

INTERNATIONAL OUTREACH

- ▶ **Chile:** IAEM partnered with SICUR-Latinoamérica, Oct. 15-17, 2014, Santiago, Chile, as the exclusive North American representative for exhibitors from the United States and throughout North America.
- ▶ **Canada:** The Canada Council began preparations for its **Invite a Friend membership campaign**, running from June 1, 2014 through Dec. 31, 2014.
- ▶ **China:** IAEM participated in the **ERE Beijing 2013 show** in September 2013, including an IAEM-Asia Annual Membership Meeting and an IAEM Pavilion in the exhibit hall.
- ▶ **Middle East:** The IAEM Middle Eastern Resilience Conference will be held Dec. 10-11, 2014, Dubai, United Arab Emirates. Planning continues for the first-ever IAEM conference held in the Middle East.
- ▶ **USA:** As Partners in Innovation, the USA Council sponsored the 2014 **FIRST® LEGO® League World Festival and Global Innovation Awards**. This year's competition, themed "Nature's Fury," encouraged more than 200,000 children (aged 9-16) from more than 70 countries to explore natural disasters and to develop innovative solutions to real-world problems.
- ▶ **USA:** The USA Council conducted its **Invite a Friend membership campaign** Mar. 1 through Aug. 31, 2014, increasing its Individual memberships by 4,149 total new members (1,867 during the 2013-2014 Fiscal Year).

COMMUNICATIONS UPDATES

- ▶ **The IAEM website** (<http://iaem.com>) features home pages for each IAEM Council and displays the extent of IAEM's activities, advocacy, and influence. Online resources continue to grow.
- ▶ **The IAEM presence on social media** includes active, professional use of Facebook, LinkedIn, YouTube, Twitter, and discussion boards, now reaching almost 16,000 and growing daily.
- ▶ **The IAEM Dispatch** (<http://iaemdispatch.com>) continues as IAEM's weekly e-newsletter sent to IAEM members and other interested subscribers, now totaling almost 17,000 EM professionals.
- ▶ **The IAEM Bulletin** monthly members-only newsletter (<http://iaem.com/Bulletin>) has become an online publication with a new focus and style, including longer feature articles covering issues of a wider scope to reflect the diversity of IAEM membership.

CERTIFICATION

- ▶ Statistics from this fiscal year:
 - ▶ Total certifications: **158 CEM®s; 46 AEM™s.**
 - ▶ Total recertifications: **161.**
 - ▶ Total number actively certified: **1,397 CEM®s; 156 AEM™s.**
 - ▶ Total CEM® applications received: **529.**
 - ▶ The CEM® Prep Course and Exam was offered **11** times, while the exam was offered without the preparatory course an additional **10** times.
- ▶ The biggest accomplishment was going live with the online CEM® recertification form in February 2014; the online CEM® application swiftly followed on July 1, 2014, shortly after the current fiscal year began.

ANNUAL CONFERENCE

- ▶ **The IAEM 2013 Annual Conference & EMEX, October 25-30, 2013, in Reno, Nevada,** provided collaboration opportunities for 1,369 EM professionals in all levels of government, the private sector, public health, and related professions. The EMEX Hall featured 148 exhibitors, offering the most comprehensive collection of tools and resources to support EM programs.
- ▶ **Upcoming Events:**
 - ▶ **IAEM 2014 Annual Conference & EMEX Exhibit** November 16-19, 2014 in San Antonio, TX
 - ▶ **IAEM 2015 Annual Conference & EMEX Exhibit** November 15-18, 2015 in Las Vegas, NV
 - ▶ **IAEM 2016 Annual Conference & EMEX Exhibit** October 15-20 in Savannah, GA
 - ▶ **IAEM 2017 Annual Conference & EMEX Exhibit** November 10-15 in Long Beach, CA



MEMBERSHIP REPORT

- ▶ IAEM-Global membership at May 31, 2014, included Individual members (5,023), Affiliate members (31), and Student members (1,141), for a total of **6,195 members.**
- ▶ **The largest council was IAEM-USA,** with 5,533 members, followed by IAEM-Canada (318) and IAEM-Oceania (144).
- ▶ In the IAEM-USA Council, **Region 4 is the largest with 1,154 members,** followed by the USA Student Region (1,033), Region 3 (1,026), Region 6 (684), and Region 9 (635).

FINANCIAL REPORT

IAEM fund balances as of May 31, 2014:

▶ CEM® Program	\$50,438
▶ Scholarship Program	\$268,151
▶ Operations/Reserves	\$878,296

Financial performance:

- ▶ **The IAEM Operations/Reserve balance grew by \$161,546** from the same reporting period in 2013; the Scholarship Program fund increased by \$37,138 and the CEM® Program fund balance increased by \$8,193.

OUR VISION

- ▶ IAEM shall be recognized as a premier international organization of emergency management professionals.

MEMBERSHIP BENEFITS

- ▶ IAEM brings together emergency managers and disaster response professionals from all levels of government, as well as the military, the private sector and volunteer organizations around the world.
- ▶ Members receive discounts on conference and seminars, certification fees, and IAEM Awards entry fees.
- ▶ IAEM membership includes a subscription to the IAEM Bulletin and the IAEM Dispatch, members-only webinars, access to valuable members-only research, a chance to receive scholarship funds, the IAEM Jobs Board, and the online directory of members, with whom you can exchange ideas, explore mutual opportunities, or even conduct business. Join today at <http://iaem.com>.

OUR MISSION

- ▶ The mission of IAEM is to serve its members by providing information, networking and professional opportunities, and to advance the emergency management profession.

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