

# R9 2026 Symposium SPONSORSHIP



Partner with us as an event sponsor to showcase your brand, boost visibility, and build connections in the emergency management community. Enjoy exclusive marketing benefits, including logo placement, on-site branding, and other benefits.



IAEM-USA Region 9 Symposium  
2026 Sponsorship/Exhibit  
Submission Form



# COVER LETTER

Aloha!

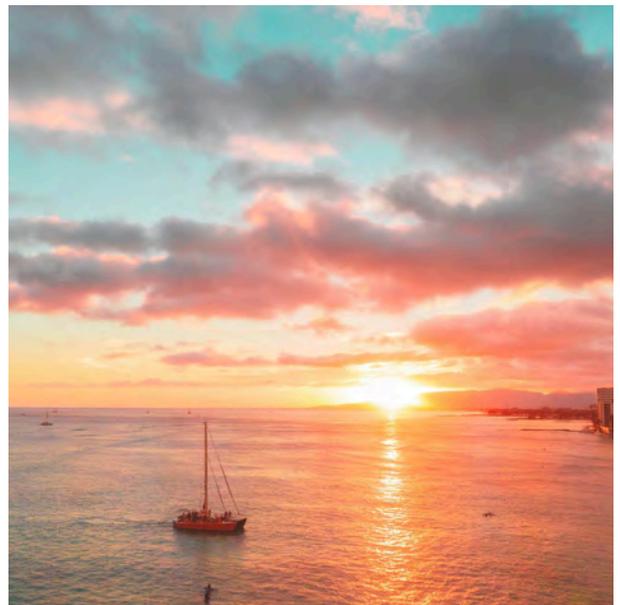
We invite you to join us as a sponsor for the second International Association of Emergency Managers (IAEM) event ever held in Hawaii. Our theme for the symposium is Shared Responsibility, Collective Resilience. We are looking forward to building on our successful 2025 symposium which was the 2nd largest regional conference in IAEM. We were honored to have the Governor present opening comments, and amazing participation from throughout our region.

As a sponsor, your organization will benefit from unparalleled visibility by reaching a diverse audience of emergency management professionals, at the local, state and federal level, as well as non-profits and the private sector. We are expecting approximately 150+ attendees. This partnership will provide unique networking opportunities, allowing you to engage with stakeholders from throughout the emergency management community.

Thank you for considering this exciting collaboration. Together, we can create an unforgettable event on Oahu in August 2026.

Sincerely,

Jon Shear, CEM  
R9 President  
usaregion9president@iaem.com



# Event Overview

IAEM Region9 is hosting an exciting upcoming event in Honolulu at the Japanese Cultural Center of Hawaii focused on driving innovation in the emergency management profession.

We will begin the symposium with a networking event on August 10th at the Elks Lodge on Waikiki Beach which is perfect for the sunset view in front of the ocean. The opening cultural ceremony for the first day of the symposium will be at 8 am on Tuesday August 11th, We will have keynote, as well as exciting speakers throughout both days. We will provide both breakfast and lunch to the anticipated 150-200 attendees each day. We will also have optional networking events in the evenings.

And, we will have exhibit booths in the venue itself, so that exhibitors will be able to observe the entirety of the symposium, and interact w/participants during breakfast, breaks, as well as lunch.

Please complete your sponsorship application (<https://forms.office.com/r/4HkxgvyMn9>) as soon as possible and let us know if you have any questions at [iaem.r9@iaem.com](mailto:iaem.r9@iaem.com)



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# Opportunities - Title/Gold Level

1

## Title Sponsor – \$8,000

- A representative will be afforded the opportunity to make welcoming remarks at the opening of the symposium
- Opportunity to place branded items in the welcome package.
- Signage with your organization logo on digital signage during the event
- Social Media shout outs during the symposium
- Logo on R9 symposium website with link to your website
- Premium Booth Space/Three complimentary symposium registrations

2

## Opening/Closing Networking Events – \$5,000

- Opportunity to speak to attendees at welcome reception or closing reception w/remarks/overview of your organization
- Social Media shout outs during the symposium
- Logo on R9 symposium website with link to your website
- Signage at event
- Opportunity to provide branded items to attendees
- Premium Booth Space/Two complimentary symposium registrations

3

## Keynote – \$5,000

- Opportunity to speak to attendees and introduce keynote speaker w/opening remarks/overview of your organization
- Social Media shout outs during the symposium
- Logo on R9 symposium website with link to your website
- Signage at event
- Opportunity to provide branded items to attendees
- Two complimentary symposium registrations

4

## Lunch – \$5,000

- Opportunity to make welcoming remarks at the opening of the lunch
- Opportunity to place branded items in the welcome package.
- Signage with your organization logo on digital signage during the event
- Social Media shout outs during the symposium
- Logo on R9 symposium website with link to your website
- Two complimentary symposium registrations

# Opportunities - Silver Level

5

## Networking Event – \$3,000

- Opportunity to welcome attendees at networking event w/opening remarks
- Social Media shout outs during the symposium
- Logo on R9 symposium website with link to your website
- Signage at event
- Opportunity to provide branded items to attendees
- Two complimentary symposium registrations

6

## Breakfast – \$3,000

- Opportunity to speak to attendees at opening of symposium each day to welcome attendees
- Social Media shout outs during the symposium
- Logo on R9 symposium website with link to your website
- Introduction and photo opportunity with keynote speaker
- Opportunity to provide promotional items from your company
- Signage with your organization logo on digital signage during the event
- Two complimentary symposium registrations

7

## Break– \$3,000

- Signage with your organization logo on digital signage during the event
- Sponsors will have their name attached to the break
- Social Media shout outs during the symposium
- Logo on R9 symposium website with link to your website
- Two complimentary symposium registrations

8

## Audio/Visual Support – \$3,000

- Signage with your organization logo on digital signage during the event
- Social Media shout outs during the symposium
- Logo on R9 symposium website with link to your website
- Two complimentary symposium registrations

9

## SWAG Bag – \$3,000

- Signage with your organization logo on digital signage during the event
- Social Media shout outs during the symposium
- Logo on R9 symposium website with link to your website
- Two complimentary symposium registrations

# Opportunities - Bronze Level

10

## Marketing – \$1500

- Signage with your organization logo on digital signage during the event
- Social Media shout outs during the symposium
- Logo on R9 symposium website with link to your website

11

## Parking – \$1500

- Signage with your organization logo on digital signage during the event
- Social Media shout outs during the symposium
- Logo on R9 symposium website with link to your website

12

## Transportation – \$1500

- Signage with your organization logo on digital signage during the event
- Social Media shout outs during the symposium
- Logo on R9 symposium website with link to your website

13

## R9 Symposium Stipend – \$1500 each (support student attendance)

- Signage with your organization logo on digital signage during the event
- Social Media shout outs during the symposium
- Logo on R9 symposium website with link to your website

**NOTE: Provides the opportunity for multiple students from throughout the region to attend**

14

## Registration – \$750

- Signage with your organization logo on digital signage during the event
- Social Media shout outs during the symposium
- Logo on R9 symposium website with link to your website

# Opportunities - Exhibitors

1

## Exhibitor booth - private sector – \$1500

- Signage with your organization logo on digital signage during the event
- Social Media shout outs during the symposium
- Logo on R9 symposium website with link to your website
- Table space w/in the conference venue for both days
- Two complimentary symposium registrations

2

## Exhibitor booth - Government/non-profit– \$750

- Signage with your organization logo on digital signage during the event
- Social Media shout outs during the symposium
- Logo on R9 symposium website with link to your website
- Table space w/in the conference venue for both days
- Two complimentary symposium registrations

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# IAEM R9 Symposium 2025 Recap



We had 133 attendees over the course of the two-day event, which was the largest symposium we've ever had in Region 9. We also had six attendees take their certification exam, which is the largest number of exams taken at one time in Hawai'i. Based on everything we've heard the event was well received, and we are incredibly grateful for all of the speakers who took the time to make this such a successful event including the Governor, Hawaii Emergency Management Administrator (HIEMA) Barros, Hawaii Office of Homeland Security (OHS) Administrator Pace, as well as IAEM-USA 2nd Vice President Todd DeVoe and Soraya Sutherlin who were our keynote speakers (See the [program](#) for a list of our stellar speakers).

We held three networking events that were all well attended starting with an opening night event sponsored by the City and County of Honolulu's Department of Emergency Management where DEM Director Dr. Randal Collins, CEM welcomed participants. And, events at Beer Lab (Puck's Alley) (sponsored by EMP-HI), as well as the JCCH (sponsored by IEM) on the final night.



We were honored to have Hawai'i Governor Josh Green provide opening comments, and present a proclamation designating August as National Emergency Management Awareness Month in Hawai'i. He also generously agreed to stay after his presentation to take questions from the participants.



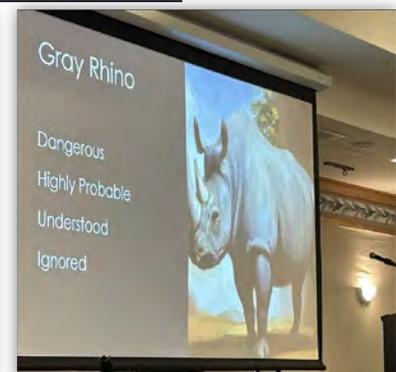
# IAEM R9 Symposium 2025 Recap

The first day's sessions included a state-local emergency management panel facilitated by Soraya Sutherlin, CEM, with HIEMA Administrator Barros, Hawaii County Civil Defense Administrator Magno, Maui Emergency Management Administrator Lonokailua-Hewett (who also did an amazing job with the opening protocol for the symposium), City and County of Honolulu Department of Emergency Management Director Collins, and Kauai Emergency Management Administrator Ushio.



Throughout both days we had engaging and interactive sessions including exercises with penguins, gray rhinos and black swans. Here's a small sample of the feedback we received on the speakers:

"Excellent content, very good presentations. Good and relevant topics."  
"Great speaker variety, informative, & impactful."  
"Good topics, variety of content. The flow of each day was well managed."  
"Good variety of speakers and topics."  
"Very good presentation. well organized and clear."  
"Great presentations. Informative and engaging."



# IAEM R9 Symposium 2025 Recap

We had fantastic sponsors and exhibitors who were able to provide tremendous support to make the symposium possible. There were numerous opportunities throughout both days to interact with the exhibitors, since they were available in the same room as the presentations.



# IAEM R9 Symposium 2025 Recap

We tried out some innovative ideas during the symposium, including an audio booth to record short clips from participants. Participants answered the question shown below. And, we provided participants with a backdrop focused on National Emergency Management Awareness Month to take pictures each day.



Introducing **NATIONAL EMERGENCY MANAGEMENT AWARENESS MONTH** August 2025

LinkedIn:  Facebook:  Instagram: 

**Share your story**

What is your favorite thing about being an IAEM member and/or coming to a conference focused on emergency management?



Finally, we were fortunate to have a number of volunteers including students, members of Team Rubicon and the Emergency Management Professionals of Hawaii (EMP-HI) to keep the event running smoothly from registration to setting out table decorations (arranged by Eva Shear).



Registration Table



Luggage tag provided to all attendees



Day 1 Scholarship Basket Raffle Winner Peter Hirai, CEM



Symposium Coins