

IAEM Bulletin 2026 Advertising Insertion Form

If you would like to place advertising in the IAEM Bulletin, please fill out and e-mail the completed, signed form to john@iaem.com.

Contact Name: _____

Company: _____

Address: _____

City: _____ State: _____

Zip/Postal Code: _____ Country: _____

Phone: _____ Fax: _____

E-Mail: _____

Name of IAEM Member if Eligible for Member Ad Rates: _____

Are you a past IAEM Member? ☐ Yes ☐ No

Have you been an EMEX exhibitor? ☐ Yes ☐ No

Size of advertisement (check one):

☐ Full Page | ☐ 1/2 Page | ☐ 1/3 Page | ☐ 1/4 Page | ☐ 1/6 Page | ☐ 1/8 Page

URL where ad clicks should point (IAEM advises using a tracked link):

Number of issues advertisement should run (check one): ☐ 1 issue ☐ 3 issues ☐ 6 issues ☐ 12 issues

Specify issue(s) in which your ad(s) should run: _____

- **Insertions Deadline:** I understand that I must submit my signed insertion order no later than the 1st of the month prior to the month in which I wish my ad to appear.
- **Ad Materials Deadline:** I understand that the IAEM Bulletin Editor must have received my advertising materials no later than the 15th of the month prior to the month in which I wish my ad to appear.
- **First-Time Advertiser Payments:** I understand that if I am a first-time advertiser in the IAEM Bulletin (and have no payment history with IAEM, such as membership or EMEX booth) **I must pay for my ad space in advance**, no later than the 15th of the month prior to the month in which I wish my ad to appear.
- **Other Advertiser Payments:** I understand that payment for my ad will be due within 30 days of invoice.
- I understand that any ad cancellations must be received by the IAEM Bulletin Editor no later than the 15th of the month prior to the month in which I had requested my ad to appear.

Signature: _____

Date: _____

Please e-mail your completed, signed insertion form to:

John Osborne, IAEM Bulletin Editor

Phone: 419-681-1487 • E-Mail: john@iaem.com

Form updated Feb. 6, 2026

| <u>Ad Size:</u> | <u>1 Time</u> | <u>3 Times</u> * | <u>6 Times</u> * | <u>12 Times</u> * |
|------------------------|----------------------|-------------------------|-------------------------|--------------------------|
| Full-page: | | | | |
| IAEM Member | \$787 | \$712 each ad | \$675 each ad | \$637 each ad |
| Non-Member | \$900 | \$825 each ad | \$780 each ad | \$735 each ad |
| ½-page: | | | | |
| IAEM Member | \$393 | \$356 each ad | \$337 each ad | \$318 each ad |
| Non-Member | \$450 | \$412 each ad | \$390 each ad | \$367 each ad |
| 1/3-page: | | | | |
| IAEM Member | \$337 | \$300 each ad | \$281 each ad | \$262 each ad |
| Non-Member | \$390 | \$345 each ad | \$322 each ad | \$300 each ad |
| ¼-page: | | | | |
| IAEM Member | \$300 | \$262 each ad | \$243 each ad | \$225 each ad |
| Non-Member | \$345 | \$300 each ad | \$281 each ad | \$258 each ad |
| 1/6 page: | | | | |
| IAEM Member | \$187 | \$150 each ad | \$131 each ad | \$112 each ad |
| Non-Member | \$217 | \$172 each ad | \$150 each ad | \$131 each ad |
| 1/8 page: | | | | |
| IAEM Member | \$120 | \$105 each ad | \$90 each ad | \$75 each ad |
| Non-Member | \$138 | \$120 each ad | \$105 each ad | \$86 each ad |

* **Note:** To receive the 3 times, 6 times and 12 times discount, multiple issue advertisements must be placed at one time.