



IAEM USA Healthcare Caucus

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Kristen Kolleda, PhD, MPH, CEM – Chair

David Blacksberg, MPH, CBCP, NEMAA – Vice Chair

DJ Phalen, MA, BSPH, CLHP, CMS, EMT – Vice Chair

February 11, 2025

Dear Prospective Sponsor,

The International Association of Emergency Managers, Healthcare Caucus (IAEM-HCC) is excited to announce the **2025 Healthcare Caucus Symposium**. The symposium will be held on **Sunday, November 16th, 2025** beginning at 8:00am and concluding by 4:30pm in association with the International Association of Emergency Managers (IAEM) Annual Conference in Louisville, KY. In addition, our 2nd annual **IAEM Healthcare Caucus Networking Night Out** will be held on Tuesday, November 18th from 6-9pm at [Rabbit Hole Distillery](#).

Our recent symposiums have set a high bar for the opportunities for the healthcare sector to openly share and innovate and ensure that the healthcare delivery system remains in-tact in the face of disaster. This year, we are reaching out for your support to provide the most collaborative opportunity possible.

To date, the IAEM-HCC has over three hundred participating members representing an eclectic and diverse group of stakeholders in the healthcare sector. Each one of our members share the core mission and vision of the IAEM-HCC: *to promote healthcare emergency management, and resolve issues unique to the healthcare sector, on both a national and international scale.*

This event brings together emergency managers from the healthcare and public health sectors, who are responsible for emergency management at a healthcare facility, local emergency managers who wish to better integrate healthcare into their plans and procedures, and key stakeholders who have interests in the healthcare and public health setting. This year's symposium reflects the healthcare community's commitment to forward thinking, innovative practices that depend on partnerships and communication.

The IAEM-HCC Symposium is *the* premier opportunity to put your brand in front of emergency management professionals from around the world. By becoming one of the symposium sponsors, you have the opportunity to reach this quickly growing and exclusive market.

Please complete and return the Sponsorship Form. Don't wait too long, the premier levels are limited.

Feel free to contact our leadership to discuss the opportunities listed on the next page. If you would like to sponsor in another way that is not listed on our opportunity list and fits your budget, please let us know! Thank you in advance for your support, and we look forward to seeing you in Louisville!

Sincerely,

Kristen Kolleda

Kristen Kolleda, PhD, MPH, CEM

Chair, IAEM Healthcare Caucus

816-384-6600

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Sponsorship Opportunities

	Titanium \$7,500 1 Sponsorship Available	Platinum \$5,000 2 Sponsorships Available	Continental Breakfast Sponsor \$3500 1 Sponsorship Available	Gold \$2,500 Multiple Sponsorships Available	Silver \$1,000 Multiple Sponsorships Available	Organizational Sponsorship \$500 Have your organization represented! Multiple Sponsorships Available	Networking Event Tuesday November 18th \$2000 3 Sponsorships Available (Or one sponsorship for \$6000!)
Premium logo & brand placement	x		Signage at breakfast space				X
Lead list for all opt-in HCC Session attendees	x	X					Lead list for Tuesday night event only
Vendor Provided & placed marketing materials	x	x	X	X	X	X	X
Live introduction, speaking time or product demonstration	20 mins during lunch	10 mins Before breaks					HCC leaders will welcome each sponsor >5 minutes total
6' trade-show table	x	x	X	X			1 Table per sponsor (size TBD)
Verbal mention of your name or business name at the beginning of the program.	x	x	X				
Electronic Advertisement	FULL Slide	FULL Slide	FULL Slide	HALF Slide	Shared Slide	Shared Slide	Advertised on the event flyer
Healthcare Caucus Pre-Conference Symposium Registrations	4	3	3	2	1		

Sponsorships are eligible for tax deduction as IAEM is a registered 501(c)(3) organization. Tax deduction availability is subject to Federal, State and local tax and corporate regulations. Please consult a Certified Public Accountant or Legal Counsel to ensure your sponsorship will be tax deductible. IAEM, the IAEM-HCC and all of its subsidiaries, affiliates, employees, volunteers and members are not held liable for any sponsorship deemed ineligible for tax deduction.



Sponsorship Form

Please complete, sign, and return this form to healthcare@iaem.com. If you need assistance submitting this form, please contact Kristen Kolleda at the email address above or (816) 384-6600.

Sponsor Information:

Name	Click here to enter text.
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City, State, Zip Code	Click here to enter text.
Contact Phone	Click here to enter text.
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Acknowledgement Information:

Please tell us how you would like your name and/or company name displayed on the IAEM-HCC Materials. Alternatively, check the box below to remain anonymous:

☐ I (we) would like to remain anonymous. Display as: **Click here to enter text.**

Sponsor package (Symposium November 16th)

- ☐ Titanium Sponsor \$7,500.00
- ☐ Platinum Sponsor \$5,000.00
- ☐ Continental Breakfast Sponsor \$3,500.00
- ☐ Gold Sponsor \$2,500.00
- ☐ Silver Sponsor \$1,000.00
- ☐ Organizational Sponsor \$500
- ☐ Networking Event Sponsor (Tuesday, November 18th ONLY) \$2,000.00

Please confirm the amount you would like to give by typing it here: **Specify Custom Amount Here**

By signing this form, I (we) the undersigned acknowledge that:

1. I (we) have the authority to approve funds on behalf of the person, entity or organization listed under *sponsor information*.
2. I (we) commit the aforementioned funds to the 2025 IAEM Healthcare Caucus Symposium and/or Networking event.
3. I (we) will abide by IAEM Annual Conference and EMEX Advertising rules & guidelines.
4. All payments will be processed through IAEM Headquarters. Payment arrangements will be made under separate cover from this pledge of sponsorship.

Authorized Signature: _____ Date: _____

Printed Name: _____