

PLOT TWIST! Adaptive Thinking in Emergency Management

Presented by: Zuzzette Bricker, CEM, Emergency Services
Coordinator, Pechanga Fire Department; Pechanga Band of Indians

Presentation Abstract: "When something goes wrong in your life, just yell 'Plot Twist' and move on" encouraging a positive attitude and quick adaptation to unexpected situations.

Learning Objectives: Embracing challenges as opportunities for growth and change, rather than getting bogged down in negativity. Viewing setbacks as plot twists, one can maintain a forward-thinking perspective and move forward with a more resilient mindset.

Speaker Bio: "Zuzzette Bricker is from CA. She spent her early years in retail management before moving on to healthcare management. Zuzzette developed an interest in emergency management while working in healthcare management for eight years, where she served as an EOC technician and safety officer. Zuzzette worked for the Eastern Municipal Water District's (EMWD) Safety Risk and Emergency Management Department for three years before joining Pechanga. Four years as the City of Moreno Valley's emergency manager and ten years as an emergency

services coordinator for the Riverside County Emergency Management Department.

Zuzzette spends some of her free time teaching online Homeland Security and Emergency Management courses at Moreno Valley Community College as a part time adjunct professor. Zuzzette is a State Master Instructor for CERT in CA and NV and a LISTOS Master Instructor. Zuzzette has a bachelor's in Healthcare Administration, a master's in Criminal Justice and Security, and a Walden University doctoral candidate. Zuzzette possesses various emergency management certifications and is a Certified Emergency Manager (CEM) with the International Association of Emergency Management (IAEM)."