



CENTER FOR HOMELAND  
DEFENSE AND SECURITY  
NAVAL POSTGRADUATE SCHOOL



CHDS Executive Education Program  
Lecture and Webinar Series presents

# WHAT DOES “STRATEGIC PLANNING” FOR REOPENING LOOK LIKE WHEN YOU CAN’T STRATEGICALLY PLAN?

with panelists



**GEORGE CROUCH**  
Deputy Assistant Director  
Federal Bureau of Investigation



**CATHY LANIER**  
Senior Vice President - Security  
National Football League



**ERIC ROSEN**  
FUSE Executive Advisor  
City of Los Angeles  
Department of Convention  
and Tourism Development



**G.B. JONES (MODERATOR)**  
Security Subject Matter Expert  
Center for Homeland Defense  
and Security

**JUNE 17, 2020**  
**2:00 PM EDT/ 11:00 AM PDT**

Organizational leaders have seen their plans for 2020 upended by the pandemic. As the country begins to reopen, leaders are facing a multitude of uncertainties about the Nation’s health, the economy, and ever-changing public expectations. In this webinar, panelists will discuss how U.S. communities, businesses, and government agencies will approach reopening decisions when so many questions remain unanswered about the “new normal.”

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