

# THE YEAR AT-A-GLANCE

## IAEM ANNUAL REPORT

2015-2016



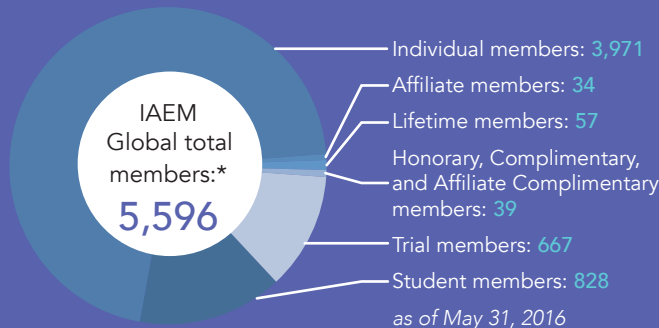
### OUR VISION

IAEM shall be recognized as a premier international organization of emergency management professionals.

### OUR MISSION

The mission of IAEM is to serve its members by providing information, networking and professional opportunities, and to advance the emergency management profession.

# MEMBERSHIP REPORT

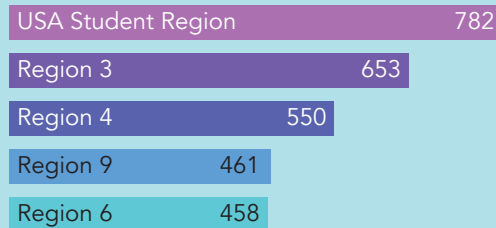


\*IAEM Global total includes all membership types plus lifetime members, complimentary members, honorary members, and trial memberships.

### COUNCIL SIZE - TOP THREE



### IAEM-USA BREAKDOWN BY REGION SIZE - TOP FIVE



# CONTACT IAEM HEADQUARTERS

International Association of Emergency Managers

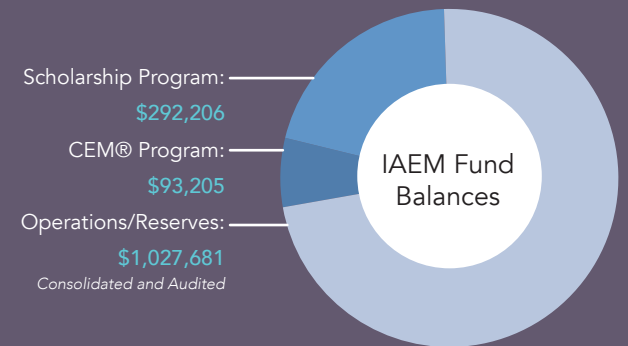
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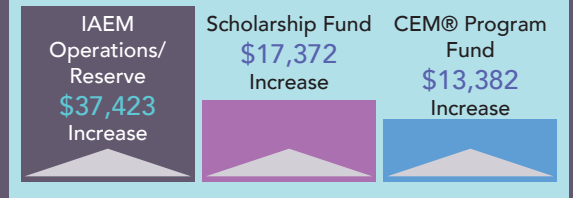
EMAIL: [info@iaem.com](mailto:info@iaem.com)

WEBSITES: <http://iaem.com> | <http://iaemconference.info>

# FINANCIAL REPORT



### FINANCIAL PERFORMANCE (AS OF MAY 31, 2016)



# MEMBERSHIP BENEFITS

The mission of IAEM is to serve its members by providing information, networking and professional opportunities, and to advance the emergency management profession.

Members receive discounts on conference and seminars, CEM® fees, IAEM Awards entry fees, and purchases at the IAEM Store.

IAEM membership includes a subscription to the IAEM Bulletin and the IAEM Dispatch, members-only webinars, access to valuable members-only research, a chance to receive scholarship funds, the IAEM Jobs Board, and the online directory of members, with whom you can exchange ideas, explore mutual opportunities or even conduct business. Join today at <http://iaem.com>.

### FIND US ON SOCIAL MEDIA:

FACEBOOK: [www.facebook.com/InternationalAssociationOfEmergencyManagers](http://www.facebook.com/InternationalAssociationOfEmergencyManagers) | TWITTER: @iaem

LINKEDIN: [www.linkedin.com/company/International-association-of-emergency-managers](http://www.linkedin.com/company/International-association-of-emergency-managers)

# INTERNATIONAL OUTREACH

ASIA

IAEM-Asia supported the Asia-Pacific International Symposium on Health Emergency Risks and Strategy Research and Management, held July 24-26, 2015, in Beijing, China. IAEM-Global Chair Ellis Stanley Sr. and IAEM-Asia President Victor Bai, CEM, both spoke at the symposium. On Oct. 9, 2015, IAEM-Asia representatives met at THEI to establish cooperation between IAEM and THEI to build a support base in Asia for EM training and education. IAEM met with officials at the Transport Management Institute, Ministry of Transport, China, on Sept. 16, 2016, to discuss IAEM's Professional Development Training Certificate (PDTCT) program. On Sept. 17, Mr. Stanley, Mr. Bai, Clay Tyeryar, IAEM International Development Liaison, and Janet Benini, PDTCT instructor, met with Tshingua University leaders to discuss the PDTCT program. Mr. Stanley, Ms. Benini, and Mr. Bai delivered IAEM's inaugural Professional Development Training Certificate Program, Sept. 20-23, 2016, in Guizhou, China.

CANADA

IAEM-Canada held its Annual Meeting on June 9, 2015, in conjunction with WCDM 2015, Toronto, ON, Canada. The meeting also was available via teleconference. Clay Tyeryar, IAEM International Outreach, spoke on behalf of IAEM-Global about 2015 activities. John Gazo addressed the group on behalf of Public Safety Canada about the current state of emergency management in Canada and changes in the risk environment. IAEM-Canada developed a new council awards program for the 2016 IAEM Awards Competition. New award categories included: IAEM-Canada Career Excellence Award, IAEM-Canada Emergency Management Volunteer Award, IAEM-Canada Prepared Community Award, and IAEM-Canada Merit Award.

INTERNATIONAL

The IAEM-International Council co-hosted a successful Emergency Management & Business Continuity Summit, Oct. 7-8, 2015, in Dubai, United Arab Emirates, co-hosted by IAEM and the International Quality & Productivity Centre. Plans were undertaken to co-host the summit again in October 2016. H.E. Khaled Al Mansoori, IAEM International President, spoke at the Infrastructure Security Conference, Apr. 19, 2016, Kingdom of Bahrain. President Mansoori delivered an Apr. 25 presentation as one of the VIP guest speakers at the 5th Annual Cyber Security for Energy & Utilities Conference, Apr. 24-26, 2016, Abu Dhabi, UAE. President Mansoori represented IAEM at the Asia Emergency Management Conference, May 10-12, 2016, Macau. President Mansoori was a VIP keynote speaker at the 4th Annual Crisis & Risk Management Summit, May 29, 2016, Kuwait.

LATIN AMERICA & CARIBBEAN

The IAEM-LAC Council began offering free trial memberships on June 1, 2015, and this offer will continue through May 31, 2017. The offer is only for new individual members in the IAEM-LAC Council. IAEM was represented by IAEM-LAC Vice President Fernando Marinho at the Expo Proteção, Aug. 5-7, 2015, Rio de Janeiro, Brazil, where he presented IAEM-Brazil's goal of providing training, continuing education, and certification programs. IAEM-Chile held a conference Sept. 1, 2015, in Santiago, Chile, with business leaders being invited to attend. IAEM-Salvador was founded as the newest IAEM-LAC region on Apr. 22, 2015.

USA

The USA Council held a successful 63rd Annual Conference and EMEX, "Expanding the Spectrum of Emergency Management, Nov. 13-18, 2015, in Clark County, Nevada. The conference drew 1,825 participants and 148 exhibitors. Other accomplishments included: continued the IAEM Think Tank program; joined 16 national organizations asking Congress on Feb. 22, 2016, to reject the President's proposed 2017 cuts in the Homeland Security Grant Programs; joined fellow stakeholders in sending a Mar. 15, 2016, joint letter to Congress addressing concerns with H.R. 3586, Border and Maritime Coordination Improvement Act; and issued a Mar. 23, 2016, press release expressing concerns of emergency managers over Michigan's use of the emergency management job title. IAEM-USA and NEMA released an annual joint report, Emergency Management Performance Grants Providing Returns on a Nation's Investment, 2016 Edition. IAEM-USA President Robie Robinson, CEM, spoke at the NEMA Mid-Year Forum on Apr. 6, 2016. IAEM-USA Region 5 President Judson Freed, MA, CEM, testified on May 17, 2016, before the U.S. House Committee Homeland Security's Subcommittee on Oversight and Management Efficiency, presenting the local perspective of emergency managers about the impact of future policy requirements regarding electromagnetic risks. The Federal Emergency Management Agency (FEMA) awarded a 2016 Whole Community contract to IAEM to examine the role of spontaneous volunteers during disasters, to review AEM®/CEM® content to identify areas that could incorporate whole community concepts, and to support FEMA Individual and Community Preparedness Division (ICPD) outreach and promotion efforts.

# COMMUNICATION UPDATES



33

YEARS

**IAEM Webinars** were offered twelve times this year, free to IAEM members. Non-members can now participate by paying a fee to attend, with the opportunity to use the fee as a credit toward Individual membership if they join within one year.

**IAEM Think Tank events** were been presented six times in 2015, and one event has been held in 2016 with others to be scheduled. These events are free to the public, while IAEM members have access to event recordings.

**The IAEM website** — <http://iaem.com> — features home pages for each IAEM Council and displays the extent of IAEM's activities, advocacy, and influence. Online resources continue to grow.

**The IAEM Annual Conference microsite** — [www.iaemconference.info](http://www.iaemconference.info) — continues to provide one portal for all annual conference and EMEX information.

**The IAEM presence on social media** includes active, professional use of Facebook, LinkedIn, YouTube, Twitter, and discussion boards.

**The IAEM Dispatch** — <http://iaemdispatch.com> — continues as IAEM's weekly e-newsletter sent to IAEM members and other interested subscribers, now totaling almost 14,000 EM professionals.

**The IAEM Bulletin** monthly members-only newsletter — <http://iaem.com/Bulletin> — an online publication including feature articles covering issues of a wide scope to reflect the diversity of IAEM membership, began its 33rd year of publication in 2016.

# ANNUAL CONFERENCE

## IAEM 2015 ANNUAL CONFERENCE & EMEX

Nov. 13-18, 2015  
San Antonio, TX

Attendance  
1,825 individuals  
148 exhibitors

## IAEM 2016 ANNUAL CONFERENCE & EMEX

Oct. 15-20, 2016  
Savannah, GA

Pre-registration  
1,380 individuals  
130 exhibitors

For the second time, IAEM offered a **Digital Pass** to the 2016 IAEM Annual Conference. The pass includes several live streams of the keynote and plenary sessions, as well as one recorded session in each spotlight and breakout session block, plus the EMvision Talks session, for a total of 12 learning opportunities. Additionally, those who attended the conference have complimentary access to the digital pass, which allows them to view additional sessions, just not the ones they were able to attend, and makes it possible to review sessions they did attend after the conference.

## UPCOMING EVENTS

IAEM 2017 Annual Conference & EMEX Exhibit  
Nov. 10-15, 2017  
Long Beach, CA

IAEM 2018 Annual Conference & EMEX Exhibit  
Oct. 19-24, 2018  
Grand Rapids, Michigan

# CERTIFICATION

STATISTICS FROM THIS FISCAL YEAR

Total certifications:

186

CEM®s

59

AEM®s

Total recertifications:

196

Total number actively certified:

1,666

CEM®s

204

AEM®s

Total number of candidates' applications submitted:

484

The **Certification Prep Course and Exam** was offered five times, while the exam was offered without the preparatory course an additional nine times.

The **biggest accomplishment** was finalizing the structure changes of the certification commission and executive committee, as well as updating the certification manual to serve as a helpful resource document for the certification program.