

IAEM CANADA ANNUAL REPORT



2019 and 2020 has brought many unique challenges to Emergency Management in Canada and across the globe. As these challenges continue to evolve, the knowledge and leadership of the Emergency Manager continues to be unparalleled. Through these challenges, IAEM Canada stands strong as the premier organization for Emergency Management, providing a conduit of engagement, professional opportunities and unification of Emergency Managers. IAEM Canada continues and will continue to serve its members during these inimitable times and beyond.

Paula Gibson,
IAEM Canada President

OUR VISION

IAEM shall be recognized globally as the premier organization for emergency management professionals.

OUR MISSION

The mission of IAEM is to serve its members by providing information, networking and professional opportunities, and to advance the emergency management profession.



Members receive discounts on conferences and seminars, certification fees, IAEM Awards Program entry fees, and the IAEM Canada Pre-Conference workshops.

IAEM membership includes a subscription to the IAEM Bulletin, IAEM Dispatch, and IAEM Canada Communiqué.



Members have access to the largest network of top emergency management experts through the online directory and may exchange ideas, seek guidance or assistance, and explore mutual opportunities.

Professional development supports efforts to recognize emergency managers across Canada, explores and supports professional development, along with networking opportunities, and student chapter development. In 2019 we began expanded organic networking opportunities through a twitter series titled #IAEMCoffeeandConnect, which will continue through 2020.



Scholarship opportunities are provided by a competitive process to students working toward degrees in emergency management, disaster management or related fields of study. Special named awards (*The Robert C. Bohlmann, CEM, Scholarship for Service* in Emergency Management and *The Samuel Henry Prince IAEM Scholarship*) will be awarded for the 2020-21 academic year.



The IAEM Jobs Board connects members to professional job opportunities in emergency management.



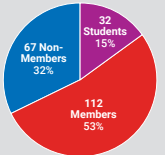
Members have the opportunity to represent IAEM Canada on **standards development and facilitation** such as CSAz1600 Emergency & Continuity Management.



IAEM CANADA 2019 CONFERENCE & AGM



2019 Attendees



UPCOMING EVENTS



IAEM Reimagined
Virtual Annual Conference and EMEX
November 13–18, 2020

CONTACT IAEM CANADA

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iaem.org/council/Canada



@IAEMCdnCouncil



@IAEMCanada

COVID-19

- IAEM Global Covid-19 Resources and News Web Page including Canada specific information and webinars <https://www.iaem.org/resources/COVID-19>
- Call for Emergency Managers throughout Covid-19 response through the IAEM Job Board in connection with Canadian Businesses, Government Agencies and NGO's <https://jobs.iaem.org/>
- IAEM Strong Initiative supporting the mental health of all Emergency Managers #IAEMstrong

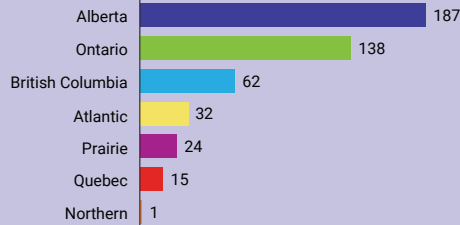
IAEM-CANADA GOVERNANCE

★ **IAEM Canada Strategic Plan** —Board of Directors attended strategic planning session in October of 2019. The result of this meeting are comprehensive objectives and strategies for the next 3 years. The IAEM Canada Strategic Plan for 2020-2023 is now active and has been published at iaem.org/council/canada/resources

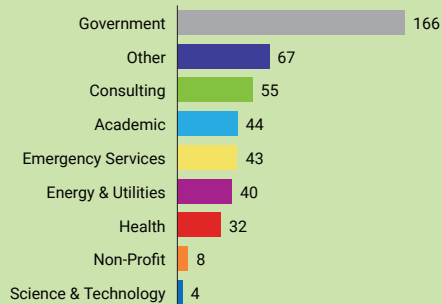
- ★ **Continuous motoring** of the IAEM Canada Bylaws and Administrative Policies/Procedures for alignment with IAEM Global and Federal legislation
- ★ **Support and advise** committee work by providing a governance lens to their activities
- ★ **Support and advise** regional development

MEMBERSHIP REPORT

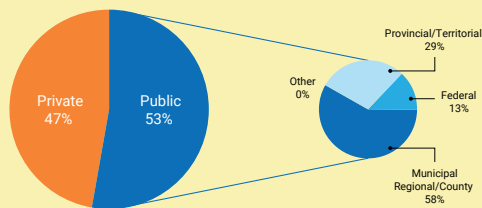
BY REGION



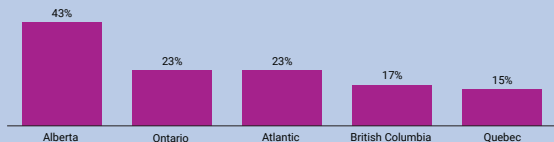
BY INDUSTRY



BY SECTOR



GROWTH (2019-2020)



FINANCIAL REPORT

FINANCIAL PERFORMANCE (AS OF 1 JUNE, 2020)

Scholarship Fund
\$2,000

CEM Certification Program Fund
\$5,000

NEW PARTNERSHIPS

Northern Alberta Institute of Technology
Justice Institute of British Columbia
Centre for Crisis and Risk Communication
Catastrophe Indices and Quantification Inc.
York University
EGIDE Consortium

IAEM CANADA REGIONS



To better serve the needs of our members, IAEM Canada has four Regions:

- Alberta
- Ontario
- Prairie
- Atlantic

COMMUNICATIONS

In 2019–2020, the Communications and Marketing Committee has been improving the methods to which IAEM Canada delivers its content to its Membership.



The IAEM Website (www.iaem.org) features home pages for each IAEM Council and displays the extent of IAEM activities, advocacy, and influence. Online resources continue to grow.



The IAEM presence on social media includes active, professional use of LinkedIn, YouTube, Twitter, and discussion boards. Traffic has drastically increased on our LinkedIn and Twitter Platforms this year from across the globe.



The IAEM Communique is an email newsletter unique to only Canadian IAEM members and features updates, trends, and news on the emergency management profession in Canada. It also highlights professional development, conference listings and networking opportunities in various communities across Canada and abroad.



The IAEM Dispatch (www.iaemdispatch.com) continues as IAEM's, international weekly e-newsletter sent to IAEM members and other interested subscribers, now totalling almost 15,000 EM professionals across the globe.



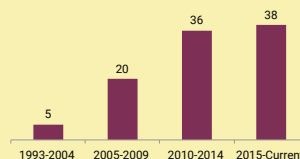
The IAEM Bulletin is a monthly, international IAEM members-only newsletter (www.iaem.com/Bulletin) and online publication including feature articles covering issues of a wide scope to reflect the diversity of IAEM membership.

CERTIFICATION

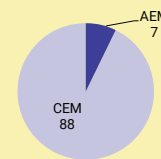
STATISTICS FROM 2019

CANADIAN AEMs AND CEMs

By Year Designation Obtained



By Designation



In 2019 there were **3** Canadian Representatives to the CEM Commission.

In 2019 there were **197** new AEM or CEM designations awarded globally, **7** of which were to Canadians.

As of December 2019, there were **2,147** AEM or CEM holders globally. **95** are Canadian.