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## 2019 IAEM CANADA CONFERENCE

Bridging Public Private Partnerships  
in Emergency Management

# IAEM Canada Conference 2019 Agenda

Date	Time	Info	Event	Speaker	Location	
<b>Pre-Conference Training</b>						
June 4, 2019	0800 to 1600		EMAP Training Day 1	Nicole Ishmael	OFB 01-001	
	0800 to 1600		PIO G290	Robyn Keller	OFB 01-001/002	
	1315 to 1430		World Class EOC Tour	CEMA	Pick up at the Bow	
<b>Pre-Conference Training</b>						
June 5, 2019	0800 to 1600		EMAP Training Day 2	Nicole Ishmael	OFB 01-001	
	0800 to 1600		PIO G290	Robyn Keller	OFB 01-001/002	
	0900 to 1700		AEM/CEM Prep Course and Exam	Sherry Hiriart	Bow 54-061	
	1315 to 1430		World Class EOC Tour	CEMA	Pick up at the Bow	
	<b>Conference Kick Off</b>					
	1400 to 1600			Exhibitor booth/tables set up	Exhibitors	Mountain View Bow 54
	1800 to 2100			President's Reception	IAEM Canada	Bow 54 Atrium
2030 to 2100			Trailer and Presentation "The Beast"	Hammond International Inc. and Raise a Dream	Bow 54 Auditorium	
<b>Day 1</b>						
<b>Plenary Sessions</b>						
June 6, 2019	0645 to 0700		Poster Showcase Set up	EM Innovators	Bow 54 Room 54-061	
	0700 to 0800		Networking and Trade Show		Mountain View Bow 54	
	0800 to 0830		Welcome to Calgary	IAEM Canada	Bow 54 Auditorium	
	0830 to 0930		Introductions	IAEM/Cenovus	Bow 54 Auditorium	
	09:30 to 1030	?	Heroes, Helpers & Hope - From New York to New Zealand and Beyond...	Suzanne Bernier	Bow 54 Auditorium	
	1030 to 1100		Networking and Trade Show		Mountain View Bow 54	
	1030 to 1100		Poster Showcase	EM Innovators	Bow 54 Room 54-061	
	1100 to 1200	?	The Origins of the Waffle House Index, or How I Came to Love the Private Sector	Craig Fugate	Bow 54 Auditorium	
	1200 to 1300		Lunch (Provided) and Trade Show		Bow 54 Atrium & Mountain View Room	
	1200 to 1300		Poster Showcase	EM Innovators	Bow 54 Room 54-061	
	1300 to 1400	?	NextGen EM and Communication: Challenges and Innovation	Bob Jensen	Bow 54 Auditorium	
	1400 to 1430		Networking and Trade Show		Mountain View Bow 54	
	1400 to 1430		Poster Showcase	EM Innovators	Bow 54 Auditorium	
	1430 to 1530	?	Building a High Performance EOC Team	Dave Parsons	Bow 54 Auditorium	
	1800 hrs			Optional Networking Dinner		The National on 10 Ave
<b>Day 2</b>						
<b>Plenary Sessions</b>						
June 7, 2019	0730 to 0800		Networking and Trade Show		Mountain View Bow 54	
	0730 to 0800		Poster Showcase	EM Innovators	Bow 54 Room 54-061	
	0800 to 0815		Morning Welcome	IAEM Canada	Bow 54 Auditorium	
	0815 to 0915	?	Partnerships in Emergency Management: What makes them work?	Rich Serino	Bow 54 Auditorium	
	0915 to 0930		Networking and Trade Show		Mountain View Bow 54	
	0915 to 0930		Poster Showcase	EM Innovators	Bow 54 Room 54-061	
	0930 to 1100	?	Mass Casualties in Emergency Management Panel	Moderated by Caroline McDonald-Harker	Bow 54 Auditorium	
	1100 to 1200		Lunch (Provided) and Trade Show		Bow 54 Atrium & Mountain View Room	
	1100 to 1200		Poster Showcase	EM Innovators	Bow 54 Auditorium	
	1100 to 1200		Student Mentoring Session		Bow 54 Room 54-061	
	1200 to 1230	?	SOREM Public Private Partnerships Whole Society approach in EM Strategy for Canada	Shane Schreiber	Bow 54 Auditorium	
	1230 to 1245		Networking and Trade Show		Mountain View Bow 54	
	1230 to 1245		Poster Showcase	EM Innovators	Bow 54 Auditorium	
	1245 to 1300		Monopoly Draw	IAEM Canada	Bow 54 Auditorium	
	1300 to 1430	?	Leaving a Legacy	Chad Hymas	Bow 54 Auditorium	
	1430 to 1445		Awards/ Closing / Farewell	IAEM Global	Bow 54 Auditorium	
	1445 to 1545		IAEM-Canada Annual General Meeting	IAEM Canada	Bow 54 Auditorium	
1600 hrs			Informal Evening Reception Sponsored by IAEM Canada		Bank and Barron	

**Suzanne Bernier**

**Heroes, Helpers & Hope - From New York to New Zealand and Beyond...**

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Suzanne will share her recent personal experiences working with organizations, responders, survivors and volunteers across the globe to bring help, hope and healing to communities following disasters, including New Zealand, Japan, Las Vegas, Parkland, San Bernardino, Manchester, London, Brussels, Orlando, and others. She will also focus on some of the everyday heroes profiled in her critically-acclaimed book, *Disaster Heroes*, which shines a light on ordinary men, women and children who have done extraordinary things to help respond, recover and rebuild following some of the world's most significant modern disasters.

**Craig Fugate**

**The Origins of the Waffle House Index, or How I Came to Love the Private Sector**

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Disasters don't hit governments, they hit communities, where the private sector provides the majority of goods and services. Why then, do we often exclude the Private Sector from the EM team? From my personal "Lessons Learned" in past disasters, I've determined government centric problem solving, while efficient in smaller events, does not scale well in larger disasters. We will start with the Waffle House Index and provide additional examples of how working with the private sector enhances response and recovery.

**Bob Jensen**

**NextGen EM and Communication: Challenges and Innovation**

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Covering current best practices and trends in emergency management worldwide and how the rapidly evolving digital world and emerging technologies are impacting EM organizations, this talk will look at how Next Generation EM organizations will need to adapt and what skillsets are going to be required in an ever more complex and interconnected world. Going hand in hand with that is the growing challenge for the public sector to better respond to and integrate social media and other channels of communication into their operations – before, during and after an incident. The public is demanding more responsive communications from government as well as a role in sharing information during response and recovery. Everything from AI to drones to greater integration of the private sector and increased soft skills are part of NextGen EM.

**David Parsons**

**Building a High Performance EOC Team**

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Emergency Operations Centres bring together people from diverse organisations and backgrounds to work together in an environment of volatility, uncertainty, ambiguity and complexity. The challenge for the leader in an EOC is to meld this diverse group into a high performing team. There are many challenges but an informed leader will use the lessons from reserach into neuroscience, team effectiveness, project management and personal achievement to create successful outcomes. In this session we will identify the alarm bells that an EOC leader should be watching out for and the techniques that can be used to increase team effectiveness.

**Rich Serino**

**Partnerships in Emergency Management: What makes them work?**

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**Private/Public Partnerships in Emergency Management: What makes them work? We will examine how to develop partnerships with traditional AND non-traditional partners. Why do they succeed? Why do they fail?**

## **Mass Casualty Panel**

**Dr. JN Armstrong / Dr. Jon Witt / Pamela Goulden-McCloud**

**Moderated by Caroline McDonald- Harker**

### **Humboldt Broncos Tragedy**

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**On April 6, 2018, just north of Tisdale, Saskatchewan, the Broncos Hockey Team bus collided with a tractor trailer, killing 16 and injuring 13.**

**This panel will speak on the mass casualties, the ground and air response, the Emergency Operations Centre and the recovery in the aftermath of the tragedy.**

**Shane Schreiber**

**SOREM Public Private Partnerships Whole Society approach in EM Strategy for Canada**

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**Senior Officials Responsible for Emergency Management (SOREM) serves as a steering committee that works collaboratively to promote and facilitate disaster mitigation initiatives. In this session, Shane will speak to Public Private Partnerships, in both the response and preparedness side that reinforces the “whole of society” approach referenced in the new EM Strategy for Canada.**



## **Chad Hymas**

### **Leaving a Legacy**

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**Chad inspires, motivates, and moves audiences, creating an experience that touches hearts for a lifetime. He is one of the youngest ever to receive the Council of Peers Award for Excellence (CPAE) and to be inducted into the prestigious National Speaker Hall of Fame.**

**In 2001, at the age of 27, Chad's life changed in an instant when a 2,000-pound bale of hay shattered his neck, leaving him a quadriplegic, but Chad's dreams were not paralyzed that day—he became an example of what is possible.**