

Building Resilience through Collaboration

**A series of classes designed to integrate emergency planning into
everyday business and community development**

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Program Design

- * **What is it?**
 - * **It is a three part series of classes designed for trade groups, chambers of commerce, community planners and developers**
 - * **Integrates small businesses with resources in their communities**
 - * **Takes a holistic view of community planning**
 - * **Individuals**
 - * **Government**
 - * **Commerce/Business (including faith-based and NGO's)**
 - * **Educational resources**
 - * **Introduces resiliency**
 - * **Integrates emergency planning into everyday management concepts**

Program Benefits

- * **Introduces resilience into business communities**
- * **Shared-cost program**
 - * **Can be run by:**
 - * **Chambers of Commerce**
 - * **Trade Groups (Management Training Programs)**
 - * **Insurance Groups**
 - * **Urban/Community planners developers**
 - * **Realtor Associations**
 - * **Government Agencies**
- * **Designed to reduce financial burden for the communities and insurance companies in a disaster by incorporating emergency planning into everyday management programs**

Program Benefits

- * **Can be presented on several platforms**
 - * **Classroom Training**
 - * **On-Line Classes**
 - * **Combination Training**
 - * **Both Classroom and Online**

- * **Each class is 30 minutes in length**
 - * **Can be augmented with training exercises integrating the concepts presented**

Program Outline

- * Section 1:
 - * **Introduction**
 - * **What is emergency planning?**
 - * **Not to prevent the disaster**
 - * **Resilience to prevent the impact**
 - * **Understanding Emergency vs Continuity planning**
 - * **Some examples**
 - * **NYC/Sandy**
 - * **Katrina**

Program Outline

- * **Section 2:**
 - * **Introduces resilience**
 - * **Discusses resources**
 - * **Governmental**
 - * **Insurance**
 - * **Individual, business, and community needs**

Program Outline

- * **Section 3:**
 - * **Components of an emergency plan**
 - * **Contacts**
 - * **Specific issues to your communities**
 - * **MOU (Memorandum of understanding issues)**