation. It was noted that the finalists exemplified excellence in community emergency planning, fostering successful public-private partnerships, prioritizing collaboration, demonstrating creative and innovative local problem solving, and implementing sound programs that can be modeled for use by other communities.

Recognizing that a special partnership exists with state and local emergency managers, especially with our increasingly more active advisory role in defining national FEMA policies, an invitation-only Emergency Managers Roundtable was held in conjunction with and immediately following the National Conference on Community Preparedness. The exhibit area which was organized and managed by IAEM staff, although separated from the conference, was a highly popular and well-attended event.

At the IAEM 2009 Annual Conference, the IAEM-USA Board took a unanimous position to support a continuation of a Cooperative Agreement with Citizen Corps to manage/support the National Community Preparedness Conference and supported a recommendation for funding for annual conferences.

“Citizen Corps is proud to partner with local, state and federal emergency managers directly and via their organizations.”

— FROM THE NCCP CONFERENCE BOOKLET
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IAEM 59th Annual Conference & EMEX 2011
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