

THE YEAR AT-A-GLANCE

IAEM Annual Report

2014-2015



COMMUNICATION UPDATES



IAEM Webinars were offered seven times this year, free to IAEM members. Non-members can now participate by paying a fee to attend, with the opportunity to use the fee as a credit toward Individual membership if they join within one year.



IAEM Think Tank events have been presented three times during its inaugural year, with more events scheduled. The 2015 events are free to the public, while IAEM members have access to event recordings.



The IAEM website – <http://iaem.com> – features home pages for each IAEM Council and displays the extent of IAEM's activities, advocacy, and influence. Online resources continue to grow.



The IAEM Conference microsite – www.iaemconference.info – was launched to provide one portal for all annual conference and EMEX information.



The IAEM presence on social media includes active, professional use of Facebook, LinkedIn, YouTube, Twitter, and discussion boards.



The IAEM Dispatch – <http://iaemdispatch.com> – continues as IAEM's weekly e-newsletter sent to IAEM members and other interested subscribers, now totaling almost 17,000 EM professionals.



The IAEM Bulletin monthly members-only newsletter – <http://iaem.com/Bulletin> – an online publication including feature articles covering issues of a wide scope to reflect the diversity of IAEM membership, celebrated its 30th year of publication in 2014.



ANNUAL CONFERENCE

The IAEM 2014 Annual Conference & EMEX, Nov. 16-19, 2014, in San Antonio, Texas,

provided collaboration opportunities for 1,770 EM professionals in all levels of government, the private sector, public health, and related professions. The EMEX Hall featured 140 exhibitors, offering the most comprehensive collection of tools and resources to support EM programs.



Looking Ahead to 2015:

For the first time this year, IAEM is offering a **Digital Pass to the 2015 IAEM Annual Conference**. The pass will include several live streams of the keynote and plenary sessions, as well as one recorded session in each spotlight and breakout session block, for a total of 14 learning opportunities.

UPCOMING EVENTS

IAEM 2015 Annual Conference & EMEX Exhibit	IAEM 2016 Annual Conference & EMEX Exhibit	IAEM 2017 Annual Conference & EMEX Exhibit
Nov. 14-19, 2015 Las Vegas, NV	Oct. 15-20, 2016 Savannah, GA	Nov. 10-15, 2017 Long Beach, CA

CERTIFICATION

STATISTICS FROM THIS FISCAL YEAR:

Total certifications:

180 CEM®s

49 AEM®s

Total recertifications:

193

Total number actively certified:

1,522 CEM®s

176 AEM®s

Total number of candidates applications submitted:

508

The **CEM® Prep Course and Exam** was offered six times, while the exam was offered without the preparatory course an additional 21 times. The Prep Course webinar was offered one time.

The **biggest accomplishment** was updating the CEM® exams and beginning the process of moving the exam to an online offering.

INTERNATIONAL OUTREACH

IAEM-Asia members supported relief efforts in Nepal following the Apr. 25, 2015 earthquake. The IAEM EOC Nepal team had more than 40 active members, volunteers and resource personnel, and partnered with other relief organizations to maximize the impact of their funds and volunteer services. IAEM-Asia held its 2014 Annual Membership Meeting in Shanghai, China, June 2014; and IAEM-Asia was represented at the UN-APCICT Partner Meeting in Korea, November 2014.

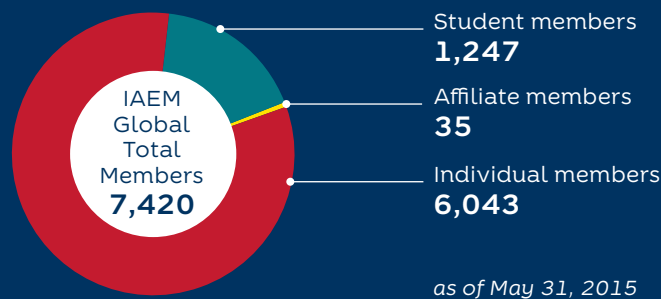
IAEM-Canada completed its six-month Invite a Friend membership campaign on Dec. 31, 2014. This successful membership drive resulted in the addition of 290 new Individual members for IAEM-Canada. Other accomplishments included: partnering with The Conference Board of Canada on the Resilience Canada 2015 conference; release of a resource web page on EM further education in Canada; and outreach to recruit representatives from across Canada for IAEM-Canada's Professionalization of Emergency Management Committee's new Critical Infrastructure (CI) Working Group.

The **IAEM-International Council** had a successful Emergency Management & Business Continuity Summit, Oct. 7-8, 2015, in Dubai, United Arab Emirates, co-hosted by IAEM and the International Quality & Productivity Centre. Work is underway to plan additional activity in this part of the world.

The **IAEM-LAC Council** became the eighth IAEM council on Oct. 16, 2014. Founding officers are: Roberto Macchiavello, president; Fernando Marinho, vice president; Martin Closo, treasurer; and Tulio Castillo, secretary. IAEM-LAC is offering one-year free trial memberships from June 1, 2015 to May 31, 2016 for new individual members in the Council, and is exploring collaboration opportunities within the Caribbean and Latin America.

The **USA Council** completed its Invite a Friend membership campaign on Aug. 31, 2014, which increased its Individual memberships by more than 4,149. IAEM-USA participated in many conferences and summits across the nation, and is currently preparing for the IAEM 2015 Annual Conference & EMEX. Other accomplishments included: creation of the IAEM Think Tank program; partnering with FEMA to promote the grassroots America's PrepareAthon; partnering with LegalShield to provide affordable legal protection insurance to IAEM-USA members; and releasing the IAEM-USA and NEMA joint report on *EMPG Grants Providing Returns on a Nation's Investment*.

MEMBERSHIP REPORT



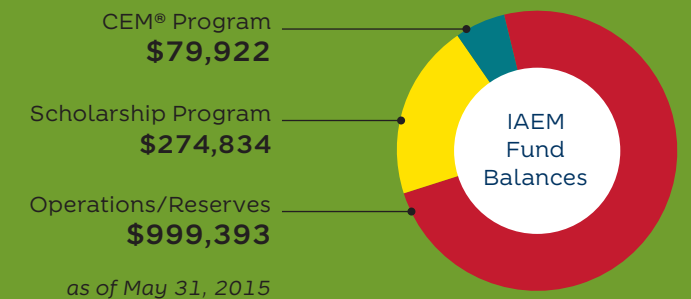
COUNCIL SIZE – TOP THREE



IAEM-USA BREAKDOWN BY REGION SIZE – TOP FIVE



FINANCIAL REPORT



FINANCIAL PERFORMANCE (AS OF MAY 31, 2015)



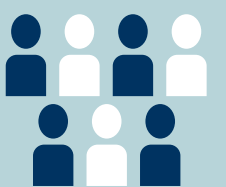
MEMBERSHIP BENEFITS

The mission of IAEM is to serve its members by providing information, networking and professional opportunities, and to advance the emergency management profession.



Members receive discounts on conference and seminars, CEM® fees, IAEM Awards entry fees, and purchases at the IAEM Store.

IAEM membership includes a subscription to the *IAEM Bulletin* and the *IAEM Dispatch*, members-only webinars, access to valuable members-only research, a chance to receive scholarship funds, the IAEM Jobs Board, and the online directory of members, with whom you can exchange ideas, explore mutual opportunities or even conduct business. Join today at <http://iaem.com>.



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Find us on Social Media: **FACEBOOK:** www.facebook.com/InternationalAssociationOfEmergencyManagers | **TWITTER:** @iaem | **LINKEDIN:** www.linkedin.com/company/International-association-of-emergency-managers