



Annual Report 2011–2012

Advancing the Emergency  
Management Profession  
***Worldwide***

# IAEM Partners

## IAEM-GLOBAL PARTNERS

African Centre for Disaster Studies  
Ambatovy Project  
Asian Disaster Preparedness Center (ADPC)  
Australian Institute of Emergency Services  
Cádiz  
Canadian Centre for Emergency Preparedness  
Church World Service  
Civil Contingencies Advisors Limited  
Crisis & Emergency Management Centre (CEMAC)  
DERA: Disaster Preparedness & Emergency Response  
DRI  
EMA  
Emergency Management Academy of New Zealand  
Emergency Management Institute of Japan  
Emergency Response to Coastal Oil, Chemical and Inert  
Pollution from Shipping  
European Emergency Number Association  
Feed The Children  
Institute for Building Technology & Safety  
Institute for Business and Home Safety  
Institute of Crisis and Risk Management  
Instituto Politecnico de Castelo Branco Escola Superior Agraria  
International Association of Fire Chiefs  
International Community on Information Systems for Crisis Response and Management  
International Critical Incident Stress Foundation, Inc.  
International Disaster Recovery Association  
International Emergency Management Society  
International Emergency Managers Student Association  
Italian Association of Disaster Managers  
Massey University, New Zealand  
Moldavian Civil Defense Association  
Ontario Association of Emergency Managers  
Operation HOPE Inc.  
Portuguese Association of Volunteer Firefighters  
Seguranca em Proteccao Civil Petrica Editores  
SIE Asesores de Emergencias  
Tawazun Holding Company LLC  
United Kingdom Emergency Planning Society  
Wessex Institute Technology

## IAEM-USA NATIONAL PARTNERS

Academy of Certified Hazardous Materials Managers  
American Ambulance Association  
American Chemistry Council  
American Civil Defense Association  
American College of Contingency Planners/  
American Academy of Medical Administrators  
American Red Cross  
Association of Contingency Planners  
Association of Public Safety Communications Officials  
Association of State Floodplain Managers  
Booz Allen Hamilton  
Boston University  
Business Recovery Managers Association  
iation  
Consumer Electronics Association  
Crisis Response Journal-Cava Media  
CSHEMA  
David N. Myers University  
Emergency Management Accreditation Program  
Emergency Management Institute of Japan  
Emergency Management Program, North Dakota State  
EMS Today  
EMS World  
Geological Society of America  
Homeland Defense Journal  
Home Safety Council  
HSToday  
Humane Society of the United States  
International Wireless Communications Expo  
Joint Interagency Training Center – West  
Local Authorities Confronting Disasters and Emergencies  
National Association of Counties  
National Association of County Engineers  
National Association of State EMS Officials  
National Disaster Medical System  
National Emergency Management Association  
National Emergency Number Association  
National Foundation for Mortuary Care  
National Institute for Urban Search and Rescue  
National Preparedness Summit  
National Registry of Environmental Professionals  
National Voluntary Organizations Active in Disaster  
Natural Hazard Mitigation Association  
Northeast States Emergency Consortium  
Nuclear Energy Institute  
Roam Secure, Inc.  
State and Local Emergency Management Data Users Group  
State Guard Association of the United States  
TAK Response  
Texas Engineering Extension Service  
Western States Seismic Policy Council

## IAEM-USA STATE ASSOCIATION PARTNERS

Alabama Association of Emergency Managers  
Arizona Emergency Services Association  
California Emergency Services Association  
Colorado Emergency Management Association  
Connecticut Emergency Management Association  
State of Delaware Emergency Management Agency  
Florida Emergency Preparedness Association  
Emergency Management Association of Georgia  
Idaho Emergency Management Association  
Illinois Emergency Services Management Association  
Emergency Management Alliance of Indiana, Inc.  
Iowa Emergency Management Director's Association  
Kansas Emergency Management Association  
Kentucky Emergency Management Association  
Keystone Emergency Management Association  
Louisiana Emergency Preparedness Association  
Maine Association of Emergency Managers  
Maryland Emergency Management Association  
Massachusetts Emergency Management Association  
Michigan Emergency Management Association  
Association of Minnesota Emergency Managers  
Montana Association of Disaster and Emergency Services Coordinators  
Nebraska Association of Emergency Management  
Nevada Emergency Preparedness Association  
New Jersey County Emergency Management Coordinators  
New Mexico Emergency Management Association  
New York State Emergency Management Association  
North Carolina Emergency Management Association  
North Dakota Emergency Management Association  
Emergency Management Association of Ohio  
Oklahoma Emergency Management Association  
Rhode Island Emergency Managers Association  
South Carolina Emergency Preparedness Association  
Emergency Management Association of Tennessee  
Emergency Management Association of Texas  
Utah Emergency Management Association  
Virginia Emergency Management Association  
Washington State Emergency Management Association  
Wisconsin Emergency Management Association



# Message from IAEM-Global Board Chairman

Dear IAEM Members,

**N**earing the end of our 60th anniversary year, the IAEM 2012 Annual Conference theme of “Resiliency: Building a Better Tomorrow” could not be more appropriate. Our association has grown, reached many milestones and achievements, and worked through many challenges over the past 60 years.

During my tenure as the IAEM-Global Chair, we have achieved unsurpassed transparency into our business practices. Legal counsel was retained to address and answer questions pertaining to the binding governance documents of the association.

Although we have accomplished much over the last year, much work remains to be done. As strong as our association has been, our potential is much greater. Each one of us has the potential to impact the path that our association takes, as well as the responsibility to work toward a better organization for all.

Our diversity in members is what will continue to drive the future success of our association. The challenges that have been faced this past year and those in the future will be vital to keeping our association moving forward. Our diverse backgrounds allow all of us to bring so much individual talent, knowledge and experience to the organization. Collectively through our dedication and innovation, we can strengthen IAEM and the emergency management profession.

I'd like to end with a quote: “In this volatile business of ours, we can ill afford to rest on our laurels, or even pause in retrospect. Times and conditions change so rapidly that we must keep our aim constantly focused on the future.” – Walt Disney

Thank you for your support. It has been my honor and tremendous pleasure to serve you and to be aligned with each of you in our mission of service.

Sincerely,

**Hui-Shan L. Walker, MPA, CEM**

IAEM-Global Chair 2011-2012



Hui-Shan L. Walker, MPA, CEM



## IAEM VISION

Our vision is that IAEM be recognized as the premier international organization of emergency management professionals.

## IAEM MISSION

Our mission is to advance the profession by promoting the principles of emergency management; to serve our members by providing information, networking and professional development opportunities; and to advance the emergency management profession.



## CEM®/AEM<sup>SM</sup> PROGRAM

www.iaem.com/CEM

Since the Certified Emergency Manager Program was introduced in 1993, 12,725 candidates have enrolled to pursue the Certified Emergency Manager (CEM®) and the Associate Emergency Manager (AEM<sup>SM</sup>) designations. As of June 1, 2012, there were 1,150 CEM®s and 121 AEM<sup>SM</sup>s. During the fiscal year, the USA CEM® Commission held three review meetings and processed 373 application packets. Specifically, those applications were made up of 207 original certifications, 85 resubmissions, 79 recertifications, one appeal and one Lifetime nomination. There were 361 applications from USA Candidates; 12 applications from Canadian candidates and zero applications from International candidates. The Ocean-Asia CEM® Commission held two virtual review meetings and processed four application packets. Specifically, those applications were made up of two original certifications and two resubmissions.

During this fiscal year, IAEM offered the CEM®/AEM<sup>SM</sup> Preparatory Course and/or the CEM®/AEM<sup>SM</sup> Exam opportunity at 27 locations around the United States and also in Germany, Qatar and Canada.

## PROGRAM CHANGES

- USA Candidates may now submit a baccalaureate degree or higher from a regionally accredited institution to fulfill the CEM® Education requirement.
- Non-USA candidates may continue to substitute extra years of work experience in place of a baccalaureate degree until January 1, 2014.
- AEM<sup>SM</sup> candidates are required to submit six professional contributions in addition to the other requirements when recertifying.
- Only those components achieved/earned in the five years between certifications can be considered as acceptable for CEM® recertification submissions.

## LOOKING AHEAD

- The CEM®/AEM<sup>SM</sup> application will be available as a web-based application which will ease the submission process for the candidates.
- IAEM intends to validate all CEM® requirements by completing a job analysis of the functions of emergency management and ensuring that defined knowledge, skills and abilities are still required of the tasks performed by emergency managers.
- IAEM plans to seek independent accreditation of the Certified Emergency Manager program from the American National Standards Institute/International Organization for Standardization.



The USA CEM® Commission met during the IAEM-USA 2012 Mid-Year Meeting. Left to Right, Front Row: Kate Walker; Tony Russell, CEM; Pamela L'Heureux, CEM; Dean Larson, PhD, CEM. Second Row: Scot Phelps, CEM, JD, MEP; John Conklin, CEM; Billy Zwerschke, CEM, CFM, TEM. Third Row: Christian M Lanphere, PhD, CCEMT-P, CEM; Ed Hurston, Col, USAF, MSC, CEM; Sharon Kelly, Mark Gentilman, PhD, CEM; Ed Smith, CEM. Back Row: Daryl Lee Spiewak, CEM, TEM; Ty Davisson, CEM; Jason Higginbotham, CEM, LEM; Brian Bovyn, CEM.

# IAEM Scholarship Program

www.iaem.com/Scholarships



## IAEM RAISES \$28,782 FOR EM SCHOLARSHIPS

IAEM raised \$28,782.50 for scholarships at the IAEM-USA 59th Annual Conference and EMEX 2011 in Clark County, Nev. The IAEM Scholarship Live Auction, sponsored by American Military University, raised \$14,169.50 for the fund. The Live Auction Reception was sponsored by Cassidian Communications. The Silent Auction raised \$4,239, while the Basket Bonanza brought in \$5,669. The Silent Auction was up \$1,353 over the 2010 total. A total of \$2,705 was received in the EMEX exhibitor flag donation program, and personal donations totaled \$2,000.

## IAEM'S 2011-2012 SCHOLARSHIP RECIPIENTS

The IAEM Scholarship Commission awarded scholarships to four students in emergency management, disaster management and related programs for the 2011-2012 school year.

- **Amy LePore Crabill**, a recipient of a \$5,000 EIIP Scholarship, is working toward a Ph.D. in disaster science management at the University of Delaware, with a planned graduation date of 2016. She has been with Cecil County (Md.) Department of Emergency Services for more than seven years and is now its deputy director where she is responsible for a department of 110 people. Amy is a Certified Emergency Manager. She has worked on state and federal committees, including the Federal Technology Transfer Working Group. Amy has directed the EOC during events and completed the FEMA reimbursement

process for declarations. She was the president of the Maryland Emergency Management Association from 2007-2009 and was awarded a Maryland Governor's Citation for her leadership during her term. Amy's scholarship was provided through a dedicated donation provided by the Emergency Information Infrastructure Project.

- **Hsien-Ho (Ray) Chang** is working toward a Ph.D. in disaster science and management at the University of Delaware, with a planned graduation date of May 2014. He also was a recipient of a \$5,000 EIIP Scholarship, provided through a dedicated donation by the Emergency Information Infrastructure Project. Ray has seven years experience in the American and Taiwanese fire service and reached the level of fire captain in Taiwan. He earned his Master's Degree at Arizona State University. After two years studying in the United States, he returned to Taiwan and resumed his work in the fire department and was invited to join several international disaster management symposiums in the United Kingdom, China and the United States. He also served as a liaison for many foreign disaster managers when they visited Taiwan prior to returning to the United States to resume his studies.

- **Duo Wang** is the 2011-2012 DRII Lacy Suiter Scholarship recipient receiving \$2,500 through a dedicated donation from DRI International. She completed her B.S. degree in emergency

management and homeland security in December 2009 and is continuing her studies at Arkansas Tech University to earn an M.S. in emergency management by May 2012. As a student, she worked with James Lee Witt Associates assisting in a time extension study on the public assistance program recovery from Hurricane Katrina for the State of Louisiana. She also assisted the Arkansas Department of Information System in providing training to 246 Arkansas school districts on how to initiate business continuity of operations plans. She also is an active CERT member.

- **James Menke** is the fourth recipient of the \$1,000 Command Sergeant Major L. Ken Fisher Emergency Management Scholarship, provided through a dedicated donation from ResponseForce 1. He is working towards a B.S. in emergency management at North Dakota State University with a planned graduation date of December 2011. He is a student officer of the NDSU IEMSA Chapter and a member of the NDSU Ready Campus Initiative (RCI) team. The RCI team is comprised of an elite group of students that works to facilitate comprehensive emergency management planning across the campus as part of a Department of Education grant award. James is one of only two undergraduates who have ever been on the team.

## SPECIAL THANKS TO DEDICATED SCHOLARSHIP DONORS

The four scholarships given this year were provided through dedicated donations earmarked for scholarships to be given the year the donation was received. Special recognition and thanks are due to:

- Emergency Information Infrastructure Project - \$10,000
- DRI International - \$2,500
- ResponseForce 1 - \$1,000



Scene from the 2011 IAEM Scholarship Auction.  
PHOTO: LONDON DENSLEY



# 2011–2012 Finance & Membership Data

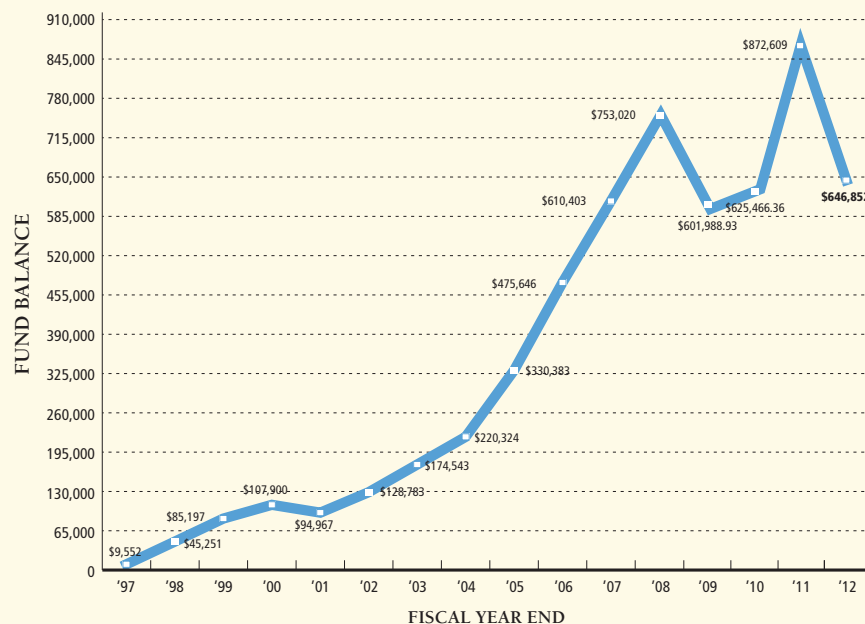
## FINANCIAL REPORT

IAEM fund balances as of May 31, 2012:

|                     |           |
|---------------------|-----------|
| CEM® Program        | \$79,927  |
| Scholarship Program | \$200,436 |
| Operations/Reserves | \$646,852 |

### Financial Performance

The IAEM total fund balance as of May 31 was \$646,852, down from the same reporting period in 2011, with the Scholarship Program balance increasing by \$23,072 from 2011 totaling \$200,436; the CEM Program remained consistent, totaling \$79,927.

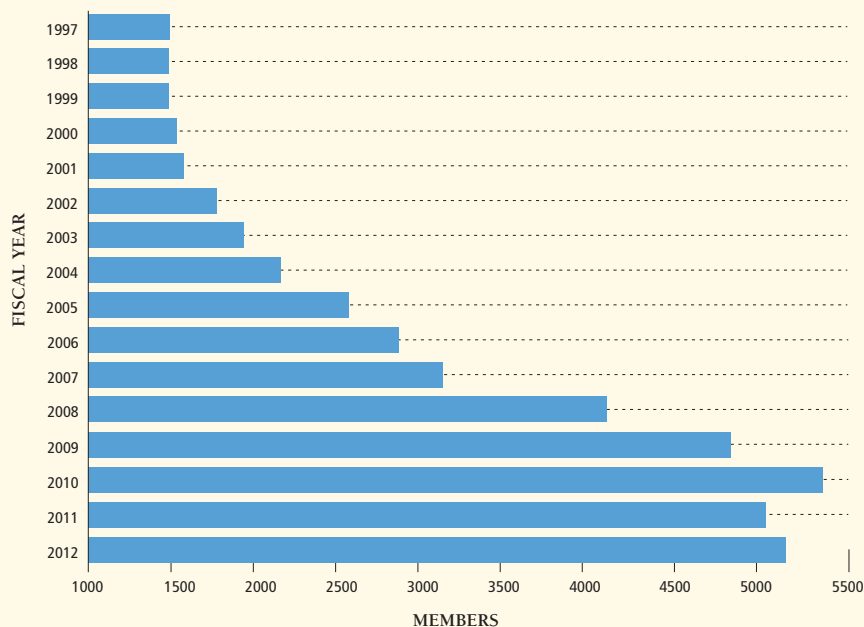


## MEMBERSHIP GROWTH

IAEM's final roster for 2011-2012 included 5,166 paying members as of May 31, 2012.

**Highlights:** (as of May 31, 2012)

- The IAEM-Global membership includes Individual members (3,381), Affiliate members (49), and Student members (1,736) for a total of 5,166 members.
- The largest council is the IAEM-USA Council, with 2,658 Individual members (52%). The second largest council is the IAEM Student Council with 1,736 members (33%), while the third largest council is the IAEM-Canada Council with 257 members (4%).
- In the IAEM-USA Council, the Student Region is the largest USA Region (1,628 members), followed by Region 3 (819 members) and Region 4 (766 members). Region 6 is the fourth largest USA Region (647), with Region 9 coming in as the fifth largest USA region (516 members).



# IAEM Council Reports

## IAEM-GLOBAL BOARD OF DIRECTORS 2011-2012

IAEM-GLOBAL BOARD CHAIR  
IAEM-USA COUNCIL REPRESENTATIVE

**Hui-Shan L. Walker, MPA, CEM**  
Hampton Emergency Management  
Hampton, Virginia, USA

IAEM GLOBAL BUSINESS DIRECTOR  
IAEM-USA COUNCIL REPRESENTATIVE

**Gunnar J. Kuepper**  
Emergency & Disaster Management, Inc.  
Los Angeles, California, USA

IAEM-GLOBAL COMMUNICATIONS  
DIRECTOR  
IAEM-EUROPA COUNCIL REPRESENTATIVE

**Luc Rombout**  
CEMAC  
Zeile, Belgium

IAEM-GLOBAL MEMBERSHIP &  
MARKETING DIRECTOR  
IAEM-USA COUNCIL REPRESENTATIVE

**Ellis M. Stanley, Sr.**  
Dewberry  
Atlanta, Georgia, USA

IAEM-ASIA COUNCIL REPRESENTATIVE

**Victor Bai, CEM**  
BCEM Consulting, Inc.  
Shanghai, China

IAEM-CANADA COUNCIL REPRESENTATIVE

**John Saunders**  
Saunders Enterprises  
Milton, Ontario, Canada

IAEM INTERNATIONAL COUNCIL  
PRESIDENT

**Khaled Al Mansoori**  
National Emergency and Crisis  
Management Authority  
Abu Dhabi, United Arab Emirates

IAEM-OCEANIA COUNCIL PRESIDENT

**Scott M. Milne, ESM**  
Australian Maritime Safety Authority  
Tuggeranong, ACT, Australia

IAEM-STUDENT COUNCIL  
REPRESENTATIVE

**Shamman Saunders, AEM**  
Ontario Ministry of the Attorney General  
Whitby, Ontario, Canada

IAEM-USA COUNCIL REPRESENTATIVE

**Michael E. Martinet, MS, CEM**  
City of San Francisco,  
San Francisco, California, USA

EX-OFFICIO BOARD MEMBER

**Elizabeth B. Armstrong, MAM, CAE**  
IAEM CEO  
Falls Church, Virginia, USA

## IAEM-ASIA

[www.iaem.com/Asia](http://www.iaem.com/Asia)

**Victor Bai, CEM, IAEM-Asia Council President**

- IAEM-Asia is working with UN Asian and Pacific Training Center for Information and Communication Technology for Development (UNAPCICT/ESCAP) for an agreement of cooperation in regard to the Unit 9 Disaster Reduction and Unit 4 Information Security training program. IAEM-Asia and UNAPCICT will work together to deliver training and issue certifications, beginning in Korea and China.
- IAEM-Asia is planning an IAEM 60th anniversary ceremony at the Shanghai EXPO exhibition centre on Oct. 10, 2012. The Council also is planning an IAEM Asia-Oceania annual conference for 2013.

- These activities have taken place in countries within the IAEM-Asia Council:

- **China:** Members hosted three events in Shanghai and one in Chengdu, obtaining several new members.
- **Japan:** Fukami Maki took on the role of IAEM National Representation for Japan.
- **Philippines:** Arnel Capili, CEM, took on the IAEM-Asia Vice President role during the fiscal year. Plans are underway to organize a symposium on Project NOAH (Nationwide Operational Assessment of Hazards) in September 2012. Project NOAH is a new website developed by various disaster preparedness agencies that provides real time warnings and weather updates (rain gauges, flood monitoring, Doppler radars, etc.). The intention of the symposium is to train emergency managers with features of the system and to maximize its use. This will be of great interest to emergency managers in



Victor Bai, CEM, IAEM-Asia Council President (right), and Clay Tyeryar, MAM, CAE, IAEM International Development Officer, met on Jan. 23, 2012, at IAEM Headquarters to discuss membership marketing efforts in IAEM-Asia.

the Philippines following the recent flooding incidents in various parts of the country. The timing will also be perfect to recruit new members.

# IAEM Council Reports

- **Korea:** Each IAEM member in Korea has tried to do business in his or her field of disaster management. Public servants have implemented their official duties and responsibilities, such as emergency management training and anti-terrorism. Some researchers have made efforts to write and then publish their English articles via Internet. In each case, they have efficiently utilized IAEM information and communication tools, such as EMI's Independent Study, the IAEM Jobs Board, and the IAEM website. However, the majority of Korean members have not played outstanding roles in participating in international IAEM activities, probably due to the expense. Even so, each member has associated with international IAEM members via emails, Twitter and other social networks to deal with emergency management in Korea and in the international community.
- **Pakistan:** There are four members to date in Pakistan. In order to promote IAEM further in this region, a session is being planned for emergency management professionals in November 2012. It is hoped that this will attract more interest in IAEM among Pakistan's emergency managers.

## IAEM-CANADA

[www.iaem.com/Canada](http://www.iaem.com/Canada)

### **John Saunders, IAEM-Canada Council President**

- John Saunders was named as the new IAEM-Canada Council President, and Rebecca Wade remained for her second year as Vice President-West. Vacancies in the position of Secretary and Treasurer were filled by Board appointments of Ian Elliott and Suzanne Bernier, CEM. The vacancy of Vice President-East was not filled due to a technicality within the Bylaws as



Tracy Moore, host of Breakfast Television (left), with John Saunders, IAEM-Canada Council President, in a segment that aired throughout Ontario on CITY TV as well as its sister channel OMNI. This appearance was part of IAEM-Canada's plan to increase awareness of the emergency management profession and IAEM.

written. Not having a complete Board led to some challenges, but we were able to accomplish much.

- **Membership:** Membership levels dipped to 275 in mid-fall 2011. However, we are pleased to see our continued growth and now have 340 members as part of Canada Council. This does not include a large contingent of Student members. Increasing membership was one of the main priorities for the Council this past year, and we are thrilled to see the continued growth and interest in the profession.
- **Media:** Part of the plan to increase membership is increasing awareness within Canada of our association. We successfully approached The Weather Network to film a series of interviews regarding personal preparedness and emergency management. These interviews with an IAEM Board member were aired across the country throughout Emergency Preparedness Week.
- **CEM:** Canadian CEM® Commissioners attended two of the Commission meetings at IAEM HQ. At these meetings, four Canadian candidates were awarded their CEM®.
- **Academic Accreditation Project:** Spearheaded by Murielle Provost,

CEM, Chair, Training and Education Committee, Alain Normand and Dean Howard, a cross-jurisdictional committee was formed to look at the value and process of developing an accreditation program that can be used by institutions of higher learning that offer EM-related programs. Good progress has been made, and this project will continue to be a high priority for IAEM-Canada.

- **Advocacy for the Profession:** With the agreement of the various Regional and Provincial Emergency Management Associations, IAEM-Canada was asked to be the lead and focal point to address cuts being made by the Federal Government to three significant Emergency Management Programs, including HUSAR, EM training (including CBRNE) and a preparedness funding program.
- Engaged in letter writing initiative.
- Participated in several meetings with Federal representatives.
- Coordinated quarterly meetings with Executive Director within Public Safety Canada and Provincial EM Association Presidents to ensure input from the profession on future decisions.



# IAEM Council Reports

- Continued advocacy and activities on this issue will be of significant focus for the 2012-2013 Fiscal year.
- **Bylaws Review:** Multiple bylaws revisions were proposed that included the following:
  - Ability of a Council to fill any position made vacant during the year by appointment until the next election.
  - Consolidated sections and clearly defined Regions and Chapters operating under Canada Council, such as the Alberta and Student Regions.
  - Recognized association with other IAEM Councils can be considered and counted towards requirements for holding an elected position on the Canada Council.
- **Annual General Meeting:** was held on May 7, 2012, in association with the Disaster Forum held in Banff, Alberta.
  - Arranged for teleconference for those unable to attend.
  - Guest Speaker Joanne Sheardown, BA, CEM®, spoke regarding a National ICS/IMS structure.
  - Bylaw voting results were announced.
    - All bylaw revisions proposed were accepted.
  - Election results were announced.
    - Jonathan Birinyi, Vice President West. Outgoing VP Rebecca Wade was thanked for her energetic and dedicated years of service to IAEM and the EM profession.
    - John Byard, Vice President East.
    - Karen Cyr, Secretary. Ian Elliott was thanked for stepping up and covering the vacancy.

## IAEM-EUROPA

[www.iaem.com/Europa](http://www.iaem.com/Europa)

### **Luc Rombout, IAEM-Europa Council President**

- During this fiscal year, a memorable highlight for the IAEM-Europa



The IAEM-Global Board met on Oct. 11, 2011, at the EMEC 2011/IAEM-Global Annual Conference, held Oct. 11-13, 2011, in conjunction with inter airport Europe 2011 in Munich, Germany.



Left to right: IAEM-Canada President, John Saunders, IAEM-Europa Immediate Past President Arthur Rabjohn, CEM, and IAEM-Global Chair Rick Cox, CEM, at EMEC Europa 2011.

PHOTO: KRISTIN HOSKIN

Council was the EMEC Europa 2011 Conference, which attracted delegates from 22 countries. The EMEC Europa 2011 Conference, which also hosted the IAEM-Global Annual Meeting, was deemed a success. "Most importantly," noted IAEM-Europa President Luc Rombout, "we captured a lot of the ideas, wishes, propositions and plans of the participants and the national delegates." In remarks shared with members following EMEC, he mentioned three main areas of ongoing focus for IAEM-Europa: local organization and membership; CEM® certification; and scientific networking.



Nathaniel Forbes, MBCI, IAEM-Asia Immediate Past President (left), received an Executive Citation from IAEM-Global Chair Rick Cox, CEM, at EMEC Europa 2011.

PHOTO: VICTOR BAI

Rombout thanked Arthur Rabjohn, CEM, Immediate Past President of IAEM-Europa, for his dedication to the success of IAEM-Europa and its first annual conference.

- The new IAEM-Portugal Chapter was announced in November 2011.
- In June 2011, the IAEM-Spain Chapter began publishing a Spanish language newsletter for all IAEM members. This newsletter is available in the IAEM Bulletin Archives, in the members only area at [www.iaem.com](http://www.iaem.com).

# IAEM Council Reports



IAEM International Council President Khaled Al Mansoori represented IAEM at the International Security National Resilience (ISNR) Exhibition & Conference, Mar. 19-21, 2012, in Abu Dhabi, United Arab Emirates. He discussed cyber crimes and their potential impact on disaster with officials from the UAE Computer Emergency Response Team, part of the Telecommunication Regulatory Authority.



IAEM International Council President Khaled Al Mansoori met with security and emergency management delegates during his trip to the United States to attend the IAEM-Global Board meeting. In this photo, he is presenting a painting on behalf of Abu Dhabi Learning Journey and Centre of Excellence to Susan Stuart, Chief Information for the U.S. Department of State, for their collaboration on cyber security and social media issues.

## IAEM-INTERNATIONAL

[www.iaem.com/International](http://www.iaem.com/International)

**Khaled Al Mansoori, IAEM International Council President**

### Accomplishments:

- **June 2011:** Meeting with Dubai Police Protective Security & Emergency Management officials to discuss development of a crisis management training program.
- **July 2011:** Signed Memorandum of Understanding with the South African Local Governments Association (SALGA) to promote cooperation on crisis management issues.
- **September 2011:** Meeting with Somalia government officials to discuss crisis management issues (United Arab Emirates).
- **November 2011:** IAEM USA Annual Conference & EMEX (USA).
- **January 2012:** Global Crisis & Emergency Management Conference (United Arab Emirates).

- **March 2012:** International Security National Resilience (ISNR) Exhibition & Conference (United Arab Emirates).
- **March 2012:** Meetings with Japan government representatives to discuss lessons learned from the 2011 earthquake (Japan).
- **April 2012:** Meeting with US State Department and FBI to discuss cyber security and social media/emergency communications issues (USA).
- **April 2012:** IAEM Global Board Meeting (USA).

### Priorities:

- Increasing awareness of and interest in IAEM and the Principles of Emergency Management throughout the IAEM International Council region.
- Increasing membership and identifying members willing to take active roles in developing and promoting IAEM across the International Council region.
- Continuing to promote cooperation and collaborative activities within the International Council region and across all IAEM Councils.

## IAEM-OCEANIA

[www.iaem.com/Oceania](http://www.iaem.com/Oceania)

**Scott Milne, IAEM-Oceania Council President**

- Established in March 2007, IAEM-Oceania has made a significant impact throughout the region in connecting with the global emergency management community and strengthening the profile of emergency management. We are building on this groundwork in partnership with emergency managers across the Council, in partnership with other associations, and across sectors.
- The Oceania Council has emerged from a difficult period, where the executive were required to direct their efforts away from core interests toward ensuring the survival of the Council. The Council was vindicated through this process, and work continues to ensure that the Council continues on a sound administrative and financial footing.
- In order to maintain the Council, the executive has expended less than \$100 in total over the past two years, due

# IAEM Council Reports

to the generous support of members, and with individual officers generously choosing to meet their own expenses to attend face-to-face meetings of the executive.

- In April 2008, an IAEM student chapter was created at the University of Canterbury in Christchurch, New Zealand. There is a strong focus on building student membership within IAEM-Oceania, and a second student chapter is being explored at the University of New South Wales.
- IAEM-Oceania is increasing knowledge and acceptance of the CEM® as a highly relevant credential. IAEM-Oceania is also growing the awareness of the more accessible AEM<sup>SM</sup> for those members who cannot at the moment meet the CEM® requirement.
- The Annual General Meeting was held both electronically and in Sydney to allow as many members to participate as possible.
- Numerous commercial conferences have proliferated across the region over the last few years. Although they are focused on areas of interest, they tend to be expensive and located in major cities. The Council has obtained a number of free registrations for members through endorsement of some of these.
- Many areas are faced with very tight budgets, and emergency managers can be located in remote areas. In recognition of this, the Council wants to develop low cost opportunities to share information, network, and provide a focus on local interests. An attempt was made to hold an affordable pilot mini-conference in a rural area. Low numbers of confirmed registrations resulted in the postponing of the mini-conference at this stage; however, we are determined to provide value to all members.
- As with all voluntary associations, many people behind the scenes contribute hours each week to ensure

that the Council is administered; answer questions from members and potential members; liaise with stakeholders; attend meetings; and promote the interests of members, IAEM, and the IAEM-Oceania Council. On behalf of all members who have served IAEM-Oceania's efforts, thank you to all.

## IAEM-STUDENTS

[www.iaem.com/Students](http://www.iaem.com/Students)

### **Shannan Saunders, AEM, IAEM Student Council President**

- Student Council membership is just over 1,600 throughout the six IAEM councils. The IAEM-USA Student Region is the largest region, with IAEM-Canada the second largest group. We are happy to welcome friends from Brazil, Qatar and Iran, among other members who have joined us from around the world this year.
- The Student Council has completed a draft strategic plan, which includes a three-year plan for developing initiatives intended to encourage development of official student regions in Europa, Asia and a renewed Oceania. We are looking at sustainability in the USA and Canada regions as both continue to grow.
- Members of the Student Council will now receive a Council newsletter with global news and highlighting student activities around the world. We are looking forward to engaging with students for input on future issues.
- The Student Council appreciates the support it has received from all of the IAEM Councils, and looks forward to increasing IAEM's visibility around the world.

## IAEM STUDENT CHAPTERS

### **Canada Student Region**

- Brandon University
- Lakeland College
- York University

### **Europa Student Region**

- Instituto Politécnico de Castelo Branco, Portugal (IPCB)
- University of Zilina

### **Oceania Student Region**

- University of Canterbury

### **USA Student Region**

- American Military University/  
American Public University
- Arkansas Tech University
- California University of  
Pennsylvania
- Capella University
- Florida State University
- Jacksonville State University
- John Jay College of Criminal Justice
- Long Island University's Homeland  
Security Management Institute
- Massachusetts Maritime Academy
- Metropolitan College of New York  
(MCNY)
- North Dakota State University  
(NDSU)
- Ohio Christian University
- Philadelphia University
- Savannah State University (SSU)
- Tulane University
- University of Akron (UA)
- University of Central Missouri
- University of Chicago
- University of Denver
- University of Maryland University  
College (UMUC)
- University of Nevada Las Vegas
- University of North Texas (UNT)
- University of South Dakota (USD)
- Virginia Commonwealth University
- Western Washington University



# IAEM Council Reports

## IAEM-USA

[www.iaem.com/USA](http://www.iaem.com/USA)

### **Hui-Shan Walker, CEM, IAEM-USA Council President**

- The IAEM-USA Council continues to lead in membership, with 4,332 members (including students) as of May 31, 2012.
- The IAEM-USA Board committed to investing reserve funds into revamping the association website based on survey results and comments from the entire membership. This will ensure ease of navigation and increase communications between members. Special thanks go to Ellis M. Stanley, Sr., IAEM-Global Director for Membership and Marketing, for helping to facilitate discussions on this initiative.
- IAEM-USA's committees and caucuses have been actively engaging members throughout the year in a vast number of programs, issues and specialty knowledge. Some highlights are:
- The IAEM-USA Government Affairs Committee, led by Randy Duncan, CEM, and supported by staff, continues to be active on Capitol Hill. Promoting the message of local emergency managers, he and the USA membership review and comment on pending legislation.
- The IAEM-USA Public-Private Partnership Caucus has grown strategically and exponentially under the leadership of Caucus Chair Julie Kachgal. There have been small and large business pilot initiatives developed and many more exciting programs continued and finished this year.
- The IAEM-USA Strategic Planning Committee, under the strong leadership of Marty Shaub, CEM, IAEM-USA Region 8 President, has made significant strides toward completing a strategic plan for the USA Council.



IAEM-USA President Hui-Shan Walker, CEM, provides testimony before the U.S. House Committee on Homeland Security's Subcommittee on Emergency Preparedness, Response & Communications. The Apr. 26, 2012 hearing was on the topic of "Ensuring the Efficiency, Effectiveness, and Transparency of Homeland Security Grants: Stakeholder Perspectives." From left: Jim Davis, National Governors Association; Bryan Koon, National Emergency Management Association; Hui-Shan Walker, CEM, IAEM-USA President; and Judson Freed, National Association of Counties.



Rudy Giuliani, former New York City Mayor, delivered the keynote speech at the IAEM-USA Region 1 Conference, "New Challenges, New Partners," held in Nashua, N.H. Left to right are pictured Bruce Lockwood, CEM, IAEM-USA Region 1 President; Rudy Giuliani, former NYC Mayor; and Robert Jaffin, IAEM-USA Region 1 Conference Chair.

- Many IAEM members serve on FEMA's National Advisory Committee representing various disciplines. Since its inception in 2006, the NAC has made recommendations to the FEMA Administrator on the National Response Framework, National Incident Management System, Stafford Act and National Disaster Housing Strategy. During this fiscal year, Jeff Walker, CEM, IAEM-USA First Vice President, was appointed to the FEMA



IAEM has had representation on the FEMA National Advisory Council since its creation. Pictured at the March 2012 NAC meeting (from left) are Elizabeth B. Armstrong, MAM, CAE, IAEM CEO; Chuck Kmet, IAEM-USA Tribal Affairs Committee Chair; and Ed Gabriel, Principal Deputy, Assistant Secretary for Preparedness and Response, U.S. Health and Human Services.

National Advisory Council representing the faith-based community.

- In 2011, IAEM's 59th Annual Conference, "The Stakes Are High for Emergency Managers," drew more than 2,500 EM professionals to the Las Vegas area in Clark County, Nevada. The official count of attendees was 2,463 onsite, with 45 more attending via webcast, for a total of 2,508 participants. The EMEX 2011 exhibition grew by 7%, with an increase to

# IAEM Council Reports



The IAEM-USA Board of Directors at the Presidential Banquet, IAEM-USA 59th Annual Conference & EMEX 2011, which drew more than 2,500 participants to Clark County, Nevada.



IAEM-Global Chair and IAEM-USA President Hui-Shan Walker, CEM, at a Jan. 26, 2012 meeting with FEMA Administrator Craig Fugate.

PHOTO: FEMA

314 10x10 booths with 200 vendors. Special thanks go to Carolyn Levering, IAEM-USA Region 9 Vice President, for her continuous support and bringing the Mayor of Las Vegas out as an opening speaker.

- In conjunction with the 10-year anniversary of 9/11, IAEM-USA announced publication of the “9/11 Opinion Survey Report.” IAEM-USA joined with other emergency management and public health organizations to sponsor this report, exploring attitudes about terrorism and natural disasters a decade after 9/11.
- IAEM-USA released its fifth annual look at what the federal government gets in return for its investment in local EM through the Emergency Management Performance Grant. The report looks beyond the simple numbers and lists of things accomplished to place preparedness in a more meaningful context. Thirteen hundred local government and tribal emergency managers responded to the survey, making it the largest and most comprehensive examination of local EM capability in the United States.

- The National Incident Management Systems and Advanced Technologies (NIMSAT) Institute at the University of Louisiana at Lafayette partnered with IAEM-USA to launch the “Big Business – Small Business Emergency Management Mentorship Program” to strengthen small business disaster preparedness by engaging willing and able big businesses as mentors.
- The Global Board held a meeting in June 2012 in San Francisco’s beautiful City Hall, which was hosted and facilitated by Mike Martinet, USA representative on the Board.
- Here are just a few examples of how IAEM-USA members help to make U.S. emergency manager voices heard:
- IAEM-USA President Hui-Shan Walker, CEM, represented IAEM-USA at a Congressional hearing on “Ensuring the Efficiency, Effectiveness, and Transparency of Homeland Security Grants: Stakeholder Perspectives.”
- IAEM-USA Second Vice President Bruce Lockwood, CEM, represented IAEM-USA at a Congressional hearing on “Taking the Measure of Countermeasures: Protecting the Protectors.”

- IAEM-USA Region 3 President Kathleen Henning, CEM, and IAEM-USA President Hui-Shan Walker, CEM, represented IAEM-USA at the Virginia Emergency Management Association Conference.
- IAEM-USA President Hui-Shan Walker, CEM, represented IAEM-USA at the National Mass Evacuation Framework Summit.
- Ken Rudnicki, CEM, represented IAEM-USA at FEMA’s National Response Coordination Center (NRCC) during the national test of the Emergency Alert System.
- A five-year renegotiated contract between the IAEM-USA Council and ASMI was signed.
- Special thanks to all leaders and members who supported me during some challenging times throughout the year!

# IAEM-Global Work Groups

## AWARDS & RECOGNITION WORK GROUP

[www.iaem.com/WorkGroups/Awards](http://www.iaem.com/WorkGroups/Awards)

**Rocky Lopes, CEM, Chair**

- The 2011 IAEM-Global Awards were presented to winners of the IAEM-Global Awards Competition at the IAEM-Global 2011 Annual Conference, EMEC Europa, Oct. 11-13, 2011, in Munich Germany. In 2012, the IAEM-Global Awards will be presented to winners of the IAEM-Global Awards Competition at the IAEM 60th Annual Conference, Oct. 26-Nov. 1, 2012, in Orlando, Florida, USA.
- This is the third year that the IAEM-Global Awards Competition has been held as a multi-tiered competition, in which entrants compete at the Council level and Council winners compete at the Global level.
- Award categories include: Partners in Preparedness Award, Business & Industry Preparedness Award, Public Awareness Award (including three divisions), and Technology & Innovation Award (including three divisions).
- Accomplishments of the Work Group include:
  - Revision of IAEM-Global Award guidelines to be more clear, with critical elements presented more concisely in a table format.
  - Design of new easier-to-use official award entry forms.
  - Plans for poster display at IAEM 60th Annual Conference to provide better recognition of award winners and encourage more entries in next year's competition.

## COMMUNICATIONS WORK GROUP

[www.iaem.com/WorkGroups/Communications](http://www.iaem.com/WorkGroups/Communications)

**Daryl Lee Spiewak, CEM, TEM, Chair**

- The IAEM-Global Communications Work Group meets via conference calls that may include sub-work group members (Editorial and Website) or all work groups, depending on the agenda. Work group members assist the editor in identifying articles and special focus issues for the *IAEM Bulletin*. They recruit subject matter experts to author articles and function as liaisons to the IAEM-Global Board of Directors on communications issues.
- The *IAEM Bulletin*, the official newsletter of IAEM, is published monthly to keep members abreast of association news, government actions affecting emergency management, and research and information sources. The publication is also intended to serve as a way for emergency management colleagues to exchange information on programs and ideas. The print edition is 16-24 pages, plus there is an extended online edition of up to 40 pages.
- The print edition is mailed to all IAEM-USA Individual, Affiliate, and Lifetime members. All other members have access to the online edition, which is posted in the members only *IAEM Bulletin Archives* (August 1999 through the present). IAEM began using a new printer for the *IAEM Bulletin* during the fiscal year, which resulted in cost savings and a change to a glossy, heavier-weight paper for the print edition.
- During the 2011-2012 Fiscal Year, two of the 2011 special focus issues of the *IAEM Bulletin* were published on the topics of "Financial Impacts on Emergency Management" and "The Stakes Are High for Emergency Managers."

- The IAEM-Editorial Sub-Work Group recommended these four topics for the 2012 special focus issues of the *IAEM Bulletin*, the monthly newsletter of the association: "Global Issues," "Gap Analysis," "Lessons Learned the Hard Way," and "Resiliency: Building a Better Tomorrow." The recommended topics were reviewed and approved by the IAEM-Global Board. The first two of these issues were published during the 2011-2012 Fiscal Year.
- Daniel Hahn, CEM, was chair of the work group from June 1, 2011-Dec. 31, 2011. Daryl Spiewak, CEM, was appointed chair effective Jan. 1, 2012. The work group members consider themselves fortunate to have committed members that include four past and present work group chairs.
- The CEM® Corner column in the *IAEM Bulletin* was written by Brian Bovyn, CEM, for the past several years; his contribution is greatly appreciated. Daryl Spiewak, CEM, once again started writing the CEM® Corner column in January 2012, a column which he originated and which has been a notable, regular feature in the *IAEM Bulletin*.

## MEMBERSHIP & MARKETING WORK GROUP

[www.iaem.com/WorkGroups/Membership](http://www.iaem.com/WorkGroups/Membership)

**Laurie Woods, CEMGA, Chair**

- The IAEM-Global Membership & Marketing Work Group analyzes membership trends, assists in the development of membership recruitment campaigns, and assures that membership services are being provided.



# IAEM-USA Council Extended Annual Report

JUNE 1, 2011–MAY 31, 2012

## ABOUT IAEM-USA

IAEM-USA is the nation's largest association of emergency management professionals, with more than 4,200 Individual, Student, and Affiliate U.S. members as of May 31, 2011, including emergency managers at the state and local government levels, tribal nations, the military, colleges and universities, private business, and the nonprofit sector. IAEM-USA's Affiliate members, many of them suppliers of products and services that are homeland security or emergency management related, support the work of IAEM-USA through their memberships, their contributions to the IAEM Scholarship Program, and their sponsorship of the IAEM-USA Annual Conference.

The IAEM-USA Council includes 10 geographic regions that correspond with those established by the Federal Emergency Management Agency (FEMA) plus a student member region. The IAEM-USA Council is governed by a Board of Directors that includes representatives from each of the membership regions, as well as officers elected by all IAEM-USA members.

## IAEM-USA BOARD OF DIRECTORS

### IAEM-USA PRESIDENT

**Hui-Shan L. Walker, MPA, CEM**  
Hampton Emergency Management  
Hampton, VA

### IAEM-USA SECRETARY

**Steven J. Charvat, CEM**  
UW Emergency Management  
Seattle, WA

### IAEM-USA FIRST VICE PRESIDENT

**Jeff Walker, CEM**  
Licking Co. Office of Homeland Security  
& Emergency Management  
Newark, OH

### IAEM-USA SECOND VICE PRESIDENT

**Bruce Lockwood, CEM**  
New Hartford Emergency Management  
New Hartford, CT

### IAEM-USA IMMEDIATE PAST PRESIDENT

**Eddie Hicks, CEM**  
Morgan Co. Emergency Management  
Decatur, AL

### IAEM-USA EXECUTIVE DIRECTOR (EX OFFICIO)

**Elizabeth B. Armstrong, MAM, CAE**  
IAEM Headquarters  
Falls Church, VA

### IAEM-USA REGION 1 PRESIDENT

**Paul B. Crawford, CEM, MEP**  
ESi  
Boston, MA

### IAEM-USA REGION 2 PRESIDENT

**William L. Castagno**  
University Hospital-EMS Department  
Newark, NJ

### IAEM-USA REGION 3 PRESIDENT

**Kathleen G. Henning, CEM**  
KGHenning & Associates, LLC

### IAEM-USA REGION 4 PRESIDENT

**Ron Campbell, CEM**  
University of NC at Chapel Hill  
Chapel Hill, NC

### IAEM-USA REGION 5 PRESIDENT

**Russell J. Decker, CEM**  
Allen Co. Office of Homeland Security &  
Emergency Management  
Lima, OH

### IAEM-USA REGION 6 PRESIDENT

**Robie Robinson, CEM**  
Tarrant Co. College District  
Fort Worth, TX

### IAEM-USA REGION 7 PRESIDENT

**Teri Smith, CEM, CPM**  
Douglas Co. Emergency Management  
Lawrence, KS

### IAEM-USA REGION 8 PRESIDENT

**Marty Shaub, CEM**  
University of Utah  
Salt Lake City, UT

### IAEM-USA REGION 9 PRESIDENT

**Gunnar J. Kuepper**  
Emergency & Disaster Management, Inc.  
Los Angeles, CA

### IAEM-USA REGION 10 PRESIDENT

**Lyn Gross, CEM**  
Emergency Services Coordinating Agency  
Brier, WA

### IAEM-USA STUDENT REGION

**Michael J. Kelley, Jr., AEM, ALEM,  
MEMS**  
Beaufort, SC

# IAEM-USA Regions

## IAEM-USA REGION 1

**Paul B. Crawford, CEM, MEP,  
President**

[www.iaem.com/Regions/1](http://www.iaem.com/Regions/1)

- IAEM-USA Region 1 members were present at the April 2012 Maine Prepares Conference, sponsored by Maine Emergency Management, Maine Association of Local Emergency Managers, and Maine SERC.
- IAEM-USA Region 1 members attended the New Hampshire Emergency Preparedness Conference, in Manchester, N.H. The conference was well attended by local emergency managers from throughout the region, with more than 600 people in attendance this year.
- The IAEM-USA Region 1 Conference Committee is working diligently on this year's Region 1 Conference, which will be held on Aug. 16, 2012, at Bennington College in Bennington, Vermont. This year's theme is "Community Preparedness: the First 72 Hours," which will be highlighted by our keynote speaker, FEMA Deputy Administrator Rich Serino.

## IAEM-USA REGION 2

**William Castagno, President**

[www.iaem.com/Regions/2](http://www.iaem.com/Regions/2)

- The IAEM-USA Region 2 meeting at the IAEM 2011 Annual Conference was well attended, including participation by FEMA Region 2 Administrator Lynn Canton. IAEM-USA Region 2 President Bill Castagno met with the FEMA Region 2 Administrator and agreed to have an open line of communication and joint cooperation.
- Treasurer Kenneth Honig represented IAEM-USA at the first Joint Counterterrorism Awareness Workshop Series in Bethpage, N.Y., in January 2012.

- President Castagno represented IAEM-USA and Region 2 at several conferences and workshops in the greater New York area during the year.
- Welcome letters were sent to all new IAEM members from IAEM-USA Region 2. There were phone conversations with several new members, and President Castagno and Vice President Steve Mehl, CEM, met with some of them.
- President Castagno was the IAEM-USA representative to the EMS Today Conference management company (JEMS) for their March 2012 Conference. JEMS incorporated their emergency management conference with the EMS Today Conference and was seeking advice on course offerings for the conference that would be of interest to both the emergency management and EMS disciplines.
- President Castagno was elected to the Executive Board of the New Jersey Emergency Management Association (NJEMA). In that position, he is continuing to help to guide the organization through its continued reorga-

nization and serves as its New Jersey Legislative Affairs Officer.

- IAEM-USA had a booth at the New Jersey Emergency Preparedness Conference. President Castagno met with members of the NJEPA Board, and agreed to have Region 2 partner with the NJEPA for its 2013 Conference.

## IAEM-USA REGION 3

**Kathleen Henning, CEM, President**

[www.iaem.com/Regions/3](http://www.iaem.com/Regions/3)

- IAEM-USA Region 3 held its own conference, titled "Whole Community Planning Workshop," in September 2011 in Fairfax, Va., in collaboration with FEMA Region 3 and Dewberry as sponsors. More than 120 participants and members from the private sector attended. FEMA Region 3 Administrator Maryann Tierney presented an overview of existing and new programs and grants. Region 3 members supported costs of several students to attend.



Kathleen Henning, CEM, IAEM-USA Region 3 President (left), with Maryann Tierney, FEMA Region 3 Administrator, at IAEM-USA Region 3's first joint regional conference, held Sept. 19, 2011, in collaboration with FEMA Region 3 in Fairfax, Va.

# IAEM-USA Regions



IAEM-USA Region 3 Vice President John R. Conklin, CEM, discusses IAEM's mission and his personal local level experiences with state and federal partners at DHS/USCG ECL Program.

Basket Bonanza raffle, and actively participated in the Student Scholarship Auction.

- IAEM-USA Region 3 officers attended the state annual conferences for Maryland, Virginia and Pennsylvania, as well as several regional workshops.
- IAEM-USA Region 3 officers attended FEMA Whole Community Planning and FEMA Youth in Preparedness workshops.
- IAEM-USA Region 3 identified several subject matter experts to represent IAEM-USA at various stakeholder workshops and focus groups.



IAEM-USA was represented at the 2012 Virginia Emergency Management Association Conference by (from left) IAEM-USA Region 3 President Kathleen Henning, CEM, and IAEM-USA President Hui-Shan Walker, CEM.

## IAEM-USA REGION 4

**Ron Campbell, CEM, President**

[www.iaem.com/Regions/4](http://www.iaem.com/Regions/4)

- The IAEM-USA Region 4 Conference in Myrtle Beach, S.C., Apr. 15-20, 2012, was a huge success, with 120 attendees and 21 vendors on site. The regional conference committee worked hard to establish national speakers and subject matter experts to present their views to an eager audience. General sessions included; a FEMA update; a U.S. Government Affairs update; "The National Dialogue on

- Kathleen Henning, CEM, IAEM-USA Region 3 President, represented IAEM-USA as a presenter at the FEMA Individual and Community Preparedness Awards Ceremony at the White House in January 2012.
- IAEM-USA Region 3 collaborated with Women in Emergency Management to attend its Mar. 8, 2012, Recognition Luncheon, and also supported the cost for several student members to attend.
- IAEM-USA Region 3 supported the costs for several student members to attend the IAEM 2011 Annual Conference, contributed a scholarship basket for the fundraising



From left: Jimmy Van Cleve, Ron Campbell, Tyra Gore, Pat Fugate, Beth Armstrong, Lanita Lloyd, Patty Beaver, Butch McKinney, and Mark Henderson at the IAEM-USA Region 4 Conference.



# IAEM-USA Regions



Hui-Shan Walker, CEM, IAEM-USA President, with Ron Campbell, CEM, IAEM-USA Region 4 President at the Region 3 Conference, held Apr. 16-20, 2012, in Myrtle Beach, S.C.

Community Resilience: The Role of Emergency Management,” by Dr. Jane Kushma; “Connecting the Emergency Management Community to the Faith-Based Community,” by Jeff Jellefs; and “Deepwater Horizon - A State Incident Command Perspective,” by Donald “Doc” Lumpkins.

- IAEM-USA Region 4 donated more than \$400 to the IAEM Scholarship Fund from the proceeds of the auction at the regional conference.
- The 2011 Clayton R. Christopher award went to Jeff Walker, CEM, IAEM-USA First Vice-President. IAEM-USA Region 4 presents this award annually to a local U.S. emergency manager, for unselfish devotion and outstanding contributions to the overall emergency management program.
- IAEM-USA Region 4 donated \$1,000 to the student stipend fund to assist students to attend the IAEM Annual Conference.

## IAEM-USA REGION 5

**Russell J. Decker, CEM, President**

[www.iaem.com/Regions/5](http://www.iaem.com/Regions/5)

- IAEM-USA Region 5 members elected new officers in September 2011: Russell J. Decker, CEM, Region 5 President; Michael Fagel, Ph.D., CEM, Region 5 Vice President; and Jonathan N. Fessler, CEM, Region 5 Secretary. They took office in November 2011.

## IAEM-USA REGION 6

**Robie Robinson, JD, CEM, President**

[www.iaem.com/Regions/5](http://www.iaem.com/Regions/5)

- Members of IAEM-USA Region 6 attended the Region 6 Annual Meeting on Apr. 20, 2012, at the Arkansas Tech University (ATU) Department of Emergency Management. The meeting attracted members from Arkansas, Oklahoma, and Texas, as well as student members from ATU and Arkansas State University (ASU). The meeting was facilitated by Doug Brown, MS, CHEP, NREMT, IAEM-USA Region 6 Vice President.
- Speakers presented on topics that included: the role of FUSION Centers and Infragard in terrorism detection and deterrence; career opportunities for future graduates; business continuity; and emergency management.
- George Cossey, CEM, presented an informational session on the steps required in obtaining the CEM®.
- Matt Burks and Nathan Spicer, CEM, Little Rock Emergency Management, and George Cossey, CEM, led a panel discussion on trends and opportunities in emergency management. Additional panel members included Ron Crane, Emergency Preparedness Manager, University of Arkansas for Medical Sciences, and James DeHaven, CEM, INTEGRIS Health Oklahoma.

- Additional speakers included Dr. Richard Idhe, ATU Department of Emergency Management, and Amy Fecher, Arkansas State Director of Save the Children.

- Plans for the 2013 meeting will be forthcoming this fall.
- Throughout the year, IAEM-USA Region 6 officers maintained communication with the regional membership in order to ensure that relevant topics of concern were shared throughout the region. Legislative updates and other items were communicated throughout the year, and IAEM-USA Region 6 members provided feedback on issues of concern.

## IAEM-USA REGION 7

**Teri Smith, CEM, CPM, President**

[www.iaem.com/Regions/7](http://www.iaem.com/Regions/7)

- Teri Smith, CEM, IAEM-USA Region 7 President, and Paul Johnson, IAEM-USA Region 7 Vice President, have been working together to ensure that they are communicating with the region about emergency management issues and opportunities and the challenges faced by emergency managers. Presented here are the areas that they pledged to focus on and the accomplishments that were achieved within Region 7:
- **Increase membership.** Officers challenged all Region 7 members to help the region grow its membership, with great results. There are now 178 members in Region 7, which is an increase of 7% in six months.
- **Maintain communications.** It is important that members are kept informed on relevant topics that impact IAEM-USA as an organization. Officers shared articles of interest, emergency management issues, and pertinent IAEM-related topics. Additionally, officers shared significant information provided

# IAEM-USA Regions

by members with other Region 7 members.

- **Partner and work together.**

IAEM-USA Region 7 was represented at all of the state emergency management association conferences taking place in Region 7 this year, and leaders reached out to other organizations to continue building important coalitions to promote emergency management and public safety throughout our region. Planning is in progress for Region 7 to be involved with the Region 7 LEPC Conference, taking place in Kansas City in July 2013. In addition, Region 7 members have become more active participants by accepting positions on committees, expanding our representation in IAEM.

## IAEM-USA REGION 8

**Marty Shaub, CEM, President**

[www.iaem.com/Regions/8](http://www.iaem.com/Regions/8)

- Information and resources related to U.S. government affairs and other association activities were shared with the IAEM-USA Region 8 membership via the regional newsletter.

- IAEM-USA Region 8 was a recognized co-sponsor of the FEMA National Disaster Recovery Framework regional workshop held in Salt Lake City, Jan. 17, 2012. More than 200 attendees from throughout the region participated.
- IAEM-USA Region 8 President Marty Shaub, CEM, participated in the IAEM Awards Competition judging, and the Strategic Planning Committee.

## IAEM-USA REGION 9

**Gunnar Kuepper, President**

[www.iaem.com/Regions/9](http://www.iaem.com/Regions/9)

## IAEM-USA REGION 10

**Lyn Gross, CEM**

[www.iaem.com/Regions/10](http://www.iaem.com/Regions/10)

- IAEM-USA Region 10 President Lyn Gross, CEM, and Vice President Michael J. Mumaw, CEM, worked together to ensure that IAEM-USA Region 10 members were informed of issues important to emergency managers. Updates were provided on

important government affairs issues impacting emergency managers as all levels, state and regional conferences, and other training opportunities.

- President Gross represented IAEM-USA on several projects and committees during the year, including serving as Chair of the IAEM-USA Training & Education Committee, and Liaison to the Emergency Management Institute, where many new projects and programs have been developed to support the education and training of emergency managers. More information on these programs can be found in the IAEM-USA Training & Education Committee Report included in this document.
- President Gross was appointed to the FEMA Public Assistance Steering Committee as one of the first local government representatives invited to serve on this important committee. The committee guides programs, and assists in the review of policy and implementation of guidance related to FEMA Public Assistance Programs.
- Vice President Mumaw continued his participation in the development of the IAEM Strategic Plan, as a continuation of his successful efforts to guide the direction of IAEM into the future.
- Members of the IAEM-USA Region 10 Board of Directors participated in state association conferences and the regional Partners in Preparedness Conference, among other events. They served on various committees in support of emergency management programs.
- The region adopted new IAEM-USA Region 10 Bylaws in 2011, which added two representative positions to the regional board. These included a uniformed military representative and a student representative.



Utah CEMs with Lieutenant Governor Gary Bell at the FEMA National Disaster Recovery Framework Workshop in Salt Lake City, January 2012. Over 200 attendees from Region 8 participated. Pictured left to right: Brian Garrett, CEM, Vice President of Zion's Bank Corp; Jim Buchanan, CEM, Brigham City UT Emergency Manager; Lt. Governor for the state of Utah, Gary Bell; Hugh Daniels, CEM, Park City UT Emergency Manager; Dustin Lewis, CEM, Risk and Emergency Manager for South Jordan City, UT.

# IAEM-USA Regions



IAEM staff Sherry Meyers (left) and Kate Walker represent the association at EMS Today in Baltimore, Md.

## IAEM-USA STUDENT REGION

**Michael Kelley, President**

[www.iaem.com/Students](http://www.iaem.com/Students)

- The IAEM-USA Student Region has had a very productive year, adding three new chapters: Tulane University, Millersville University, and Arkansas State University. This brings our current number of chapters to 25, with an additional 28-30 finishing applications.
- Total Student Region membership is just over 1,628 throughout the 10 geographical regions, with interest in membership increasing every day.
- The region continues to offer a number of programs designed to help students move forward with their emergency management careers. These ongoing programs include:
  - **Professional Development Series CEM®/AEM<sup>SM</sup> Mentorship Program:** This program includes a series of sessions designed to offer topics and discussions that students may not find in the classroom or within a chapter. Throughout the year, sessions were held covering the *Principles of Emergency Management* from the perspective of both the public and private Sector. Sessions

were also held on the AEM<sup>SM</sup>/CEM® certification process.

- **Jobs and Internships:** The IAEM-USA Student Region sponsors the Green Flag program at the IAEM-USA Annual Conference each year. Companies who have booths in the EMEX exhibit hall have the opportunity to display a green flag, indicating that they are currently hiring or will soon be hiring students.
- Throughout the year, various intern and job opportunities are sent directly to all members of the Student Region Board. These opportunities are sent out to the entire student region via the regional listserv.
- Each year, the IAEM-USA Student Region conducts a student survey that is presented at the FEMA Higher Education Conference. The survey, conducted in the late spring, gathers information on the make-up of current emergency management students globally. The information is used by both the region and conference attendees to identify trends and better serve the student population.
- At the IAEM-USA Annual Conference, the IAEM-USA Student Region has brought the traditional Research Poster competition, which had been dwindling in recent years, into the 21<sup>st</sup> Century with the addition of interactive, Web 2.0 presentations. The competition continues to grow as our undergraduate and graduate students compete for both bragging rights and a cash award. We are proud to have the Foundation for Comprehensive Emergency Management Research (CEMRN) as our co-sponsor again this year.
- The Future Leaders in Emergency Management Reception at the IAEM-USA 2011 Annual Conference again welcomed FEMA Deputy Administrator Richard Serino. He continues to be a great supporter of students, spending time talking individually to students following his presentation.
- This year, the Future Leaders in Emergency Management Reception at the conference is very fortunate to have Dewberry as its title sponsor. Thanks to Dewberry's support, the Student Region is able to continue expanding programs and benefits offered to IAEM Student members.
- The IAEM-USA Student Region has published two issues of its quarterly newsletter, "The Scholar," filled with articles, information, and research written by students. The reception of this publication has been outstanding, and we look forward to continuing to provide a quality publication to the membership.
- This year, we have partnered with the IAEM-USA Training & Education committee to co-sponsor the pilot of the Leadership Symposium, an entire breakout track dedicated to advanced concepts in leadership. The IAEM-USA Student Region is a firm believer in investing in our future, and we are proud to have this opportunity.
- Our latest initiative is the creation of Chapter Development Grants. These grants are awarded to help chapters increase their membership and increase awareness of their presence on campus. This year we awarded more than \$1,200 in grants, and look forward to awarding over \$3,000 for the 2012-2013 year.
- The leadership of the IAEM-USA Student Region carefully monitored the track of Hurricane Issac, as it made landfall near the site of one of our newest chapters. Through careful fiscal management, the IAEM-USA Student Region has developed an Emergency Relief Fund that would have been utilized to assist the chapter, should it have been needed.



# IAEM-USA Committees

## Standing Committees

### IAEM-USA AWARDS & RECOGNITION COMMITTEE

**Rocky Lopes, CEM, Chair**

[www.iaem.com/Committees/Awards](http://www.iaem.com/Committees/Awards)

- The 2011 IAEM-USA Awards were presented to winners of the IAEM-USA Awards Competition at the IAEM-USA 2011 Annual Conference, Nov. 11-17, 2011, in Las Vegas, Nevada. In 2012, the IAEM-USA Awards and the IAEM-Global Awards will be presented to competition winners at the IAEM 60th Annual Conference, Oct. 26-Nov. 1, 2012, in Orlando, Florida.
- IAEM-USA members compete on the Council level in the IAEM-Global Awards Competition. The first place winners of the IAEM-USA Council go on to compete at the Global level. Award categories include: Partners in Preparedness Award, Business & Industry Preparedness Award, Public Awareness Award (including three divisions), and Technology & Innovation Award (including three divisions).
- IAEM-USA has two additional awards, besides those listed above: Career Excellence Award and Academic Recognition Award.
- The Committee is working with the IAEM-USA Uniformed Services Committee to assist in announcement and facilitation of Uniformed Services Awards, as well as to help ensure that these awards' guidelines and judging are consistent with the principles established by the Committee and approved by the IAEM-Global Board.
- Accomplishments of the Committee include:
  - Revision of IAEM-USA Award Guidelines for clarity, with critical elements presented more concisely in a table format.

- Design of new easier-to-use official award entry forms.
- Plans for poster display at IAEM 60th Annual Conference to provide better recognition of award winners and encourage more entries in next year's competition.

### IAEM-USA BYLAWS & RESOLUTIONS COMMITTEE

**J.R. Stafford, CEM, Co-Chair**

**Stephen J. Krill, Jr., CEM, Co-Chair**

- The IAEM-USA Bylaws Committee reviews bylaws and makes recommendations for revision by the membership; monitors adherence to provisions of the bylaws; develops resolutions outlining the position and policy of the IAEM-USA Council on specific issues as appropriate; and presents proposed resolutions to the membership for adoption at the IAEM Annual Conference.
- There were no bylaws revisions during the fiscal year covered by this report.

### IAEM-USA CONFERENCE COMMITTEE

**John "Rusty" Russell, Chair**

[www.iaem.com/Committees/Conference](http://www.iaem.com/Committees/Conference)

- The goal of the 2011-2012 IAEM-USA Conference Committee was to "contribute to the professionalization of emergency management." The 2011 conference in Las Vegas proved to be an excellent draw for the nearly 2,500 attendees and EMEX vendors. The conference was the showcase for the fifth "EMI@IAEM," and the largest turnout ever of our military partners. Sunday night's Welcoming Reception, restructured to include entertainment, dinner and dancing, was a truly memorable event.

- The committee's new liaison level of membership has been a very effective means of increasing connectivity and communication between the Conference Committee and IAEM's various standing committees and caucuses. Throughout the year, it was evident that the range of speaker topics and speaker selections were enhanced by the new cross-section of Conference Committee members.
- Following Las Vegas, the 2011 Conference Committee closed out its efforts with a review of the conference evaluations and created an after action report for the 2012 Committee. The 2012 Committee continued on "moving up" the planning schedule as was done in 2010. A small very dedicated committee met in Orlando to finalize the selection of speakers after 2 rounds of review by the entire Conference Committee. Additionally, they nailed down keynote, plenary and partner update speakers in order to begin advance marketing, as well as announcing the breakout speaker solicitation process.
- At the IAEM-USA Mid-Year meeting in June, the Committee was able to present a preliminary draft of the program of the Annual Conference.
- The IAEM-USA 2012 Annual Conference will have many enticing features, including all FEMA certified pre-conference workshops and a Crisis Technology Center. As a result of feedback from 2011 Conference attendees, all Regional meetings and some Caucus meetings will be held on Monday and Tuesday, rather than on Sunday, thereby ensuring greater attendance.

# IAEM-USA Committees

## IAEM-USA GOVERNMENT AFFAIRS COMMITTEE

**Randall C. Duncan, CEM, Chair**

**Russell Decker, CEM, Vice Chair**

[www.iaem.com/Committees/GovernmentAffairs](http://www.iaem.com/Committees/GovernmentAffairs)

- The focus of the IAEM-USA Government Affairs (USGA) Committee continues to be interacting with Congress, senior FEMA leadership, other administration officials, and providing input on a wide range of policy initiatives. The objective is for the voice of local U.S. emergency managers to be heard clearly and loudly in the U.S. Congress, both at “home” and in Washington, D.C., and at FEMA headquarters. The Committee has appreciated the strong support and participation of the Board of Directors and the membership in meeting this objective. The Committee was led by Chair Randall C. Duncan, MPA, CEM, and Vice-Chair Russell Decker, CEM, with IAEM-USA Policy Advisor Martha Braddock supporting Committee activities.
- The Committee continues to encourage IAEM-USA members and members of state associations to reach out to

their Members of Congress and their staff throughout the year, so that they understand what emergency managers do and why the issues are important back home.

- **Developing a System of Measurement.** The USGA Committee took up the issue of how to address return on investment for Emergency Management Performance Grant in a meaningful way last summer. Specifically, the Committee gathered a work group together to discuss and validate an approach to measuring

return on investment, utilizing the *Principles of Emergency Management* as suggested by Dr. Jessica Jensen, Assistant Director of the Center for Disaster Studies and Emergency Management, faculty member at North Dakota State University, and a member of the Committee.

- A paper entitled *Preparedness: A Meaningful Way to Measure Return on Investment* was written based on the work group’s discussion and widely disseminated in August 2011. Preparedness presents a principle-



Left to right: Eddie Hicks, CEM, IAEM-USA President; Rand Beers, Under Secretary for National Protection Programs Directorate, DHS; Craig Fugate, FEMA Administrator; and Ron Lane, Director of County of San Diego Emergency Services.



IAEM-USA President Participates in Aug. 3 National Weather Panel Discussion on “Your Nation’s Weather Satellites: Your Life May Depend on Them.” Left to right: Dr. Berrien Moore, Nobel Laureate and Director of the National Weather Center, Vice President of Weather and Climate Programs, University of Oklahoma; Dr. Kathryn Sullivan, Assistant Secretary of Commerce for Environmental Observation and Prediction and former astronaut; Bob Ryan, WJLA Meteorologist; Eddie Hicks, CEM, IAEM-USA President and Emergency Management Director, Morgan County, Ala.; Jim Stefkovich, Meteorologist in Charge, National Weather Service Forecast Office, Birmingham, Ala; and Joe Witte, Meteorologist.



# IAEM-USA Committees



From left: Chief Al Gillespie, IAFC; Bruce Lockwood, IAEM-USA; Sheriff Chris Nocco, Pasco County Sheriff's Office; and Manuel Peralta, National Association of Letter Carriers, at Apr. 17 U.S. House hearing on "Taking the Measure of Countermeasures."

based process to developing measures of return on investment for preparedness grant programs, and also suggests a cohesive framework of outcomes that can be used to develop meaningful measures. While previous efforts to measure preparedness have centered around the counting of things purchased and activities undertaken with preparedness funding, IAEM-USA makes the case that preparedness should be measured based on what is relevant. To be relevant, the measurement process and measures ought to be grounded in the *Principles of Emergency Management*. IAEM-USA suggests that it is possible to do what has not been done previously – rely on principles of the field which, when applied and measured, indicate the relationship of investments to overall preparedness. IAEM-USA believes this is particularly important for EMPG.

- **Advocacy.** Following the release of the paper, IAEM-USA representatives met on Aug. 22-25, 2011, with top level Federal Emergency Management Agency officials and Congressional committee staff to share the paper and advocate for adoption of the approach to return on investment which it

outlines. Committee members also held numerous conference calls with leaders of significant stakeholder organizations, such as NEMA and NACO, to engage them in discussion about the ideas presented in *Preparedness* and how to engage with the federal government on measuring return on investment for EMPG.

- **Fifth Annual Survey on EMPG.** The USGA Committee completed its fifth annual survey of local government emergency management programs on what the Federal Government gets in return for its investment in Emergency Management Performance Grants. The survey was designed to look beyond the simple numbers and lists of things accomplished, and to place preparedness in a more meaningful context. The questions in the survey were designed to apply the approach outlined in IAEM-USA's report *Preparedness: A Meaningful Way to Measure Return on Investment*. In March 2012, IAEM-USA released the results of the survey. Thirteen hundred local government and tribal emergency managers responded to the survey, providing information based on 1,610 total jurisdictions in 47 states and the

District of Columbia, including 17 tribal nations. This survey illustrates how local emergency management activities related to three of the basic principles of emergency management – coordination, collaboration, and integration of preparedness efforts. The report is available at [www.iaem.com](http://www.iaem.com). The report, which was provided to FEMA and Congress, has been useful in advocating for EMPG. The USGA Committee was again ably assisted in this effort by Dr. Jessica Jensen.

## Highlights of Congressional Action:

- **Appropriations.** The Appropriations for the Department of Homeland Security, and specifically the Federal Emergency Management Agency, remain a major interest and focus of effort. We monitor the process, engage the appropriate Congressional committees, Members and staff, and keep IAEM-USA members and state associations informed. IAEM-USA provided testimony for the record to the House and Senate Appropriations Subcommittees on Homeland Security on the FY 2013 IAEM-USA priorities in the budget request for the Department of Homeland Security. The Appropriations "season" has become longer and longer. The FY 2012 DHS bill was not completed by end of FY 2011, and several continuing resolutions (stop gap measures) were necessary to keep the government running past Sept. 30, 2011. The DHS bill was included in the Consolidated Appropriations Act, which became Public Law 112-74 and was signed on Dec. 23, 2011. For FY 2013, by the end of May 2012, the House of Representatives and the Senate Appropriations Subcommittees on Homeland Security had marked up their bills. However, given the difference in the total budget number for the 12 House and Senate appropriations bills, difficult policy differences, and election-related issues, it is anticipated



# IAEM-USA Committees

that a Continuing Resolution will again be necessary.

- **Emergency Management**

**Performance Grants (EMPG).** EMPG grants remain vital to building state and local emergency management capacity. Even in these difficult times, our legislative efforts have been successful to maintain the funding level, maintain the separate account, and maintain the all-hazards nature of the program. The efforts of our members and the state associations of local emergency managers to inform their Members of Congress have been critical to this effort. For FY 2012, the President requested \$350 million. Both House and Senate Appropriations Subcommittees on Homeland Security included that amount, and it was included at that level in the final action. IAEM-USA and NACo sent a joint letter to FEMA Administrator Craig Fugate, requesting that a portion of the EMPG guidance for FY 2012 which broadened the eligible sub grantees be rescinded, and discussed the issue with key Congressional Committees. The requested guidance paragraph was rescinded by Information Bulletin #383. For FY 2013, the President again requested \$350 million. At the end of May, the House and Senate Appropriations Subcommittees had included \$350 million. But the process is not complete. For both FY 2012 and FY 2013, Congress rejected the President's budget request to combine EMPG with other accounts.

- **Emergency Management Institute (EMI).** IAEM-USA has continued strong support for funding for the Emergency Management Institute and urged Congress to specifically designate funding for EMI in the Appropriations Committee Reports, and to require FEMA to include a specific request in the budget documents. We have urged additional

funding to support continued development and delivery of the national Emergency Management Academy foundation classes and support the development of training at the Specialty and Executive Management levels, to include the enhancement of the field (G) and on-campus (E) courses. For FY 2012 and FY 2013 so far, the Appropriations Committees have funded EMI at the President's requested level.

- **Pre-Disaster Mitigation (PDM).**

IAEM-USA continues to support this important pre-disaster program and opposed the FY 2013 Administration budget proposal to terminate the program. So far, both the House and Senate Appropriations Committees have rejected the termination proposal. The House has included \$14.331 million, and the Senate Appropriations Committee has included \$35 million.

- **Disaster Relief Fund (DRF)**

**Additional Appropriations.** We joined with our partners to urge support for additional funding for the DRF. P.L. 112-77 (HR 3672) the Disaster Relief Appropriations Act, provided \$6.4 billion for the DRF and was signed on Dec. 23, 2011.

- **FY 2013 Proposed National Preparedness Grant Program (NPGP).**

IAEM-USA participated with 11 other national organizations of locals in Congressional meetings and joint letters, addressing concerns about the FY 2013 Administration's proposal to combine the 16 homeland security grant programs into one package as the National Preparedness Grant Program. IAEM-USA President Hui-Shan Walker, CEM, testified before the House Committee on Homeland Security on the issue. (See Table 1 on Page 23.) The proposal was a vision with details that were developed without input from Congress, local emergency managers, and local elected officials. It would

require changes to the authorization of the grants in the bill to implement the recommendations of the 9/11 Commission. It appears to create a "state-centric" block and competitive grant program, with no mechanism to resolve differences of opinion between state and local governments or neighboring state governments. At this time, both House and Senate Appropriations Committees have rejected the NPGP proposal, and the authorization committees remain opposed. It is recognized that in a time of reclining budgets, changes will be necessary. IAEM-USA will continue to engage with FEMA, its partners, and Congress on the issue.

- **Stafford Act Amendments.** We continue to review proposed Stafford Act amendments and give members opportunities to comment.

- **National Weather Service (NWS).** The Committee continues to advocate with Congress the need to adequately fund the local weather forecast offices of the NWS, in order to avoid any decrease in personnel or service in support of state, local and tribal emergency managers.

## IAEM-USA Congressional Testimony and Meetings:

- We continue to advocate our members' interests by providing testimony to Congress and meeting with key Committees, Members and their staff. Table 1 on Page 23 is a list of our testimonies. Details and copies of the testimony are available at [www.iaem.com](http://www.iaem.com).

# IAEM-USA Committees

IAEM-USA CONGRESSIONAL TESTIMONY, TABLE 1.

| WITNESS   | DATE          | HEARING OR ISSUE TITLE   | LEGISLATIVE BODY  | COMMITTEE   |
|---|---------------|--|---|---|
| <b>H. Eddie Hicks, CEM, IAEM-USA President, and Director of Emergency Management, Morgan County, AL</b>                           | June 8, 2011  | A Review of the Status of Emergency Management in the U.S., including the Important Role that Communications Play in Disasters (specifically asked to address Alabama tornadoes) | U.S. Senate   | Committee on Appropriations, Subcommittee on Homeland Security  |
| <b>John “Rusty” Russell, Emergency Management Director, Huntsville/Madison County, AL, and former IAEM-USA Region 4 President</b> | June 10, 2011 | Weathering the Storm: A State and Local Perspective on Emergency Management (specifically asked to address Alabama tornadoes)  | U.S. House of Representatives<br>Hearing in Clearwater, FL. | Committee on Homeland Security, Subcommittee on Emergency Preparedness, Response, and Communications          |
| <b>Phyllis Little, Emergency Management Director, Cullman County, AL.</b>   | July 14, 2011 | FEMA Reauthorization and Cutting the Red Tape (specifically asked to address Alabama tornadoes)  | U.S House of Representatives                                | Committee on Transportation and Infrastructure, Subcommittee on Economic Development and Emergency Management |
| <b>Hui-Shan Walker, CEM, IAEM-USA President</b>   | Mar. 20, 2012 | FY 2013 Budget Request for the Federal Emergency Management Agency (statement for record)  | U.S House of Representatives                                | Committee on Appropriations, Subcommittee on Homeland Security  |
| <b>Bruce Lockwood, CEM, IAEM-USA Second Vice President</b>  | Apr. 17, 2012 | Taking Measure of Countermeasures: Protecting the Protectors   | U.S House of Representatives                                | Committee on Homeland Security, Subcommittee on Emergency Preparedness, Response, and Communications          |
| <b>Hui-Shan Walker, CEM, IAEM-USA President</b>   | Apr. 26, 2012 | Ensuring the Efficiency, Effectiveness and Transparency of the Homeland Security Grants: Part 2 Stakeholders Perspective   | U.S House of Representatives                                | Committee on Homeland Security, Subcommittee on Emergency Preparedness, Response, and Communications          |
| <b>Hui-Shan Walker, CEM, IAEM-USA President</b>   | Apr. 30, 2012 | FY 2013 Appropriations for the Federal Emergency Management Agency (statement for record)  | U.S. Senate   | Committee on Appropriations, Subcommittee on Homeland Security  |

# IAEM-USA Committees

## Other IAEM-USA Government Affairs Activities:

- The Committee continues its outreach to engage the state associations of local emergency managers by sharing information and providing opportunities for input on key policies. The state associations have been an important part of encouraging participation in our annual EMPG survey, highlighting policy issues that need resolution at the federal or regional level, providing feedback on FEMA policies and draft legislation for review, and educating Members of Congress and their staff on emergency management issues. As part of this effort, Policy Advisor Martha Braddock assisted three state associations with their annual visits to Washington to meet with their Members of Congress, and was a plenary speaker on legislative issues at the South Carolina Emergency Management Association. A forum for state associations, moderated by IAEM-USA President Eddie Hicks, CEM, was held at the IAEM 2011 Annual Conference.
- The Committee continues to work with key partners, such as the National Association of Counties (NACo), the National Emergency Management Association (NEMA), the National League of Cities (NLC), the U.S. Conference of Mayors (USCM), the International Association of Fire Chiefs (IAFC), the International Association of Firefighters (IAFF), the National Governors Association (NGA), the Association of State Floodplain Managers (ASFPM), the National Conference of State Legislators (NCSL), and others. We participate in coalitions such as the Stafford Act Coalition.
- Randall C. Duncan, CEM, spoke on IAEM legislative and policy priorities at the NEMA Legislative Committee meeting, which took place in October 2011 at the NEMA Annual Conference in Austin, Texas. He also spoke at the March 2012 NEMA Legislative

Conference in Washington, D.C. In March, he specifically addressed the need for transparency on EMPG cash pass through from states to sub grantees, and concerns raised by some of our members regarding extra requirements in state EMPG guidance. Martha Braddock spoke on IAEM-USA legislative priorities at the NACo Legislative Conference Subcommittee on Homeland Security and Emergency Management of the Justice and Public Safety Steering Committee.

## Speakers and Discussion at USGA Committee Meetings:

- Congressional and agency officials are invited to speak and to provide an opportunity for question-and-answer sessions at the IAEM-USA Annual Conference and the IAEM-USA Mid-Year Meeting. Our partners are also invited to give legislative updates.
- FEMA speakers at the IAEM 2011 Mid-Year Meeting included: the Honorable Tim Manning, Deputy Administrator, Prevention and National Preparedness; Tonya Schreiber, Deputy Assistant Administrator, Grant Programs Directorate; Deborah Ingram, Assistant Administrator for Recovery, Response and Recovery Directorate; Gwen Camp, Director of Intergovernmental Affairs; Andy Mitchell, Assistant Administrator National Training and Education, Preparedness Directorate; Pamela Williams, Deputy Director of Legislative Affairs; and Marcie Roth, Director, Office of Disability Integration and Coordination. From the U.S. Senate Committee on Homeland Security and Government Affairs were Mary Beth Schultz, Senior Counsel Majority, and Eric Heighberger, Professional Staff Minority. From the U.S. House of Representatives was Joseph Wender, Counsel, Majority, and Committee on Transportation and Infrastructure Subcommittee on Economic Development, Public Buildings, and

Emergency Management. Bill Proenza, Director of the Southern Region of the National Weather Service, represented the National Weather Service, and Alexa Noruk represented the National Emergency Management Association.

- Speakers at the USGA Committee meeting at the IAEM 2011 Annual Conference included the following officials from FEMA: The Honorable Elizabeth Harman, Assistant Administrator for Grants Program Directorate; Dave Miller, Associate Administrator of Flood Insurance and Mitigation; Beth Zimmerman, Deputy Associate Office of Response and Recovery; Donald "Doc" Lumpkins, Executive Director of the Executive Office of PPD-8; Pamela Williams, Deputy Director of Legislative Affairs; Dr. Keith Holtermann, Director of Training, Education, and Exercises; Andy Mitchell, Director of Technological Hazards Division; Mary Ann Tierney, FEMA Region III Administrator; Jessica Smith, Director of External Affairs; and Gwen Camp, Director of Intergovernmental Affairs. Other speakers included: Dan Mathews, Staff Director of the U.S. House of Representatives Committee on Transportation and Infrastructure Subcommittee on Economic Development, Public Buildings and Emergency Management; Dr. Jessica Jensen, North Dakota State University; Jim Mullen, President of the National Emergency Management Association; and Dalen Harris, Associate Legislative Director, National Association of Counties.
- In addition, for the first time, the IAEM-USA Annual Conference included a FEMA Forum of key FEMA Headquarters officials, led by FEMA Deputy Administrator Richard Serino, and a breakout session including eight FEMA Regional Administrators.



# IAEM-USA Committees

## IAEM-USA MEMBERSHIP & MARKETING COMMITTEE

**Lucy Carter Smith, MPA, Chair**

[www.iaem.com/Committees/Marketing](http://www.iaem.com/Committees/Marketing)

- The IAEM-USA Membership & Marketing Committee analyzes membership trends, assists in the development of membership recruitment campaigns, and assures that membership services are being provided.

## IAEM-USA NOMINATIONS & CREDENTIALS COMMITTEE

**Ronnie Adair, Chair**

[www.iaem.com/Committees/Nominations](http://www.iaem.com/Committees/Nominations)

- The purpose of the IAEM-USA Nominations & Credentials Committee is to review and assure that all requirements of candidacy are met, present a slate of candidates to the membership prior to the IAEM-USA Annual Conference, validate the credentials of voting members, and conduct elections in accordance with IAEM-USA Bylaws, Administrative Policies and Procedures, and Roberts Rules of Order.
- The Committee met via e-mail or conference call, depending on the agenda. Members reviewed IAEM-USA Bylaws and Administrative Policies and Procedures in anticipation of issues for review and recommendations to be made.
- The Committee received formal requests to review several issues concerning credentials of IAEM-USA members submitting packets for office. Issues were reviewed by the committee members, and feedback and recommendations were made to IAEM-USA officers and staff as requested.
- In the coming year, the IAEM-USA Nominations & Credentials Committee will continue to work closely with IAEM-USA staff to review candidates'

credentials and certify eligibility in accordance with IAEM-USA Bylaws and Administrative Policies and Procedures for the IAEM-USA Annual Conference and the election of new officers.

## IAEM-USA STANDARDS & PRACTICES COMMITTEE

**Brendan McCluskey, CEM, Chair**

[www.iaem.com/Committees/Standards](http://www.iaem.com/Committees/Standards)

- The IAEM-USA Standards & Practices Committee was formed to assist IAEM-USA with responding to the many requests the organization receives for participation in various standards and practices efforts across the United States.
- The IAEM-USA Standards & Practices Committee is responsible for vetting prospective USA CEM® Commissioners. Through advice and direction from the IAEM-USA Board and the USA CEM® Commission, a subcommittee developed a formal, standardized process for evaluating prospective USA CEM® Commissioners. The process was used on the applicants for the 2014 class and will continue to be refined in subsequent years.

## IAEM-USA STRATEGIC PLANNING COMMITTEE

**Marty Shaub, CEM, Chair**

[www.iaem.com/Committees/StrategicPlanning](http://www.iaem.com/Committees/StrategicPlanning)

- The purpose of the IAEM-USA Strategic Planning Committee is to provide a sustainable method for the continual improvement and management of the association's strategic planning process, so that there is a sustainable organization-wide process for pursuing the association's mission and vision, including accountability and measurable performance.

- During 2012, the committee, in cooperation with the IAEM-USA Board, continued tying strategic plan elements to a work plan with specific objectives and tasks assigned to committees and caucuses. The plan will be presented to members at the 2012 Conference and Expo in Orlando.

## IAEM-USA TRAINING & EDUCATION COMMITTEE

**Lyn Gross, CEM, Chair**

[www.iaem.com/Committees/Training](http://www.iaem.com/Committees/Training)

- The IAEM-USA Training & Education Committee has developed a strategy for moving forward with four main projects: support and participation in the Educational Academy development at the Emergency Management Institute (EMI); Emergency Management Leadership Symposium at IAEM; Intern Guide for Emergency Managers; and the continued development of "Theory to Practice: Turning Academic Research into Practical Tools for Emergency Managers." A brief description of each program follows.
- **EMI Educational Programs.** In cooperation with FEMA and EMI leadership, Committee leadership has participated in the review of EMI's G-Courses and in the development and initial deliveries of the following programs:
  - **Emergency Management Foundations Basic Academy:** Several members of the Committee participated in development of the Core Competencies and the review of the initial curriculum for the Emergency Management Foundations Academy, an 80-hour program. Committee members also participated in the first two pilot offerings in 2011. Pilots continue through September 2012, after which the final course will be released to states. Comments received from those who participated in the pilot offerings provided valuable information and guidance for the final content and layout of the Academy.

# IAEM-USA Committees

- **Leadership in Emergency Management:**

This four-week program will begin in September. It consists of four one-week programs designed to build management and leadership skills in new and future emergency managers. The course covers such material as identifying the qualities of effective leaders, management styles, strategic thinking and decision making, program evaluation, situational awareness, planning, mission and vision, human resource issues, communication and collaboration, inter and intra-agency communication, public advocacy, dealing with change, personal strengths, and other topics.

- **Emergency Management Executive Academy:**

This four-week cohort program was designed and built in collaboration with Harvard University, U.S. Naval Post Graduate School, University of Hawaii, and Texas A&M for the development of a comprehensive and cutting-edge curriculum that supports the advancement of the emergency management profession and its executive leadership. It provides insights, theories, tools and resources that enable executive level emergency managers to think and act more strategically in the practice of emergency management. The program is designed for those participating at a high level of leadership in the emergency management field from federal, state, local and tribal levels.

- **Leadership Symposium.** A new and exciting addition to the IAEM Annual Conference is the Leadership Symposium. The symposium was designed for existing and up-and-coming leaders in the emergency management field from all sectors. The program is intended to bring a high level of thinking and problem solving to the issues facing emergency management today, and assist in building the capability of future leaders in emer-

gency management. The Leadership Symposium Subcommittee is chaired by Carolyn Harshman, CEM.

- **Theory to Practice.** The Committee has had lengthy discussions regarding the failure of academic research to reach practitioners in a meaningful way. Members and students of the academic community will look at research that may be converted into articles and presentations that will be of field value to emergency management practitioners. This may be in the form of *IAEM Bulletin* articles and/or breakout sessions at future IAEM Annual Conferences. The focus will be on “Turning Academic Research into Practical Tools for Emergency Managers.” The Chair of the Theory to Practice Subcommittee is Sarah Miller, CEM.

- **Intern Guide for Emergency Managers.**

Designed to support emergency managers in the use of interns within their organizations, the final draft of the Intern Guide was provided to the full Committee in June for comment. Completion of the Guide is anticipated in September.

- The Committee meets monthly by conference call and again at the IAEM Annual Conference. The following subcommittees meet by conference call as scheduled, in addition to the monthly meeting: Intern Guide Development; Leadership Symposium; and Theory to Practice. Committee members continue to participate in meetings, focus groups, activities and projects led by the Emergency Management Institute.
- The Training and Education Committee looks forward to completion of the Intern Guide in 2012, and a continuation of all other projects into 2013.



From left: Kathleen Henning, CEM, IAEM-USA Region 3 President; Ken Rudnicki, CEM, IAEM-USA Region 3 Secretary; and Hui-Shan Walker, CEM, IAEM-Global Chair and IAEM-USA President, at the 2012 IAEM-USA Mid-Year Meeting, June 8-9, 2012, EMI, Emmitsburg, Md.

# IAEM-USA Committees



IAEM-USA President Hui-Shan Walker, CEM (left), with inWEM President Dr. Jacqueline McBride at the Mar 8, 2012, inWEM luncheon celebrating International Women's Day and the 71st anniversary of the first network of women in emergency management.

## IAEM-USA WEBSITE COMMITTEE

**Christopher Little, Chair**

[www.iaem.com/Committees/Website](http://www.iaem.com/Committees/Website)

- The IAEM-USA Website Committee supervises the content of the website and the Council's Internet presence, including e-mail communications and website content and format. It makes recommendations to the Board of Directors for website enhancement, including prioritization of new features within the annual budget established by the Board. The committee establishes the use of Web-based activities, such as voting, membership database use, and marketing.
- The Committee is consulting on a new website design, supported by the IAEM-USA Council.

## Ad Hoc Committees

### IAEM-USA CHILDREN IN DISASTERS AD HOC COMMITTEE

**Drew Bumbak, Chair**

[www.iaem.com/Committees/Children](http://www.iaem.com/Committees/Children)

- The mission of the IAEM-USA Children in Disasters Committee is to promote the inclusion of children in updated guidance documents.
- The committee met with Jason McNamara (FEMA Chief of Staff) to discuss the status of the FEMA Children's Working Group.
- Members solicited subject matter experts from IAEM membership to assist TEEX with development of curriculum related to Children in Disasters.
- The Committee worked with IAEM staff and the IAEM-USA Conference

Committee to include the Children's Disaster Services Workshop as a pre-conference program for the IAEM 2012 Annual Conference, as requested by attendees at the CDS breakout session during the IAEM 2011 Annual Conference.

- The Committee's goals for 2012-2013 are:
  - Recruit additional members for the committee, with a goal of at least two or three members from each region.
  - Hold regular teleconference meetings at least every other month.
  - Review the available planning and information for children in disasters.
  - Determine what issues the committee should address over the next year.
  - Involve various stakeholders from other organizations, such as Save the Children USA, NACCRRRA, and FEMA, in discussions.
  - Provide regular reports to association members and other partners via both regular committee reports and through social media, *IAEM Bulletin* articles, and other avenues.

### IAEM-USA DIVERSITY AD HOC COMMITTEE

**John Laine, Chair**

[www.iaem.com/Committees/Diversity](http://www.iaem.com/Committees/Diversity)

- The mission of the IAEM-USA Diversity Ad Hoc Committee is to help expand professional opportunities for minorities and to foster an understanding of diverse communities at all levels within the field of emergency management.
- During the 2011-2012 fiscal year, committee members worked on the following ongoing tasks:
  - Drafted a list of affinity groups to target during future membership drives.
  - Worked on a list of organizations to collaborate diversity efforts within



# IAEM-USA Committees

the field of emergency management, such as HBCUs, Hispanic, and LGBT.

- Discussed the use of social media as an outreach tool.
- The Chair and Vice-Chair reached out to the IAEM-USA President during the March 2012 NEMA Conference to discuss diversity talking points.
- Discussed possibility of standing committee status with the Committee's Board liaison.
- Worked on a survey of membership demographics within IAEM.

## IAEM-USA EMI AD HOC COMMITTEE

**Lyn Gross, CEM, Chair**

[www.iaem.com/Committees/EMI](http://www.iaem.com/Committees/EMI)

- Information about the work of the committee is included in the IAEM-USA Training & Education Committee report, in the Standing Committees section above.

## IAEM-USA FOOD & AGRICULTURE AD HOC COMMITTEE

**Matt Lawrence, Chair**

[www.iaem.com/Committees/Food](http://www.iaem.com/Committees/Food)

- The IAEM-USA Food & Agriculture Ad Hoc Committee held its first unofficial meeting at the IAEM-USA 2011 Annual Conference. A small group met to discuss setting a mission statement for the Committee.
- The committee established a monthly conference call schedule that began in February 2012. The early conference calls helped to formulate and establish these goals for the committee:
  - Support the development of capabilities to prevent, protect against, mitigate, respond to, and recover

from threats and hazards affecting the Nation's agriculture and food systems.

- Monitor the development and implementation of national preparedness policy, to include response and recovery capabilities related to food and agriculture.
- Work to develop common food and agriculture training, planning and exercising concepts and templates that can be utilized as tools for emergency management and food and agriculture stakeholders.
- Work to develop a compendium of resources that would be available to emergency management and food and agriculture stakeholders.
- Beginning in April 2012, the committee formed four work groups, each with its own set of objectives. Workgroups 1 and 2 have a terminal objective, while the other two are used as an information clearinghouse:
  - Work Group 1: Resource Guide Development
  - Work Group 2: Capability/Policy/Preparedness Review
  - Work Group 3: Ancillary Agriculture Impacts
  - Work Group 4: Industry Vulnerability
- The committee met at the IAEM-USA 2012 Mid-Year Meeting.
- At present, 12 IAEM-USA members have joined the IAEM-USA Food & Agriculture Ad Hoc Committee, with another six people from across the United States participating as part of the committee's advisory panel.

## IAEM-USA PAST PRESIDENTS AD HOC COMMITTEE

**Eddie Hicks, CEM, Chair**

[www.iaem.com/Committees/PastPresidents](http://www.iaem.com/Committees/PastPresidents)

## Caucuses

### IAEM-USA BIG CITIES CAUCUS

[www.iaem.com/Committees/BigCities](http://www.iaem.com/Committees/BigCities)

### IAEM-USA EMERGENCY SERVICES CAUCUS

**John Walsh, Chair**

[www.iaem.com/Committees/EmergencyServices](http://www.iaem.com/Committees/EmergencyServices)

- The IAEM-USA Emergency Services Caucus provides a repository of subject matter experts who serve in an advisory capacity to the IAEM-USA Board of Directors. The caucus received several formal requests this year for IAEM input regarding policy development, program feedback, and recommendations for subject matter experts to represent IAEM interests on various panels and committees addressing topics areas affecting emergency response, emergency management, preparedness and infrastructure protection. Some of the information request activities the caucus has undertaken this year included:
  - DHS requested feedback regarding several cybersecurity issues, and comments were requested regarding the DHS report, "Blueprint for a Secure Cyber Future External Stakeholder Input to Capability Prioritization."
  - The Committee participated in several meetings associated with the DHS ESS Cybersecurity Roadmap Development Working Group.
  - Comments were requested on FEMA National Emergency Family Registry and Locator System.

# IAEM-USA Committees

## IAEM-USA EMERGING TECHNOLOGY CAUCUS

**Alisha Griswold, Chair**

[www.iaem.com/Committees/EmergingTechnologies](http://www.iaem.com/Committees/EmergingTechnologies)

- As a new work group within the IAEM-USA committee structure, the IAEM-USA Emerging Technology Caucus spent the bulk of its time with preliminary planning and development of the caucus mission: “To research, evaluate, and make recommendations on new and innovative technology as they pertain to emergency management processes and to disseminate best practices to the broader emergency management community.”
- Additional accomplishments include:
  - Initiated the formation of a regular “Emerging Technology” column in the *IAEM Bulletin*. All articles are peer-reviewed and co-authored by subject matter experts in different disciplines and areas of public service.
  - Initiated the offering of a free eight-hour course on social media facilitated by the NDPTC at the IAEM 2012 Annual Conference.
  - Supported the formation of an “Emerging Technology” track at the IAEM 2012 Annual Conference.
- Ongoing tasks include:
  - Development of a Caucus strategic plan.
  - Coordination of future technology outreach initiatives.
  - Development of a survey to gauge interest in tech topics and proficiency levels within IAEM-USA membership.
  - Investigation into emerging technology that supports access to vulnerable populations.

## IAEM-USA FAITH-BASED CAUCUS

**Scott P. Lewis, CEM, Chair**

[www.iaem.com/Committees/FaithBased](http://www.iaem.com/Committees/FaithBased)

- The mission statement of the IAEM-USA Faith-Based Caucus is to engage faith-based organizations to encourage, build, and support community level partnerships, in order to sustain preparedness, mitigation, response and recovery awareness from a whole community perspective.
- During the fiscal year, the Caucus conducted a series of conference calls and met at the IAEM-USA 2012 Mid-Year Meeting. Starting with developing a mission statement and then moving on to collaborate on specific strategies and objectives, the Caucus secured a consensus on guideposts to continue and improve on the integration of the faith-based community into emergency management.
- Caucus objectives include:
  - Assist faith-based organizations with defining achievable goals in partnership with local emergency management.
  - Ensure that leadership personnel and volunteers strive to comply with published NIMS standards on basic credentialing.
  - Support typing standards when appropriate for personnel and resources of partners within the caucus.
- Caucus strategies include:
  - Seek out and maintain strategic local relationships, and develop collaboration between EM agencies and local faith-based organizations.
  - Utilize existing ICS training standards as guidelines for partnering agencies and/or organizations.

- Offer guidance to assist FBO partners with serving their local community in times of emergencies.

## IAEM-USA FEDERAL FACILITIES EMERGENCY MANAGEMENT CAUCUS

**Sean Griffin, Co-Chair**

**John Brauer, Co-Chair**

[www.iaem.com/Committees/FederalFacilities](http://www.iaem.com/Committees/FederalFacilities)

- The IAEM-USA Federal Facilities Emergency Management Ad Hoc Committee transitioned to Caucus status with the approval of the IAEM-USA Board. This increased the Caucus’ ability to address unique emergency management issues that are internal to each department and agency.
- Two new co-chairs were named: Sean Griffin from the Defense Logistics Agency and John Brauer from the Department of the Treasury. The work of Judith Sibert, the previous caucus chair, was critical in establishing the committee and developing Caucus goals and mission. Her leadership is still present with her continued membership in the Caucus.
- The caucus established a new presence on the Department of Homeland Security (DHS) First Responder Communities of Practice website for information sharing and caucus happenings. Caucus members can register at <https://communities.firstresponder.gov>.
- Caucus bylaws and rules are under development and will be complete by the end of the calendar year. Final discussion will be held during the Caucus meeting at the IAEM 2012 Annual Conference.

# IAEM-USA Committees

## IAEM-USA HEALTHCARE CAUCUS

**Andy McGuire, Chair**

[www.iaem.com/Committees/HCC](http://www.iaem.com/Committees/HCC)

- The IAEM-USA Healthcare Caucus continues to grow and attract the interest of healthcare emergency managers from across the country. We currently have close to 300 participants on the caucus listserv who regularly participate in our online information-sharing network. Our participants are from a variety of healthcare EM settings: hospital/health systems, public health, emergency services, long term care/skilled nursing facilities, and community healthcare.
- The Caucus continues to meet regularly, predominantly via teleconference and in person at the IAEM Annual Conference.
- The caucus completed a membership survey in 2012, which drew 48 respondents, 77% of whom are IAEM members (who we consider to be the active HCC membership) and 17% of whom are planning on joining IAEM this year. All IAEM-USA regions, including the Student Region, were represented, and 35% of respondents

currently hold either the CEM® or AEM<sup>SM</sup> credential.

- To better organize and focus the work of the IAEM-USA Healthcare Caucus, we have formed several working groups among our active members: Healthcare EM Core Competencies, HCC Social Media, HCC Publicity & Marketing, Healthcare EM Credentials, and Healthcare Accreditation. These five working groups will be the focus of the Caucus for the next fiscal year.

## IAEM-USA PUBLIC-PRIVATE PARTNERSHIP CAUCUS

**Julie Kachgal, CEM**

[www.iaem.com/Committees/PPP](http://www.iaem.com/Committees/PPP)

- The IAEM-USA Public-Private Partnership Caucus led, contributed to, and branded the “Big Business - Small Business - Emergency Management Mentorship Program Guide,” working with partners at FEMA and NIMSAT. The guide is designed to motivate and encourage large businesses to provide mutually beneficial emergency preparedness, response and recovery expertise to small businesses. (See [www.disasterb2bmentor.org/BBSB/Home.aspx](http://www.disasterb2bmentor.org/BBSB/Home.aspx).)

- The Caucus created a social media presence for IAEM members interested in public-private partnerships. The Caucus can be found on all major sites, including LinkedIn, Facebook and Twitter.
- The Caucus began assisting with many national initiatives with our partners, including:
  - An Interactive Visual Communication Network, working with Global Innovations and the Salvation Army.
  - Two books dedicated to public-private partnerships.
  - A national drill day, involving both public and private sectors working with the Safe America Foundation.
  - Developing local public-private partnership models for operational use, involving several local emergency managers.
- The caucus continues to support and coordinate with key IAEM partners at FEMA, NIMSAT, NEMA, and state level public-private partnership organizations.

## IAEM-USA SPECIAL NEEDS CAUCUS

**Elizabeth Davis**

[www.iaem.com/Committees/SpecialNeeds](http://www.iaem.com/Committees/SpecialNeeds)

- The IAEM-USA Special Needs Caucus has had a busy year. In 2012, we have had four conference call meetings to date. We reorganized our agenda structure and feature one of the FEMA Regional Disability Integration Specialists during each meeting as a guest. These individuals informed the caucus of their activities within their FEMA Region. The conference calls also have featured a new agenda item called “Topic Talks,” presentations by a caucus member and other invited emergency managers on new and existing initiatives within their jurisdiction or field. We have recently started a cross-share relationship with the Ad



Official opening of the 2012 EMEX Expo.



# IAEM-USA Committees



The passing of the gavel from Eddie Hicks, CEM, to Hui-Shan Walker, CEM, IAEM-USA President.

Hoc Committee on Children to ensure that topic concerns are addressed as broadly as possible.

- The caucus also has been engaged in the creation of an “Access/Functional Needs Track” at the IAEM 2012 Annual Conference. This track is being developed in cooperation with FEMA.

## IAEM-USA TRIBAL AFFAIRS CAUCUS

**Charles Kmet**

[www.iaem.com/Committees/TribalAffairs](http://www.iaem.com/Committees/TribalAffairs)

- The IAEM-USA Tribal Affairs Caucus focus for this fiscal year has revolved around the Stafford Act. Under current legislation, tribal governments must go through the state governor to request an emergency or disaster declaration. This directly interferes with the “government-to-government” relationship between the federal government and the sovereign tribes. In December 2011, FEMA publicly supported legislative change to allow tribes to make the direct request to FEMA and the President. There is current legislation in the House and Senate that would make this change, and the

Tribal Affairs Caucus has been working collaboratively with the IAEM-USA Government Affairs Committee to move these bills through to the President’s desk. If/when this occurs, it will be a long-standing accomplishment of this caucus, other tribal organizations, and tribes across the country.

- The Caucus met at the IAEM-USA 2011 Annual Conference to discuss tribal issues, meet with federal officials, and engage in networking. Additionally, the Caucus Chair met with the new director of FEMA External Affairs, as well as staff from the Office of Intergovernmental Affairs, to discuss issues facing tribes and concerns identified by the Caucus members.

## IAEM-USA UNIFORMED SERVICES CAUCUS

**Report provided by Kevin M. Sligh, MBA, CEM, Chair**

[www.iaem.com/Committees/UniformedServices](http://www.iaem.com/Committees/UniformedServices)

- The mission of the IAEM-USA Uniformed Services Caucus is to foster mentorship and professional development among IAEM-USA Uniformed

Services members; enhance communication and sharing of best practices between uniformed services emergency managers; provide advocacy to IAEM leadership on uniformed services emergency management issues; and increase interest, visibility and affiliation of IAEM-USA among the U.S. uniformed services.

- The Caucus facilitates the Uniformed Member and Civilian Emergency Manager of the Year awards, which recognize individuals serving in the Uniformed Services of the United States who have consistently demonstrated significant contributions to the field of emergency management while continuously self-developing as emergency managers.
- Members of the Caucus have remained engaged as speakers and participants at numerous conferences, summits and gatherings addressing all-inclusive emergency management practices, the technology behind such practices, and the peer mentoring necessary to execute such practices in the field, thus contributing a multiplier effect within our membership.
- The Caucus updated and approved its Caucus charter, outlining several key changes to the Caucus Advisory Panel and awards process.
- The Caucus engaged each Uniformed Service’s Emergency Management Flag/SES level directorate to provide a Service Representative to the Advisory Panel.
- The Caucus worked with the Conference Committee to change the “DoD” track to the “Uniformed Services” track, uniting each of the uniformed services to work together to coordinate, schedule and provide valued input to the IAEM-USA Annual Conference planning process.
- The Caucus approved adding the position of Secretary to the Caucus leadership.

# IAEM-USA Committees

- The Caucus began published a quarterly newsletter, which is distributed to Caucus membership.
- The Caucus updated and finalized its Caucus membership rolls.
- The Caucus has seen an increase from 49 members during the IAEM 2011 Annual Conference to 63 members as of May 31, 2012, which is a 23% increase in membership.
- The Caucus Worked with the Standards and Practices Committee to appoint a Caucus member to the USA CEM® Commissioner selection panel.
- Caucus members have remained very active in supporting the mentorship of several CEM® candidates.

## IAEM-USA UNIVERSITIES & COLLEGES CAUCUS

**Andre LeDuc, Chair**

[www.iaem.com/Committees/UCC](http://www.iaem.com/Committees/UCC)

- The IAEM-USA Universities & Colleges Caucus (UCC) held a successful 5th Annual Workshop during the IAEM-USA 2011 Annual Conference. The workshop was capped at 100 (with wait list) campus-based emergency managers from the U.S., Canada, and a few other international locations participated in a two-day workshop that included formal presentations, peer-led discussions on emerging issues, and the unveiling of the 2011 IHE emergency manager salary survey. The UCC also hosts periodic webinars on higher-education emergency management, business continuity “hot topics,” and best practices.
- UCC members worked with FEMA to develop an introduction to Incident Command for higher education institutions (ICS-100.HE). FEMA, with the UCC's help, has recognized the importance of this topic and built a series of courses aimed at campus resilience. The program, “Multi-Hazard



Carolyn Harshman, CEM, receives recognition from Eddie Hicks, CEM, for her years of service as IAEM-USA Conference Committee Chair.

Emergency Planning for Higher Education (L-363),” is a three-day course designed to teach campus teams the foundations of emergency planning, risk assessment, and overall preparedness and readiness. FEMA’s “Emergency Planning for Campus Executives (G-367)” is a modular, two-hour course designed for senior executives at higher education institutions. Finally, the NCBRT “Executive Seminar: Prevention of, Response to, and Recovery from Campus Emergencies (MGT-324)” provides a two-day overview of prevention, response, and recovery activities for college and university campuses.

- The UCC is leading the effort to bring the Emergency Management Accreditation Program (EMAP, an internationally-recognized emergency management standard and accreditation system) to colleges and universities. The Caucus is working with the Emergency Management Accreditation Program (EMAP) on a pilot project for the accreditation of higher education, campus-based, emergency management programs. Pilot assessments of four institutions started in October 2011 and will continue into 2012.

- The UCC standard working group, which includes emergency management, risk management, business continuity, and higher education administration professionals, has been developing a crosswalk tool based upon industry standards for emergency management, risk management and business continuity. The intent is to assist practitioners in navigating the complex world of standards, help them understand the common ground among various standards, and determine which standards best fit their institutions.
- The Caucus is engaged with other federal agencies, including the U.S. Department of Education, U.S. Department of Homeland Security, Federal Emergency Management Agency, Centers for Disease Control and Prevention, Emergency Management Institute, and many more. Additionally, the Caucus is actively engaged with other professional associations, such as International College Law Enforcement Association, Campus Safety Health and Environmental Association, University Risk Management and Insurance Association, and others.



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## *Save the Date—* **OCTOBER 25–30, 2013**

### **IAEM 61st Annual Conference & EMEX 2013**

*Reno, Nevada, USA*

#### **CONTACT IAEM HEADQUARTERS**

International Association of Emergency Managers | 201 Park Washington Court | Falls Church, VA 22046-4527

Phone: +1 (703) 538-1795 | Fax: +1 (703) 241-5603 | Email: [info@iaem.com](mailto:info@iaem.com) | Website: [www.iaem.com](http://www.iaem.com)